

PRESS RELEASE

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LG 'GAME CHANGING' PRODUCTS CAPTURE THREE COVETED EDISON AWARDS™

LG Wraps up Earth Week with Top Honors for Products Designed with the Environment in Mind

NEW YORK, April 24, 2015 – Demonstrating its leadership in products that embody the best in design and innovation, LG Electronics USA wrapped up Earth Week winning three 2015 Edison Awards™ in the Green, Energy Management and Household Environment categories. LG's game-changing ENERGY STAR® certified products honored at the Edison Awards ceremony in New York last night are the LG Curved OLED TV with the webOS™ connected Smart TV platform (**Model 55EC9300**), the LG EcoHybrid™ heat pump dryer (**Model DLHX4072V**) and the LG Art Cool™ Gallery (**Model LA090HVP**) air system.

The Edison Awards recognize active contributors to the cause and purpose of innovation in the world, helping foster innovation and innovators to make a positive impact. Award winners are game-changing products selected by a panel of more than 3,000 senior business executives and academics from across the nation and must showcase excellence across four main criteria: concept, value, delivery and impact.

"LG is driven to deliver tangible, innovative products to consumers that enhance their daily lives, including reducing their environmental footprint," said William Cho, president and CEO, LG Electronics USA. "These distinct honors from the Edison Awards create an opportunity for us to draw attention not only to the outstanding technologies demonstrated in our energy-efficient products, but to all those innovators who remain at the forefront of product and technological excellence today."

LG SMART CURVED OLED TV WITH WEBOS

The 55-inch class (54.6-inches diagonally) OLED TV received the Gold Edison Award in the "Green" category. Model 55EC9300 offers what industry pundits have hailed as the best TV display technology available today –with OLED's perfect blacks and incredible color at even wider viewing angles – and it offers an amazingly thin depth at 4.5 millimeters at its thinnest point. The TV features LG's simple and fast webOS™ Smart TV platform, which is designed to make finding and switching between content options – including broadcast TV, streaming services and external devices – simple and fast.*

LG's 55-inch class models are the first OLED TVs to achieve ENERGY STAR certification. In the energy saving mode, display brightness adjusts automatically to the viewing environment. According to the Federal Trade Commission's "Energy Guide" label, the LG 55EC9300 has an estimated yearly energy cost of only \$17. The LG 55EC9300 also is one of the first TVs in the world to receive the UL Environment GREENGUARD™ certification for low emissions affecting indoor air quality.

LG ECOHYBRID HEAT PUMP DRYER

The LG EcoHybrid Heat Pump Dryer received the Silver Edison Award in the "Energy Management" category. Model DLHX4072V has been designed to achieve superb levels of efficiency, making it the first to receive the ENERGY STAR® Emerging Technology Award for super-efficient clothes dryers.

Unlike conventional electric dryers that consume considerable amounts of energy, LG's EcoHybrid Heat Pump Dryer was the first dryer available in the United States to utilize heat pump technology to capture and recycle energy generated during the drying process. Third-party test data shows that LG's EcoHybrid Heat Pump Dryer saves up to 53 percent more energy than conventional electric dryers,** while the innovative Auto Clean System keeps the evaporator clean and running smoothly. The dryer even excels at low temperatures, making it ideal for handling delicate clothes.

LG ART COOL GALLERY

Receiving the Bronze "Household Environment" Edison Award is the LG Art Cool Gallery duct-free air system. Model LA090HVP allows users the opportunity to express their individual sense of style by displaying an image in a customizable frame, while cooling or heating their space.

Initially introduced as a single-zone system, the LG Art Cool Gallery is now compatible with the Multi F outdoor units, which support up to eight indoor units for maximum comfort control. Users can choose from 9,000 and 12,000 Btu/h multi-zone indoor models. Key features of the ENERGY STAR certified Art Cool Gallery include remote control operation, quick and easy installation, natural air flow and auto operation modes. It can operate down to 14 degrees in cooling mode and maintains an ideal low sound operation for both indoor and outdoor units.

*Wireless Internet connection & certain subscriptions required and sold separately. Agreement to smart TV terms and conditions required to use certain smart features. Content and services vary by product and are subject to change without notice. WebOS does not support Flash. In order to stream 4K content you need you will need a high speed internet plan capable of receiving 20Mb per second of data.

**Energy savings confirmed via testing carried out by CSA Group. In Low Temp Dry cycle with the EcoHybrid™ option, LG EcoHybrid™ dryer (Model DLHX4072V) saved up to 53 percent in energy compared with the EPA's finding for a typical dryer's energy consumption of 900kwh per year.

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About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$56 billion global force and technology leader in consumer electronics, home appliances and mobile communications. LG Electronics, a proud 2015 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. For more news and information on LG Electronics, please visit www.LG.com.

About Edison Awards

The Edison Awards is a program conducted by Edison Universe, a 501(c)(3) charitable organization dedicated to fostering future innovators. For more information about the Edison Awards, Edison Universe and a list of past winners, visit www.edisonawards.com.

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