

# Provide a Top-of-the-Line Experience with Commercial TVs from LG

LG is the industry leader in commercial-grade hospitality/healthcare TVs built for use in senior living and LTC facilities. LG provides a range of models and screen sizes to suit virtually any facility's budget, from basic 32-inch FHD TVs to 55-inch Ultra HD integrated SMART TVs. Most models include Pro:Idiom® digital decryption, secure mounting systems, and the ability to set up all the TVs at once.

LG hospitality/healthcare TVs offer big benefits to systems integrators in that one software line of code works on all products – no need to maintain different lines of codes. LG's SI partners verify that their software works on the latest LG hospitality/healthcare TVs prior to production release, and the new TVs are backward-compatible to work with legacy products the facility may be currently using.

Note that some facilities have found out the hard way that consumer-grade televisions are not the right choice for their communities. Consumer TVs do not offer the features required for HD channel compatibility, easy installation and maintenance, and optimum performance within the resident rooms and overall facility. Nor do they offer 2-year commercial warranties on parts/labor.

# **Key Features**



### **Pro:Centric Application**

LG's Pro:Centric® Application enhances residents' experience on their in-room TVs. Residents can locate and enjoy available television programming, check on the daily weather and review facility amenities—all from the TV. With centralized management at the head end, individual room visits are no longer required for TV software and TV configuration updates, thereby saving time and labor costs. Updates may be loaded on the Pro:Centric Server using the Pro:Centric Admin Client. The Pro:Centric Admin Client also enables SIs to remotely update the Pro:Centric Application features.



### Pro:Idiom Digital Rights Management Solution

Integrated Pro:Idiom® unlocks access to premium content to help ensure rapid and broad deployment of HDTV and other high value digital content. Pro:Idiom has been designed specifically for users of premium HDTV content from cable, satellite, or video on demand (VOD) services, and is intended to lower costs and reduce maintenance by eliminating the need for cable/satellite boxes.



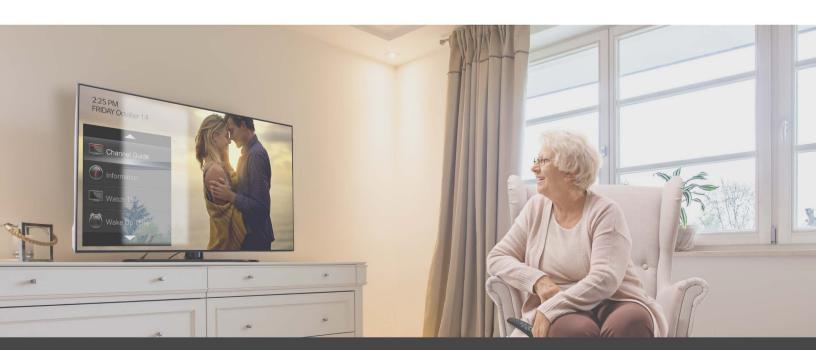
### Welcome Screen

Have a warm greeting message with your facility name and its logo on the TV when it is turned on. The welcome screen provides an inviting, personalized experience for your residents.



### **Excellent Picture Quality**

LG FHD and UHD hospitality/healthcare TVs feature In-Plane Switching (IPS) screen technology for beautifully sharp, vivid and detailed pictures with a wide viewing angle of up to 178 degrees. From virtually any viewing position colors remain accurate, contrast is consistent and text stays legible.





### Commercial "Lite" TVs LT340H Series (32, 43, 49"); LV340H Series (40")

FHD TVs for basic LTC functionality. Includes multi IR, speaker out, clone-capable, USB picture viewer port and LTC specific menu settings.

- Clear Voice Technology. No Pro:Idiom or Pro:Centric
- Commercial-grade removable stand; easy wall mount pairing with VESA compatible mounts
- BED1/BED2 Multi IR allows use of multiple TVs in the same room without interference
- 2-year complete warranty parts/labor, onsite service



# Standard Series Pro:Centric "V" LT560 Series (32, 43, 49")

FHD basic LED televisions for use in LTC resident rooms. Multi IR, clone-capable, auto off/sleep timer. For use with Pro:Centric Server.\*.

- Includes Pro:Idiom and Pro:Centric
- EzManager for convenient installation; supports 39 languages
- Clear Voice Technology, self-diagnostics via USB
- Commercial swivel stand; easy wall mount pairing with VESA compatible mounts

### Basic Pro:Centric SMART TVs UT670H Series (43, 49 & 55")

Ultra HD (3,840 x 2,160) LTC Smart TVs (Wi-Fi built-in) with Bluetooth and IPTV capability (Pro:Centric Direct), and voice recognition. For use with Pro:Centric Server.\*

- Includes Pro:Idiom and Pro:Centric SMART
- webOS 4.5 allows for multiple apps
- Includes embedded b-LAN, commercial swivel stand
- Third-party software can enable zoned notifications, individual reminders and video chat

## Pro:Centric Server PCS400R

A standalone, remotely-controlled processor and controller for the LG Pro:Centric system.\* Enables SIs to create and remotely manage application content for LG commercial TVs over RF or IP distribution networks, using either Pro:Centric Java Application or Pro:Centric Direct HTML Application. Can also be used to remotely edit the TVs' FTG (Free-To-Guest) channel map and installer menu configuration, greatly reducing installation cost and future room visits (a must-have for large facilities).

\*Pro:Centric Server requires installation by Licensed LG Integrator.