

LG optimus F3™

Speed You Expect,
Battery You Deserve



LG

Life's Good



4G LTE NETWORK SPEED

VIVID 4.0" IPS DISPLAY WITH GORILLA® GLASS 2

1.2 GHZ DUAL-CORE PROCESSOR

LONG-LASTING 2,460 mAh BATTERY
WITH UP TO 16 HOURS TALK TIME



The Target and Lifestyle

Young smartphone users who want to constantly stay connected to friends and family, enjoy endless amounts of entertainment, and have a fulfilled social calendar with an active lifestyle.

The Phone

LG Optimus F3 allows them to share every interaction at lightning-fast 4G LTE speeds, reinforced by a long-lasting battery with up to 16 hours of talk time. It is the quickness they hoped for and the power they've earned. With a slim and stylish design, edge-to-edge 4" screen, and HD crystal-clear capture and record, it's ready for any occasion.

Let's put one in their hands and show them what it's like to have true speed and battery in the palm of their hand.



LG Optimus F3™

Key Features

- 4G LTE Network Speed
- 1.2 GHz Dual-Core Processor
- Long-Lasting 2,460 mAh Battery with up to 16 Hours Talk Time
- Vivid 4.0" IPS Display with Gorilla® Glass 2

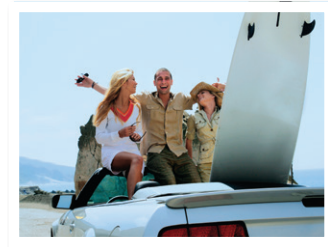


Network & Processor

It's all the little details that matter, and with Optimus F3's 4G LTE speed and dual-core processor, you have the power to sync them all up at the same time. And now, the lightening-fast network lets you do it all quicker than ever. The freedom to talk, text, share photos and video, and surf the web throughout the day is in your hands.

Battery

Optimus F3's long-lasting battery—with up to 16 hours of talk time—gives you the ability to stay in the loop all day long. So, you can enjoy those can't-miss YouTube™ videos, gotta-share photos, and up-to-the-minute status updates wherever and whenever. Keep moving with a smartphone that can keep up with you.



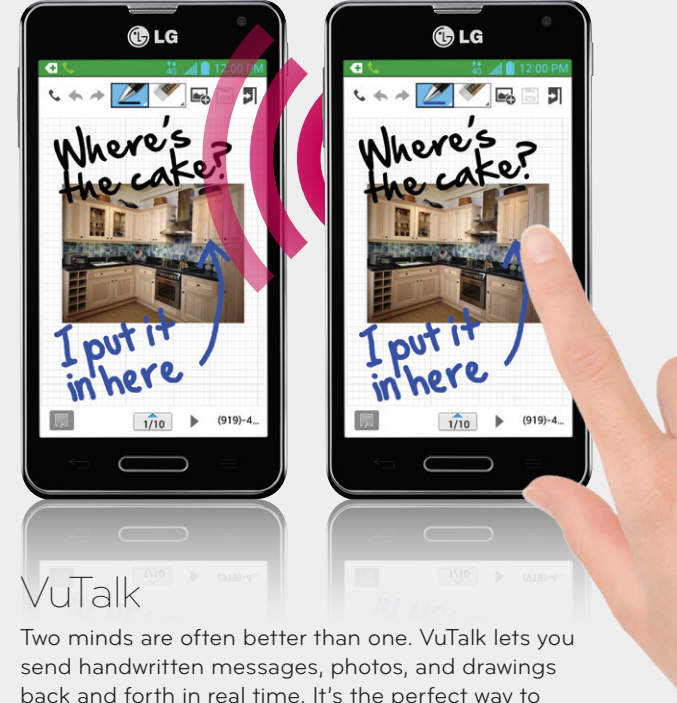
Camera & Features

The perfect meal. Your killer new look. The surf video of the year. Capture and share those moments you wish would last forever. With Optimus F3's 5 MP camera, you can. Enhanced by features like Beauty Shot, Cheese Shutter, and Panorama Mode, take pics that are as memorable as the real thing.



Display

Optimus F3's 4.0" IPS Display brings your screen to life—no matter what you're looking at. So you can relive last weekend's outdoor excursion or stream your favorite shows in clear, accurate, true-to-life color. And with its super-strong Corning® Gorilla® Glass 2, it's tough enough to take anywhere.



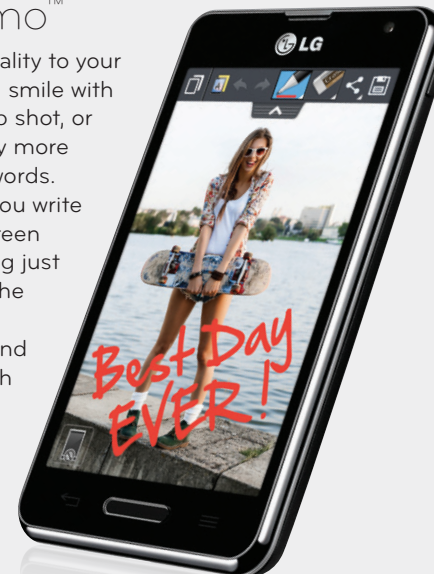
VuTalk

Two minds are often better than one. VuTalk lets you send handwritten messages, photos, and drawings back and forth in real time. It's the perfect way to share ideas, collaborate, and creatively communicate like never before.*

* Must initially be established with a contact from the Contacts menu who has a VuTalk enabled device.

QuickMemo™

Add some personality to your profile pic, share a smile with your favorite group shot, or make a picture say more than a thousand words. QuickMemo lets you write or draw on any screen shot or photo using just your finger. Or, if the image is captured from a website, send along the URL with it. Share your life with personality—in your own unique way.



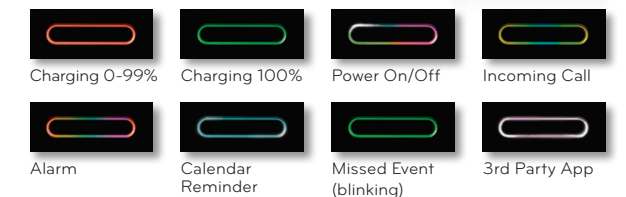
QSlide 2.0™

Multitasking comes naturally to you—and with Optimus F3, it's easier than ever. Listen to music while you're surfing the web, or check in with friends while updating your calendar. With QSlide 2.0 you can view multiple screens simultaneously, adjusting window size and transparency, so you can switch between apps in a snap.



LED Home Button

When you're living in the fast lane, anything that saves time is worth it. Optimus F3's LED Home Button displays flashing lights in color-specific patterns, quickly alerting you of missed events, incoming calls, alarms, or texts from your friends. It's a super-quick way to read between the lines, before you even see what's on your phone's display.





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- 4G LTE Network Speed¹
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- Long-Lasting 2,460 mAh Battery with up to 16 Hours Talk Time
- Vivid 4.0" IPS Display with Gorilla® Glass 2

Priority Features

- Share Fun and Personalized Notes in Real Time with VuTalk
- Instant Alert with LED Home Button
- NFC and Android Beam for File Sharing
- Share media wirelessly to DLNA®-enabled devices with SmartShare
- 5 MP Autofocus Rear-Facing Camera with LED Flash and Enhanced Features
- VGA Front-Facing Camera
- 1080p Full HD Video Capture
- Create and Edit Movies with Video Wiz
- QSlide 2.0™ Advanced Multitasking
- Expressive QuickMemo™
- Real Time Translations with QuickTranslator
- Multilanguage Support with 53 Keyboard Input Languages

Specifications

- Technology: CDMA, LTE
- Frequencies: LTE, Band 25 (1900MHz); CDMA 1x/EVDO Rev A, Dual-band: 800(Emergency Mode Only)/1900MHz
- Data Transmission: EVDO Rev. A, LTE
- Dimensions: 4.57" (H) x 2.44" (W) x 0.40" (D) / 116.2 mm (H) x 62.0 mm (W) x 10.1 mm (D)
- Weight: 4.0 oz.
- Display: 800 x 480 Pixels, 4.0" IPS Display
- Talk Time: up to 16 Hours²
- Internal Memory: 1.24 GB
- microSD™ Memory Card Support: up to 32 GB³

¹ 4G LTE network not available everywhere.

² Certain features may use more power and cause actual time to vary.

³ Memory cards sold separately.



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<http://www.lg.com/us/optimusF3-Virgin>