



Choose India's True Water Purifier  
Enhance purity with airtight Stainless Steel Tank



**LG PuriCare™**  
Water Purifier



# THE PROMISE OF ABSOLUTE PURITY & UTMOST CARE

## COMPLETE PROTECTION IN 3 EASY STEPS



### TRUE PRESERVATION

- Dual Protection Stainless Steel Tank with 10 year warranty
- EverFresh UV Plus



### TRUE MAINTENANCE

- 3 Free Scheduled & Automated Visits
- 3 Free Digital Sterilizing Care
- 3 Free Outside Sediment Filters



### TRUE FILTRATION

- True RO Filtration with Mineral Booster
- >50% Water Saving with RO Recovery Plus Filter

UPGRADE TO  
LG WATER PURIFIER  
**DUAL PROTECTION**  
**STAINLESS STEEL TANK**  
WITH 10 YEAR WARRANTY







# TRUE PRESERVATION



## GOODNESS CERTIFIED

LG's Stainless Steel Water Storage Tanks have

# 94.4%

less E. coli growth in 24 hrs.



Everyone talks about the importance of Water Filtration, but Preservation of Filtered Water is equally important. It can't be ignored as it can lead to E. coli formation. LG Water Purifier with Stainless Steel Storage Tank is suitable for all weather and has 94.4% less E. coli growth in 24 hrs.

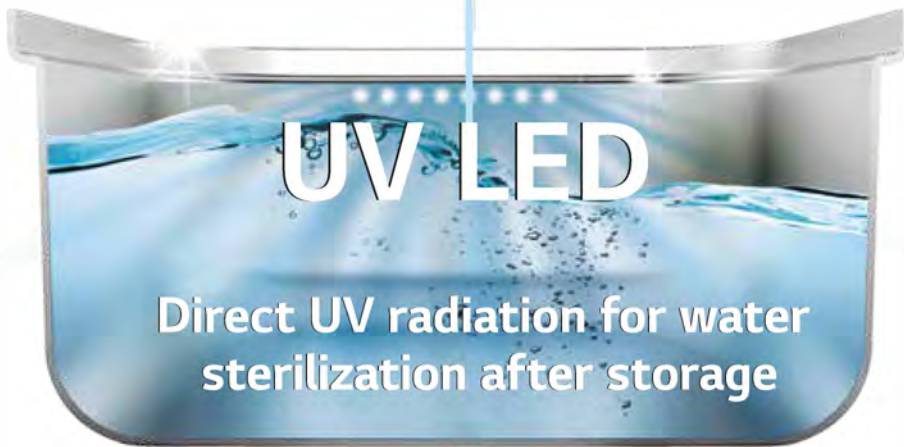
SOURCE: TUV SUD as per JISZ 2801 method –  
Anti-bacterial performance of the material in 24 hrs.



# EverFresh UV Plus: In Tank



KILLS BACTERIA &  
REVITALIZES  
FRESHNESS WITH  
MORE EFFICIENT  
UV LED



75 minutes  
Every 6 hours\*



Fresh Water

## EverFresh UV Plus

RO removes Viruses and Bacteria, so there is no need of UV in the filtration stage. Though there are chances of germ reformation in water stored in the tank. LG makes sure you get pure water by having In tank UV, which treats stored water every 6 hrs. for 75 mins. to kill bacteria and revitalize freshness.



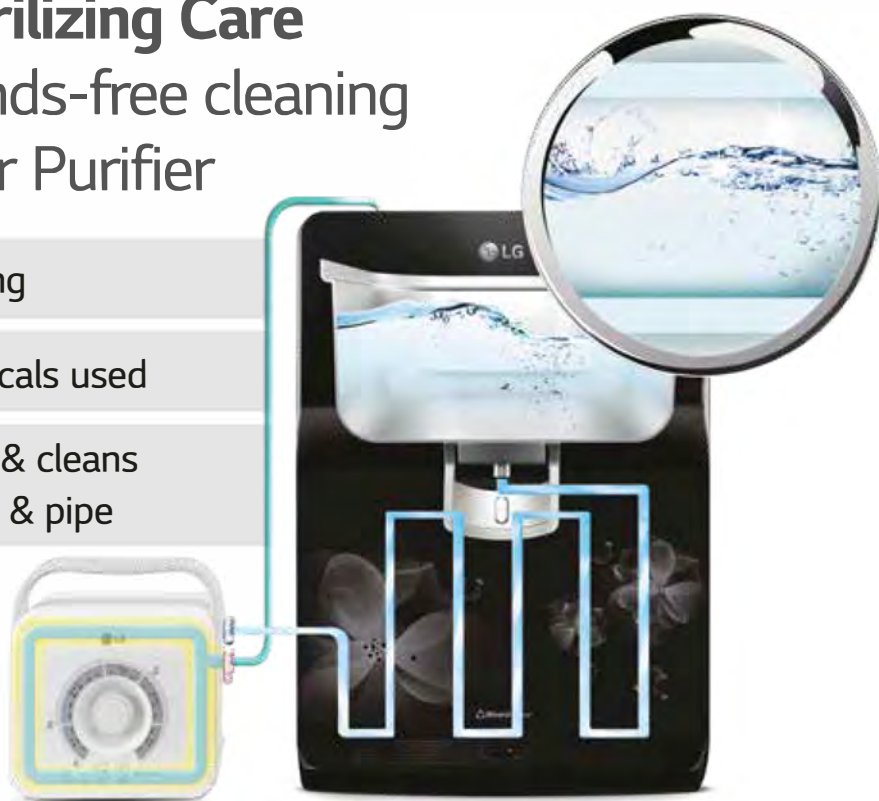
**NO  
HANDS  
MEANS  
NO  
GERMS.**

**Digital Sterilizing Care**  
ensures hands-free cleaning  
of LG Water Purifier

No manual cleaning

No harmful chemicals used

Digitally sterilizes & cleans  
water path faucet & pipe







# TRUE MAINTENANCE: DIGITAL STERILIZATION CARE



## LG MAINTENANCE PROCESS

- No manual cleaning
- Clean tank & water path, like hose, faucet & pipes
- No harmful chemicals used
- Automatic call on every fourth month for regular service

## HYGIENIC DIGITAL STERILIZATION

LG Digital Sterilizing Care cleans and sanitizes water path, like hose, faucet and pipes without using any harmful chemicals.

## LG AUTHORIZED FILTERS & PARTS

When it comes to the maintenance of your water purifier, LG authorized filters and other genuine parts make it absolutely safe to use. Not just this, they also help in retaining the high efficiency of the product for long.



# FREE TRUE MAINTENANCE

PACKAGE WORTH  
**₹4200**  
Part of 1<sup>st</sup> year maintenance



**3** FREE  
Scheduled &  
Automated  
Visits



**3** FREE  
Digital  
Sterilizing  
Care



**3** FREE  
Outside  
Sediment  
Filters

## TRUE MAINTENANCE PACKAGE

As a part of True Maintenance Package, LG covers 3 Free Scheduled & Automated Visits, 3 Free Digital Sterilization Care and 3 Free Outside Sediment Filters. This is applicable for the 1<sup>st</sup> Year from the date of purchase.



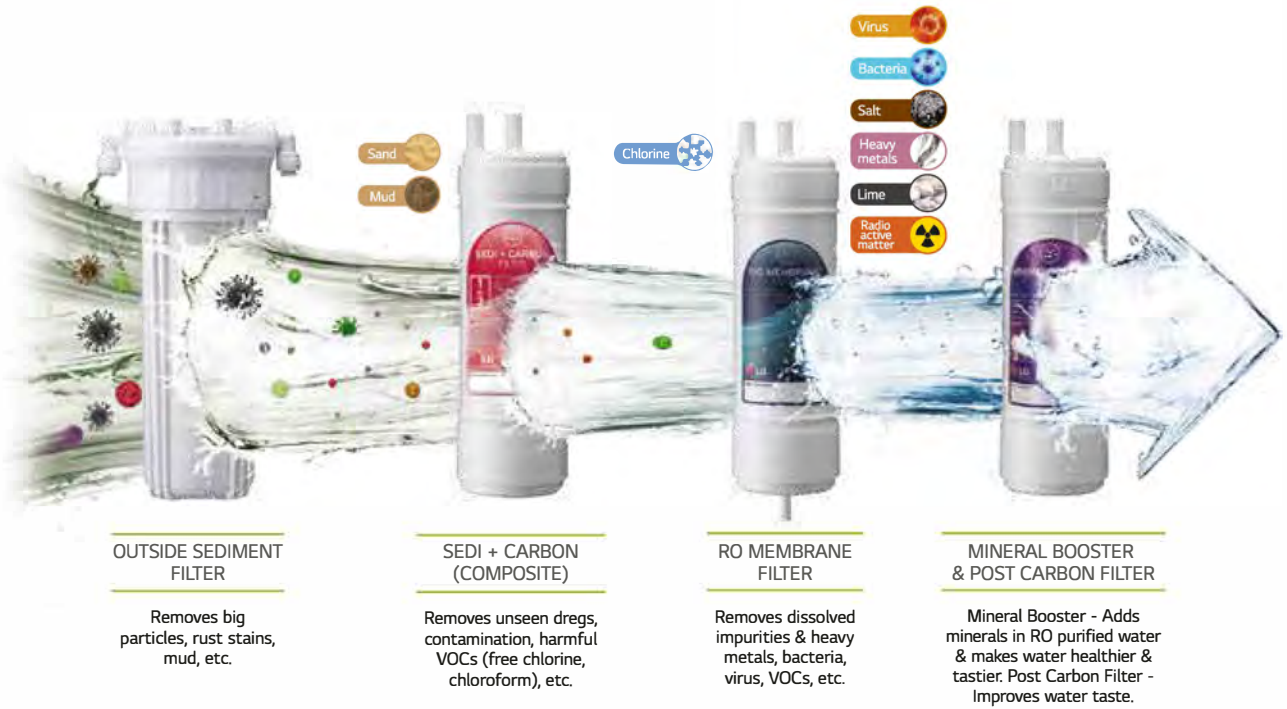




# TRUE FILTRATION



## MULTI-STAGE FILTRATION PROCESS



## WHAT IS RO?

RO Membrane removes over  $0.0001\mu$  size impurities, such as heavy metallic substances, ionized substances and micro organisms.



## WHY RO IS REQUIRED?

- Dissolved impurities, like bacteria, virus, heavy metal, pesticide, etc. can cause water-borne diseases.
- RO effectively removes those impurities and provides purest form of water.



# UV DURING FILTRATION

## REALLY A BENEFIT OR JUST A WASTE OF MONEY?

Reverse Osmosis (RO) removes all the virus and bacteria from water. Hence, there is no need of UV in the filtration stage.

## LG TRUE WATER PURIFIERS – THE TRUE SOLUTION

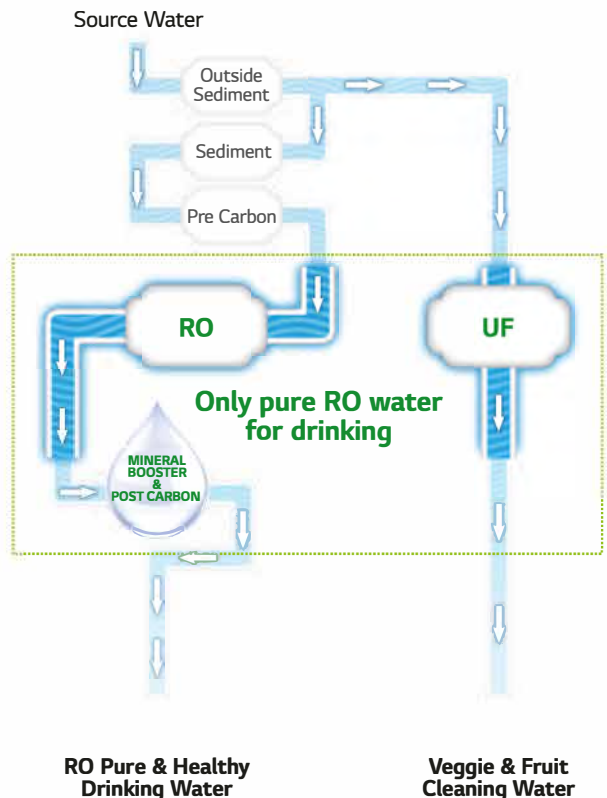
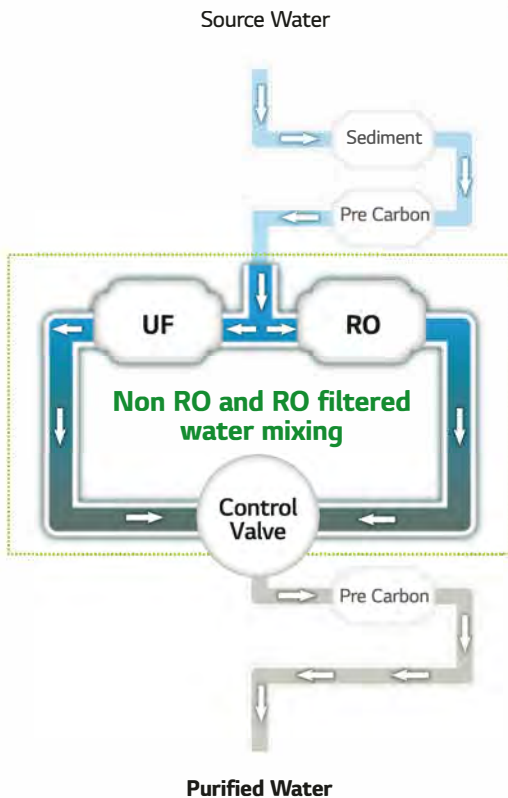
LG has made the right use of UV by shifting its usage to the preservation stage.

### NO MIXING OF NON RO FILTERED WATER

Conventional Process

LG Process

VS



- Mixing of RO purified and Non RO purified water (from UF stage)
- NO mineral cartridge

- UF water for Veggie and Fruit cleaning
- No mixing of Non RO filtered water
- Mineral cartridge adds minerals and taste
- Balanced pH level

WHEN  
EVERY  
SIP  
GIVES YOU  
GOOD  
HEALTH



With **Mineral Booster**, **LG Water Purifiers** add Calcium and Magnesium to the water which make it healthy to drink.





# MINERAL BOOSTER

Ca Mg

## HELPS RETAIN MINERALS IN THE WATER



### What is Mineral Booster?

Mineral Booster adds essential minerals to the water, like calcium and magnesium, making it healthier and tastier.

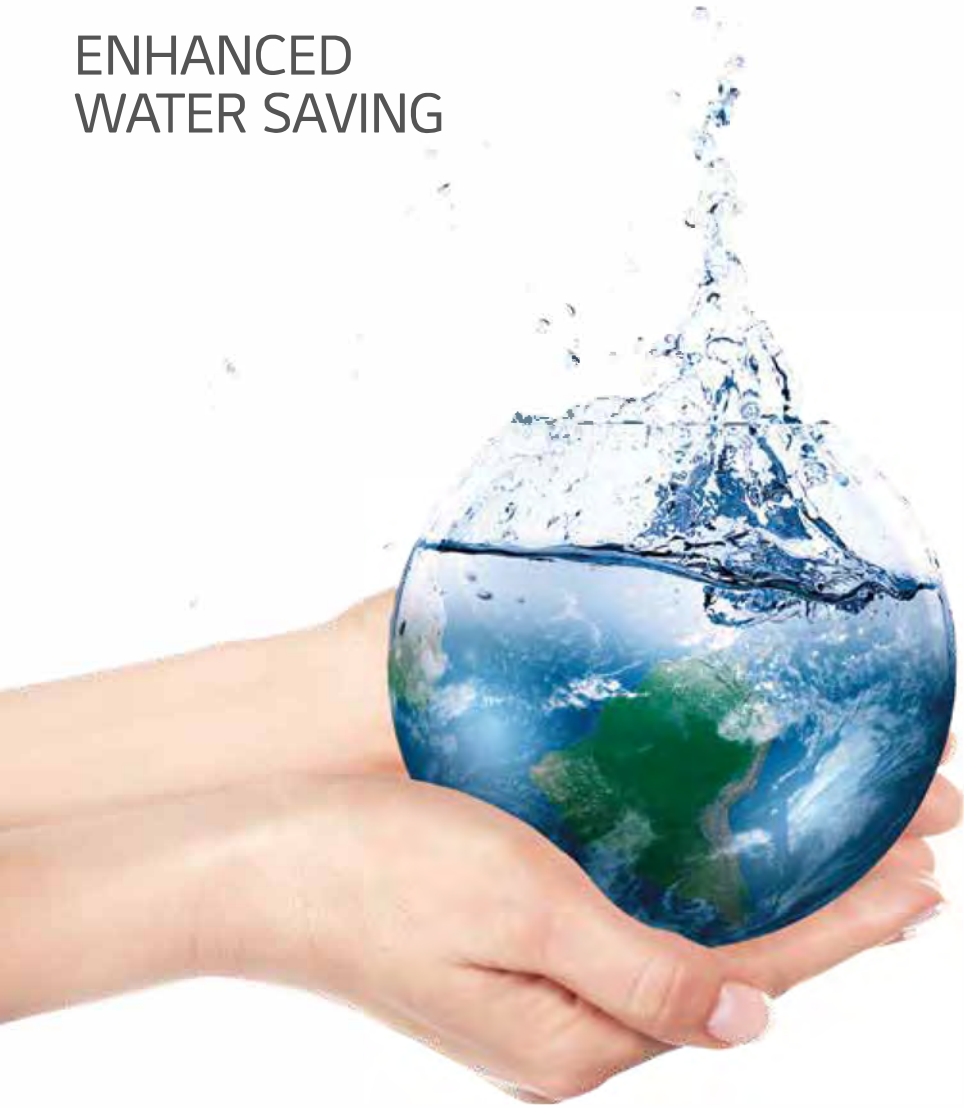
### Benefits of Mineral Booster

Water enriched with Ca and Mg



# WATER RECOVERY

ENHANCED  
WATER SAVING



# UNTIL EVERY HALF DROP IS RECOVERED!



The all-new RO recovery plus filter helps to recover more than 50% water. Ensuring incredible water conservation, LG Water Purifiers do not settle until every half drop is recovered.

# CONVENIENCE



## SMART DISPLAY

Smart Design & Function

### Filter Change Indicator\*



No need to change filter

Time to change filter

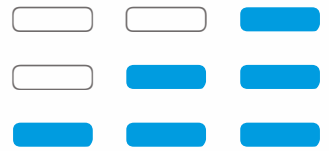
### UV Sterilizing Indicator



Sterilization OFF  
White LED

Sterilization ON  
Blue LED

### Water Level Indicator



1st Step  
Power ON

2nd Step  
Low Water

3rd Step  
Full Water

## 2-in-1 Water Solution

LG's water purifier is also equipped with the 2-in-1 Water Solution feature. This system offers the convenience of a secondary valve located on the side of the water purifier, making it possible to hygienically wash fruits or rinse vegetables with clean water.



Drinking Water

Veggie & Fruit Cleaning Water



## Flexible Installation

Either wall mount it or place it on counter top, as per your requirement.



Wall mount



Counter top



# LOW PRESSURE INSTALLATION



**Works at  
0.1 kgf pressure**



**Low noise**



**Savings**

## WITH LOW PRESSURE COMES NO WORRY OF PRESSURE

The Reverse Osmosis process requires high water pressure; however few areas face issues with respect to low pressure of the input water. Generally, an external booster pump is required in such cases. But with Low Pressure Installation now possible in LG water purifier, there is no need of an external booster pump. This means, you need not worry about the external noise and an additional cost.

### Benefits of Low Pressure Installation

- Works at 0.1 kgf pressure
- Less noise
- Money saving as no external pump is required

# HOT OR COLD

INSTANT WATER FOR SURE!



Sip in purity with instant hot and cold water  
from **LG Water Purifier**



# SMART DESIGN & FUNCTION



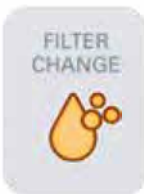
Touch buttons and reinforced glass add a sophisticated style to your home.

- 1 Hot Water Temperature Indicator
- 2 Filter Change Indicator
- 3 Cold Water Temperature Indicator
- 4 Lock Button
- 5 Hot Water Button
- 6 Room Temperature Water Button
- 7 Cold Water Button
- 8 Continuous Button

## INDICATOR



No need to change filter



Time to change filter

### Filter change indicator

Easy to find when it's time to replace filter with indicator. Light conversion from blue to orange indicates filter replacement.



Hot water indicator



Cold water indicator

### Water temperature indicator

Easy to know temperature of hot & cold water in the tank.

## MULTI-FUNCTIONAL FAUCET



Enjoy hot, cold and room temperature water with only one faucet.



Hot



Room Temperature



Cold



## CHILD LOCK

For your child's safety, you can lock the hot water.



# AWARDS & RECOGNITION

## A LEGACY OF BEING THE BEST

While we choose to innovate better ways to give you the purest form of water, the world has chosen us as the brand that takes the best care of you.



LG WATER PURIFIER  
AWARDED SECOND TIME  
IN A ROW



MEETS CRITERIA OF  
HEALTH FRIENDLY  
DRINKABLE WATER



# BEST OF EVERYTHING AT THE BEST PRICE

## COMPLETE DIGITAL STERILIZING CARE, DUAL PROTECTION STAINLESS STEEL TANK AND TRUE FILTRATION

Introducing the latest range of LG Water Purifiers with a unique fluid that also highlights the center console. With elegant looks and highly advanced technology, these water purifiers are a perfect match for your stylish taste and concern for absolute purity.

# TRY ONCE, BEFORE YOU KEEP IT FOREVER.

Bid goodbye to those shopping instances that made you cry afterwards. Just book a home demo of the latest LG True Water Purifier. Try it and we are sure that you would love it.

**Now is the time to try before you buy.**



# SPECIFICATIONS

## LG TRUE WATER PURIFIER

### Hot & Cold



Model		WHD71RB4RP
Type		Counter Top
Water Supply		Hot & Cold and Room Temp.
Water Tank	Material	Stainless Steel Tank
Capacity	Hot	1.3 L
	Cold	2.0 L
	Room Temperature	4.0 L
	Total	7.3 L
Filter	1	Outside Sediment
	2	Sediment + Pre Carbon
	3	RO Membrane
	4	Post Carbon
Indicator	Hot & Cold Temperature	√
	Filter Change	√
Auto Flushing		√
Child Lock		√
Water Tray		√
Color		Black
Dimensions (WxHxD) mm		290 x 480 x 520
Weight		18 kg



# SPECIFICATIONS

## LG TRUE WATER PURIFIER

### Room Temperature



Model		WW182EP	WW172EP	WW151NP	WW151NPR
Type		Wall Mount/ Counter Top	Wall Mount/ Counter Top	Wall Mount	Wall Mount
Water Supply		Room Temp.	Room Temp.	Room Temp.	Room Temp.
Water Tank	Material	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank
	Capacity	8 L	8 L	8 L	8 L
Recovery		High (>50%*)	High (>50%*)	Normal	Normal
Filter	1	Outside Sediment	Outside Sediment	Outside Sediment	Outside Sediment
	2	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)
	3	RO Membrane	RO Membrane	RO Membrane	RO Membrane
	4	Mineral Booster + Post Carbon	Mineral Booster + Post Carbon	Mineral Booster + Post Carbon	Mineral Booster + Post Carbon
	5	UF	-	-	-
EverFresh UV Plus (UV LED)		√	√	√	√
2-in-1 Water Solution (Drinking+Fruit & Veggie Cleaning)		√	-	-	-
Auto Flushing		√	√	√	√
Water Tray		√	√	-	-
Smart Indicator	Filter Change	√	√	√	√
	UV Sterilizing	√	√	√	√
	Water Level	√	√	√	√
Color		Black + New Floral Pattern	Red + New Floral Pattern	Black + Floral Pattern	Red + Floral Pattern
Dimensions (WxHxD) mm		365 x 500 x 275	365 x 500 x 275	365 x 506 x 283	365 x 506 x 283
Weight		10.5 kg	10 kg	9.5 kg	9.5 kg

\*Recovery > 50%, at 25 Deg C Water Temperature, at input pressure > 1.5 kgf/cm2, Input TDS < 750 ppm

# SPECIFICATIONS

## LG TRUE WATER PURIFIER

### Room Temperature



Model		WW140NP	WW140NPR	WW130NP
Type		Wall Mount	Wall Mount	Wall Mount
Water Supply		Room Temp.	Room Temp.	Room Temp.
Water Tank	Material	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank
	Capacity	8 L	8 L	8 L
Recovery		Normal	Normal	Normal
Filter	1	Outside Sediment	Outside Sediment	Outside Sediment
	2	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)
	3	RO Membrane	RO Membrane	RO Membrane
	4	Mineral Booster + Post Carbon	Mineral Booster + Post Carbon	Post Carbon
	5	-	-	-
EverFresh UV Plus (UV LED)		-	-	-
2-in-1 Water Solution (Drinking + Fruit & Veggie Cleaning)		-	-	-
Auto Flushing		√	√	√
Water Tray		-	-	-
Smart Indicator	Filter Change	√	√	-
	UV Sterilizing	-	-	-
	Water Level	√	√	√
Color		Black	Red	Red
Dimensions (WxHxD) mm		365 x 506 x 283	365 x 506 x 283	365 x 506 x 283
Weight		9.5 kg	9.5 kg	9.5 kg

# FILMS



For more details, visit the link below

<https://www.lg.com/in/water-purifiers>





Care  
Delight &  
LG Service

LG 24 x 7 CUSTOMER CARE  
1800-315-9999 (Toll Free)  
1800-180-9999 (Send SMS)  
5757554 (Send SMS)  
[www.lg.com/in/support](http://www.lg.com/in/support)

LG WhatsApp No.  
9711709999  
LG Service India Mobile App  
Available at Google Play

[www.facebook.com/lgindiapage/](https://www.facebook.com/lgindiapage/)  
[www.twitter.com/LGIndia](https://www.twitter.com/LGIndia)

To know more about LG,  
visit [www.lg.com/in](http://www.lg.com/in)  
For Corporate/Institutional enquiries,  
please write to [corp.enquiries@lge.com](mailto:corp.enquiries@lge.com)

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24x7  
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