

PRESS RELEASE

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ENGLEWOOD CLIFFS, N.J., Feb. 12, 2014 – LG Electronics USA today announced that appliance industry veteran John Riddle has been named Senior Vice President of Sales for Home Appliances.

Riddle's promotion reflects his key role in establishing LG as a leading premium home appliance brand in the United States, according to LG Electronics USA President and CEO William Cho. "Under John's leadership, LG's home appliance sales in regional channels have grown significantly. With his experience, expertise and leadership skills, we expect that momentum to continue for LG home appliances in the U.S.," Cho said.

Riddle joined LG Electronics USA in 2011 as Vice President of Regional Home Appliance Sales. His storied career includes more than two decades with Maytag in key sales management positions, including Vice President and General Manger of Maytag Builder Solutions. Between Maytag and LG, Riddle held a number of industry positions including Sales Vice President at Philips Consumer Electronics, Vice President of Sales & Marketing for Fleetwood Housing Group and RV Products, and Product Manager for North American Built-In Products at Electrolux.

Riddle grew up in his family's appliance and television dealership, which still survives today after 70-plus years in Central Pennsylvania. He earned his bachelor's degree in economics from York College of Pennsylvania.

Reporting to Riddle are John Hollen, who has been promoted to LG Electronics USA's Vice President, OEM Appliance Sales, and John Herring, who continues in his role as Vice President, National Accounts, Home Appliances, LG Electronics USA. Hollen joined LG in 2003 after 18 years with Whirlpool. While continuing to lead OEM home appliance sales, he is now also responsible for LG brand sales with Sears Holdings. Herring has been National Sales VP for LG Home Appliances since 2009, leading key accounts including Best Buy, The Home Depot and Lowes.

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About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$56 billion global force and technology leader in consumer electronics, home appliances and mobile communications. LG Electronics, a proud 2014 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. www.lg.com.

Media Contacts:

John I. Taylor

201-816-2166

john.taylor@lge.com

Katy Donnelly

704-846-1864

katy.donnelly@lg-one.com