

INTELLIGENCE IS EASY WITH THE RIGHT DEVICE

AUDIENCE

First-time smartphone users aren't looking to make their lives more complicated, they want a device that'll simplify their busy schedules. Like calling the chiropractor for a last-minute appointment, searching for the best dog groomer in town, getting directions for today's lunch meeting, emailing their sister about their mom's birthday, or relaxing with their favorite tunes. Hectic lives require intelligent devices to keep them on the go.

ATTRIBUTES

For some customers, technology is intimidating and the concern is they'll have a difficult time adapting to a smart-device. But the intuitive LG Optimus C, powered by Android™ 2.2, is the simplest solution. It features a 3.2" touchscreen with pinch-to-zoom for closer viewing, Google™ Voice Actions makes tasks an easy voice command away, and turn-by-turn directions take them wherever they need to go. What's more, with Wi-Fi® connectivity they can quickly link up to Twitter®, Facebook®, or any of their other social networks. LG Optimus C, the effortless smartphone!



ADVANTAGES

IT'S JUST RIGHT

True to the LG brand, LG Optimus C is the total package, combining high quality hardware with sophisticated styling.

ACHIEVE INDIVIDUALITY

The advanced Android 2.2 platform is not only quick, it also allows for complete customization with the integration of all Google™ apps, as well as third-party apps.

PERFECT PERFORMANCE

Optimus C packs the power with 512 MB of RAM which is a serious edge over the competition, providing twice the performance.

QWERTY QUICKNESS

The virtual QWERTY keyboard features Swype® functionality, making text entry a breeze.

IN A PINCH

The 3.2" tempered glass capacitive touch-screen is incredibly sensitive, allowing a two-finger pinch to control the zoom.

LG optimus^C



ANDROID™ 2.2-POWERED SMARTPHONE (FROYO) ■ 5 OR 7 CUSTOMIZABLE HOME SCREENS ■ WI-FI® CONNECTIVITY ■ LARGE TEMPERED GLASS TOUCHSCREEN ■ VIRTUAL QWERTY KEYBOARD WITH SWYPE® ■ 3.2 MP AUTOFOCUS CAMERA AND CAMCORDER ■ GOOGLE MAPS™ NAVIGATION ■ MUSIC PLAYER WITH 32GB MICROSD™ CARD SLOT ■ BLUETOOTH® CONNECTIVITY

ENHANCED USER EXPERIENCE

- Android 2.2 Platform
- Home Screens – customize either 5 or 7 screens with shortcuts to apps, favorites, and widgets
- Virtual QWERTY Keyboard with Swype®
- Google™ Integration – preloaded popular Google apps
- Exchange Support – support for Exchange calendars in the Calendar application, auto-discovery for easy setup and syncing of an Exchange account*, and Global Address Lists lookup in the Email application
- Proximity Sensor – locks the touchscreen and buttons while talking on the phone
- USB Charging via Computer
- Airplane Mode (RF Off)

*Available for Exchange 2007 and higher.

DESIGN

- Sleek and Stylish Design
- Large 3.2" Capacitive Touchscreen – durable tempered glass with fast and accurate response
- Live Wallpaper – dynamic, animated backgrounds
- Touch Vibration for Tactile Feedback*
- Accelerometer
- Micro USB Charging Port

*Only available on certain interactions with the touchscreen.

MOBILE MEDIA

- Android Market™ – browse and download thousands of free and paid apps from around the world
- Cricket® Storefront – download ringback tones, ringtones, graphics, and applications
- Full HTML Web Browser with Google Search
- Connect to Social Networks – send quick updates to Twitter®, Facebook®, MySpace™*, or added social networks
- Mobile Instant Messaging – Google Talk™, AIM®, and Yahoo!® Messenger*
- Gmail™ and Email – mobile personal and corporate email†
- Text, Picture, Video, and Voice Messaging†

*Applications downloaded from Android Market.

CAMERA/VIDEO

- 3.2 Megapixel Autofocus Camera and Camcorder
- Camera Resolutions: 2048 x 1536 (default), 1600 x 1200, 1280 x 960, 640 x 480, 320 x 240 pixels
- Camera and Video Zoom: up to 4x
- Macro Mode – take detailed pictures up close
- Image Editor: rotate and crop images
- Scene Modes*: Auto, Portrait, Landscape, Sports, Night, Sunset

- Image Quality – set camera to capture Normal, Fine, or Super Fine
- Customizable White Balance*, File Quality*, Color Effect*, ISO, Brightness*, Timer, Shot Mode, Shutter Sounds
- Tag Location – add geographic data to images
- Video Resolutions: 640 x 480 (default), 320 x 240, 176 x 144 pixels
- Video Quality – set camcorder to record Normal, Fine, or Super Fine
- Video Recording Time: Normal (up to 120 minutes)** or MMS (up to 30 seconds)
- Audio Recording – record video with or without sound (mute)

*Available in both video and camera modes.

**Depends on available memory.

MULTIMEDIA

- DivX® Video Playback
- Video Player for WMV, MP4, 3GP, and 3G2 Formats
- Music Player for MP3, WMA, Unprotected AAC, and Unprotected AAC+ Formats
- Stereo Sound via wired or Bluetooth Headset
- Multitask While Playing Music in the Background
- Music Library – organized by artist, album, song, and playlist
- Repeat and Shuffle Music Playback Modes
- USB Mass Storage – transfer files between microSD card and PC*

*USB cable and microSD card required (both included).

BLUETOOTH®

- Version: 2.1 + EDR (Enhanced Data Rate)
- Save up to 100 Bluetooth Pairings*
- Supported Profiles: headset, hands-free, object push, advanced audio distribution (stereo), audio/video remote control, file transfer, phone book access
- Listen to Music with Optional Stereo Bluetooth Headset**
- Send User-Generated Pictures (JPEG) and Videos via Bluetooth

*Depends on available memory.

**Accessories sold separately.

TOOLS & DATA

- Preloaded Android Apps: Home Screen Tips, Calculator, Calendar (Corporate or Google), Camera, Clock, Contacts, Email, Gallery, Maps, Market, Messaging, Music, Phone, Settings, Talk, Voice Dialer, Voice Recorder
- Widgets and Google Applications: Gmail, Google Latitude, Google Maps, Google Places™, Google Talk, Google Search (including Google Voice Search)
- Google Maps Navigation – spoken turn-by-turn directions showing real time traffic and 360° views of the destination

- Wi-Fi® Connectivity – IEEE 802.11b/g
- Phone Book – unlimited fields for numbers*, email addresses, physical addresses, organization names, IM screen names, web addresses, anniversaries, and limited fields for notes, a nickname, and a picture ID**
- S-GPS Support for Enhanced Location Accuracy

*Depends on available memory.

**Dependent on photos stored in your gallery.

VOICE/AUDIO

- One-Touch Speakerphone*
- Speaker-Independent Voice Commands
- Text to Speech & Google Voice Search
- MP3 Music Ringer Support (clips from hit songs)†
- 43 Unique Ringtones + Vibrate and Silent Modes
- TTY/TDD Support
- Hearing Aid Compatible (M4/T4 Rating)

*Only available during a call.

SPECIFICATIONS

- Technology: CDMA
- Frequencies: 1.9 GHz CDMA PCS, 800 MHz CDMA, 1.7/2.1 GHz AWS
- Data Transmission: EVDO¹ Rev. A
- Dimensions: 4.57" (H) x 2.22" (W) x 0.625" (D)
- Weight: 5.39 oz.
- Display: 262K Color TFT, 480 x 320 Pixels, 3.2"
- Standard Battery: 1,500 mAh
- Talk Time: Up to 7 Hours & 30 Minutes*
- Standby Time: Up to 14 Days & 1 Hour*
- microSD Memory Slot: Supports up to a 32GB memory card**

*Certain features may use more power and cause actual standby and usage time to vary.

**2GB microSD card included. Additional memory cards sold separately.

ACCESSORIES

- Standard Battery*
- Travel Charger and USB Cable*
- 2GB microSD Memory Card*
- Vehicle Power Charger
- Headset
- Bluetooth Headset (HBM-235)
- Bluetooth Headset (HBM-570)
- Bluetooth Headset with Charging Cradle (HBM-585)
- Bluetooth Headset with Speakerphone and Solar Charging Cradle (HBM-810)
- Bluetooth Stereo Headset (HBS-700)

*Included with phone.

¹Cricket Wireless® service required. Product features subject to change. Features based on carrier program availability. Additional charges may apply.



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