

▶ **65SE3KB**

65" class (64.5" diagonal)

▶ **55SE3KB**

55" class (54.6" diagonal)

▶ **49SE3KB**

49" class (48.5" diagonal)

▶ **43SE3KB**

43" class (42.5" diagonal)

▶ **32SE3KB**

32" class (31.5" diagonal)



Simplify promotion content or sales information management with the LG SE3KB Series that satisfies a wide range of display purposes in your business. This series has a practical design with a slimmer bezel and depth for optimum space utilization. Multiple screen sizes ensure the best selection for your business environment.

KEY FEATURES



SLIM DESIGN | NARROW BEZEL

LG's monitors featuring a Direct-LED Backlight, have a stylishly slim design that fit perfectly into narrow spaces. The slim bezels are a perfect fit in confined areas and are easy to install.



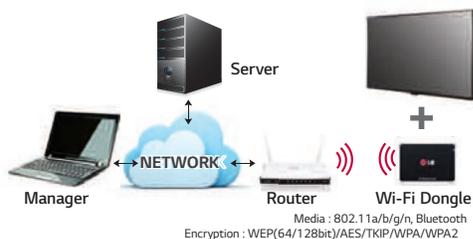
DETACHABLE LOGO

The detachable logo can be removed and repositioned to the desired setting. Perfect when using in Portrait Mode.



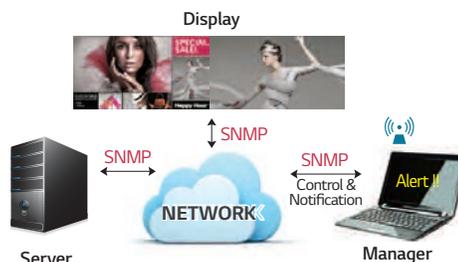
WI-FI SUPPORT

SL5B Series support Wi-Fi USB dongle connection for convenient content distribution.



SIMPLE NETWORK MANAGEMENT PROTOCOL

SNMP support ensures convenient network management.



DIGITAL SIGNAGE MANAGEMENT ESSENTIALS



Run messages on up to 50 display screens in the form of a billboard without any additional hardware. Advertisements, information and broadcast content can be arranged on the same screen to attract attention and deliver specific messaging to your customer base.

LG SuperSign Lite Usage Example

Different layout and designs available.

Put your own content and message here

Display player's name, server IP setting, server IP status and video here

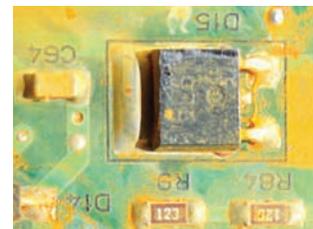


CONFORMAL COATING

Conformal coating helps protect against water, dust and iron powder deposits which accumulate in harsh environments, saving on expensive installation and added enclosure costs.



With Conformal Coating



Without Conformal Coating

ASPECT RATIO SUSTAINABILITY

Sustain the same resolution and picture quality while powering on/off by receiving EDID¹⁾ through switch IC.



NG

SH7DB

1) Extended Display Identification Data.

* Installation Menu > LG Digital Signage > PM Mode

STAND-BY SCREEN*

Even without signal from the media player, the network does not turn off completely, so remote control is possible, which prevents unnecessary power usage and enables efficient management.



USB CONTENT SCHEDULING

Play and schedule contents with a USB connection-no server connection required.



*Supported Content Type : Video (MPEG1/2/4, H.264), Audio(MP3, AC3, MPEG, AAC, HEAAC, LPCM), Image(JPEG, PNG, BMP)

CABLE MANAGEMENT

The well-organized cable terminals in the back optimize available space.



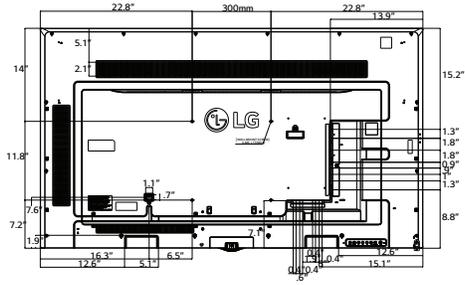
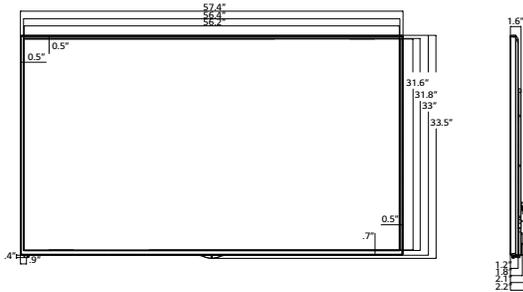
SCHEDULED SCREEN WASH

Prevent residual images with the screen transition feature..

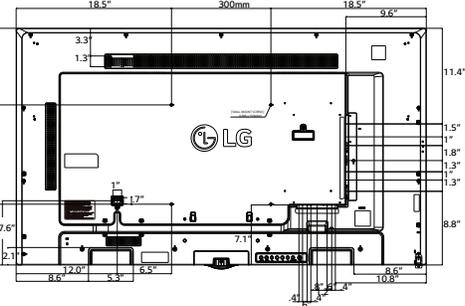
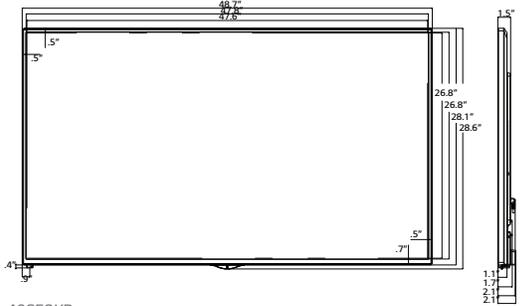


** Installation Menu > ISM Method

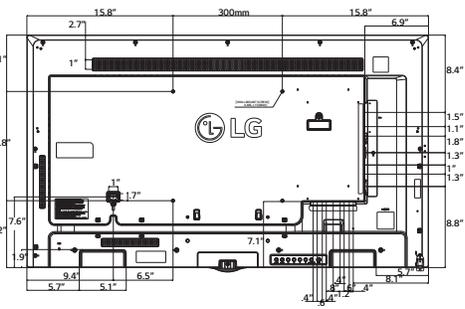
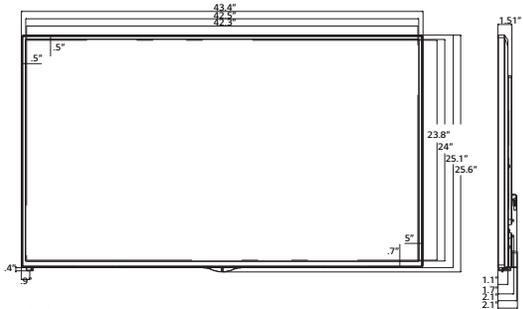
65SE3KB



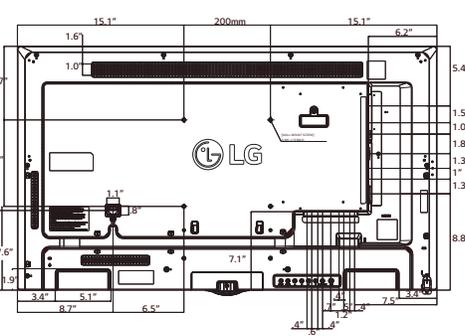
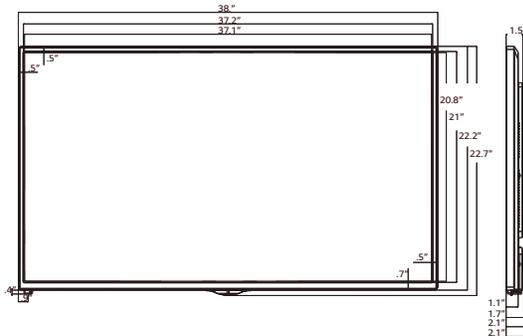
55SE3KB



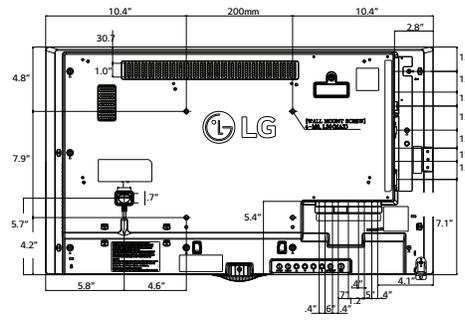
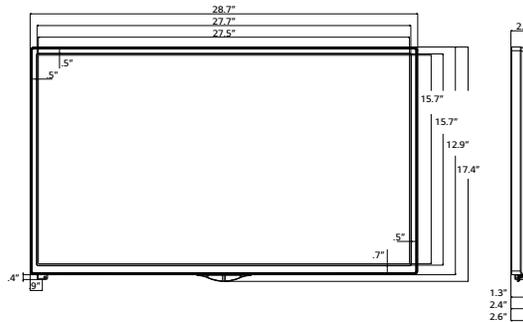
49SE3KB



43SE3KB



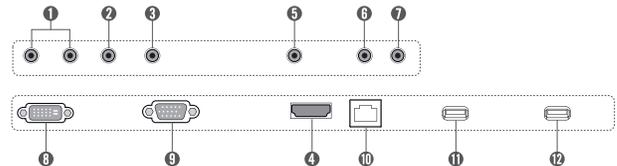
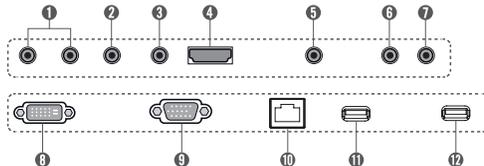
32SE3KB



55/49/43/32SE3KB Rear Jack Pack

65SE3KB Rear Jack Pack

- 1 SPEAKER OUT
- 2 RS-232C IN
- 3 RS-232C OUT
- 4 HDMI
- 5 EXT IR IN
- 6 AUDIO IN
- 7 AUDIO OUT
- 8 DVI-D IN
- 9 RGB IN
- 10 LAN
- 11 USB1
- 12 USB2



SE3KB

Standard Essential

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PANEL	Model	65SE3KB	55SE3KB	49SE3KB	43SE3KB	32SE3KB
Screen Size		65" class (64.5" diagonal)	55" class (54.6" diagonal)	49" class (48.5" diagonal)	43" class (42.5" diagonal)	32" class (31.5" diagonal)
Panel Technology		IPS				
Aspect Ratio		16:9				
Native Resolution		1920 x 1080 (FHD)				
Pixels (H x V x 3)		6,220,800				
Brightness	400cd/m ²					350cd/m ²
Contrast Ratio	1,300:1					1,100:1
Dynamic CR						500,000:1
Color gamut						68%
Viewing Angle (H x V)						178 x 178
Color Depth	1.06 Billion					16.7 Million
Response Time		12ms (G to G BW)				12ms (G to G BW), 7.1ms (WOT)
Surface Treatment		Hard Coating (3H), Anti-glare treatment of the front polarizer (Haze 1% (Typ.))				
Lifetime (Typ.)		50,000 Hrs				
Operation Hours		18Hr				
Orientation		Portrait & Landscape				
Digital		Yes				
HDMI		Yes				
DP		No				
DVI		Yes				
RS232C		Yes				
RJ45		Yes				
IR Receiver		Yes				
USB		Yes (2)				
HDTV Formats		HDMI: 720p, 1080i, 1080p				
Audio		Yes				
RS232C		Yes (1)				
Temperature Sensor		Yes				
Tile Mode		Yes (Up to 15x15)				
Natural Mode @Tile Mode		Yes				
Source Selection		RGB, HDMI, DVI, USB1, USB2				
Brightness/Contrast/Backlight		Yes				
Position/Size		Yes				
Auto Config/Phase		Yes				
Language (OSD)		English, French, German, Spanish, Italian, Korean, Chinese (Simplified), Chinese (Original), Portuguese (Brazil), Swedish, Finnish, Norwegian, Danish, Russian, Portuguese (Europe), Dutch, Czech, Greek				
ISM Method		Normal, White Wash, Color Wash, Orbiter, inversion, Washing Bar, User image				
Advanced		Dynamic Contrast, Dynamic Color, Color Gamut, Skin Color, Sky Color, Grass Color, Gamma				
Time		Clock, On/Off Time, Auto Off, Automatic Standby				
Input Label		Yes (PC/DTV)				
Power on Status		Standard, PWR, LST				
DST		Yes				
Key Operation		IR Operation, Local Key Operation				
DPM Select		Yes				
DPM Wake Up		Yes				
File Play with USB		Yes				
Wi-Fi		Dongle Ready				
USB Cloning		Logo Image Download, EzDownload, Sent to USB, Receive from USB				
Easy Brightness Control		Yes				
Content Scheduling		USB				
Calibration Mode		Yes				
Screen Off Schedule		Yes				
Time Sync Clock		Yes				
PM Mode		Yes				
Holiday Schedule		Yes				
Firmware Update (LAN)		Yes				
Local Time Auto Setting		Yes				
SPECIAL FEATURES	Model	65SE3KB	55SE3KB	49SE3KB	43SE3KB	32SE3KB
Overlay Touch						Yes
Still Image						Yes
HDMI-CEC						Yes
Limited Mode						Input Source Change, Menu Display, OSD Display
Power on Default						Input Source, A/V Setting, Aspect Ratio
Wake on LAN						Yes
Digital Audio Input						Yes
Power On Delay						0 - 255
Pivot Mode						Yes
OSD Portrait Mode						0,90,270
Intelligent Auto						Yes
Password Change						Yes
Set ID Setup						Manual, Auto
Configuration Setup						Splash Upset Time, USB Auto Playback, Screen Saver Cube
Lock Mode						USB
Fail Over						USB, RGB, DVI, HDMI
SuperSign Server Setup						Player Name, Server IP Setting, Server IP Status
No Signal image (Up to 5mb)						Yes
ENVIRONMENT CONDITIONS	Operation Temperature					32°F to 104°F
Operation Humidity						10% to 80%
POWER	Power Supply					100-240V-, 50/60Hz
Power Type						Built-In Power
POWER CONSUMPTION	Typical	95W	70W	65W	60W	50W
DPM						0.7W
Power Off						0.5W
Balance						Yes
AUDIO	Audio Power					20W (10W x 2) for Internal Speaker (6 ohm)
Speaker On/Off						Yes
Clear Voice II						Yes
Virtual Surround						Yes
Equalizer						Yes
Sound Mode						Standard, News, Music, Cinema, Sport, Game
CERTIFICATION	Safety					UL / cUL / CB / TUV / KC
EMC						FCC Class "A" / CE / KCC
ErP						Yes
MEDIA PLAYER COMPATIBILITY	External Media Player					Yes (MP500/MP700)
No						No
SOFTWARE COMPATIBILITY	SuperSign-w lite					Yes
SuperSign-c						Yes
CABINET	Bezel Color	Black				
Bezel Width		11.9mm (T/R/L), 18mm (B)	11.9mm (T/R/L), 18mm (B)	11.9mm (T/R/L), 18mm (B)	11.9mm (T/R/L), 18mm (B)	13mm (T/R/L), 18mm (B)
WxHxD		57.4"x33.0"x2.2"	48.7"x28.2"x2.1"	43.4"x25.1"x2.1"	38.2"x22.2"x2.1"	28.7"x16.9"x2.2"
Weight		61.50lbs	38.58lbs	31.52lbs	22.04lbs	11.91lbs
w/Optional Stand (WxHxD)		57.4"x35.4"x11.6"	48.7"x30.5"x8.7"	43.4"x27.4"x8.7"	38.2"x24.5"x7.6"	28.7"x18.9"x6.1"
w/Optional Stand Weight		72.5lbs	45.4lbs	38.4lbs	27.1lbs	13.2lbs
Carton (WxHxD)		61.5"x38.5"x7.5"	52.4"x31"8x6.7"	47.1"x29.9"x6.5"	41.4"x25.6"x4.8"	31.9"x20.1"x5.2"
Carton Weight		74.5lbs	47.8lbs	38.1lbs	27.8lbs	14.8lbs
VESA™ Compatible		300x300mm			200x200mm	
ACCESSORIES	Basic	Remote Controller (include battery 2ea), Power Cord, QSG, RGB Cable, Regulation Book, Phone to RS232C Gender, IR Receiver				
Optional		Stand (ST-652T), Media Player, Wall Bracket (LSW350B), VESA Adapter (AM-B330S)				
OTHER	UPC	7 19192 19740 4	7 19192 19739 8	7 19192 19738 1	7 19192 19737 4	7 19192 19736 7
WARRANTY		3-Year Limited Warranty Parts/Labor/Backlight Extended warranty options are also available				



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SPEC_SE3KB_071602_PR



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