

FOR IMMEDIATE RELEASE

LG UNVEILS WORLD'S LARGEST OLED SCREEN

*Advanced LG Commercial Displays Create
Highest Resolution, Largest HD Video Wall in the World*

DUBAI, Aug. 14, 2017 — LG Electronics Business Solutions unveiled the world's largest OLED screen and world's largest high definition video wall. Located at the Dubai Aquarium, the mega-sized video wall was created using 820 Open Frame LG OLED digital signage panels. For this record-breaking digital signage project – a massive 7,600-square-foot screen measuring 164 feet wide by 45 feet tall – LG partnered with Emaar Entertainment, operator of the world-class aquarium in the Dubai Mall adjacent to the Burj Khalifa.

“LG is revolutionizing the way commercial space is designed and used because our pioneering slim and curved LG OLED technology is an iconic piece of art itself,” said Soon Kwon, LG's global head of Information Displays. “Our Dubai exhibit is an example of how LG digital signage products add harmony to a space in addition to being an innovative solution that today's B2B customers demand. It's appropriate that this breakthrough screen is being shown in the largest mall in the world next to the tallest structure in the world.”

LG OLED is often referred to as the next-generation display technology because it is emissive, meaning that the display emits its own light, eliminating the need for bulky and inefficient backlighting. This results in superb images with the deepest possible blacks, infinite contrast ratios and life-like colors as well as wider viewing angles than conventional backlit displays.

The use of Open Frame LG OLED signage displays at the Dubai Aquarium is particularly fitting because the curved form factor of the display follows the undulations of flowing water. Open Frame LG OLED signage displays can be configured into either convex or concave curves in both landscape and portrait modes, blending into any public or private space.

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About LG Electronics USA Business Solutions

LG Electronics USA Business Solutions serves commercial display customers in the U.S. digital signage, lodging and hospitality, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Electronics USA Business Solutions delivers business-to-business technology solutions tailored to the particular needs of business environments. LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$48 billion global force in consumer electronics, mobile communications, home appliances and air solutions. For more information, please visit www.LGSolutions.com.

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