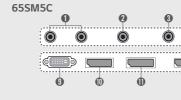
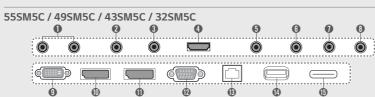
# **Specifications**

SM5C Series		65SM5C	55SM5C	49SM5C	43SM5C	32SM5C
	Screen Size	65	55	49	43	32
	Panel Technology	IPS				
	Aspect Ratio	16:9				
	Native Resolution	1,920 x 1,080 (FHD)				
PANEL	Brightness	450 cd/m <sup>2</sup>				400 cd/m <sup>2</sup>
	Viewing Angle (H x V)	178 x 178				
	Response Time	10 ms (G to G BW), 7.6 ms (WOT)	12 ms (G to G BW), 9.0 ms (WOT)	12 ms (G to G BW), 10.1 ms (WOT)	12 ms (G to G BW), 9.4 ms (WOT)	10 ms (G to G BW), 7.1 ms (WOT)
	Surface Treatment	Hard coating (3H), Anti-glare treatment of the front polarizer (Haze 1 % (Typ.))				
	Life time (Typ.)	50,000 hrs (Typ.)				
	Guaranteed Operating Hour	24 hrs				
	Orientation	Portrait & Landscape				
	Input	HDMI, DP, DVI-D, RGB, Audio, SD card				
CONNECTIVITY	Output	DP, Audio, External Speaker				
	External Control	RS232C in/out, RJ in, IR Receiver, Pixel Sensor, USB 3.0, SD Card				
	Bezel Color	Black				
PHYSICAL SPECIFICATION	Bezel Width	11 9 mm (T/R/L) 18 mm (R)	11 9 mm (T/R/L) 18 mm (R)	11.9 mm (T/R/L), 18 mm (B)	11 9mm (T/R/L) 18 mm (R)	13 mm (T/R/L) 18 mm (F
	Monitor Dimension (W x H x D)	1.456.9 x 838 x 41.1 mm	1,238 x 714.9 x 38.6 mm	1,102.2 x 638.5 x 38.6 mm	969.6 x 563.9 x 38.6 mm	729.4 x 428.9 x 55.5 mr
	Weight (Head)	27.7 kg	17.3 kg	14.1 kg	9.8 kg	5.2 kg
	Weight (Head + Stand)	32.9 kg	20.6 kg	17.4 kg	12.3 kg	6 kg
					969.6 x 622.2 x	729.4 x 481 x
	Monitor with Optional Stand & Speaker Dimensions (W x H x D)	1,456.9 x 898.1 x 293.7 mm	1,238 x 773.4 x 219.6 mm	1,102.2 x 696.8 x 219.6 mm	193 mm	154.2 mm
	Weight (Head + Stand + Speaker)	33.4 kg	21.1 kg	17.9 kg	12.8 kg	6.5 kg
	Carton Dimensions (W x H x D)	1,561 x 977 x 190 mm		1,197 x 760 x 166 mm	1,052 x 650 x 123 mm	810 x 510 x 132 mn
	Packed Weight	33.6 kg	21.5 kg	17.2 kg	12.4 kg	6.5 kg
	VESA <sup>™</sup> Standard Mount Interface	300 x 300 mm	300 x 300 mm	300 x 300 mm	200 x 200 mm	200 x 200 mm
SPECIAL FEATURES		Smart Energy Savin	g, File Play with USB, PIP/	r, Tile Mode (Up to 15x15) PBP (2), Internal Memory ake on LAN, Failover, Mirro	(8 GB), USB Cloning, Easy	Brightness Control,
ENVIRONMENTAL CONDITIONS	Operating Temperature	0°C to 40°C	0°C to 40°C	0°C to 40°C	0°C to 40°C	0°C to 40°C
	Operating Humidity	10% to 80%	10% to 80%	10% to 80%	10% to 80%	10% to 80%
	Power Supply	10% to 60%				
POWER	Power Type	Built-In Power				
	Power Switch	No No				
POWER CONSUMPTION	Тур.	120 W	100 W	85 W	75 W	60 W
	Smart Energy Saving	85 W	70 W	60 W	55 W	45 W
	Safety	UL/cUL/CB/TUV/KC				
STANDARD (CERTIFICATION)	EMC	FCC Class "A" / CE / KCC				
	ErP / Energy Star	N/A / Yes (Energy Star 7.0) N/A / Yes (Energy Star 6.0				
MEDIA PLAYER COMPATIBILITY	OPS Type Compatible	Yes				
	External Media Player Attachable	Yes (MP500/MP700)	Yes (MP500/MP700)		Yes (MP500/MP700)	No
SOFTWARE COMPATIBILITY						
	SuperSign W/Lite	Yes				
CONFAIIDILIT	SuperSign C	Yes  Remote Controller (included 2ea batteries), Power Cord, QSG, RGB Cable, Regulation Book, Phone to RS232C Gender, Memory cove				
ACCESSORY	Basic	Speaker (SP-5000), Stand (ST-652T), Pixel sensor (KT-SP0), Media player, Wall bracket (LSW350B), VESA Adapter (AMB330S),	Speaker (SP-5000), Stand (ST-492T), Pixel sensor (KT-SP0), Media player, Wall bracket (LSW350B), VESA Adapter (AM-B330S),	Speaker (SP-5000), Stand (ST-492T), Pixel sensor (KT-SP0), Media player, Wall bracket (LSW350B), VESA Adapter (AM-B330S),	Speaker (SP-5000), Stand (ST-432T), Pixel sensor (KT-SP0), Media player, Wall bracket (LSW230B), VESA Adapter (AM-B220S),	Speaker (SP-5000), Stand (ST-322T), Pixel sensor (KT-SP0), Wall bracket (LSW230B OPS Kit (KT-OPSA),
		OPS Kit (KT-OPSA), HDBaseT (EB-B100)	OPS Kit (KT-OPSA), HDBaseT (EB-B100)	OPS Kit (KT-OPSA), HDBaseT (EB-B100)	OPS Kit (KT-OPSA), HDBaseT (EB-B100)	HDBaseT (EB-B100)

### Connectivity

- SPEAKER OUT 9 DVI-D IN
- 2 IR & LIGHT SENSOR 10 DP IN
- 3 PIXEL SENSOR ① DP OUT
- 4 HDMI RGB IN **6** RS-232C IN
- **(4)** USB 3.0 **6** RS-232C OUT
- AUDIO IN
- AUDIO OUT









HDMI

Learn more www.lg.com/b2b or www.lgecommercial.com You Tube youtube.com/c/LGECommercialDisplay

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# Smart Platform with a Powerful Embedded System-on-Chip Standard Performance SM5C Series



# **Key Features**

# Smart **Platform**



### Quad Core SoC\*

The high-performance SoC can execute several tasks at the  $\,$ same time and provides smooth content playback.



\*System-on-Chip

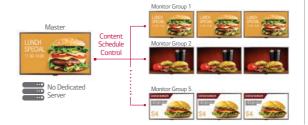
#### webOS 3.0

The webOS 3.0 platform provides powerful and convenient creation tools, including app development materials.



### **Group Manager**

Content can be created, distributed and controlled by a signage without a dedicated PC or server.



## PBP (Picture-By-Picture) / PIP (Picture-In-Picture)

PBP (Picture-By-Picture) and PIP (Picture-In-Picture) features enable you to compose various layouts for several digital devices.











# Smart Platform with a Powerful Embedded System-on-Chip

# Standard Performance SM5C Series



#### Screen Sizes

65"/55"/49"/43"/32"

#### SM5C Series

- Brightness: 450 cd/m<sup>2</sup> (32" 400 cd/m<sup>2</sup>)
- Bezel: Top/Left/Right 11.9 mm (Bottom 18.0 mm)
- Interface: HDMI, DVI, DP, RGB, RJ45, IR, RS232C, SD Card, USB













# **Key Features**

### **Support Network Protocol**

#### IP Streaming Protocol

Various types of IP video streaming protocol are supported, such as RTSP/RTP, MMS, HLS and MPEG-2 TS\*.



\*RTSP (Real-Time Streaming Protocol), RTP (Real-time Transport Protocol), MMS (Microsoft Media Server), HLS (http live streaming)

#### **Secure Communication** Protocol

By supporting HTTPS\* protocol, communication between server and signage is more secure.



#### **Proxy Server**

Web access speed and security can be improved by supporting Proxy Server (A server that acts as an intermediary for requests from clients seeking resources from other servers.)



#### \*HTTPS: Hypertext Transfer Protocol over Secure Socket Layer

# Built-in Wi-Fi

#### Mirroring

Content sharing is more convenient on a Wi-Fi network.



#### Soft AP

The SM5C with Soft AP software can operate as a wireless access point for mobile devices.



#### Simple Installation

Installation has been simplified by removing the external media player and Ethernet/ RS232C cables.



Wi-Fi: (removing Ethernet or RS232C cables) 802.11n (2.4 GHz/5 GHz)

# **Supportive Convenience**

With BEACON and Bluetooth Low Energy (BLE) supported by SM5C\*, retail stores can provide coupons and information in real time.



- \*SM5C is enhanced to support ibeacon\*\* and Eddystone\*\*\*
  \*\*iBeacon: Bluetooth Low Energy beacon profile released by Apple in 2013
  \*\*\*Eddystone: Bluetooth Low Energy beacon profile released by Google in 2015

# **Enhanced Maintenance**

# **Dust & Humidity Protection**

Circuit board reliability is enhanced with conformal coating that protects against dust, iron powder, humidity and other harsh conditions.



# **Industrial Design**

# Detachable logo

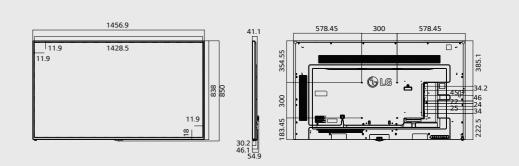
The detachable logo allows for installation in the desired orientation: landscape or portrait mode.



#### Dimensions (unit: mm)

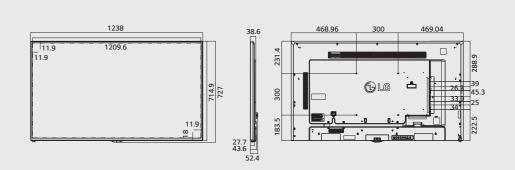
# 65"

1,456.9 x 838 x 41.1 / 27.7 kg



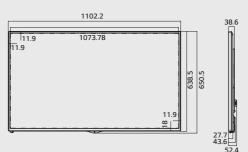
# 55"

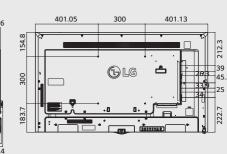
1,238 x 714.9 x 38.6 / 17.3 kg



# 49"

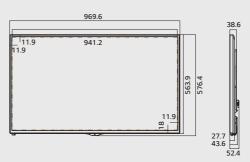
1,102.2 x 638.5 x 38.6 / 14.1 kg

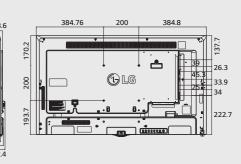




# 43"

969.6 x 563.9 x 38.6 / 9.8 kg





# 32"

729.4 x 428.9 x 55.5 / 5.2 kg

