





More info www.lg.com/b2b

You Tube youtube.com/c/LGECommercialDisplay

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Commercial Lite

LV340C (ASIA)

Essential Commercial TV with Multiple Use

LG Commercial Lite TVs are designed specifically for hospitality and business environments. With the use of simple userfriendly interfaces and superb images and video, the LV340C facilitates communications between businesses and their target audiences. Also, the LV340C series supports WOL (Wake on LAN) and SNMP (Simple Network Management Protocol) helping IT managers remotely control TVs so improving ease-of-use.



LV340C

- Welcome Screen/Video
- USB Cloning
- NEW WOL (Wake on LAN) & SNMP
- USB Auto Playback +
- Time scheduler
- NEW Compatibility with AV Control System*

screen size

32", 43", 49", 55"



*Available AV control systems may differ by regions. Please check it with regional sales. **Front color may differ by its inches.

Key Features



WOL (Wake on LAN)

WOL (Wake on LAN) helps you remotely turn on TVs over the internet. Connect TVs and a PC in the same network, and send Magic Packet program to the MAC addresses of registered TVs. Then, it will wake up the TVs via LAN port.



SNMP (Simple Network Management Protocol) ensures convenient network management for SI and business managers.



USB Auto Playback+

Create and sequentially play playlists composed of informative media(video, music and image) you choose without PC and any installation.

Simple & Effective Maintenance



Hotel Mode

From channel selection to volume setting, you can control the TV settings in all the rooms with Hotel Mode. Prevent misuse by customers, set volume limits, or reset settings to default for any TV. You are in control of it all.



Lock Mode

The Lock Mode blocks external input signals with non-compliant content. A useful feature for preventing misuse of TVs in various facilities or public spaces.



Clone all commercial TVs with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs using a USB memory device.



Diagnostics (USB)

Enables service engineers to recognize technical issues in a TV guickly and easily through a USB. The TV stores any technical issues encountered and can output them to a USB device. Service engineers use this information to analyze technical issues without the actual TV.

Entertainment & Convenience



Welcome Screen/Video

With the capability to display repeatedly various video formats as well as images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for.



Time Scheduler

Create your own time scheduler of your Commercial TV. Once you set opening/closing hours and holidays, the TV will turn on/off according to work schedule.

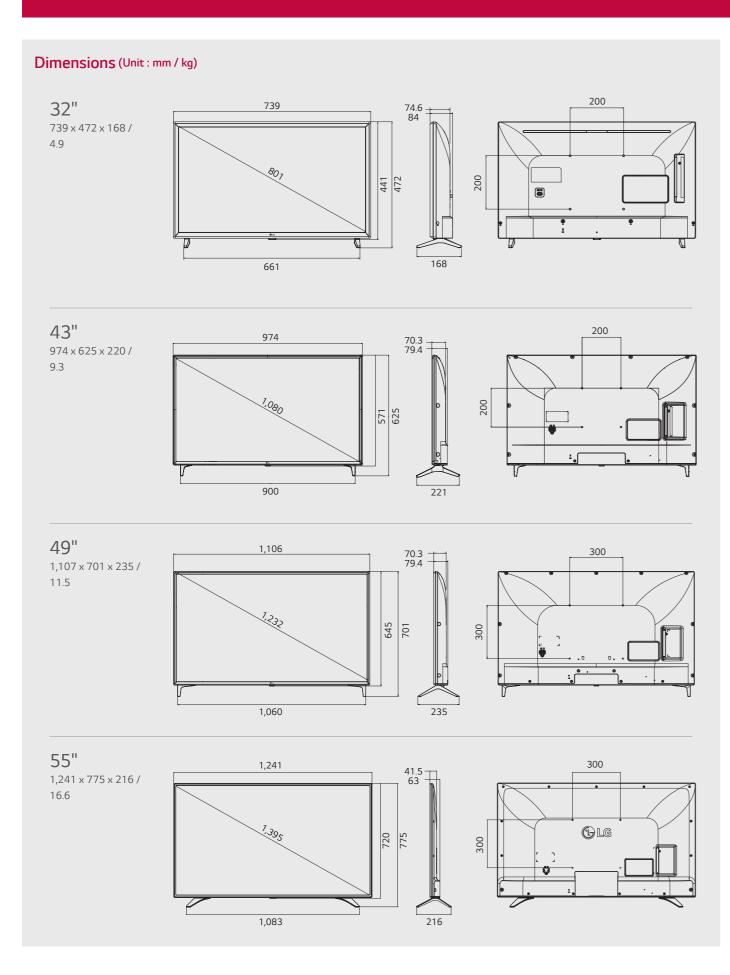


IR OUT

Just connect your interactive set-top-box to LG Commercial TV. With a single remote control, the LG TVs in your hotel solution fall under your control.



Essential Commercial TV with Multiple Use LV340C



Spe	cif	icat	ion	S

		32	43	49	55			
	Туре		Direct LED		Edge LED			
DISPLAY	Resolution	1,366 X 768 (HD)		1,920 x 1,080 (FHD)				
	Brightness	240cd/m ²	cd/m ² 300cd/m ²					
BROADCASTING SYSTEM	Analog		PAL / SECAM					
	Digital		DVB-T2/C (Varied by countries)					
VIDEO	Triple XD Engine			•				
	Real Cinema 24p (3:3 Pull down)			•				
	Aspect Ratio	• 6 mod	• 6 modes (16:9, Original, 4:3, Vertical Zoom, All-Direction Zoom, Just Scan)					
AUDIO	Audio Output / Speaker System	5W + 5W / 2.0 ch	5W + 5W / 2.0 ch 10W + 10W / 2.0 ch					
	Sound Mode		• 6 modes (Standard, Cinema, Clear Voice, Soccer, Music, Game) * India Only : 6 modes (Standard, Bollywood, Clear Voice, Sports, Music, Game)					
	Clear Voice	•						
GENERAL FEATURES	Installation USB Cloning							
	Management	WOL (Wake	WOL (Wake on LAN), SNMP, Self Diagnostics, HTNG/HDMI-CEC, IR Out, Multi IR Code					
	RJP Interface		RS-232C, HDMI-CEC					
	Advanced Settings	Į.	Auto Off / Sleep Timer, Motion Eye Care, Smart Energy Saving					
	Anti-theft System		Kensington Lock					
HOSPITALITY FEATURES			Hotel Mode, Lock Mode, Welcome Screen/Video, Insert Image, One Channel Map, External Speaker Out, RJP Compatibility, USB Auto Playback+, Crestron Connected® Certified, Time Scheduler					
INTERFACE	Side		Headphone Out, HDMI In, USB 2.0, CI Slot					
	Rear		RF In, AV In, Component In (Audio, RCA5), Optical Audio Out, HDMI/HDCP Input, RGB In, PC Audio Input, RS-232C, RJ45 (SNMP), External Speaker Out					
CABINET (Unit:mm)	Vesa	200	200 x 200 300 x 300					
	W x H x D / weight (With Stand)	739 x 472 x 168 / 4.9kg	974 x 625 x 220 / 9.3kg	1,107 x 701 x 235 / 11.5kg	1,241 x 775 x 216 / 16.6			
	W x H x D / weight (Packing)	812 x 510 x 142 / 6.1kg	1,060 x 660 x 152 / 11.2kg	1,193 x 770 x 158 / 13.6kg	1,360 x 835 x 152 / 20.4			
POWER (Unit: Watts)	Voltage, Hz		100~240V, 50 / 60 Hz					
	Max	58	91.4	108	130			
	Typical	34	68.8	82	104			
	Energy saving (Min)	27.2	55.0	65.6	83.2			
	Energy saving (Med)	18.7	37.8	45.1	57.2			
	Energy saving (Max)	10.2	20.6	24.6	31.2			
	Stand-by		0.15					
STANDARD APPROVAL	Safety		ASIA Essential Requirement Achieved					
	Environment		ASIA Essential Requirement Achieved					
	Etc.		ASIA Essential Requirement Achieved					

Connectivity

