

# TV entertainment and advertisements on One screen

## SuperSign TV LX540S



The LX540S includes a built-in TV tuner to broadcast TV programs and deliver advertisements simultaneously. This affordable solution allows you to create content and manage displays using the SuperSign™ software. The 74 screen templates included with the display make it easier than ever for anyone to create dazzling content.

- Built-in speakers and TV tuner
- Wi-Fi Dongle Ready
- USB Plug and Play
- Fail Over
- SuperSign Lite/W/C Compatibility
- SuperSign M/N Compatibility

Screen Sizes  
60", 55", 49"



### Simple Connectivity

With built-in SoC\* and Wi-Fi dongle support, installation has been simplified. By removing the external media player and Ethernet/RS232C cables, the total cost of ownership (TCO) can be reduced.

\* System on Chip



### Fail Over

The USB failover function enables content to be displayed without dead spots when no input signal is available. It supports files in JPG format with a maximum file size of 10 MB.



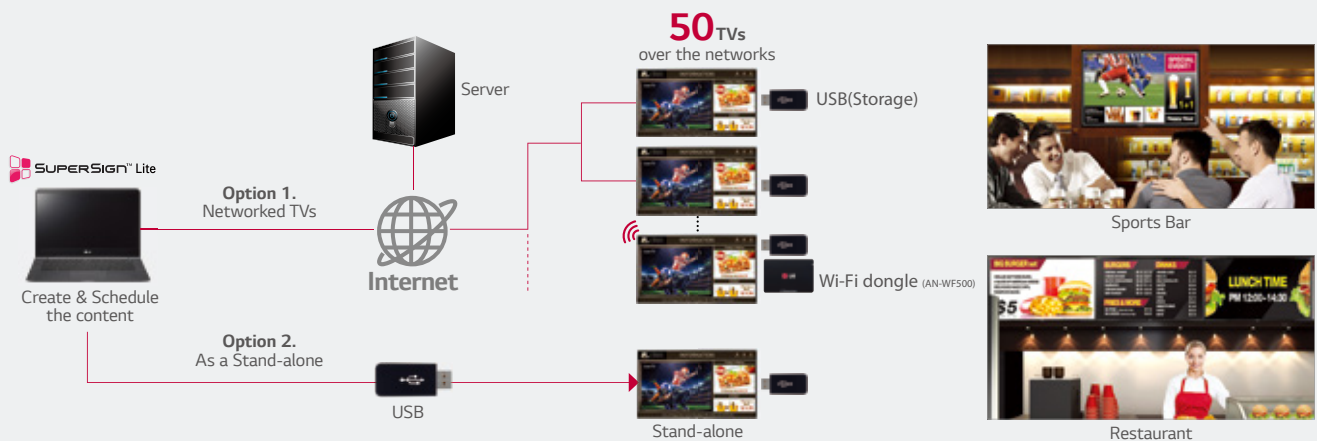
### Content Management

The SuperSign™ Solution includes SuperSign Lite, W, and C features to provide digital media editing, scheduling, distribution, and management capabilities. By installing SuperSign W on a server, you can manage up to 1000 TVs.

## SuperSign™ Solutions

### SUPER SIGN™ Lite

- Supports a single user and up to 50 clients
- Includes dedicated TV templates
- Features a playlist editor



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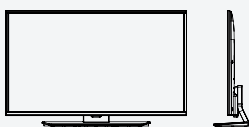
## SuperSign TV LX540S

### Specifications

LX540S

DISPLAY	Screen Size	60" / 55" / 49"
	Type	LED (Edge)
	Resolution	1,920 x 1,080 (FHD)
	Brightness	60": 350cd/m <sup>2</sup> , 55": 330cd/m <sup>2</sup> , 49": 300cd/m <sup>2</sup>
BROADCASTING SYSTEM	Analog	PAL/SECAM
	Digital	DVB-T2/C/S2
AUDIO	Audio Output	10W + 10W
HOSPITALITY FEATURES		Welcome Screen (Splash Image, Video), Lock Mode, One Channel Map, Multi IR Code, Hotel Mode, USB Cloning, IR Out (RS-232C), USB Auto Play Back, External Speaker out, Real Time Clock
GENERAL FEATURES	Connectivity Management	MHL
	Interactivity	Remote diagnostics / Self diagnostics
	RJP Interface	HDMI-CEC (without ARC), HTNG-CEC
	Auto Off / Auto Sleep	○
	Smart Energy Saving	○
	Intelligent Sensor	○
	Anti-theft System	Kensington Lock (Stand)
INTERFACE	Side	HDMI In, USB 2.0(2), CI Slot, Headphone Out (3.5mm Phone Jack)
	Rear	RF In, Component In (Y, Pb, Pr) + Audio (L/R), Digital Audio Out (Optical), RGB In (D-sub 15pin), PC Audio Input, RS-232C (D-sub 9pin), HDMI In, LAN (RJ45), Ext SPK out (3.5mm Phone Jack), Full Scart
ACCESSORY		L-CON, Power cord, CD title (Simple manual)
POWER	Voltage, Hz	100 ~ 240V, 50/60Hz
	Typical (Watts)	60" : 136W / 55" : 95.4W / 49" : 80.8W
	Stand-by	0.3W↓
	Safety Environment Etc.	CB CE
STANDARD APPROVAL		ROHS, ErP, Eco flower (EU only)
Eco	ErP Class : 60" : A+, 55" : A++, 49" : A+ / On Power Consumption (IEC62097 Edition 2) (W) : 60" : 93, 55" : 60, 49" : 53 / Stand By (W) : 0.3 / Luminance Ratio (%) : 65 / Mercury Content (mg) : 0 / Presence of Lead : - / EU Eco Flower : ○ / Average Annual Consumption (kh) : 60" : 136, 55" : 88, 49" : 77	
	SuperSign Lite	Yes
SOFTWARE COMPATIBILITY	SuperSign C	Yes
	SuperSign W (Paid)	Yes

### Dimension (unit : mm)

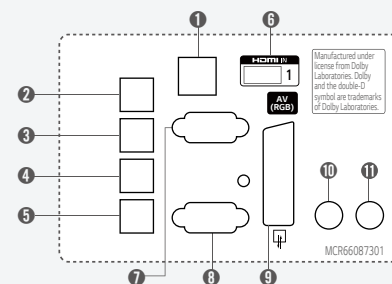


	60"	55"	49"
Set Size (With Stand, W x H x D, mm)	1,363 x 844 x 294	1,242 x 774 x 220	1,197 x 697.5 x 220
Set Weight (With Stand, Set, kg)	29.3	20.9	17.6
VESA Compatibility	300 x 300	300 x 300	300 x 300

### Interface

- ① LAN
- ② EXTERNAL SPEAKER OUT
- ③ OPTICAL DIGITAL AUDIO OUT
- ④ AUDIO IN
- ⑤ COMPONENT IN
- ⑥ HDMI
- ⑦ RS-232C IN
- ⑧ RGB IN
- ⑨ AV
- ⑩ LNB
- ⑪ ANTENNA / CABLE IN
- ⑫ H/P OUT
- ⑬ HDMI IN2(MHL)
- ⑭ USB IN

60" / 55" / 49"



HDMI HIGH DEFINITION MULTIMEDIA INTERFACE

