

POPULAR LG TONE INFINIM™ HEADSET GETS UPDATED FOR 2016

*World's Favorite Around-the-Neck Wireless Audio Device
Delivers Slimmer Design, Superior Sound*



ENGLEWOOD CLIFFS, N.J., Dec. 28, 2015 — LG Electronics (LG) will unveil its newest LG TONE INFINIM™ (HBS-910) at CES 2016, updating the around-the-neck wireless headset with a more contemporary design, superior audio quality and enhanced consumer convenience. Consumer availability in the United States will begin in February with key markets in Asia and Europe to follow soon after.

As an upgraded successor of the popular HBS-900, the new TONE INFINIM inherits the previous model's main strengths such as the wire retractable function and Harmon/Kardon® audio quality. The TONE INFINIM delivers features and benefits not found on most competing wireless headsets such as a metallic body and long-lasting battery. With its upgraded Quad-Layer Speaker Technology™, the new TONE INFINIM delivers a premium audio experience with better balance across all sound ranges and enhances the frequency response ratio for richer bass and crisper high notes.

Dealing with noisy environments such as crowded subways or city streets are no challenge for the new TONE INFINIM with its new dual cancelling microphones, allowing users to conduct calls in any environment. Along with the new HBS-910, LG is updating its free TONE & Talk Android app with two new features — Voice Memo and Find Me — that allow TONE INFINIM customers to record their own voice notes and help locate misplaced smartphones.

“The original TONE INFINIM set a new standard for wireless headset design,” said Chung Sue-hyun, vice president of Innovative Personal Devices Business Division at LG Electronics. “We delivered an audio solution that offered days of battery life, a comfortable fit that didn’t fall off the neck when unused and most importantly, fantastic sound. It’s no wonder the LG TONE INFINIM series is the most copied design in this product category.”

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About LG Electronics MobileComm USA, Inc.

LG Electronics MobileComm U.S.A. Inc. based in Englewood Cliffs, N.J., is the U.S. sales subsidiary of LG Electronics, Inc. a global innovator and trend leader in the global mobile communications industry. LG is driving the evolution of mobile forward with its highly competitive core technologies in the areas of display, battery and camera optics and strategic partnerships with noted industry leaders. LG's consumer-centric products -- including the flagship premium G Series models -- incorporate unique, ergonomic designs and intuitive UX features that enhance the user experience. The company remains committed to leading consumers into the era of convergence, maximizing inter-device connectivity between smartphones, tablets and a wide range of home and portable electronics products. For more information, please visit www.LG.com.

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