

Specifications

		LX341H	LX321H	
Display	Screen Size	43"		
	Type	LED		
	Resolution	1920 x 1080 (FHD)		
Broadcasting System	Analog	PAL/SECAM		
	Digital	DVB-T2/C/S2	DVB-T/C	
Audio	Audio Output	10W + 10W		
Basic Commercial TV Features		Welcome Video/Screen, Lock Mode, One Channel Map, Multi-IR Code, Hotel Mode, USB Cloning, IR Out(RS-232C,HDMI), Wake on RF, USB Auto Play Back, External Speaker Out		
General Features	Pro:Centric®	Type	Pro:Centric® V	
		Data Streaming (IP & RF)	• (RF Only)	
		Pro:Centric Application	•	
		RF (1/2 Tuner)	1 Tuner	
	Connectivity	MHL		
	Management	Self Diagnostics(RF), EzManager 2.1		
	Interactivity	HDMI-CEC(1.3), HTNG-CEC		
	RJP Compatibility	LG/Teleadap1 (RS232C), Teleadap1/Guestlink (HDMI CEC)		
	RJP Interface	RS232C, HDMI CEC		
	Auto Off/ Auto Sleep	•		
	Intelligent Sensor	•		
	Smart Energy Saving	•		
Anti-theft System	Kensington Lock			
Interface	Side	HDMI In	1	
		USB	1(2.0)	
		CI Slot	1	
		Headphone Out	1	
	Rear	RF In	2	1
		Full Scart	1	
		Component in (Y,Pb,Pr-Video)	1(Phone Jack)	
		Component in (Audio)	1(Phone jack):Component/DVI/PC Audio	
		Digital Audio Out (Optical)	1 (Optical)	
		RS-232C (D-sub 9pin)	1	
		HDMI In	1	
		LAN Port	1	-
Ext SPK out (3.5mm Phone Jack)	1 (SPK out)			
Power	Max (Watts)	104		
	Typical (Watts)	78		
	Energy Saving (Min)	62.4		
	Energy Saving (Med)	42.9		
	Energy Saving (Max)	23.4		
Standard Approval	Safety	CB		
	Environment	CE		
	Etc.	ROHS, ErP		
Eco	ErP Class	A+		
	On Power Consumption (IEC62097 Edition 2) (W)	51		
	Stand By (W)	0.3		
	Luminance Ratio (%)	65		
	Mercury Content (mg)	0		
Presence of Lead	Yes			
Average Annual Consumption (kWh)	74			



Download LG Commercial Display Mobile App



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# Comprehensive Solutions for Hospitality

Now, you can manage your hotel more easily and efficiently with Pro:Centric® V Series helping your guests to have more comfortable and convenient experience in their hotel room. You can also operate all guest room TVs with centralized management on one system while saving cost and workforce.



Full features are available when connected to the Pro:Centric® Server.

LX341H  
LX321H

Pro:Centric® V

- PMS Interfaced Service : Welcome Message with Guest Name, Auto Language Setting, Billing Information
- Advanced Wake-up Time, Weather, Map
- Embedded Customizable Templates
- Multiple Hotel Channel Spooling
- EzManager 2.1 for quick and simple TV settings
- Remote Management via RF

## Enhanced Guest Experience



Provides the ability to differentiate guest room experiences with customizable billboards and a personalized welcome page enabled by the Property Management System.

Features :

- Welcome Video/Screen
- PMS Interfaced Service : Welcome Message, Auto Language Setting, Billing Information
- Advanced Wake-up Time, Hotel Information, Weather, Map

## Easy Content Creation & Management



Enables centralized and intuitive in-room TV control from the TV settings to content creation and updates.

Features :

- Embedded Customizable Templates
- Multiple Hotel Channel Spooling

## Optimized Total Cost of Ownership



Optimize TCO with Pro:Centric® by removing additional Set-top-box, by saving workforce and time for manual management for individual TVs and development & management cost for hospitality solutions.

Features :

- EzManager 2.1 Management
- Remote Management via RF

## Other Hospitality Features



With the capability to display various video formats\* as well as images, Commercial TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for. \* mp4, avi, mov, tp, wma, ts etc.



Just connect your interactive set-top-box to LG Commercial TV. With a single remote control, the LG TVs in your hotel solution fall under your control.



Guests can enjoy their own content on TV screens from their own mobile devices, tablets and other portable devices with MHL (Mobile High-Definition Link).



The external speaker out function lets users enjoy the external speaker in a separate place such as the bathroom.



One Channel Map feature allows users to edit and list the channels of their choice from any of the multiple broadcasting signals.

\* Hospitality features available without the use of the Pro:Centric® Server.



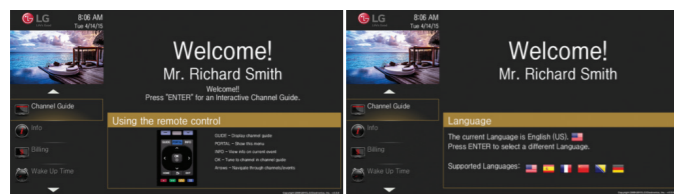


The Pro:Centric® Application enabled with the Pro:Centric® server provides customizable templates. With those templates, hoteliers can add the hotel branded portal pages and channels. It also offers guest-centric services, such as a Welcome Page with the guest's name, Auto Language Setting and Billing Information with the Property Management System (PMS) interface.

### Enhanced Customer Experience

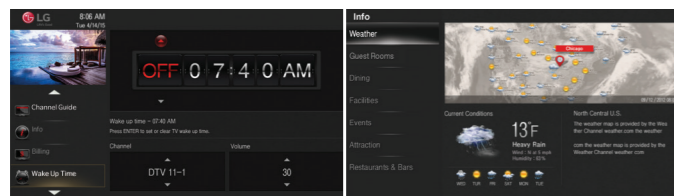


Personalize the page with the Pro:Centric® Applications (PCA) which improves guests' in-room experience as well as providing a variety of additional features conveniently just for your customers



Welcome Page

Multi Language Support



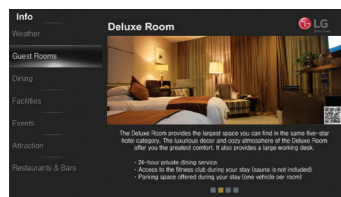
Advanced wake up time

Weather Information

### Easy Content Creation & Management

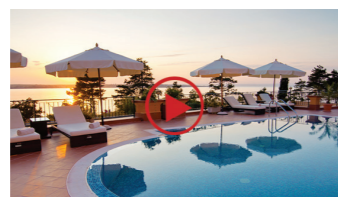


Pro:Centric® allows you to create your own content and manage multiple hotel channels which can be specialized for your property. It provides you a solution that easily customizable for your Hotel Service.



#### • Customizable Pages

8 sections with 40 pages of billboards can be made with the web based editing tool.



#### • Hotel Channel Spooling

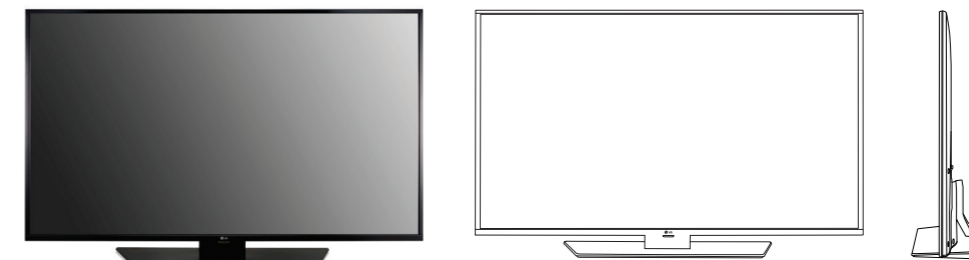
Operation of up to 22 hotel channels can offer various information and added services.



MyPro:Centric® enables our partners to create their own contents based on a various SDK such as Java and flash, which gives flexibility for unique and different hospitality service.

### Dimension

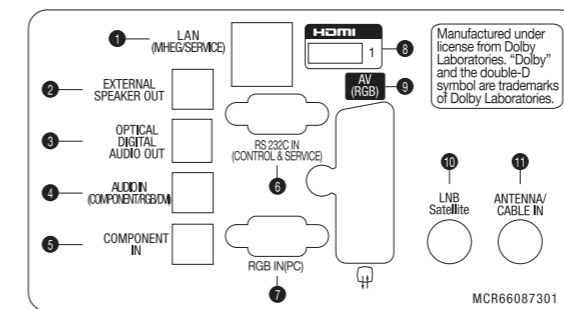
LX341H/LX321H : 43"



		LX341H	LX321H
Set Size (With Stand, W x H x D, mm)	43"	973 x 624 x 325	
Set Weight (With Stand, Set, kg)	43"	13.6	
Vesa Compatibility (mm)	43"	200 X 200	

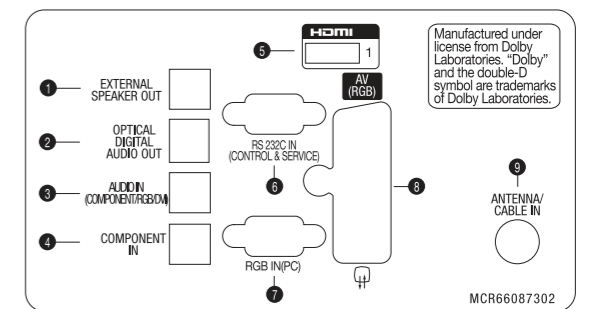
### Connectivity

LX341H



- 1 LAN(MHEG/SERVICE)
- 2 EXTERNAL SPEAKER OUT
- 3 OPTICAL DIGITAL AUDIO OUT
- 4 AUDIO IN (COMPONENT/RGB/DVI)
- 5 COMPONENT IN
- 6 RS 232C IN(CONTROL & SERVICE)
- 7 RGB IN(PC)
- 8 HDMI
- 9 AV(RGB)
- 10 LNB Satellite
- 11 ANTENNA / CABLE IN
- 12 H/P OUT
- 13 HDMI IN 2 (MHL)
- 14 USB IN
- 15 PCMCIA CARD SLOT

LX321H



- 1 EXTERNAL SPEAKER OUT
- 2 OPTICAL DIGITAL AUDIO OUT
- 3 AUDIO IN (COMPONENT/RGB/DVI)
- 4 COMPONENT IN
- 5 HDMI IN 1
- 6 RS 232C IN(CONTROL & SERVICE)
- 7 RGB IN(PC)
- 8 AV(RGB)
- 9 ANTENNA / CABLE IN
- 10 H/P OUT
- 11 HDMI IN 2 (MHL)
- 12 USB IN
- 13 PCMCIA CARD SLOT