

## PRESS RELEASE

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### LG EARNS DESIGN FOR RECYCLING® AWARD

Leading Industry Group Recognizes LG OLED and 4K TVs for Leadership in Lifecycle Product Design

**ENGLEWOOD CLIFFS, N.J., April 27, 2015** – LG Electronics has received the highest honor from the leading recycling industry group – the 2015 Design for Recycling® (DFR) Award bestowed by the Institute of Scrap Recycling Industries (ISRI).

At the award ceremony at the conclusion of its 2015 conference in Vancouver, Canada, ISRI recognized LG “for advanced new television products that emphasize recycling during every lifecycle phase.”

Specifically, LG is being recognized for its 4K ULTRA HD OLED and LED TVs. According to ISRI, the product design for these models include the following recycling-friendly traits: mercury-free display panels; use of recycled and recyclable plastics; inclusion of PVC- and BFR-free components; smaller and lighter packaging; ease of disassembly; and standardized materials and connection types.

Accepting the award on behalf of LG Electronics, Dr. Nandhu Nandhakumar, Senior Vice President at the LG Technology Center of America, said, “Our Design for Recycling initiatives represent a key element of LG’s Green Product Strategy under the company’s strategic roadmap to develop products that reduce negative environmental impacts throughout the lifecycle, especially when they are ready for recycling.” [\[LINK TO VIDEO\]](#)

“LG’s industry-leading OLED and ULTRA HD TVs recognized by ISRI embody LG’s strategic direction for products with greener features designed to reduce the environmental load at every stage of the product lifecycle,” he said. “We look for ways to improve product recyclability before we begin developing a product, and reduce negative environmental impacts by designing our products: for easier part identification and access; for easier disassembly; and for better material recyclability.”

ISRI President Robin Wiener said, “Commitment to sustainability serves as a core principle for LG. The initiatives they have undertaken to increase product recyclability, improve resource efficiency, and expand the use of recycled materials within the manufacturing process made LG a perfect selection for this year’s award. ISRI is proud to present the 2015 Design for Recycling Award to LG for prioritizing recyclability in the design and manufacture of its products.”

To be eligible for ISRI’s Design for Recycling® Award, a product must be designed/ redesigned and manufactured to:

- Contain the maximum amount of materials that are recyclable;
- Be easily recycled through current or newly designed recycling processes and procedures;
- Be cost effective to recycle whereby the cost to recycle does not exceed the value of its recycled materials;
- Be free of hazardous materials that are not recyclable or impede the recycling process;
- Minimize the time and cost involved to recycle the product;
- Reduce the use of raw materials by including recycled materials and/or components; and
- Have a net gain in the overall recyclability of the product while reducing the overall negative impact on the environment.

ISRI began presenting the award more than 25 years ago. Previous winners include Dell, Inc., Cascades Fine Papers Group, Coca-Cola Recycling Company, Hewlett-Packard, The Herman Miller Company, and Wind Simplicity.

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#### About The Institute of Scrap Recycling Industries, Inc.

The Institute of Scrap Recycling Industries, Inc. (ISRI) is the Voice of the Recycling Industry™. ISRI represents more than 1,600 companies in 21 chapters nationwide that process, broker and industrially consume scrap commodities, including metals, paper, plastics, glass, rubber, electronics and textiles. With headquarters in Washington, DC, the Institute provides safety, education, advocacy, and compliance training, and promotes public awareness of the vital role recycling plays in the U.S. economy, global trade, the environment and sustainable development. For more information about ISRI, visit [www.ISRI.org](http://www.ISRI.org).

#### About LG Electronics, Inc.

LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, mobile communications and home appliances, employing 83,000 people working in 128 locations around the world. With 2014 global sales of USD 55.91 billion (KRW 59.04 trillion), LG comprises four business units — Home Entertainment, Mobile Communications, Home Appliance & Air Solution, and Vehicle Components — and is one of the world’s leading producers of flat panel TVs, mobile devices, air conditioners, washing machines and refrigerators. LG Electronics is a 2014 ENERGY STAR Partner of the Year. LG Electronics is a 2015 ENERGY STAR Partner of the Year. For more news and information on LG Electronics, please visit [www.LGnewsroom.com](http://www.LGnewsroom.com).

#### About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$56 billion global force and technology leader in consumer electronics, home appliances and mobile communications. LG Electronics, a proud 2015 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG’s “Life’s Good” marketing theme. For more news and information on LG Electronics, please visit [www.LG.com](http://www.LG.com).

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