

2011 LG TV COLLECTION

LG 3D TV

THE NEXT GENERATION 3D TV FOR THE MOST COMFORTABLE VIEWING EXPERIENCE

Get ready for the finest, most cinematic 3D entertainment you've ever experienced in the comfort of your home. Forget the heavy, uncomfortable glasses and the dizzying picture quality of conventional 3D technology. You can now indulge in what 3D was meant to be; just like at the movies. LG CINEMA 3D TV. The new standard in 3-dimensional excellence.



2D to 3D CONVERSION

LG 3D TVs can convert 2D contents to high quality 3D pictures through LG's own conversion algorithm.

* CERTIFIED FLICKER FREE 3D



COMFORT

Sheer comfort for your eyes with innovative Flicker-free, Blur-free technology.



CONVENIENCE

Unparalleled convenience with Lightweight, Battery-free Glasses.



PICTURE QUALITY

Outstanding, Blur-free Picture Quality with Advanced 3D technology.



WIDE VIEWING ANGLE

Consistently clear and bright 3D pictures lying down or leaning back.



CINEMA 3D

VS

CONVENTIONAL 3D

- ✓ Certified Flicker-free 3D
 - ✓ Blur-free
- ✓ Lightweight Glasses
- ✓ Battery Free Glasses
- ✓ No Harmful Waves
- ✓ Ultimate 3D Brightness
- ✓ Flexible Viewing Angles



- Flickering 3D
- Image Blur
- Bulky Glasses
- Battery Required
- Electromagnetic Waves
- Darker 3D Images
- Restricted Viewing Angles



