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LG ELECTRONICS EXTENDS LCD MONITOR LINES WITH NEW LED AND 3D TECHNOLOGY

Slim, Stylish Monitors Couple Advanced Display Technology with Optimized Performance

LAS VEGAS, Jan. 6, 2010 – A dozen advanced widescreen computer monitors from LG Electronics for 2010 are highlighted by new, more energy efficient LED models, 3D gaming monitors and a line of commercial-grade LCD monitors introduced today at the International Consumer Electronics Show (Booth #8205).

By combining a stylish new design with optimized features, including enhanced picture quality, 16:9 aspect ratio, Full HD 1080p resolution and multi-screen capability, consumers can integrate high design into their home office. LG’s newest LED and LCD monitors for both home and office use will be showcased alongside LG’s full IT line for the first time this week.

“Computers have become a mainstay in most households – for personal and professional use – and the explosion of video content requires the display technology to be as multi-dimensional as their users,” said Peter Reiner, senior vice president, marketing, LG Electronics USA. “LG’s new monitor lines provide individuals with the diverse technology they need to manage their professional and personal lives, as well as improve their content viewing experience.”

Exceptional Picture Quality for the Small(er) Screen

LG’s full line of LED “Full HD” 1080p monitors provides consumers with enhanced picture quality and access to a variety of high performance entertainment features they look for with LED technology, as well as the functionality they need in a computer monitor.
LG’s LED monitors incorporate environmentally-friendly features, including power savings and reduction of hazardous materials used in construction which lowers CO2 emissions created from shipping. Models in this line include the E50, W46 and E40 series, as well as models W2363D, M62D and W2220P:

**LG E50 Monitor Series** (20-, 21.5-, 23-class sizes*) – LG’s flagship LED model series, the E50 is just .69 inches thick, and boasts mega ratio contrast technology, resulting in an extremely clear and natural picture quality built into the ultra slim and stylish design. Its Dual Screen feature optimizes the window size to automatically divide the screen to view multiple Web pages and run Microsoft Office™ at once, making it easier than ever before to multitask online. Other features include:

- 2-way stand
- Smart+ package: Dual screen, Auto bright, Cinema mode, Original ratio
- Over 40 percent power saving
- Full HD (1080p): over 22-inch class sizes
- Mega contrast ratio
- Clean image
- Slim depth
- Ez control OSD

LG’s new 23-inch E2350V LED computer monitor is the first product to earn UL Environment’s new Sustainable Product Certification (SPC) for high tech equipment. The monitor completed UL Environment’s independent, third-party certification for meeting IEEE 1680 environmental performance for consumer electronics, which includes ENERGY STAR® requirements for energy efficiency. (See separate news release.)

**LG E40 Monitor Series** (23-inch class size*) – The E40 line incorporates all the same core functionalities of the E50.

**Enhanced 3D Gaming Experience**

With LG’s W2363D monitor, consumers can now enjoy 3D picture quality from their home monitor, offering an extraordinary gaming and entertainment viewing experience with special glasses*. The W2363D features exceptional picture quality with full HD 1920 x 1080 display resolution, Tru-Surround HD, dual HDMI interfaces and 3 ms response times
making this a great fit for playing 3D games and watching 3D movies. Other features include:

- 120Hz, Full HD (1920x1080)
- Contrast ratio: 70,000:1
- SRS Tru-Surround HD
- Rolling key
- Intuition UI
- DVI, HDMI x2
- IT & Technological Image
- Reaction lighting
- Thru mode (Delay time zero)
- Noise reduction (3D N/R)
- Auto-brightness (input source)

Smarter Connectivity, Picture and Design

Also on display this week is LG’s latest Full HD LCD Monitor TV, model M62D, which incorporates clearer and sharper images, faster refresh rates, higher contrast ratios and enhanced connectivity, all packaged in a sleek and slim design. The M62D is available in 23- and 27-inches class sizes* and boasts a variety of features to meet consumers’ everyday needs, from entertainment and gaming to connecting online, and more.

Combining all the benefits of a Full HD monitor, the M62D doubles as a computer monitor that delivers exceptional picture quality for HDTV broadcasts, Blu-ray movies, computer games, digital photographs, and Microsoft Office™ applications. This model also offers the convenience and versatility of HDMI, DVI-D and D-sub ports while high quality built-in speakers and audio input jacks.

Versatile Monitor Solutions

LG continues to expand its offering of business monitor solutions for both the home office and larger office environments by blending easy-to-use technologies and stylish design to fit a wide range of business needs and extend the end-user experience.

LG W46 Monitor Series (21.5- and 23-inch class sizes*) – The W46 monitor series offers both small and large businesses a great solution. By blending a narrow bezel for convenient
viewing and simple square-shaped head design, this series creates a clean working environment and maximizes desk space.

Both the W46T and W46PM models in this series provide consumers with enhanced picture quality at their workstation. The W46PM also boasts a height/pivot stand option and built-in speaker. Both monitors have passed through Microsoft-designed testing for Windows 7 certification. Other features include:

- Response time: 5ms
- Contrast ratio: 30,000:1
- Brightness: 250nits
- Viewing angle: 170/170
- Full HD 1920 x 1080 Resolution (from 22-inch sizes)
- DVI-D, D-Sub
- Low power consumption

**LGW2220P Monitor** (22-inch class size*) – The W2220P is ideal for consumers who work with graphics-intensive applications or Web design, graphic or video editing in high-definition. With a viewing angle of 178 degrees, consumers can see content clearly from almost any angle. This model also uses an IPS panel to eliminate motion blur. Other features include:

- 6ms (GTG) response time
- Contrast ratio: 1000:1
- Brightness: 300nits
- Viewing angle: 178/178(H/V)
- 1680 x 1050 Resolution
- D-sub, DVI-D, HDMI

For more information and product images, please visit LG’s online press kit at www.lgusa.com/cespressroom.

**About LG Electronics USA**
LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a $45 billion global force and technology leader in consumer electronics, home appliances and mobile communications. In the United States, LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances and business solutions, all under LG’s “Life’s Good” marketing theme. For more information, please visit www.LGusa.com.
About LG Electronics, Inc.
LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, mobile communications and home appliances, employing more than 84,000 people working in 115 operations including 84 subsidiaries around the world. With 2008 global sales of $44.7 billion, LG comprises of five business units – Home Entertainment, Mobile Communications, Home Appliance, Air Conditioning and Business Solutions. LG is one of the world’s leading producers of flat panel TVs, audio and video products, mobile handsets, air conditioners and washing machines. LG has signed a long-term agreement to become both A Global Partner of Formula 1™ and A Technology Partner of Formula 1™. As part of this top-level association, LG acquires exclusive designations and marketing rights as the official consumer electronics, mobile phone and data processor of this global sporting event. For more information, please visit www.lge.com.

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* Specifications subject to change without notice.

* E2050 20-inch class/20.0-inch diagonal
* E2250 22-inch class/21.5-diagonal
* E2350 23-inch class/23-inch diagonal
* E2340 23-inch class/23-inch diagonal
* M62D 23-inch class/23-inch diagonal
* W2246 22-inch class/21.5-inch diagonal
* W2346 23-inch class/23-inch diagonal
* W2220P 22-inch class/21.5-inch diagonal