

Terms and Conditions

LG G6 Google Home Promotion

FINAL – 03.16.17

The following offer is intended only for legal residents of the 50 United States, and D.C., age 18 or older, and shall be construed and evaluated according to the laws of the United States. Do not proceed in this promotion if you are not a legal resident of the 50 United States, or D.C., Puerto Rico, and U.S. Virgin Islands. By participating in the "LG G6 Google Home Promotion" ("Promotion"), each participant unconditionally accepts and agrees to comply with and abide by these Terms and Conditions. Offer valid while supplies last and quantities are limited. VOID WHERE PROHIBITED BY LAW OR REGULATION.

PROMOTION DESCRIPTION:

LG Electronics MobileComm U.S.A., Inc. ("LG" or "Sponsor") is hosting a limited time promotional offer for the purchase of a new LG G6 device at a participating carrier or authorized retailer. Subject to the terms and conditions of the Promotion, all LG G6 purchases must be made Friday, March 17, 2017 through Thursday, May 11, 2017 ("Promotion Period"), Participants who purchase a new LG G6 during the Promotional Period and successfully complete the Online Submission, as outlined below, on or before Friday, May 26, 2017 at 11:59:59 PM ET will receive a Google Home voice-activated speaker ("Google Home"). Available while supplies last. Please allow 4-6 weeks for fulfillment of valid promotion requests.

PROMOTION RESTRICTIONS:

- This Promotion applies only to new LG G6 handsets purchased in major carriers' stores and their authorized retailers, authorized national retailers and authorized online dealers. Major carriers and authorized retailers include:
 - Best Buy (Sprint Only)
 - Sprint
- Participants who purchase an LG G6 must have a valid email and mailing address to receive the Google Home.
- Individuals and organizations with a business to business account with Sprint may redeem this offer.
- Failure to properly submit all required information/documentation will result in such claim being rejected. Participants will be notified by email if their claim has been rejected stating the reason for the rejection and outlining next steps.
- LG G6 handsets purchased or acquired in used or refurbished condition, or through warranty or insurance claims, do not qualify for this Promotion.
- LG G6 handsets that were acquired as demo units or provided without cost for training purposes to employees do not qualify for this Promotion.

- LG G6 devices returned within the carrier 14 day return window are not eligible for this Promotion.
- If a purchased LG G6 is returned, within the 14 day carrier return period, Participant will be obligated to return the Google Home by emailing support@lgg6launchpromo.com for a return authorization. Participant will be responsible for all return shipping costs for returns.
- The Google Home cannot be returned to retail stores, carriers, or to LG for monetary value. If the Google Home is delivered damaged LG will replace it free of charge, but reserves the right to do so based on credible proof of the damage claim. All replacement claims must be made by Friday, July 28, 2017, 11:59 PM Eastern Time.
- All Google Home warranty claims will be handled directly by Google. Participants can contact a Google Home support specialist at <https://support.google.com/googlehome/answer/7072892?hl=en> or by calling 1-855-971-9121.
- All resubmissions must be made by Friday, June 16, 2017 PM Eastern Time.
- LG reserves the right to substitute an item of equal or greater value or suspend this Promotion at any time.
- Photocopied, illegible, or mechanically reproduced submissions are not eligible. All submissions become the property of the Sponsor and will not be returned or acknowledged.
- LIMIT: one (1) Google Home per person and per device with the exception of devices purchased through any Buy One Get One Free (“BOGO”) promotions which are only eligible to receive 1 Google Home device per BOGO transaction. Decisions regarding eligibility to receive Google Home in situations of combined offers are to be made in LG’s sole discretion, whose decision is final and binding.
- The Approximate Retail Value (“ARV”) is \$129.

SUBMISSION PROCESS:

Online Submission: Visit www.lgg6launchpromo.com and enter the information requested including: your name, address, city, state, ZIP code, phone number, email address, carrier where the purchase was made, and upload a legible copy of your receipt of purchase, and picture of G6 box with MEID number. Online Submissions must be received by Friday, May 26, 2017 at 11:59:59 PM ET.

Illegible or mechanically reproduced submissions are not eligible. All submissions become the property of the Sponsor and will not be returned or acknowledged. Sponsor is not responsible for lost, late, damaged, or misdirected submissions.

PRIVACY POLICY:

LG's Privacy Policy is incorporated herein and available at <http://www.lg.com/us/privacy>.

MODIFICATIONS AND TERMINATION OF THE PROGRAM:

1. Sponsor reserves the right to modify any of the Terms and Conditions set forth herein at any time, including, but not limited to, the duration of Promotion Period.
2. LG reserves the right to modify, extend, suspend, or terminate the Promotion if it determines, in its sole discretion, that the Promotion is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Promotion as contemplated herein.
3. The Sponsor reserves the right to discontinue the participation privileges of any Participant who engages in any fraudulent activity or uses the Program in a manner inconsistent with these Terms and Conditions or with any federal, state or local, laws, statutes or ordinances. In addition, Sponsor shall have the right to take appropriate administrative and/or legal action, including criminal prosecution, as it deems necessary in its sole discretion.

LIMITATION OF LIABILITY:

1. The Sponsor is not responsible for incorrect or inaccurate transcription of information, for problems related to any of the equipment or programming associated with the Promotion or utilized by the Participant, for any human error, for any interruption, deletion, omission, defect, or line failure of any telephone network, cellular network, or electronic transmission, for problems relating to computer equipment, software, inability to access the Website or online service, or for any other technical or non-technical error or malfunction.

UNDER NO CIRCUMSTANCES, INCLUDING, BUT NOT LIMITED TO, NEGLIGENCE, SHALL LG, AND ITS RELATED COMPANIES, PARENTS, SUBSIDIARIES, AFFILIATES, AGENTS, LICENSEES, SHAREHOLDERS, JOINT-VENTURERS, OFFICERS, DIRECTORS, EMPLOYEES, SHAREHOLDERS, PROMOTION AGENCIES, AGENTS, SUCCESSORS, MAJOR CARRIERS, ASSIGNS, AND SERVICE PROVIDERS, BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES ARISING OUT OF THE PROMOTION, EVEN IF ANY OR ALL OF THE FOREGOING OR ANY OF THEIR AUTHORIZED REPRESENTATIVES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. PARTICIPANT WAIVES ANY AND ALL RIGHTS TO BRING ANY CLAIM OR ACTION RELATED TO THE PROMOTION IN ANY FORUM BEYOND ONE YEAR AFTER THE FIRST OCCURRENCE OF THE KIND OF ACT, EVENT, CONDITION OR OMISSION UPON WHICH THE CLAIM OR ACTION IS BASED.

2. As a condition of participating in this Promotion, each Participant agrees that (1) any and all disputes, claims, and causes of action arising out of or connected with this Promotion, or any rewards obtained through the Promotion, shall be resolved individually, without resort to any form of class action and exclusively by arbitration under the International Arbitration Rules of the American Arbitration Association. Arbitration will take place in Bergen County, New Jersey; (2) any and all claims, judgments and rewards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Promotion, but in no event attorneys' fees; and (3) under no circumstances will any Participant be permitted to seek

recovery for, and Participant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and waives any and all rights to have damages multiplied or otherwise increased.

3. These Terms and Conditions constitute the entire agreement between the Participants and Sponsor pertaining to the subject matter hereof and supersede all prior or other arrangements, understandings, negotiations and discussions, whether oral or written. No waiver of any of the provisions of these Terms and Conditions shall be deemed or shall constitute a waiver of any other provisions hereof (whether or not similar), nor shall waiver constitute a continuing waiver unless otherwise expressly provided.

4. The invalidity or unenforceability of any provision of these Terms and Conditions shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Terms and Conditions shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

5. LG is not responsible if the Google Home is lost, stolen, destroyed or used without Participant's permission.

6. All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions, or the rights and obligations of Participant and the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of New Jersey. LG reserves the right to change these terms and conditions from time to time in its discretion. All terms and conditions are applicable to the extent permitted by law.

7. Copyright © 2017 LG Electronics MobileComm U.S.A., Inc. LG, the LG logo, and LG Life's Good, are the registered trademarks of LG Corp. ALL RIGHTS RESERVED. G6 is a registered trademark of LG Electronics, Inc. All other product and service marks contained herein are the trademarks of their respective owners. Phone features and specifications are subject to change without prior notice.

8. Google is a registered trademark of Google Inc. Google Home is a trademark of Google Inc.

SPONSOR: LG Electronics MobileComm USA, Inc., 1000 Sylvan Ave, Englewood Cliffs, NJ 07632.

Terms and Conditions – abbreviated for print materials

LG G6 Google Home Promotion

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To redeem online, visit www.lgg6launchpromo.com and enter the required information.

Offer valid while supplies last and quantities are limited. Allow 4-6 weeks for fulfillment of valid promotion requests. LG Electronics reserves the right to substitute an item of equal or greater value or limit offer. Limit one (1) Google Home per person and per device. Sponsor is not responsible for lost, late, or incomplete orders. **Sponsor:** LG Electronics MobileComm USA, 1000 Sylvan Ave, Englewood Cliffs, NJ 07632.