

## LG ‘SMART INSTAVIEW’ REFRIGERATOR FEATURES VOICE CONTROL, WEBOS SMART PLATFORM, REMOTE VIEWING CAPABILITIES

*Industry-Leading Technologies Offer Intuitive Control, Home Management, Bringing New Meaning to Kitchen as ‘Heart of the Home’*



**LAS VEGAS, Jan. 4, 2017** —LG Electronics (LG) has introduced a new kind of refrigerator, called Smart InstaView™ that’s embedded with an array of convenient features provided by Amazon’s Alexa Voice Service and powered by LG’s own webOS smart platform.

Unveiled at CES® 2017, LG’s new flagship Door-in-Door® refrigerator features a 29-inch touch LCD display, which, thanks to its InstaView feature, instantly turns transparent with just two knocks of the screen and allows users to look inside the refrigerator

without opening the door. Now with webOS, consumers can also explore a host of WiFi-enabled features directly on the refrigerator, creating a streamlined and powerful food management system all housed directly on the front of the fridge door.

Amazon's Alexa Voice Service gives users access to an intelligent personal assistant that, in addition to searching recipes, can play music, place Prime-eligible orders from Amazon.com including groceries, add items to a shopping list and more. With over 6,000 skills available, Alexa can also control one's smart home, request car service, set kitchen timers and check the weather – all hands-free by just using voice commands. With Alexa, daily tasks in the kitchen – such as cooking or planning for the day – turn into a dynamic, entertaining experience.

In addition to the services provided by Amazon, the LG Smart InstaView refrigerator offers a variety of other convenience-enhancing features. The Smart Tag menu allows users to add stickers and tags on the screen to indicate which foods are stored as well as the ability to input the expiration date of each item, so the refrigerator can issue reminders when foods near expiration. Family members can set up memos for each other and create to-do lists that display on the screen. To check inside the refrigerator remotely, a 2.0 megapixel panoramic super-wide-lens camera captures images of the interior from a variety of different angles which are accessible via smartphone, a must-have feature for anyone who would like to see what's at home while grocery shopping.

“By working with Amazon, we are able to broaden LG's Smart InstaView refrigerator's capabilities and provide consumers with a new smart home service that enhances the at-home cooking and dining experience,” said Song Dae-Hyun, president of LG's and Home Appliance & Air Solutions Company. “Our newest innovation will allow users to enjoy their kitchens like never before with new abilities to ‘speak’ to the fridge, control the home's connected devices and connect with the family in a new way.”

“For many families, the kitchen is one of the busiest rooms in the house, and a place where they often find their hands tied. Now consumers have even more convenience in

their homes, all just by using their voice and Alexa,” said Mike George, vice president, Amazon Alexa. “In working with an innovative home appliance company like LG, we can truly showcase how much better life can be for consumers everywhere starting with updating one of the most important appliances in the home.”

CES attendees are welcome to see LG’s Smart InstaView refrigerator and the company’s full 2017 product lineup at LG’s booth in the Las Vegas Convention Center (Booth #11100, Central Hall) from Jan. 5-8.

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*\*Wireless Internet connection & certain subscriptions required and sold separately.*

**About LG Electronics Home Appliance & Air Solution Company**

The LG Electronics Home Appliance & Air Solution Company is a global leader in home appliances, air conditioning and air quality systems. The company is creating total solutions for the home with its industry leading core technologies. LG is committed to making life better for consumers around the world by providing thoughtfully designed products, including refrigerators, washing machines, dishwashers, cooking appliances, vacuum cleaners, built-in appliances, air conditioners, air purifiers and dehumidifiers. Collectively, these products deliver enhanced convenience, superb performance, great savings and compelling health benefits. For more information, please visit [www.LG.com](http://www.LG.com).

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