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LG ELECTRONICS

LIFE'S GOOD
WHEN YOU ARE WITH LG.

EVERY DAY WE'RE BOMBARDED WITH COMMUNICATIONS EXTOLLING THE BENEFITS OF A BRAND, WITH MESSAGES APPEALING TO ALL OUR SENSES AND EMOTIONS AND SHOUTING OUT THEIR CLAIMS OF CREATING GREATER VALUE. AT LG ELECTRONICS, WE'RE MORE THAN JUST PROMISES. WE ARE COMMITTED TO CREATING PRODUCTS THAT FIT PERFECTLY INTO USERS' LIVES THROUGH THE FUSION OF STYLISH DESIGNS AND SMART TECHNOLOGIES. IN ADDITION, WE CONTINUE TO INVEST IN NEXT-GENERATION TECHNOLOGIES, REDEFINING EXPECTATIONS FOR THE FUTURE. THESE EFFORTS WILL HELP US CREATE NEW CONSUMER VALUE AND ACHIEVE A HIGHER LEVEL OF CONSUMER SATISFACTION.

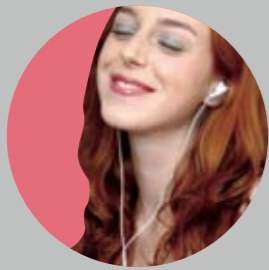
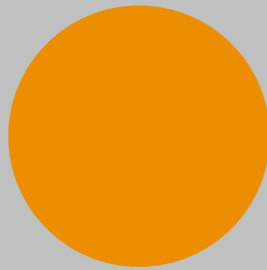
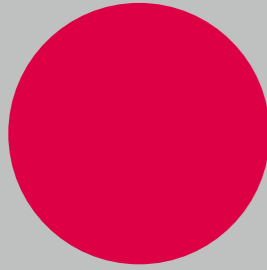
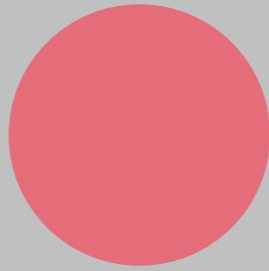
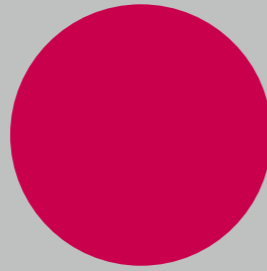
LIFE'S GOOD . . . AS EVER
WITH LG.



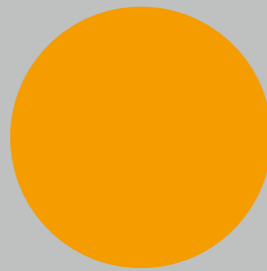
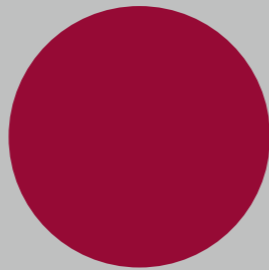
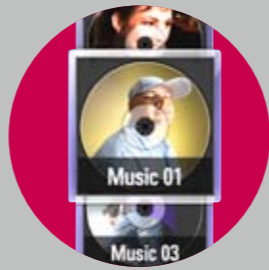
The slim LED LH90 series delivers the ultimate multimedia viewing experience, while our first-ever HB954PB Blu-ray home theater system offers total clarity in both audio and video.

LG is simply chic and irresistible. It's exciting, energizing and invigorating. Life's Good when you live it with LG.

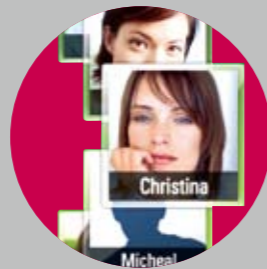
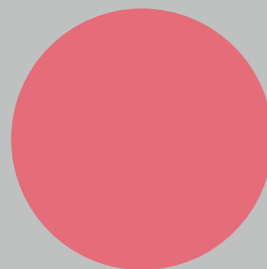




LG ARENA, a fully loaded, multimedia phone equipped with Dolby Mobile, provides easy and direct access to advanced multimedia technologies.



LG communicates love and caring. Like a precious gift, a companion and a smile, it cares and it shows. Life's Good when you share it with LG.





LG is simply light, clean and easy. It performs with reliability, fulfillment. Life's Good when you partner with LG.



LG has unveiled a top-of-the-line steam laundry pair featuring an industry-first allergen-reducing cycle, enhanced performance, unique steam clothing care options and ultra-large capacity with convenient square door.



Universe Washer / Dryer Pair [WM 3001H]
4.5 cu.ft. Ultra Capacity with NeveRust™ Stainless Steel Drum (IEC), Direct Drive™ Motor, 10° TiITub™, 1300 RPM Powerful Spin

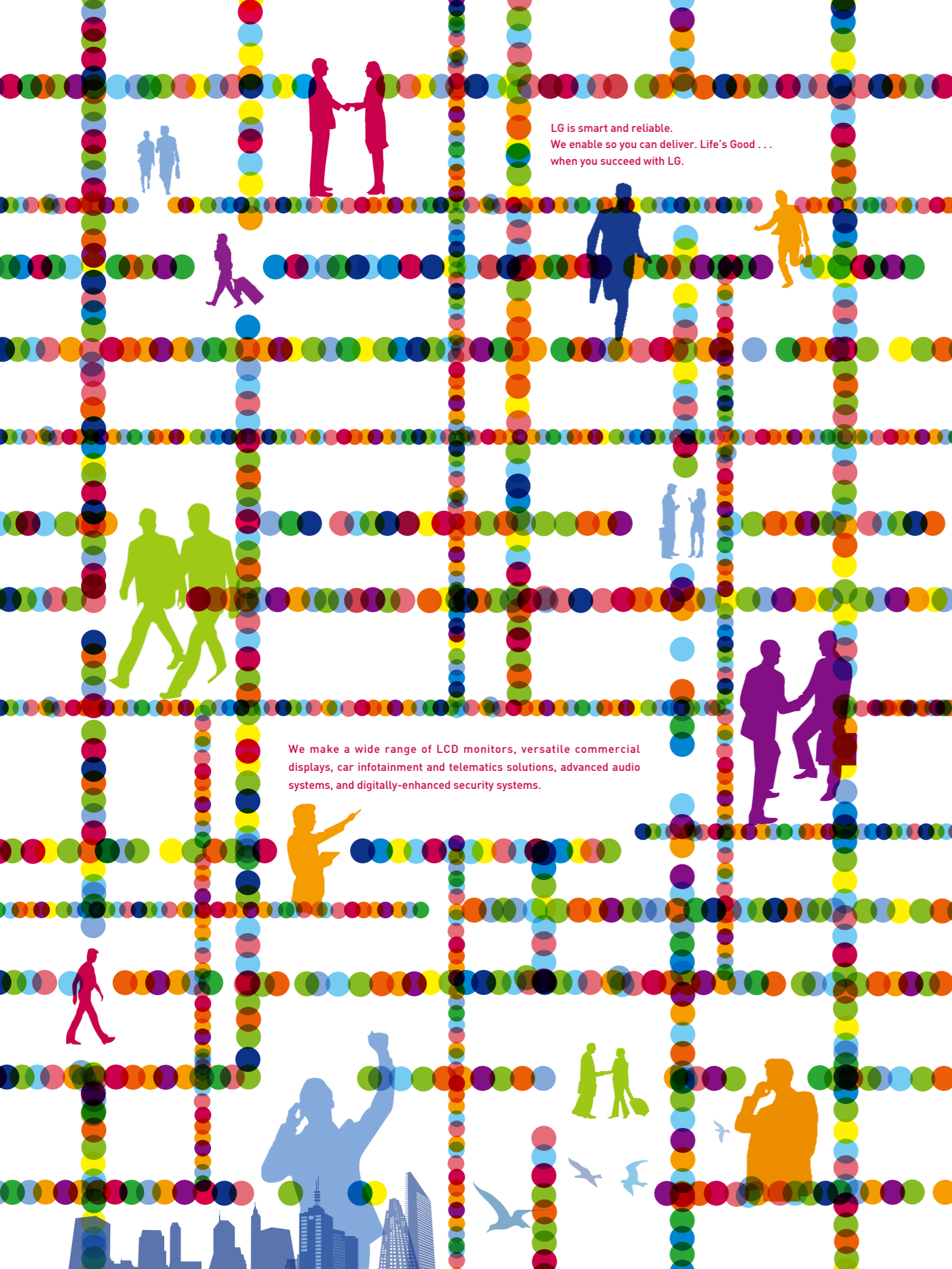


LG
is like a splendid,
magical getaway. It
gives you refreshment,
comfort and ultimate
satisfaction. Life's Good
when you feel it
with LG.

The
F-W181FAFR is
a fully-intelligent air
conditioner that automatically
detects the number and location
of people and then controls the
direction and strength of its air
currents. Features include
a perfect air cleaning
system.



Forever Wine (F-W181FAFR) Swarovski Mood Lighting, Magic Display, Eco-eye, Robot Cleaner, Inverter System



LG is smart and reliable.
We enable so you can deliver. Life's Good . . .
when you succeed with LG.

We make a wide range of LCD monitors, versatile commercial displays, car infotainment and telematics solutions, advanced audio systems, and digitally-enhanced security systems.



Network Monitor (N Series) Revolutionary multi-computing solution, LCD monitors connect up to 11 users to the one computer via USB cable