

PRESS RELEASE

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LG ELECTRONICS LAUNCHES 2015 LED PROJECTOR LINEUP

LG Continues to Push Boundaries, Introducing Lighter and Smarter LED Projectors

ENGLEWOOD CLIFFS, N.J., June 16, 2015 — LG Electronics USA today launched its 2015 lineup of LED projectors, designed with portability, versatility and connectivity in mind, making them perfect for home theater or on-the-go usage. The four compact new projectors are available in the United States beginning this month at suggested prices ranging from \$349 to \$999.

"As a worldwide industry leader in LED projectors, LG Electronics continues to push the envelope with our latest lineup, providing affordable, sleek and light-weight projectors that are enhanced with Smart sharing features," said David VanderWaal, vice president of marketing, LG Electronics USA. "Each new model offers versatility with the ability to transform a living space into a theater or enhance an office setup with a multimedia platform."

Leading its 2015 lineup is LG's Portable LED Projector with Smart TV (Model PF1500), which delivers high-definition picture quality with 1920 x 1080 resolution and 1400 lumen brightness for better visibility, sharp contrast and rich blacks, even in environments with generous ambient light. Perfect for a home theater, the LG PF1500 provides a cinematic viewing experience with up to 120-inch picture (which equals four 60-inch TVs). Its Bluetooth sound output allows wireless streaming of audio directly from the LED projector to any Bluetooth-enabled speaker, soundbar or other device for a seamless listening experience. This "Smart TV" model lets users access an endless array of entertainment options from premium content providers, including Netflix, VuDu, Hulu Plus, MLBTV.com, YouTube, Spotify, Vtuner, Google MAP, Facebook, Twitter and Picasa.

Key models joining the PF1500 in the lineup include three new "Minibeam" LED Projectors (Models PW800, PH300 and PV150G) that can project up to a 100-inch screen and are equipped with digital TV tuners, allowing users to receive over-the-air TV signals to enjoy real-time broadcast sports games and TV shows.

The PW800 and PV150G feature a wireless mirroring function, allowing users to beam their preferred content from a smartphone or tablet to the big screen, while the PH300 offers this capability via HDMI cable with MHL capability. For further versatility, all of these projectors can play movies, photos, music and even office documents directly from a portable USB drive and through a wired connection to a computer.

Each projector boasts a 30,000-hour lifespan, equivalent to 10 years of eight hours of daily use.

LG's 2015 LED projectors are available at major retailers including Amazon, Bestbuy.com, Fry's, Newegg, B&H and Adorama. Specifications and suggested pricing:

LG Portable LED Projector model PF1500: \$999.99

Native Resolution: 1920 x 1080

Brightness: 1400 lumens

Illumination: RGB LED (Lifespan: up to 30,000 hours)

Image Size: up to 120 inches

Dimensions (W/D/H in inches): 5.2 x 3.3 x 8.7

Weight: 3.3 lbs

Screen Share: Wired and Wireless Mirroring with Smartphone / Tablet / PC

Sound: 3W + 3W Stereo

LG Compact Smart Minibeam Projector model PW800: \$599.99

Native Resolution: 1280 x 800

Brightness: 800 lumens

Illumination: RGB LED (Lifespan: up to 30,000 hours)

Image Size: up to 100 inches

Dimensions (W/D/H in inches): 5.5 x 2.0 x 5.5

Weight: 1.3 lbs

Screen Share: Wired and Wireless Mirroring with Smartphone / Tablet / PC

Sound: 1W x 1W Stereo-Speaker

LG Minibeam LED Projector model PH300: \$449.99

Native Resolution: 1280 x 720

Brightness: 300 lumens

Illumination: RGB LED (Lifespan: up to 30,000 hours)

Image Size: up to 100 inches

Battery : Built-in (Up to 2.5 hours)

Dimensions (W/D/H in inches): 4.4 x 2.5 x 3.4

Weight: 0.95 lbs

Screen Share: Wired Mirroring with Smartphone / Tablet / PC

Sound: 1W + 1W Stereo

LG Minibeam Nano Projector model PV150G: \$349.99

Native Resolution: 854 x 480 (WVGA)

Brightness: 100 lumens

Illumination: RGB LED (Lifespan: up to 30,000 hours)

Image Size: up to 100 inches

Battery : Built-in (Up to 2 hours)

Dimensions (W/D/H in inches): 4.25 x 4 x 1.7

Weight: .6 lbs

Screen Share: Wired and Wireless Mirroring with Smartphone / Tablet / PC

Sound: Built-in (1W Mono)

For more information, please visit <http://www.lg.com/us/projectors>

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*Wireless Internet connection & certain subscriptions required and sold separately. Content and services vary by product and are subject to change without notice.

About LG Electronics, USA.

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$56 billion global force and technology leader in consumer electronics, home appliances and mobile communications. LG Electronics, a proud 2014 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. www.lg.com.

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