

# THERE'S NOTHING "OLD"

# About Senior Living Anymore





"Old folks' home"



Independent senior living communities Assisted living facilities CCRCs (continuum of care retirement communities)

# TODAY'S SENIOR CITIZENS (65+)\*



Go online





Own tablets





Use social media





Say technology has had a mostly positive effect on society



★ Pew Research Center 2017

## THE 5 KEY BENEFITS OF ADVANCED COMMERCIAL DISPLAYS



- Reduces social isolation among residents
- Engages residents
- Keeps residents informed
- Provides entertainment
- Reminds and motivates residents to participate in activities

# WHAT KINDS OF ACTIVITIES ARE DISPLAYED?



- · Virtual fitness classes
- · Mind/body classes



- Community games
- Hobby classes
- · Video games



 TV, premium HD content, smart apps, mobile device screen & audio sharing



- Scheduling special requests
- · Booking appointments and chauffeured transportation

## WHAT OTHER CONTENT?



- Community photos and videos
- Community game scoreboard



- Birthday announcements Upcoming events



· Medication reminders



- Weather · RSS feeds



· News and community information Facility promotion to prospects



· Funny videos, jokes, quotes



 Cafeteria, restaurant, café and pub menus

## HOW CAN LG ACCOMMODATE SENIOR LIVING FACILITIES?

LG offers all the commercial display technologies today's facilities need, along with expert installation and integration, technology partners, software, apps and Five-Star Service and support.