

LG Electronics wants all of its stakeholders to be happy and prosperous.
In fact, its founding spirit was to provide top value for every single consumer.
That spirit has long been a driving force to develop devices
that would enrich people's lives and cutting-edge technology
that would change the world.

A company that wants to help society and care for the underprivileged;
A company that is always considering people's happiness and the health of the planet...
These goals are what make LG Electronics a truly sustainable corporate.
By looking at the world in a positive, warmhearted way,
LG Electronics has become a corporate that makes people's dreams come true.



Insight for you!

Is there any TV that can accurately reflect the cultural characteristics of a particular region or country?

Locally-customized TV

- The Middle East: TVs that read the Koran out loud and display 114 Islamic scriptures (PG35, 42/50 inch)
- Nigeria: TVs that support the country's three major languages through subtitles (FU6R/ 21 inch)



Our TV is usually on for a long time, but we want it to be better for our eyes and not consume so much energy.

LCD TV (X-CANVAS David)

- With the Eye Q Green function, users can adjust the brightness of the screen with a microscopic sensor
- Energy consumption is slashed by 70% with energy-saving, high-efficiency light source technology



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TVs are a gateway to information and a vital part of many people's everyday lives. Consumers should be able to have access to the information they need wherever they are in the world. With its unsurpassed advanced technology, LG Electronics is solving problems related to language, energy, user convenience, and the environment.

Is there a cell phone out there that is tailored to people over the age of 40?



Wine phone

- Convenient elements and functions such as a bigger screen and buttons, easy-to-use menu, and a text window that makes words bigger so they are easy to read
- Winner of Grand Prize at the 9th Ergonomics Design Awards, with 1.75 million units sold in just two years

Have you done anything to make cell phones easier to use for the visually challenged?



Reading Cell Phone 1&2

- Voice guide option, voice recognition & transformation function, and audio books (from LG Sangnam Library)
- Complimentary phones have been given to 2,000 visually challenged men and women

It is often quite difficult to charge my cell phone battery when I go out. Is there any way around that?



Eco-friendly Phone

- Solar-powered batteries
- The cell phone has a solar panel on its battery cover and gives 3 minutes of talk time for every 10 minutes it is exposed to the sunlight



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In an age of mobile communication, everyone should be able to enjoy the benefit of cell phones with absolute ease and convenience. LG Electronics believes no one should be left out in the information age. Everyone should be able to enjoy the cutting-edge conveniences and features of today's cell phones, which is exactly what LG Electronics is making happen in the information age.

Home appliances run on electricity. While it is inevitable that energy will be consumed in some form, LG Electronics is proud to offer products that care for the planet's environment, minimize energy consumption, and take into consideration the health of the user. At LG Electronics we care deeply not just about our customers, but about the environment and the future as well, a fact that is reflected in all of our products.



It would be great if there were a washing machine that thought about the environment and its customer's health.



Washing Machine (TROMM)

- Reduction of annual energy consumption by 21% with a DD (Direct Drive) motor that eliminates the belt drive of the wash drum
- EDP-certified as an eco-friendly product by TÜV Rheinland, Germany (EU's environment & safety certification institute)
- Allergy care, safe rinsing, and a "free-up" design that minimizes shock to a user's waist and knees
- Winner of the Ergonomics Society of Korea's Grand Prize at the 10th Ergonomics Design Awards

I'm worried about the cost of electricity because our refrigerator is on all the time.



Refrigerator (DIOS)

- Reduction of annual energy consumption by 39% with the improvement of cool air circulation efficiency that makes use of a linear compressor
- Recipient of an energy-related award (Ministry of Knowledge Economy Prize) three years in a row



LG air conditioners are the pride of LG Electronics. After many years of achieving the world's highest sales in the industry, our accumulated sales finally reached 100 million units in 2008, Which was the first time this had ever been accomplished in the industry. In the future, LG Electronics will work hard to create pleasant, eco-friendly residences, offices, and combined use spaces as a global, Total HVAC company that offers solutions for a wide range of air conditioning requirements, from residential and office cooling, heating and ventilation to complete energy systems in buildings.



Is there any way to get a cool, refreshing breeze to follow me?



Residential Air Conditioner Human-Body Sensor Function

- Automatically adjusts the temperature and the cooling force according to the number of people in a room and their precise location in the room
- Twice faster at cooling than existing air conditioners, with reducing electricity costs by 56%

Are there any outdoor units that occupy a lot less space than others?



Commercial Air Conditioner Multi V

- Maximization of space efficiency with a smaller, more compact size when compared to existing products of the same kind
- Reduction of annual energy consumption by 20% compared to existing models

Are there any air conditioners which take care of family health as well?



Air Conditioners That Prevent Bird Flu

- Anti-virus effect through a positive/negative ionizer
- Selected as one of Indonesia's Top brands for two years straight in the Solo Post Best Brand Index air conditioner category

Can more than one person use the same computer at the same time?



Network Monitor

- Commercial monitors connect one computer to up to 11 monitors
- Especially useful at government agencies and private institutes
- Saves people money, cuts down on energy use

Can hotels offer consumers the latest movies without worrying about the illegal copy?



Hotel TVs

- "Proidom" solution to prevent the illegal copy of digital contents
- Optimal for movie services

Can companies maintain security without installing separate cables?



IP Security System

- Remote control is made possible by logging on to the Internet anywhere, using wireless video transmission technology
- Early detection & prevention of security threats using artificial intelligence monitoring



LG Electronics' business solutions are gradually expanding to wider areas such as monitors, commercial display systems, car audio systems, and security solutions.

Based on the superior technology LGE has accumulated in the field of electronics/IT, we provide optimum solutions for client companies, allowing us to pursue growth alongside them.