

LG **Apex**<sup>TM</sup>



## ACHIEVE PEAK PERFORMANCE

3G Android<sup>TM</sup> - Powered Smartphone



ANDROID 2.1

Hs

CUSTOMIZABLE  
HOME SCREENS

GL

TEMPERED GLASS  
TOUCHSCREEN



Wi-Fi<sup>®</sup>  
CONNECTIVITY



GOOGLE MAPS<sup>TM</sup>  
NAVIGATION

Qw

QWERTY  
KEYBOARD

3  
MEGA  
PIXEL

AUTOFOCUS CAMERA  
& CAMCORDER w/FLASH



BLUETOOTH<sup>®</sup>  
CONNECTIVITY



For Internal Use Only

[lgusa.com/apex](http://lgusa.com/apex)



## ACHIEVE PEAK PERFORMANCE

**ANDROID™** A productivity tool and cool, easy-to-use tech toy that'll elevate your game. Access to Android™ Market delivers 80,000+ apps — including audible Google Maps™ Navigation — that you can arrange on five customizable home screens. Its tempered glass touchscreen passes the durability test, but also responds to a feather touch, and the QWERTY keyboard comes in handy when you've got more to say. LG Apex™ works on 3G and is Wi-Fi® and Bluetooth® enabled so connect away. And when you want to grab a snapshot or clip of your active life, trust the 3MP autofocus, flash-ready camera/camcorder to not miss a single pixel.



### ANDROID 2.1

Access thousands of free and paid apps from Android Market™ and group them in handy folders. Or use Google Maps Navigation to speak turn-by-turn directions to you while you're driving.

3 MEGA  
PIXEL

### 3 MEGAPIXEL CAMERA

This camera/camcorder zooms up to 4x for video and stills. Panorama mode helps you take up to 6 side-by-side shots to build a sweeping view.



GL

### TEMPERED GLASS TOUCHSCREEN

Large, durable touchscreen with vibration feedback. Luminous sensor adjusts brightness depending on light conditions.

Hs

### FIVE CUSTOM HOME SCREENS

Create shortcuts to your apps, favorites, and widgets using five customizable home screens.

Qw

### SLIDING QWERTY KEYBOARD

Physical full QWERTY keyboard slides out to make typing easy when you've got lots to say.

### USER EXPERIENCE

- Android 2.1
- Home Screens – customize 5 screens with shortcuts to apps, favorites, and widgets
- Categories – easily organize and access apps through folders arranged by preference and type
- Luminous Sensor – adjusts the brightness of the LCD backlight dependent on light conditions
- Proximity Sensor – locks the touch screen and buttons while talking on the phone
- USB Charging via Computer
- S-GPS Support for Enhanced Location Accuracy
- Airplane Mode (RF Off)
- Motion Sensor

### DESIGN

- Stylish and Functional Design with Sliding QWERTY Keyboard
- Large 3.2" External Screen
- Capacitive Touchscreen – durable tempered glass with fast and accurate response
- Touch Vibration for Tactile Feedback
- QWERTY Keyboard for Easy Typing
- Micro USB/Charging Port

### MOBILE MEDIA

- Android Market™ – browse and download thousands of free and paid apps from developers around the world†
- Live Wallpaper – dynamic, animated backgrounds
- 3D App Launcher
- HTML Web Browsing†
- Connect to Social Networks – send quick updates to Twitter®, Facebook®, MySpace™, or added social networks†
- Mobile Instant Messaging – Google Talk™, AIM®, Windows Live™, Yahoo!® Messenger\*†
- Mobile Email, Mobile Web Mail, and Corporate Mail†
- Text, Picture, and Video Messaging†

\*Applications downloaded from Android Market.

### MULTIMEDIA

- Music Player for MP3, WMA, Unprotected AAC, and Unprotected AAC+
- Stereo Sound via Headset or Bluetooth Wireless Technology
- Multitask While Playing Music in the Background
- Music Library – organized by Artists, Albums, Songs, and Playlists
- Repeat & Shuffle
- Video Player for WMV, MP4, 3GP, and 3G2 Formats
- USB Mass Storage – transfer files between microSD™ card and PC\*

\*USB cable and microSD card required (both included).

### TOOLS & DATA

- Android Apps: Browser, Calculator, Calendar, Camera, Clock, Contacts, Corporate Calendar, Email, Gallery, Messaging, Music, Phone, Settings, Talk, and Voice Dialer
- Widgets and Google™ Applications: Google Maps™, Google Talk™, Gmail™, and Google Voice Search™
- Google Maps™ Navigation – spoken turn-by-turn directions showing real time traffic and 360° views of the destination
- Your Navigator Deluxe – voice guided turn-by-turn directions†
- Wi-Fi® Enabled – IEEE 802.11b/g/n
- Phone Book – unlimited fields\* for numbers, emails, physical addresses, IM screen names, notes, nicknames, web addresses, & a picture ID\*\*
- FOTA Capable – upgrade firmware over the air†

†Depends on available memory.

\*\*Dependent on media and other data stored on the phone.

†U.S. Cellular service required. Product features subject to change. Features based on carrier program availability. Additional charges may apply.

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## ACCESSORIES

- Standard Battery\*
- Wall/USB Charger\*
- microSD Memory Card\*
- Headset\*
- Stereo Headset
- Bluetooth Headset
- Bluetooth Stereo Headset
- Bluetooth Stereo Speakers
- Portable Stereo Speakers
- Vehicle Power Charger

\*Included with phone.



## BLUETOOTH

- Version: 2.1 + EDR (Enhanced Data Rate)
- Save up to 100 Bluetooth Pairings\*
- Supported Profiles: headset, hands free, object push, advanced audio distribution (stereo), audio/video remote control, file transfer, phone book access
- Listen to Music with Optional Stereo Bluetooth Headset\*\*
- Print and Send User Generated Pictures (JPEG) and Send Videos via Bluetooth Wireless Technology

\*Depends on available memory.

\*\*Accessories sold separately.

## CAMERA/VIDEO

- 3 Megapixel Autofocus Camera and Camcorder with Flash\*
- Camera Resolutions: 2048 x 1536 (default), 1600 x 1200, 1280 x 960, 640 x 480, 320 x 240 Pixels
- Camera Zoom: up to 4x
- Panorama Shot – take up to 6 guided shots in a row for a wide-area view
- Macro Mode – take detailed pictures up close
- Scene Mode – choose between Portrait\*, Landscape\*, Sports\*, Night\*, & Sunset\* settings
- Image Editor: Zoom, Rotate, Resize, Crop Images
- Image Quality – set camera to capture Normal, Fine, or Super Fine
- Customizable ISO, Brightness\*, White Balance\*, Shutter Sound, Color Effects\*, Fun Frames, Timer
- Video Resolutions: 640 x 480 (default), 320 x 240, 176 x 144 Pixels
- Video Zoom: up to 4x
- Audio Recording – choose between On and Mute to record video with or without sound
- Video Quality – set camcorder to record Normal, Fine, or Super Fine
- Video Recording Time: up to 60 sec. for sending or unlimited for saving\*\*

\*Available in both video and camera modes.

\*\*Depends on available memory.

## VOICE/AUDIO

- One-Touch Speakerphone\*
- Text to Speech & Google Voice Search™
- Voice Recording Time: unlimited\*\*
- MP3 Music Ringer Support (clips from hit songs)†
- 40 Unique Ringtones + Vibrate and Silent Modes
- TTY/TDD Support
- Hearing Aid Compatible (M4/T4-Rating)

\*Only available during a call.

\*\*Depends on available memory.

## SPECIFICATIONS

- Technology: CDMA
- Frequencies: CDMA – 1.9 GHz CDMA PCS, 800 MHz (Digital Dual-Band)
- Data Transmission: EVDO† Rev. A
- Dimensions: 4.57" (H) x 2.22" (W) x 0.62" (D)
- Weight: 5.39 oz.
- Display: 262K Color TFT, 800 x 480 Pixels, 3.2"
- Standard Battery: 1,500 mAh
- Talk Time: Up to 7 hrs. & 30 min.\*
- Standby Time: Up to 14 days & 1 hr.\*
- Internal User Memory: 102 MB
- microSD™ Memory Slot: up to 32GB memory card\*\*

\*Certain features may use more power and cause actual time to vary.

\*\*4GB microSD card included. Additional memory cards (sold separately).

†U.S. Cellular service required. Product features subject to change. Features based on carrier program availability. Additional charges may apply.



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