



FOR IMMEDIATE RELEASE

**LG OLED AND SUPER UHD TVs TAKE CENTER FIELD
AT TEXAS RANGERS' GLOBE LIFE PARK THIS WEEKEND**

LG and Conn's Treat Rangers Fans to Ultimate Game Viewing Experience

ARLINGTON, Texas, May 27, 2016 — LG Electronics USA has teamed up with leading regional retailer Conn's HomePlus® to give Texas Rangers fans the chance to take the thrill of the ballgame home with them on LG's premium OLED and SUPER UHD TVs over Memorial Day weekend. With the advanced picture and sound quality of LG TVs, fans can experience the lush outfield grass of the ballpark, catch close plays at the plate in stunning detail and hear the crisp crack of the bat from the comfort of their living rooms.

Ticketholders at Globe Life Park this weekend will enjoy the game both in the stands and even on their way to concessions thanks to the live feed of the game displayed on LG OLED TVs near the Center Field Gate. Premium ticket holders will experience play-by-play action on OLED TVs in the stadium's Capital One Club. Fans also will experience the advanced picture quality of LG SUPER UHD TVs that will be on display and take a swing at winning premium prizes on the LG Prize Wheel, including a chance to win a 65-inch class OLED 4K TV (Model 65EG9600).

To commemorate LG OLED Night at the ballpark, Jamie Pierce, Chief Marketing Officer of Conn's HomePlus, will throw out the first pitch at Sunday's game versus the Pittsburgh Pirates. "As one of the nation's top retailers of LG OLED and SUPER UHD TVs, we continue to see customers gravitate to the game day viewing experience that LG OLED and SUPER UHD TVs deliver," said Pierce. "It is also perfect timing for



Rangers fans to take advantage of Conn's special OLED promotions over Memorial Day weekend."

LG OLED TV is a completely new category of television hailed by experts and consumer alike as the best TV ever. LG OLED TV uses a revolutionary new technology that delivers stunning picture quality with perfect blacks, intense colors and amazing picture even at wide viewing angles so there's no bad seat in the house when watching the big game.

The all-star 2016 lineup of LG OLED TVs features eight new 4K Ultra HD models that also offer a grand-slam high dynamic range (HDR) experience with support for both Dolby Vision™ and HDR10 for images that come to life like never before, earning the "Ultra HD Premium" certification from the UHD Alliance.

LG SUPER UHD TVs are LG's most advanced LCD/LED TVs yet – delivering the triple play of 4K Ultra HD resolution, a billion rich colors, and HDR support for both DolbyVision and HDR10.

In addition to the activities at Globe Life Park, select Conn's HomePlus® retail stores in Texas (as well as Arkansas, Louisiana, Oklahoma and New Mexico) will treat Rangers fans to exclusive fan appreciation offers on certain 2016 OLED TVs and sound bars.

For more information about LG OLED and SUPER UHD TVs, please visit www.lg.com.

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About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$49 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics, a proud 2016 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. For more news and information on LG Electronics, please visit www.LG.com.

About Conn's, Inc.

Conn's is a furniture and specialty retailer currently operating in more than 100 retail locations in 12 states: Arizona, Colorado, Georgia, Louisiana, Mississippi, Nevada, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee and Texas. Conn's primary product categories include furniture and mattresses, consumer electronics, and home appliances. Additionally, Conn's offers a variety of products on a seasonal basis. Unlike many of its competitors, Conn's provides flexible in-house credit options for its customers in addition to third-party financing programs and third-party rent-to-own payment plans.

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