# Pro: Centric SMART

# Premium Smart IPTV With a Sleek design and embedded b-LAN<sup>TM</sup>

Provide your guests a with a superior viewing experience with the interactive smart solution, Pro:Centric® SMART and embedded b-LAN $^{\text{TM}}$  module. The UV970H's sleek design helps upgrade the ambience in virtually any hotel room while also enabling the ability to create your own content with SDK Tools, Pre-loaded Apps, and content management software, Pro:Centric® Direct (Optional). Also, ULTRA HD picture quality and HDR compatibility help give an excellent viewing experience to your guests.



### UV970H

- Pro:Centric® SMART
- Integrated Pro:Idiom® DRM Technology
- Sleek Design: ULTRA Slim, Floating Screen
- ULTRA HD
- Commercial Grade Stand (for 55UV970H)
- webOS & Media Share Features
- NEW Dolby Vision<sup>TM</sup> High Dynamic Range (HDR) with HDR10 Compatibility

#### screen size

55" class (54.6" diagonal), 65" class (65.1" diagonal)

## **Key Features**

# Pro:Gentric SMART

The UV970H is the latest in the line of Pro:Centric TVs that provide a unique and dedicated hotel applications hosting platform for LG's system integrators' interactive applications, enabling delivery for a wide range of custom applications tailored to both hotel management and guests' needs. LG Pro:Centric SMART offers extended customizable tools:

HTML5, Java and Flash. Using these tools, partners can optimize the TVs by editing and developing their own enhanced service design to increase the visual impact on guests.

# Pro:Idiom®

#### GLOBAL LEADING DIGITAL RIGHTS MANAGEMENT (DRM) SOLUTION

Pro:Idiom unlocks access to premium content to help ensure rapid and broad deployment of HDTV and other high value digital content. Pro:Idiom has been designed specifically for users of premium HDTV content from cable, satellite, or video on demand (VOD) services, and is intended to lower costs and reduce maintenance. This leading DRM system is embraced for its security solution, prevents illegal copying of copyrighted content.

# **Pro:Centric Direct Ready**

Simply create your own user interface designs and remotely manage TVs on the properties' distribution network with Pro:Centric Direct, LG's new HTML-based content management software. Pro:Centric Direct offers a comprehensive HTML UI (User Interface) Editor, along with customizable drag and drop widgets and multiple theme templates to enable system integrators to create a unique guest user experience and express the hotel's brand identity and individuality. Hotels can use the system to promote branding and provide useful information for guests, such as available amenities, weather and flight information. The interactive features, including a free-of-charge Electronic Program Guide (EPG) and support for embedded smart applications, will impress guests by elevating their in-room television entertainment experience. Plus, for hoteliers, not only does it offer efficient content production and management, it also maximizes advertisement or promotion effectiveness.





09:17



Theme Option (Grid)

Theme Option (Bar)



# Premium Smart IPTV With a Sleek design and embedded b-LAN<sup>TM</sup>

# **Pro:Centric Application**

Personalize the guest experience with the Pro:Centric Application (PCA), which provides guests' access to a variety of additional features, such as an interactive Electronic Program Guide, weather forecast and radar map, and customized electronic billboards for information on hotel amenities, all conveniently presented through the on-screen menus.



Welcome Page

Language Selection



Custom Billboards

**EPG** Option

### Free Interactive EPG Service for **Pro:Centric TVs**

#### **PLAN HIGHLIGHTS**

If your property has purchased or plans to purchase LG's Pro:Centric TVs, you may qualify for a free EPG that allows guests to easily navigate TV channels and programs, just like they do at home. Participating properties must purchase and install a Pro:Centric server and supply an internet connection for daily program updates. Properties must also contract with an LG authorized partner to install and program the server to match your Free-To-Guest (FTG) Channel Map

Free program guide service runs until December 2017, replacing the previous programming fee of \$1.50 per room per month.

Contact your LG sales representative or visit: www.LG.com/us/commercial/display-discover/epg

#### LG's FTG COST EFFECTIVE SOLUTION

When using LG televisions in FTG hotel installations, the Pro:Centric server (PCS200S) supports remote management of TV settings. With remote management, individual room visits are no longer required for TV configuration updates, including FTG Channel Map and FTG Installer Menu settings updates, thereby saving labor costs.

#### **Hotel Costs For FTG Channel Management**

	Estimated Labor Costs	MSRP	Total	Potential Savings over room visit
LG Pro:Centric TV with Pro:Centric Server		\$2,499 (PCS-200S)	\$2,499	\$17,501
Manual Room Updates	\$20(est.) x 2 times per year (to update channels) x 100 rooms x 5 years		\$20,000	

#### **HEAD END SYSTEM**

Remote management functions are



supported via the Pro:Centric server. The Pro:Centric Application software can be remotely added at a later date to deliver the benefits of LG's Pro:Centric Application features. (Weather, EPG, Billboards, etc)

#### Sleek Design

#### **ULTRA Slim**

ULTRA Slim reduces the thickness of a TV innovatively. This ULTRA Slim design provides excellent space efficiency and adds a modern aesthetic to your hotel rooms.



#### Floating Screen

The Floating Screen design with the frameless panel brings quests immersive viewing experience while the TV seamlessly blends into the décor.



#### **Active HDR**

#### Advanced HDR Dolby Vision™

Dolby Vision™ is a technology that delivers intense highlights, vivid colors and deep black on the screen. UV970H series supports premium HDR (High Dynamic Range) content mastered by Dolby Vision™ so that provides entertainment to guests with fully captured the content creator's intention.







### **ULTRA HD**

FULL HD ULTRA HD



4K ULTRA HD is the future of digital picture, possessing four times higher resolution than that of Full HD. Stunning 8.3 million pixels gives a flawless picture quality and incredibly vivid detail.

### **Smart Connectivity**

Guests may use LG Smart Share features, such as Wi-Fi Direct®, as well as Screen Share features, including Miracast®, WiDi, and DIAL to view content from their mobile devices on the large HD screen.



#### Bluetooth Sound Sync (Bluetooth 3.0)\*

This feature allows guests to listen to audio from a Bluetooth-enabled mobile device through the TV's speakers.

\*Support devices for Bluetooth Sound Sync : Android (above v4.4 KitKat) / iOS based Mobile Device



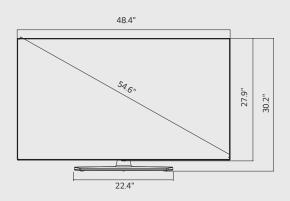
#### **LG Sound Sync**

Through a wireless connection, guests can listen the sounds of the LG Smart hospitality TVs using Bluetooth devices such as Bluetooth Speaker and headset. It helps guests to have their own spaces without disturbing other guests.

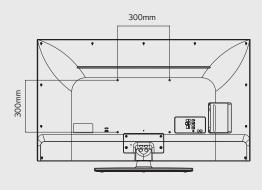
# Premium Smart IPTV With a Sleek design and embedded b-LAN<sup>TM</sup>

### **Dimensions**

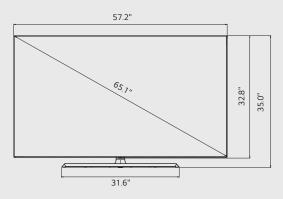
55" 48.4" x 30.2" x 11.9" (With Stand : W x H x D)



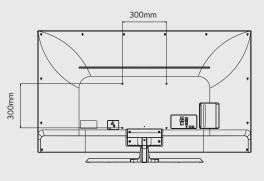




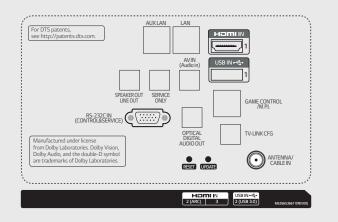
65" 57.2" x 35.0" x 12.3" (With Stand : W x H x D)







# Jack Panels (Rear/Side)



# Anti-Theft System (for 55UV970H)



#### Kensington Lock

• LG Hotel TVs are protected by the reliable Kensington Lock solution.



### Reinforced Metal Stand

- Full metal reinforced stand to improve sturdiness, durability and safety.
- Provides ( $\pm 20^{\circ}$ ) swivel out of the box.
- Provides (  $\pm$  20/45/90°) swivel when used with Lock Down plate.



#### Lock Down Plate with Credenza Hole

 Lock the TV firmly to the credenza for added security and help deter theft. (Mounting plate, security bolts, nuts and screws are included.) **Specifications** UV970H

		55	65		
	Diagonal Size	54.6"	65.1"		
	Type	Edge LED			
DISPLAY	Resolution	3,840 × 2,160 (4K UHD)			
	Dynamic Contrast Ratio	1,000,000:1			
	Static Contrast Ratio	1,400:1			
	Viewing Angle Degree	178° / 178°			
	Response Time (G to G)	5m/s			
	Frame Rate	T120			
BROADCASTING SYSTEM	Analog	NTSC			
	Digital	ATSC / VSB / Clear QAM			
	MPEG-2 / MPEG-4 H.264 DECODING	Yes			
	XD Engine	Yes			
VIDEO	Real Cinema 24p (3:3 Pull down)	Yes			
	Picture Mode	Yes 9 modes (Vivid, Standard, APS (Eco), Cinema, Sports, Game, HDR Effect, Expert (Bright Room), Expert (Dark Room))			
	Aspect Ratio	Yes 6 modes (16.9, Original, 4.3, Vertical Zoom, All-Direction Zoom, Just Scan)			
	HDR	Dolby Vision™ HDR10			
	Audio Output / Speaker System	40W / 2.2ch			
AUDIO	Sound Mode	Yes 6 modes (Standard, Cinema, Clear Voice III, Sports, Music, Game)			
	Optical Sound Sync  Yes  Optical Sound Sync				
	Wireless Sound Sync	Yes Yes			
-	·				
	Type				
	Data Streaming (IP&RF)	Yes			
	Pro:Centric Application RF	Yes			
SOLUTION		2 Tuner			
	HCAP (SDK)	GEM / Flash / HTML			
	IP Return Path	Yes			
	Server	PCS400S, PCS200S			
	Digital Rights Management	Pro:Idiom			
SMART	Smart UX	webOS 3.5, Commercial Smart Home, Web Browser, Pre-loaded Apps, SDP (Service Delivery Platform), Magic Remote (Optional			
GENERAL FEATURES	Connectivity	SoftAP, WiFi (802.11a/b/g/n/ac), ScreenShare (Miracast), SmartShare, DIAL, Bleutooth Sound Sync, LG Sound Sync			
	Installation	EzManager, USB Cloning			
	Management	Wake on RF, WOL (Wake on LAN) SNMP, Remote Diagnostics, MPI/RS-232C Protocol, IR Out, Multi IR Code, HTNG/HDMI-CEC			
	USB	Moving Picture Playback (.asf, .wmv, .avi, .mp4, .m4v, .mov, .3gp, .3g2, .mkv, .mpg, .mpeg, .dat, .etc),			
ILATORES	Setting Option	Picture (jpeg, jpg, jpe, BMP, PNG), Audio Codec (.mp3, .wav, .OGG, .WMA, .flac)  Auto Off/Sleep Timer, Smart Energy Saving, Motion Eye care			
	Anti-theft System	Kensington Lock, Credenza/Security Screw Hole, Lock Down Plate	ergy Saving, Motion Lye care		
HOSPITALITY	And-thert System		sh Imaga) Insert Imaga(wahOS dafault)		
FEATURES		PDM(Installer menu), Welcome Screen(Splash Image), Insert Image(webOS default), Logical Channel Map, External Speaker Out, Instant ON, RJP Compatibility, b-LAN™ embedded			
	Side	HDMI In (2), USB 3.0			
INTERFACE		RF In (b-LAN), AV In, Digital Optical Audio Out, HDMI Input, USB, RS-232C, RJ45(2),			
	Rear	External Speaker Out, TV Link Configuration(b-LAN Service), MPI Port, Debug			
ACCESSORIES		Power Cable (5.9 ft.), Owner's I	Manual / Easy Setup Guide		
DIMENSIONS	Bezel Width (L / R, U, B) : on bezel based	8.7, 8.7, 12.5 (mm)	10.6, 10.6, 12.5 (mm)		
	Bezel Width (L / R, U, B) : off bezel based	2.4, 2.4, 2.9 (mm)	2.4, 2.4, 2.9 (mm)		
	Vesa (mm)	300mm x 3	300mm		
	W x H x D / weight (w/o stand)	48.4" x 27.9" x 1.4" / 39.9lb	57.2" x 32.8" x 1.4" / 59.5lb		
	W x H x D / weight (with stand)	48.4" x 30.2" x 11.9" / 47.2lb	57.2" x 35.0" x 12.3" / 63.1lb		
	W x H x D / weight (Carton)	53.5" x 33.9" x 7.5" / 53.4lb	63.0" x 38.2" x 7.5" / 80.5lb		
	Stand	(±20/45/90°) Swivel	-		
POWER	Voltage, Hz	100 ~ 240V,	50/60Hz		
	Typical (Watts)	72.8	83.7		
	Stand-by (Watts)	< 0.5			
	Safety	UL			
STANDARD	Environment	FCC			
APPROVAL	Etc.	RoHS, UL, ENERGY STAR® 7 Qualified, Dolby Vision™			
	LCC.	North, OL, LIVERGI STAR"	Qualifica, Dolby Vision		







































