

# About this Report

## ● 2008 LG ELECTRONICS SUSTAINABILITY REPORT

This is LG Electronics' third sustainability report. By fulfilling what we call Promise<sup>3</sup>—People, Planet, Prosperity—we aim to become one of the world's top electronics companies. It is our sincere goal to bring about a society where not only our employees but all of humankind play a role in ensuring that the cleaner, healthier Earth can be passed down from generation to generation, and that LG Electronics can grow into a world-class corporation through leading innovation. The report contains our 2008 sustainability management performances and is meant to promote meaningful communication based on this information.

## ● REPORTING PRINCIPLES

This report was written in accordance with GRI (Global Reporting Initiative) G3 guidelines, with the purpose of documenting the most important information for LG Electronics and all of its stakeholders through materiality analysis.

## ● SCOPE AND PERIOD

The scope of this report mainly covers the period January 1, 2008 to December 31, 2008, with some significant activities in the first half of 2009. The report focuses on the operations of LG Electronics' headquarters and business sites in Korea. However, some activities at overseas operations were also included in the report, with plans in place to gradually expand the report's scope to include the entire global operations of LG Electronics.

The default currency unit of this report is the Korean won (KRW). Global sales were converted by applying the 2008 average exchange rate (based on the earliest official basic exchange rate of each day), KRW 1,102.59 per 1 U.S. dollar (USD), while the basic exchange rate as of December 31, 2008 was KRW 1259.50.

## ● EXTERNAL ASSURANCE

This report has been assured by a third-party agency, Two Tomorrows, for its adherence to materiality, inclusivity, and responsiveness principles. Please refer to pages 76-79 for the Two Tomorrows assurance statement.

## ● ADDITIONAL INFORMATION

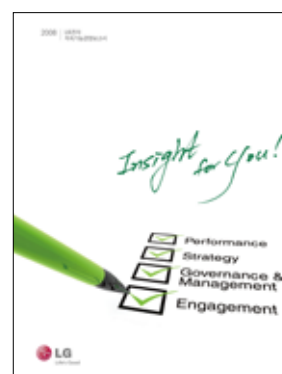
For more information on this report, please refer to other LG Electronics publications including previous annual reports, environmental report, and the corporate's official websites ([www.lge.com](http://www.lge.com)).

## ● CONTACT

CSM Office, LG Electronics Inc.  
LG Twin Towers, 20, Yeouido-dong, Yeongdeungpo-gu, Seoul, Korea 150-721

E-mail: [sustainability@lge.com](mailto:sustainability@lge.com)

Tel: 82-2-3777-3268 Fax: 82-2-780-4172



2008 LG ELECTRONICS  
SUSTAINABILITY REPORT

## Insight for you

Seeking sustainable growth based on stakeholder insight

LG Electronics has been making every effort to explore stakeholder's needs proactively and reflect it into business. In order to increase stakeholder value by doing such efforts, LG Electronics is growing its capacity for sustainability management focused on these domains—Performance, Strategy, Governance & Management, and Engagement.

# CONTENTS

## INTRODUCTION

---

About this Report	02
Contents	03
Insight for You	04
CEO Message	10
Top Management Messages	12

## LG ELECTRONICS PROFILE

---

2008 Highlights	14
About LG Electronics	16
Economic Performances	18

## CORPORATE SUSTAINABILITY MANAGEMENT SYSTEM

---

Corporate Governance	22
Sustainability Management	24
Stakeholder Engagement	26
Materiality Analysis	28

## SPECIAL THEME

---

2009 Winning in Recession	30
---------------------------	----

## MATERIAL ISSUES

---

Raising Customer Value	34
Environmental Leadership	42
Responsible Business Partner	54
Community Engagement	60
Improving Employee Value	66

## APPENDIX

---

Global Network	74
Independent Assurance Statement	76
Financial Statements	80
Memberships/Awards & Recognition	81
GRI Index	82
Glossary	85
Stakeholder Questionnaire	86