

## Essential Commercial TV with Multiple Use

LG Commercial TVs are designed specifically for hospitality and business environments. With the use of simple user-friendly interfaces and superb images and Videos, LX300C(EU) and LX308C(CIS) models create a more hospitable welcome for guests and customers.



32H"

LX300C (EU)  
LX308C (CIS)

- Welcome Video/Screen
- Remote Jack Pack
- Hotel Mode
- USB Cloning
- Self Diagnostics
- USB Auto playback

### Hospitality Solutions



**Welcome Video/Screen**

With the capability to display various video formats\* as well as images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for.

\* mp4, avi, mov, tp, wma, ts etc.



**One Channel Map**

One Channel Map feature allows users to edit and list the channels of their choice from any of the multiple broadcasting signals.



**Remote Jack Pack**

The plug and play function of the Remote Jack Pack enables users to seamlessly view their media on the hospitality TV in the guest room.

### Simple & Effective Maintenance



**Hotel Mode**

From channel selection to volume setting, you can control the TV settings in all the rooms with Hotel Mode. Prevent misuse by customers, set volume limits, or reset settings to default for any TV. You are in control of it all.



**USB Cloning**

Clone all Commercial TVs with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs using a USB stick; a process that is fully automated to save time without having to set each TV individually.



**IR Out**

Just connect your interactive set-top-box to LG Commercial TV. With a single remote control, the LG TVs in your hotel solution fall under your control.



**Self Diagnostics**

Enables service engineers to recognize technical issues in a TV quickly and easily through a USB stick. The TV stores any technical issues encountered and deliver them to a USB device. Service engineers use this information to analyze technical issues instead of visiting sites.

### Basic Signage Features



**USB Auto Playback**

LG Commercial TVs recognize playable contents in external storages and play them automatically and repeatedly. USB auto playback feature adds commercial usability in various situations such as in lobby, restaurants and other facilities.



**Lock Mode**

The Lock Mode blocks external input signals with non-compliant content. A useful feature for preventing misuse of TVs in various facilities or public spaces.



**Interactivity Ready**

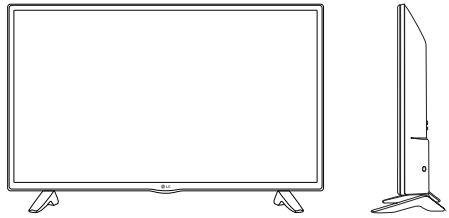
Allows you to connect interactive set top boxes or media players enabling you to control and manage your TV via RS232C cable.

# Commercial Lite

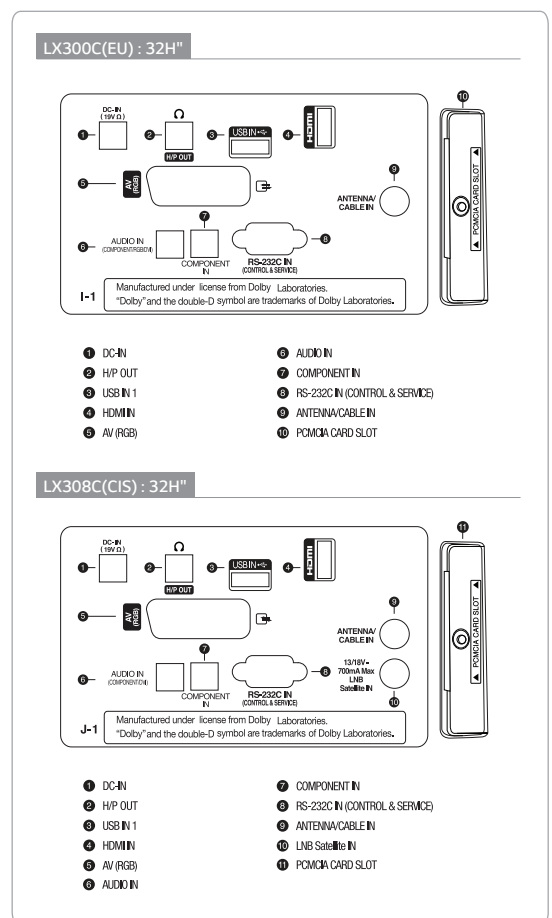
## Specifications

|                                  |                      | LX300C(EU)   | LX308C(CIS)                  |   |
|----------------------------------|----------------------|--|------------------------------|---|
| Display                          | Screen Size          | 32H  |                              |   |
|                                  | Type                 | LED  |                              |   |
|                                  | Resolution           | 1366 x 768(HD)   |                              |   |
| Broadcasting System              | Analog               | PAL/SECAM  |                              |   |
|                                  | Digital              | DVB-T/C  | DVB-T2/C/S2                  |   |
| Audio                            | Audio Output         | 3W+3W  |                              |   |
| Hospitality Features             |                      | Welcome Video/Screen, Lock Mode, One Channel Map, Multi-IR Code, Hotel Mode, USB Cloning, IR Out, USB Auto Play Back |                              |   |
| General Features                 | Connectivity         | -  |                              |   |
|                                  | Management           | Self Diagnostics   |                              |   |
|                                  | Interactivity        | HDMI-CEC, HTNG-CEC   |                              |   |
|                                  | RJP Compatibility    | LG/Teleadapt (RS232C), Teleadapt/Guestlink (HDMI CEC)  |                              |   |
|                                  | RJP Interface        | RS232C, HDMI CEC   |                              |   |
|                                  | Auto Off/ Auto Sleep | •  |                              |   |
|                                  | Smart Energy Saving  | •  |                              |   |
| Interface                        | Side                 | HDMI In  | -                            |   |
|                                  |                      | USB  | -                            |   |
|                                  |                      | Headphone Out(3.5mm Phone Jack)  | -                            |   |
|                                  |                      | CI slot  | 1                            |   |
|                                  | Rear                 | RF In  | 1                            | 2 |
|                                  |                      | Component In(Y, Pb, Pr) + Audio(L/R)   | 1(Phone jack), 1(Phone Jack) |   |
|                                  |                      | USB 2.0  | 1                            |   |
|                                  |                      | Headphone Out  | 1                            |   |
|                                  |                      | PC Audio Input   | Sharing with component in    |   |
|                                  |                      | RS-232C(D-sub 9pin)  | 1                            |   |
| Accessory                        |                      | L-CON, DC Adaptor, CD title (Simple manual)  |                              |   |
|                                  |                      |  |                              |   |
| Power                            | Voltage, Hz          | 100 ~ 240V, 50/60Hz  |                              |   |
|                                  | Max (Watts)          | 36.29  |                              |   |
|                                  | Typical (Watts)      | 27.55  |                              |   |
|                                  | Energy saving (Min)  | 22.04  |                              |   |
|                                  | Energy saving (Med)  | 15.15  |                              |   |
|                                  | Energy saving (Max)  | 8.26   |                              |   |
|                                  | Stand-by             | 0.3W↓  |                              |   |
| Standard Approval                | Safety               | CB   |                              |   |
|                                  | Environment          | CE   |                              |   |
|                                  | Etc.                 | ROHS, ErP  |                              |   |
|                                  | Eco                  | ErP Class  | A+                           |   |
|                                  |                      | On Power Consumption (IEC62097 Edition 2) (W)  | 25                           |   |
|                                  |                      | Luminance ratio  | 65                           |   |
|                                  |                      | Stand By (W)   | 0.3                          |   |
|                                  |                      | Mercury Content(mg)  | 0.0                          |   |
| Presence of Lead                 | Yes                  |  |                              |   |
| Average Annual Consumption (kWh) | 37                   |  |                              |   |

## Dimension

| LX300C(EU) / LX308C(CIS) : 32H"   |      |                 |
|---|------|-----------------|
|  |      |                 |
| LX300C(EU) / LX308C(CIS)  |      |                 |
| Set Size (With Stand, WxHxD, mm)  | 32H" | 734 x 474 x 172 |
| Set Weight (With Stand, Set, kg)  | 32H" | 4.7             |
| Vesa Compatibility (mm)   | 32H" | 200 x 200       |

## Connectivity



Download LG Commercial Display Mobile App



Learn more [www.lg.com/b2b](http://www.lg.com/b2b) or [www.lgcommercial.com](http://www.lgcommercial.com)

**YouTube** [youtube.com/LGCommercialDisplay](https://youtube.com/LGCommercialDisplay)

All screen images are simulated. Dimension and weights are approximate.

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