

LG EXPANDS U.S. AUDIO LINE WITH PORTABLE BLUETOOTH SPEAKERS DESIGNED FOR USE AT HOME OR ON THE GO

New LG Bluetooth Speakers Pair Versatility with Premium Sound for an Enhanced Listening Experience Anytime, Anywhere



ENGLEWOOD CLIFFS, N.J., Aug. 22, 2016 — LG Electronics (LG) is expanding its portfolio of portable Bluetooth-enabled speakers with a lineup of three new models set to debut at IFA 2016 in Berlin next month. Equipped with cutting-edge features and boasting sleek, innovative designs, the new LG portable Bluetooth speakers (models PH2, PH3 and PH4) serve as versatile audio solutions for all listener types. Everyone from audiophiles to casual listeners who need portability to match their active lifestyle will find a model suited to their needs.

“LG’s new line of Bluetooth speakers combine powerful sound performance with compact, portable design,” said Tim Alessi, senior director, product marketing for home entertainment at LG Electronics USA. “Understanding the busy lifestyles of many of today’s consumers, we sought to create a diverse lineup of audio products that deliver a seamless listening experience in any situation or setting.”

For listeners seeking portability and durability, the PH2 and PH4 Bluetooth speakers deliver on both. Weighing less than half a pound, the resilient, splash proof and compact 2.5-watt PH2 (3.8 in x 1.5 in) is designed to bring high-quality audio with a rich, deep bass to even the most active users – perfect for those who enjoy hiking, cycling and everything in between. It offers a sturdy connected strap that makes it easy to attach it to a variety of surfaces or to carry with you on the go. Plus, it offers subtle lighting for a unique, sophisticated style.

The slightly larger 16-watt PH4 (2.5 in x 3.1 in) delivers complex, powerful and rich sound, making it ideal for outdoor gatherings like camp-outs or barbeques or even around the house. It features 360° sound and a rich, deep bass provided by dual passive radiators. Its compact, sleek form factor, along with a connected strap, makes it easy to take the PH4 on the go. Plus, its water resistant design makes it durable enough to withstand splashes of water, sweat or anything else users might encounter in the great outdoors.

The 3-watt PH3 (3.5 in x 4.9 in) speaker offers a unique design statement that enhances the décor of any room in the house or can add ambiance outdoors. Its sleek, candle-like design is available in three colors and features five different multicolored lighting modes. The lights of the eye-catching PH3 allow it to instantly set the mood no matter where it is placed – from night tables to garden terraces. This combination of rich audio and vibrant lights sets it apart from the competition by allowing it to deliver illuminated music that reaches every corner of a room.

The entire lineup's 360-degree omni-directional output delivers outstanding, consistent audio that users can enjoy no matter where they are. Equipped with the Bass Boost feature, the PH2, PH3 and PH4 speakers boast crystal-clear sound in any setting, even when users are engaged in the most demanding physical activities. Additionally, the Single and Dual Passive Radiators of the PH3 and PH4, respectively, increase sound quality and bass output, giving them audio abilities that far exceed most speakers

their size. Furthermore, built-in long lasting batteries – up to 6 hours for the PH2 and as long as 10 hours for the PH3 and PH4 – offers enhanced portability and versatility.

From a connectivity standpoint, all three speakers are equipped with auxiliary input ports to allow users to connect to devices without Bluetooth compatibility. This feature makes it possible for users to enjoy audio content from older devices such as MP3 players or CD players. For those with Bluetooth connectivity, the speakers' advanced Multipoint connectivity gives them the ability to simultaneously connect with two different Bluetooth devices, giving multiple users the ability to control audio output at the same time.*

LG's new Bluetooth speakers are scheduled to launch at U.S. retailers nationwide this fall, and visitors to the LG Booth at IFA 2016 in Berlin will have a chance to experience the new lineup first-hand. For more information, please visit <http://www.lg.com/us/portable-bluetooth-speakers>.

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