

FOR IMMEDIATE RELEASE

**LG EXCELLENCE CONTRACTOR PROGRAM'S
EXPONENTIAL GROWTH SETS STAGE FOR STRONG 2016**

*95 Percent Growth for Advanced Training Programs
Reflects Surge in LG Home Comfort Solutions*

ORLANDO, Jan. 26, 2016 – LG Electronics USA’s pioneering “Excellence Contractor Program,” which grants HVAC residential and light commercial contractors access to premier benefits and state-of-the-art training programs, experienced explosive growth in 2015 – with a 95 percent increase in contractor participation versus 2014, the company announced today.

Celebrating this milestone at AHR Expo 2016, LG recognized a number of top contractors for their accomplishments. David Lewis from Mission A/C Home Services LLC in Houston was named the top contractor in the LG Excellence Rewards competition for registering the most units during the fall promotional period, and Jack Restivo from Restivo Heating and Air Conditioning in Johnston, R.I., was the LG Excellence Contractor fall promotion sweepstakes winner. These competition and sweepstakes elements of the LG Excellence Contractor Program give contractors the opportunity to earn valuable prizes from both LG and its partners, such as RIGID® Tools.

“The LG Excellence Contractor Program, first launched in 2013, equips contractors with the tools and resources they need to successfully complete projects, build relationships and serve as outstanding leaders in the industry,” said Kevin McNamara, senior vice president, Air Conditioning Systems, LG Electronics USA. “The huge increase in program participation reflects the surge in interest we’re seeing in LG’s Home Comfort Solutions. We look forward to continued growth in 2016 for this industry-leading program focused on training and rewarding the industry’s most innovative contractors.”

In addition to being a landmark growth year for the LG Excellence Contractor Program, LG also has expanded its portfolio of tools, software and resources available to its program participants, including:

- Upgrading its innovative **LG Smart Inverter Monitoring System (SIMs) 2.0**, which provides contractors with a convenient troubleshooting solution to support the maintenance of most LG duct-free split air conditioning systems. The monitoring device connects to the outdoor unit, sending real-time system data directly to the SIMs smartphone app.
- Opening a new flagship **LG Learning Academy** training facility, which acts as a central hub for the program's series of formal, hands-on training sessions from industry-leading instructors. As an extension of its Excellence Contractors program, LG provides partnership on projects with contractors every step of the way to ensure successful, consistent and efficient installation, while educating and empowering contractors to become experts in application, design and LG's technology in the field.
- Enhancing the **LG Extended Warranty Service Contract** program by providing an additional five years on parts and three years on compressors and enabling LG Excellence Contractors to offer consumers a 10/10 limited warranty on the installation of qualifying LG Home Comfort Solutions.

To enroll in the Excellence Contractor Program, contractors must be nominated by their local distributor or an LG sales manager, participate onsite in a local LG Contractor Opportunity meeting, attend a hands-on training class at an LG Training Academy and complete a series of online training courses on LG's products and applications.

For more information on LG products featured at the 2016 AHR Expo, visit LG Electronics booth #4644 or www.lgahrexpo.com. Additional information on the



complete portfolio of LG's air conditioning systems and the LG Excellence Contractor Program can be found at www.lghvac.com.

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LG Electronics USA Air Conditioning Systems

The LG Electronics USA Air Conditioning Systems business is based in Alpharetta, Ga. A 2015 ENERGY STAR® Partner of the Year-Sustained Excellence, LG is a leading player in the global air conditioning market, manufacturing both commercial and residential air conditioners and providing total sustainability and building management solutions. From consumer and individual units to industrial and specialized air conditioning systems, LG provides a wide range of products for heating, ventilating and air conditioning. The company's industry-leading variable refrigerant flow (VRF) technology minimizes efficiency losses, provides sustainable energy savings and offers the lowest life cycle cost of any system on the market today. LG Electronics USA, based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$56 billion global force and technology leader in consumer electronics, mobile communications, home appliances and air solutions. For more information, please visit www.lghvac.com.

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