

LG Electronics Milestone



Korea's Firsts

- **1958** Established as Goldstar
- **1960s** Radio, TVs, Refrigerator, Washing Machine, Air Conditioner
- **1977** Color TV

World's Firsts

- **1995** New Corporate Identity: LG Electronics
- **1996** CDMA Digital Handset launched in Korea
- **1997** System IC for Digital TV
- **2000** Internet refrigerator
- **2002** Home Network System
- **2003** HDTV with built-in HD DVR
- **2004** Terrestrial / Satellite DMB handset
- **2005** WCDMA DMB, 3G-based DVB-H, MediaFLO handset DMB Notebook PC
- **2007** Dual-format high-definition disc player & drive
4G-Enabled technologies with 3G LTE demonstrated
- **2008** Network Blu-ray Player
4G LTE handset modem chip developed
- **2009** 3G Watch phone with a full touchscreen interface