

Essential Commercial TV with Multiple Use

LG Commercial TVs are designed specifically for hospitality and business environments. With the use of simple user-friendly interfaces and superb images and videos, LX321C model creates a more hospitable welcome for guests and customers.



LX321C : 43"

LX321C

- Welcome Video/Screen
- Remote Jack Pack
- Hotel Mode
- USB Cloning
- Self Diagnostics
- USB Auto playback
- Guest Connectivity

Hospitality Solutions



Welcome Video/Screen

With the capability to display various video formats* as well as images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for.

* mp4, avi, mov, tp, wma, ts etc.



One Channel Map

One Channel Map feature allows users to edit and list the channels of their choice from any of the multiple broadcasting signals.



Remote Jack Pack

The plug and play function of the Remote Jack Pack enables users to seamlessly view their media on the hospitality TV in the guest room.

Simple & Effective Maintenance



Hotel Mode

From channel selection to volume setting, you can control the TV settings in all the rooms with Hotel Mode. Prevent misuse by customers, set volume limits, or reset settings to default for any TV. You are in control of it all.



USB Cloning

Clone all Commercial TVs with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs using a USB stick, a process that is fully automated to save time without having to set each TV individually.



IR Out

Just connect your interactive set-top-box to LG Commercial TV. With a single remote control, the LG TVs in your hotel solution fall under your control.



Self Diagnostics

Enables service engineers to recognize technical issues in a TV quickly and easily through a USB stick. The TV stores any technical issues encountered and deliver them to a USB device. Service engineers use this information to analyze technical issues instead of visiting sites.

Basic Signage Features



USB Auto Playback

LG Commercial TVs recognize playable contents in external storages and play them automatically and repeatedly. USB auto playback feature adds commercial usability in various situations such as in lobby, restaurants and other facilities.



External Speaker Out

The external speaker out function lets users enjoy the external speaker in a separate place such as the bathroom, pubs, even hall and etc.



Lock Mode

The Lock Mode blocks external input signals with non-compliant content. A useful feature for preventing misuse of TVs in various facilities or public spaces.

Commercial Lite

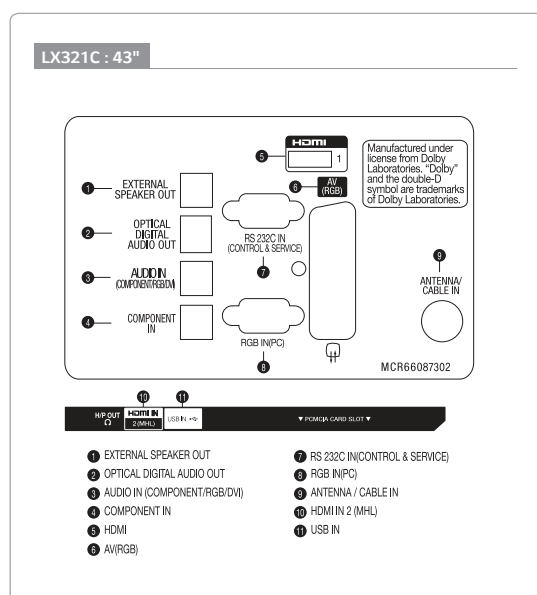
Specifications

		LX321C	
Display	Screen Size	43"	
	Type	LED	
	Resolution	43" : 1920 x 1080(FHD)	
Broadcasting System	Analog	PAL/SECAM	
	Digital	DVB-T/C	
Audio	Audio Output	10W + 10W	
Hospitality Features		Welcome Video/Screen, Lock Mode, One Channel Map, Multi-IR Code, Hotel Mode, USB Cloning, IR Out, USB Auto PlayBack, External Speaker Out	
General Features	Connectivity	MHL	
	Management	Self Diagnostics	
	Interactivity	HDMI-CEC, HTNG-CEC	
	RJP Interface	RS232C, HDMI CEC	
	Auto Off/ Auto Sleep	•	
	Intelligent Sensor	•	
	Smart Energy Saving	•	
Anti-theft System	Kensington Lock		
Interface	Side	HDMI In	1
		USB	1 (2.0)
		CI Slot	1
		Headphone Out(3.5mm Phone Jack)	1
	Rear	RF In	1
		Component In(Y, Pb, Pr) + Audio(L/R)	1(Phone jack)
		Digital Audio Out(Optical)	1
		RGB In (D-sub 15pin)	1
		PC Audio Input	1(Phone Jack)
		RS-232C(D-sub 9pin)	1
		HDMI In	1
		LAN(RJ45)	-
		Full Scart	1
		Ext SPK out (3.5mm Phone Jack)	1 (Spk-out 1)
Accessory		L-CON, Power Cord, CD title (Simple manual)	
Power	Voltage, Hz	100 - 240V, 50/60Hz	
	Max (Watts)	104	
	Typical (Watts)	78	
	Energy saving (Min)	62.4	
	Energy saving (Med)	42.9	
	Energy saving (Max)	23.4	
	Stand-by	0.3W	
Standard Approval	Safety	CB	
	Environment	CE	
	Etc.	ROHS, ErP	
	Eco	ErP Class	A+
		On Power Consumption (IEC62097 Edition 2) (W)	51.0
		Stand By (W)	0.3
		Average Annual Consumption (kWh)	74
		Luminance Ratio(%)	65
Mercury content(mg)		0	
Presence of Lead	Yes		

Dimension

		LX321C
Set Size (With Stand, WxHxD, mm)	43"	973 x 624 x 325
Set Weight (With Stand, Set, kg)	43"	13.6
Vesa Compatibility	43"	200 X 200

Connectivity



Download LG Commercial Display Mobile App



Learn more www.lg.com/b2b or www.lgcommercial.com

YouTube youtube.com/c/LGCommercialDisplay

All screen images are simulated. Dimension and weights are approximate.

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