



SMART
JUST GOT
SIMPLER

lucid² by LG



Morning meetings. Family get-togethers. Weekend shopping. You work hard and play even harder. With a growing career and an active social life, finding balance can be tough. Whether you're a new smartphone owner, or an experienced user, it's easier than ever to streamline your schedule and have more fun with Lucid™2 by LG. Now you can try out the latest apps, explore new ways to improve productivity, and stay in touch with friends, no matter where you are. Lucid2 puts the freshest features at your fingertips. It's simple yet powerful, and perfect for you.





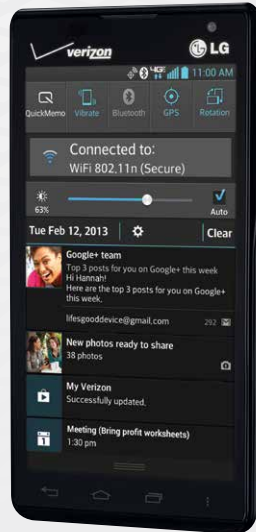
A Sweeter Experience



Android 4.1.2 Jelly Bean is the sweetest Android interface yet. Packed with juicy new features, it adds flavor to even the simplest tasks—and makes your user experience more satisfying than ever.

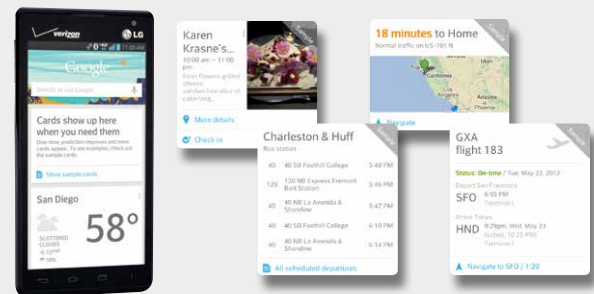
Expandable, Actionable Notifications

A quick swipe from the top of the screen is all it takes to see a snapshot of your current notifications. Decide which one you'd like to expand first, and easily take action right from the notification center, from returning calls to sending texts to hitting the 'snooze' button on alerts you'd rather address later.



Know Before You Go

Automatically know the weather before you start your day, which route will be faster on your way to work, or even what the best dish is in the restaurant where you're eating. With Google Now, you receive perfectly timed notification 'cards', giving you just what you need to know, right when you need it.



Smooth, Fast User Interface

You switch from 'work' to 'leisure' mode and back in seconds—and the Lucid2 by LG does, too. It features an easy-to-understand user interface that quickly gets you acquainted with your new smartphone right from the start.



Go Simple with Starter Mode

Spend less time learning how to use your phone, and more time enjoying it. Starter Mode lets new smartphone owners jump right into using their phone. Simplified home screens and helpful widgets make it easy to grasp the basics in seconds.



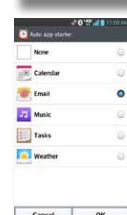
Get Personal with Standard Mode

Already know the ins and outs of smartphone usage? Advanced users can choose Standard Mode, offering a more personalized experience with five customizable home screens and a lock screen.



A Touch of Wonderful

Enjoy a smooth transition with every on-screen move. With Bubble Unlock, even the simple task of unlocking your phone is an interactive experience.



Start Successful Habits

Check your work emails before rolling out of bed, never forget your to-do list, and set aside time for musical meditation every evening. With Lucid2's Auto App Starter triggered by the Alarm, you can set apps to launch when you use them most.



Color the World Brilliant

Watch your favorite videos on a large display while working out at the gym. View websites, eBooks, and magazines in greater clarity and natural color. And, turn your phone into a productivity device with superior graphics and a screen that's big enough to really get work done. Lucid2's 4.3" qHD AH-IPS Display delivers a pleasant viewing experience—no matter what you're watching.

Effortless Efficiency, Everyday

Turn a delay at the airport into a chance to catch up at work, email co-workers, or video conference with the main branch. Or, get an early start on the weekend during the taxi ride home. Search the nearest restaurants in seconds, read reviews, send directions to your friends, and update your Facebook® status. With a 1.2 GHz dual-core processor and 4G LTE connectivity, you simply can do more, faster.



Enjoy Exploring Longer

Lucid2's efficient and long-lasting 2,460 mAh SIO+ high-density battery—which continues to perform at it's best after each charge—was made for busy people like you.

Simply by You

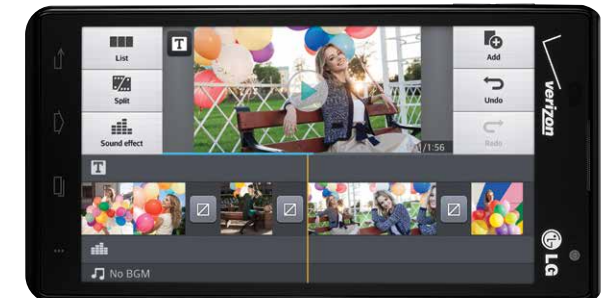
Whether you're personalizing photos with creative doodles, marking up a memo to send to work, or customizing a map with a hand-drawn route, QuickMemo™ is your finger's new best friend. Both productive and playful, this unique app lets you write or draw on any image stored on your phone or captured on the screen.



Create Memories in a Snap

With a 5 MP rear-facing camera, 1080p HD video capture, and 1.3 MP front-facing camera, your world is your photo shoot. And everyone else can't wait to see it.

- Get the most out of the comprehensive suite of advanced camera features: **Panorama Shot, Cheese Shutter, Time Catch Shot, and Live Shot.**
- Record a moment and make it last forever with **Video Editor** featuring timeline-based editing. Use enhanced professional tools optimized for mobile devices like transitional dissolving, sub-titles, and audio editing.





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Key Features

- Fast, Smooth Android 4.1.2 (Jelly Bean)
- Krait 1.2 GHz Dual-Core Processor
- 4G LTE Network Speeds¹
- Long-Lasting 2,460mAh Battery
- Large 4.3" qHD AH-IPS Display
- 5 MP Rear Camera & 1.3 MP Front-Facing Camera
- Expressive QuickMemo™
- Starter and Standard UI Modes
- Bluetooth® 4.0
- Wireless Charging Capability with Accessory Purchase

Specifications

- Technology: CDMA, LTE
- Frequencies: 1.9 GHz CDMA PCS, 800 MHz CDMA, 700 MHz LTE
- Data Transmission: LTE, EVDO Rev. A
- Processor: MSM8960 Krait 1.2 GHz Dual-Core
- Display: 16.7M Color TFT, 960 x 540 pixels, 4.3" (AH-IPS)
- Dimensions: 4.82" (H) x 2.51" (W) x 0.39" (D)
- Weight: 4.55 oz.
- Standby Time: up to 18 days 18 hours²
- Usage Time: up to 25 hours²

¹Verizon's 4G LTE Network not available everywhere.

²Certain features may use more power and cause actual time to vary.



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