## 55LV5400

55" Class 1080p LED LCD TV

(54.6" measured diagonally)



#### **FEATURES**

- LG Smart TV1
- LED Backlighting
- TruMotion 120Hz
- Wi-Fi® Ready (Adapter Included)
- Magic Motion Remote Compatible (Sold seperately)
- Full HD 1080p Resolution
- DLNA Certified®
- ENERGY STAR® Qualified
- Picture Wizard II
- Intelligent Sensor
- · Smart Energy Saving
- ISFccc® Ready



### IS IT A TV? OR SOMETHING BETTER?

Dazzling LED picture quality? Check. Nearly unlimited entertainment and apps straight from the Internet to your TV with LG Smart TV? Affirmative. Perfect for fast action and sports with TruMotion 120Hz? Oh yeah. If you're looking for an outstanding TV that's going to take your entertainment to the next level, you've found it with the LV5400.



A revolutionary, easy way to access virtually limitless content, thousands of movies, customizable apps, videos and browse the web all organized in a simple to use interface.



LG's LED technology provides a slim profile and delivers amazing brightness, clarity and color detail, as well as greater energy efficiency compared to conventional LCD TVs.



TruMotion 120Hz technology lets you see sports, video games and high-speed action with virtually no motion blur. Now your TV can keep up with your fast- moving entertainment.

















# 55LV5400

### 55" Class 1080p LED LCD TV



PANEL SPECIFICATIONS		
Screen Size	55" Class (54.6" measured diagonally)	
Resolution	1920 x 1080p	
TruMotion (Frame Rate)	120Hz	
Contrast Ratio (DCR)	5,000,000:1	
BROADCASTING SYSTEM	LITOO	
Analog	NTSC	
Digital	ATSC/NTSC/Clea	ar QAM (I luner)
VIDEO		
XD Engine	•	
Aspect Ratio Correction	5 Modes (16:9/Just Scan/Original/4:3/Cinema Zoom	
Color Temperature Control Picture Mode	3 Modes (Warm/Medium/Cool)	
	7 Modes (Intelligent Sensor/Vivid/Standard/Cinema/ Game/isf Expert 1/isf Expert 2)	
Just Scan 0% OverScan	HDMI	1080p/1080i/720p
	Component	1080p/1080i/720p
	RF	1080i/720p
24p Real Cinema (24p 5:5/2:2 Pull Down)	• (HDMI 1080 24p)	
Expert Mode/ISFccc Ready	•	
xvYCC	•	
AV Mode (Picture & Sound)	(Cinema/Game/Sport)	
Picture Wizard II (Easy Self Calibration)	•	
AUDIO		
Mono/Stereo/Dual (MTS/SAP)	•	
Audio Output (Watts - THD 10%)	10W + 10W	
Speaker System	1 Way 2 Speakers	
Dolby Digital Decoder	•	
Surround System	Infinite Surround	
Bass/Treble/Balance	•	
Auto Volume Leveler	•	
Sound Mode	5 Modes (Standard/Music/Cinema/Game/Sports)	
Clear Voice II	•	
CONNECTIVITY		
LG Smart TV	•	
LG App Store	•	
Web Browser	•	
Wi-Fi® Ready	• (Adapter Included)	
DLNA Certified®	• (Movie/Photo/Music)	
Windows 7 Certified	•	
SIMPLINK (HDMI CEC)	•	
Wireless HD Ready (2D Only)	•	
SPECIAL FEATURES		
Magic Motion Remote	• (Not Included)	
Smart Energy Saving	•	
Intelligent Sensor	•	
1080p Source Input	HDMI	60p/30p/24p
	Component	60p/30p/24p
	RGB	60p (WXGA)
AV Input Navigation	•	
Input Labeling	•	
Child Lock	•	
Closed Caption	•	
CONVENIENCE FEATURES		
Language	English/Spanish/	French/Korean
Auto Tuning/Programming	•	
Channel Add/Delete	•	

CONVENIENCE FEATURES (Continued)		
Favorite Channel Programming	•	
Auto/Manual Clock	•	
On/Off Timer	•	
Sleep Timer	•	
Auto Off/Auto Sleep	•	
AV INPUTS/OUTPUTS		
RF In (Antenna/Cable)	1 (Rear)	
AV In	2 (Rear)	
Component Video In (Y, Pb, Pr) + Audio	2 (Rear)	
HDMI™/HDCP Input	4 (Side)	
USB 2.0	2 (Side)	
Digital Audio Out (Optical)	1 (Rear)	
RGB In (D-Sub 15 Pin) - PC	1 (Rear)	
PC Audio Input	1 (Rear)	
LAN	1 (Rear)	
RS-232C (Control/Service)	1 (Rear)	
Headphone Out	1 (Rear)	
Wireless Control	1 (Rear)	
CABINET		
Swivel	20°/20°	
VESA Compatible	• (400mm x 400mm)	
Remote Control	Standard (Backlit)	
POWER		
ENERGY STAR® Qualified	•	
Voltage. Hz	100V ~ 220V, 50/60Hz	
Consumption (Max.)	175W	
Consumption (Average)	158W	
Standby Mode	<0.1W	
DIMENSIONS/WEIGHT		
TV without Stand (WxHxD)	51.1" x 30.6" x 1.2"	
TV with Stand (WxHxD)	51.1" x 33.4" x 13.4"	
Shipping Dimensions (WxHxD)	63.2" x 32.0" x 5.6"	
TV without Stand Weight	51.1 lbs	
TV with Stand Weight	61.3 lbs	
Shipping Weight	70.5 lbs	
WARRANTY/UPC		
Limited Warranty	1 Year Parts & Labor	

<sup>1</sup> Internet connection & subscriptions required and sold separately. The Magic Motion Remote does not come equipped with all LG Smart TV enabled TVs and a separate purchase maybe required. The Hulu Plus service is projected to be available via a firmware update in June 2011. The LG web browser does not support Flash 10 or HTML 5, therefore, access to certain web content may be limited or unavailable.

### LG Electronics U.S.A., Inc.

1000 Sylvan Avenue Englewood Cliffs, NJ 07632 Customer Service and Technical Support: (800) 243-0000 Design, features and specifications are subject to change without notice. Non-metric weights and measurements are approximate.