

LG TO UNVEIL SPECTACULAR MONITOR LINEUP AT CES 2017

Led by HDR-Compatible 4K Monitor that Boosts Productivity and Offers Enhanced Gaming Experience, Catering to Both Work and Play



ENGLEWOOD CLIFFS, N.J., Dec. 13, 2016 — Already renowned as an industry leader for integrating cutting-edge technology into premium, high-resolution monitors, LG Electronics (LG) is pushing the industry to the next level with plans to introduce a High Dynamic Range (HDR)-compatible 32-inch Ultra HD (UHD) 4K monitor at CES® 2017 in Las Vegas next month.

“As the availability of HDR (high dynamic range) content continues to expand across a wide range of categories, from movies to games, LG is leading the way in bringing this enhancement to desktop monitors,” said Tim Alessi, head of product marketing at LG Electronics USA. “The enhanced picture quality offered by HDR technology is instantly recognizable to even the most casual user, and manufacturers are already pushing this promising technology to its fullest potential. From high-resolution displays compatible with HDR technology, to UltraWide monitors optimized for multitasking and gaming, LG is committed to delivering the most state-of-the-art and premium monitors in the industry today.”

To stay a step ahead of the rapid proliferation of HDR content, LG's 32-inch UHD 4K monitor (model 32UD99) with 3840 x 2160 resolution supports the HDR10 standard, which delivers enhanced brightness levels, more shadow detail and a wider color gamut for an exceptionally true-to-life image. Compatibility with the HDR10 standard increases the monitor's peak brightness, enabling users to edit movies and photographs much more comfortably.

The 32UD99's In-Plane Switching (IPS) panel displays over 95 percent of the DCI-P3 color space, making it ideal for media content creators. Creative professionals will also appreciate features such as True Color Pro, which deliver color reproduction accuracy that is unmatched in the industry. With the availability of a new generation of HDR-capable game consoles, the 32UD99 is also well-equipped to meet the increasing demands of players around the world as HDR gaming becomes the new standard in home entertainment and game play.

Featuring an elegant, stunning profile, the 32UD99 turns heads even when powered off. The 32UD99 features ultra-narrow bezels on all four sides, for a nearly borderless design and captivating experience for users watching movies, playing games or multitasking. The monitor's USB Type-C port minimizes the number of unsightly cables, while its borderless edges and slim ArcLine stand complete its refined image. The advanced USB Type-C port allows users to stream images to a 4K display, charge a connected laptop and execute data transfers simultaneously, all with a single cable to help reduce clutter and add to its streamlined appearance. Additionally, the monitor's built-in speakers pack a punch with LG's Rich Bass technology for a full-bodied audio experience.

At CES® 2017, LG also will be showcasing the 34-inch 21:9 UltraWide™ Mobile⁺ Monitor (model 34UM79M). The 21:9 aspect ratio significantly expands overall screen real estate, while LG's proprietary picture enhancing IPS display technology delivers accurate color reproduction with limited washout, even at wide viewing angles. The 34UM79M is the world's first Chromecast-enabled multimedia monitor, allowing users to seamlessly stream their favorite movies, music, games and more from a mobile de-

vice directly to the monitor. And LG's UltraWide monitor allows owners to simultaneously multitask between the PC and the mobile device using a single screen. Further boosting productivity, the Dual Controller Plus feature allows users to control both a PC and a smartphone/tablet via a single keyboard and mouse. For added convenience at home or away, the LG Mobile+ Monitor application allows users to control many of the monitor's settings such as input, volume, aspect ratio, PBP/PIP, etc. remotely.

LG's UltraFine™ 5K and 4K displays and LG's 34-inch 21:9 UltraWide curved gaming monitor (model 34UC99) will also be on display in Las Vegas. The new LG UltraFine™ 27-inch 5K and LG UltraFine 21.5-inch 4K monitors appeal to a range of creative individuals and are the perfect complement for MacBook and MacBook Pro users who desire expansive, high-quality resolution at all times. The 34UC99 21:9 UltraWide curved monitor comes equipped with AMD FreeSync technology, 1ms Motion Blur Reduction, Dynamic Action Sync, Black Stabilizer and other features to maximize the PC gaming experience.

Visitors to CES® can see LG's newest monitors for themselves in LG's booth in the Las Vegas Convention Center (Central Hall - 11100) from Jan. 5-8.

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About LG Electronics Home Entertainment Company

The LG Electronics Home Entertainment Company is a global leader in television, audio video systems, monitors, personal computers, digital signage and commercial displays. The company opened a new era of innovation in the TV market, creating pioneering technologies like OLED TV and implementing an intuitive operating system to allow customers to experience the full benefits of smart TV technology. LG is committed to improving customers' lives with innovative home entertainment products led by its award-winning 4K OLED TVs, ULTRA HD TVs and webOS TVs. For more information, please visit www.LG.com.

About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$49 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics, a proud 2016 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems and



solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. For more news and information on LG Electronics, please visit www.LG.com.

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