

# Commercial Lite

## Entertainment Experience for Hospitality and Business Environments

Sleek and streamlined, LG Commercial Lite TVs feature stunning images, simplified interfaces and business friendly functions designed specifically for the hospitality environment. Discover how our innovative TVs can help you entertain and communicate with your guests.

### LX341C LX330C

- Welcome Video/Screen
- Remote Jack Pack
- Hotel Mode
- USB Cloning
- Self Diagnostics
- USB Auto playback
- Guest Connectivity



LX341C : 43"/49"/55"/60"/65"



LX330C : 32H"/42"

### Hospitality Solutions



#### Welcome Video/Screen

First impressions are important. Having a warm greeting message with the Hotel name and its logo on the TV or a customised video in various formats\* will help the guest feel more welcome.

\* mp4, avi, mov, tp, wma, ts etc.



#### One Channel Map

The one channel mapping feature allows users to edit and list the channels of their choice from any of the multiple broadcasting signals (DVB-T, analogue, radio or digital TV).



#### Remote Jack Pack

Your guests may wish to work on their own portable devices. The plug and play function of the Remote Jack Pack enables them to view their media on the hospitality TV screen easily and whenever they wish.

### Enjoy Smarter Connectivity



#### Hotel Mode

From channel selection to energy-saving features, you can control the TV settings in all the rooms with Hotel Menu. Prevent misuse by customers, set volume limits, or reset to default settings on the TV. You are in control of it all.



#### USB Cloning

A USB flashdrive can be used for cloning all hotel TVs with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs using a USB flashdrive, a process that is automated to save time.



#### Lock Mode

The Lock Mode blocks external input signals as a useful feature for preventing misuse of TVs in government facilities and public spaces.



#### Self Diagnosis

Enables service technicians to recognise technical issues in the TV quickly and easily through a USB device. The TV stores technical issues it encounters and can output it to a USB device. Service technicians can use the information to diagnose technical issues at a different location.

### Basic Signage Features



#### USB Auto Playback

LG Commercial TV's recognise playable contents in external storage devices and plays them automatically.



#### External Speaker Out

By adding an additional speaker, guests can listen to the TV sound from a second location in the guest room. Even in the bathroom, guests can hear and control the TV sound level.



#### Guest Connectivity

Guests can connect their Android phone or tablet directly to the TV via a MHL link to share their media files on the big screen, whilst charging their device. MHL allows some control of guest's device from the TV's remote control.

\*MHL (Mobile High-Definition Link) enabled Android 4.0 Smartphone or Tablet. MHL cable required (sold separately)

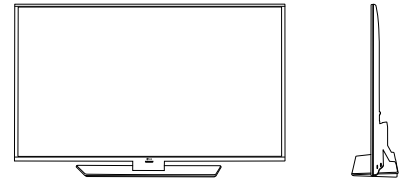
# Commercial Lite

## Specifications

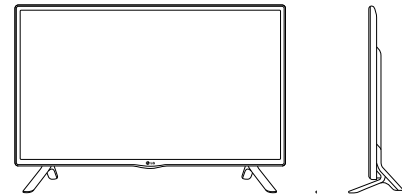
		LX341C	LX330C	
Size (inch)		43" / 49" / 55" / 60" / 65"	32H / 42"	
Broadcasting System	Analogue	• (PAL/NTSC-M)		
	Digital	Terrestrial	• DVB-T2	
Video	Resolution	1920 x 1080 (FHD)	32": 1366 x 768 (HD) 42": 1920 x 1080 (FHD)	
	Triple XD Engine	•		
	Aspect Ratio	• 8 modes (16:9, Just Scan, Original, Full wide, 4:3, 14:9, Zoom, Cinema Zoom 1)		
Audio	Audio Output	10W + 10W		
	Sound System	2.0ch		
	Sound Mode	6 modes (Standard, News, Music, Cinema, Sport, Game)		
	Clear Voice II	•		
Feature	Connectivity	MHL	•	
	Interactivity	HDMI-CEC	•	
		HTNG-CEC	•	
	Welcome Video / Screen	•		
	Lock Mode	•		
	One Channel Map	•		
	Multi IR Code	•		
	Hotel Mode	•		
	USB Cloning	•		
	IR Out	• (RS-232C)		
	USB	USB Auto Playback	•	
		Moving Picture Playback (SD/HD/PlusHD)	DivX HD	
		Picture	JPEG / JPG / JPE	
		Audio Codec	MP3, AC3, MPEG, AAC, HEAAC, CDDA, LPCM	
	External Speaker Out	(Int/Fixed, 3.5mm, Stereo, Single ended Type (GND, L/R), 1W with 8Ω		
	RJP Compatibility	Teleadapt (RS232C), Teleadapt/Guestlink (HDMI CEC)		
	RJP Interface	• (RS232C, HDMI CEC)		
	Auto Off / Auto Sleep	•		
	Anti-Theft System	• Kensington Lock		
	Accessory	Remote Type	L-CON	
Cable		Power cord		
Manual / ESG		CD Title (Simple Manual)		
Power	Voltage, Hz	100 ~ 240V, 50/60Hz		
	Typical (Watts)	43": 83.9W, 49": 83.5W, 55": 84.0W, 60": 131.2W, 65": 122.9W	32": 59W, 42": 83.7W	
	Energy Saving (Watts)	43": 59W, 49": 60W, 55": 63W, 60": 72W, 65": 70W	32": 40W, 42": 59W	
	Stand-by	43": 0.22W, 49": 0.22W, 55": 0.20W, 60": 0.22W, 65": 0.23W	32": 0.25W, 42": 0.26W	
Star Rating	43": ½, 49": 6, 55": 6, 60": 6, 65": 7	32": 5, 42": 5		
Tool Description	VESA Compatibility	43" 200x200 49 / 55 / 60 / 65": 300x300	32": 200x200, 42": 300x300	
Required Listing (Certification)	Safety	CB, BIS, SIRIM, TISI, BPS, PSB, SNI		
	Environment	CISPR		
	Etc.	MEPS, Tick, EE, CIF, BEE, RCM		

## Dimension

LX341C : 43"/49"/55"/60"/65"



LX330C : 32H"/42"



		LX341C	LX330C
Set Size (With Stand, WxHxD, mm)	32H"	-	732 X 481 X 207
	42"	-	961 x 561 x 55.5
	43"	973 x 625 x 193	
	49"	1106 x 697 x 220	-
	55"	1242 x 774 x 220	-
	60"	1363 x 844 x 294	-
Set Weight (With Stand, Set, kg)	32H"	-	6.2
	42"	-	9.5
	43"	12.7	
	49"	17.6	-
	55"	21.1	-
	60"	29.3	-
Vesa Compatibility	32H"	-	200 X 200
	42"	-	400 X 400
	43"	200 X 200	
	49"	300 X 300	-
	55"	300 X 300	-
	60"	300 X 300	-

## Connectivity

LX341C / LX330C

