



## The Dirt Company Bonus Laundry Detergent Bonus Pack

### BONUS OFFER

### FULL TERMS AND CONDITIONS

#### Details

<b>Promotion</b>	<p>The <b>"Promotion"</b> is the <b>The Dirt Company Bonus Laundry Detergent Bonus Pack</b> being run by the Promoter during the Promotion Period.</p> <p>Subject to these Terms, claimants who make an Eligible Purchase during the Promotion Period may be eligible to receive a Bonus.</p>				
<b>Promoter</b>	<p>The <b>"Promoter"</b> is LG Electronics Australia Pty Ltd ABN 98 064 531 264 of Level 44, 6-8 Parramatta Square, 10 Darcy Street, Parramatta NSW 2150. Tel: 1300 54 2273.</p>				
<b>Promotion Period</b>	<p>The Promotion commences at 12:01am (Sydney time) on 1 May 2025 and closes at 11:59pm (Sydney time) on 31 May 2025, unless otherwise extended, and subject to stock availability (<b>"Promotion Period"</b>).</p> <p>To the extent permitted by law, the Promotion Period may be extended at the Promoter's reasonable discretion.</p>				
<b>Who can participate?</b>	<p>To be eligible to claim a Bonus, each claimant must:</p> <ol style="list-style-type: none"> <li>be an Australian resident currently residing in Australia;</li> <li>be aged 18 years or over;</li> <li>make an Eligible Purchase during the Promotion Period; and</li> <li>comply with these Terms.</li> </ol> <p>For the purposes of these Terms:</p> <ol style="list-style-type: none"> <li><b>"Eligible Purchase"</b> means the purchase of a Participating Product from the LG Online store (<a href="http://LG.com/au">http://LG.com/au</a>) in a single transaction that is paid for in full during the Promotion Period. Eligible Purchases do not include: <ol style="list-style-type: none"> <li>rental payment plans under 18 months;</li> <li>lay-bys or pre-orders;</li> <li>commercial or business transactions involving the purchase of more than three units of Participating Products;</li> <li>purchases via eBay or other online bidding or auction systems;</li> <li>the purchase of second hand products or ex display stock;</li> <li>purchases other than from the LG Online store (<a href="http://LG.com/au">http://LG.com/au</a>); or</li> <li>purchases made in conjunction with any other LG offer, unless stated otherwise.</li> </ol> </li> </ol>				
<b>Bonus &amp; Participating Products</b>	<p>Eligible claimants are entitled to one (1) <b>The Dirt Company Bonus Laundry Detergent Bonus Pack</b> as specified in the table below (<b>"Bonus"</b>) per Eligible Purchase. A total of 150 units of the Bonus Pack are available as part of the Promotion. Limit of one (1) Bonus Pack per transaction.</p> <p>If the Bonus becomes unavailable for any reason beyond the Promoter's reasonable control, the Bonus will be substituted with a similar item of equal or greater value.</p> <p><b>"Participating Products"</b> means the LG products specified in the table below. The Participating Products are subject to stock availability.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Participating Product(s)</th><th style="text-align: left;">Bonus</th></tr> </thead> <tbody> <tr> <td> <p>Eligible LG WashTower™:</p> <ul style="list-style-type: none"> <li>WWT-1910B</li> <li>WWT-1910FG</li> <li>WWT-1910BLU</li> <li>WWT-1910MGR</li> <li>WWT-1209FGB</li> <li>WWT-1209B</li> <li>WWT-1710B</li> </ul> </td><td> <p><b>The Dirt Company Bonus Laundry Bonus Pack</b> consisting of:</p> <ul style="list-style-type: none"> <li>Advanced Wash Bottle 475ml</li> <li>Advanced Wash Bulk Refill 3000ml</li> <li>Powder Booster Jar 1000g</li> <li>Powder Booster Refill 2800g</li> <li>Stain Remover Oil, Body and Grease Spray Bottle 475ml</li> <li>Stain Remover Oil, Body and Grease Refill 450ml</li> </ul> </td></tr> </tbody> </table>	Participating Product(s)	Bonus	<p>Eligible LG WashTower™:</p> <ul style="list-style-type: none"> <li>WWT-1910B</li> <li>WWT-1910FG</li> <li>WWT-1910BLU</li> <li>WWT-1910MGR</li> <li>WWT-1209FGB</li> <li>WWT-1209B</li> <li>WWT-1710B</li> </ul>	<p><b>The Dirt Company Bonus Laundry Bonus Pack</b> consisting of:</p> <ul style="list-style-type: none"> <li>Advanced Wash Bottle 475ml</li> <li>Advanced Wash Bulk Refill 3000ml</li> <li>Powder Booster Jar 1000g</li> <li>Powder Booster Refill 2800g</li> <li>Stain Remover Oil, Body and Grease Spray Bottle 475ml</li> <li>Stain Remover Oil, Body and Grease Refill 450ml</li> </ul>
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		<ul style="list-style-type: none"> <li>Fabric Spray Daybreak Spray Bottle 475ml</li> <li>Fabric Spray Daybreak Refill 450ml</li> <li>Dirt-ie Bag 1 piece</li> <li>Stainless Steel Pegs 30 pieces</li> <li>Machine Wash 450g</li> </ul> <p>(Total RRP value of \$331.50)</p>
<b>Making a claim</b>	<p>Claimants must make an Eligible Purchase during the Promotion Period to receive the Bonus. The Bonus Pack will be automatically added to your cart at checkout .</p> <p>The Bonus will be delivered to the delivery address selected at checkout of the Eligible Purchase and will be shipped separately from the Eligible Purchase.</p>	
<b>Delivery</b>	Delivery of the Bonus may take up to 30 days from date of purchase of the Eligible Purchase.	
<b>Privacy Policy</b>	The Promoter's Privacy Policy can be found at <a href="http://www.lg.com/au/privacy">http://www.lg.com/au/privacy</a>	

### Conditions of entry

- Information about the Promotion, including the matters in 'Details' above, and how to claim the Bonus forms part of these Terms and Conditions ("Terms"). Participation in this Promotion is deemed acceptance of these Terms.

### Who is not eligible to participate?

- Employees, directors and/or officers (and their immediate family members and members of their households) of the Promoter or of its subsidiaries or related companies and retailers or agencies associated with the Promotion, are ineligible to participate in the Promotion.

**Immediate family** means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.

### Claims

- The Promoter accepts no responsibility for inaccurate or incomplete information provided by or on behalf of a claimant to the Promoter in connection with this Promotion. Claimants are responsible for notifying the Promoter of any changes to contact or mailing details that are provided to the Promoter.
- All claims are deemed to be received at the time of receipt by the Promoter (and not the time of transmission by the claimant). Records of the Promoter and its agencies are final and conclusive as to the time of receipt.

### Verification and invalid claims

- Claims that do not comply with these Terms are invalid and may not be accepted.
- The Promoter is not responsible for receipt of incomplete, damaged, incomprehensible, indecipherable or illegible claims. All such claims may be deemed invalid.
- Claims that include errors or omissions may be accepted at the Promoter's discretion.
- If any of the details in the purchase receipt or tax invoice for the Eligible Purchase do not match the information received by the Promoter in accordance with these Terms, the entry may be deemed invalid.
- Claims may be subject to verification by the Promoter. Claimants must, within a reasonable period specified by the Promoter, produce to the Promoter (or its nominated agent) any documents or evidence that the Promoter may reasonably require (including photo identification or other documentation) to verify the claimant's identity, age, residential address and email address, purchase receipt or tax invoice, compliance with these Terms, eligibility to claim and any other information provided to the Promoter in the course of participating in the Promotion.
- The Promoter reserves the right to verify proof of purchase with Participating Outlets.

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11. Bonuses will only be awarded to claimants (or their parent/guardian) following any validation and verification that the Promoter reasonably requires. If documentation requested by the Promoter is not received by the Promoter (or its nominated agent) or a claim has not been verified or validated to the Promoter's reasonable satisfaction within the time requested, that claimant's entry will be invalid. The Promoter's decision is final.
12. The Promoter may disqualify any claimant who:
  - a. has breached these Terms;
  - b. provides false information or fails to provide information in accordance with these Terms;
  - c. has submitted a claim which is not in accordance with these Terms;
  - d. the Promoter reasonably believes:
    - i. is not the original claimant;
    - ii. has forged, manipulated, interfered or tampered with, or appeared to benefit from forging, manipulating, interfering or tampering with, the Promotion; or
    - iii. has engaged in conduct that is fraudulent, unlawful, misleading or deceptive, or other conduct that interferes with the fair and proper conduct of the Promotion.

The Promoter's decision is final. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

13. The Promoter reserves the right to reclaim a Bonus if any of the Participating Products are returned after the claim has been fulfilled, except where the product is returned under a manufacturer's warranty or non-excludable consumer rights under the *Competition and Consumer Act 2010* (Cth).

### Notice and Delivery of Bonus

14. Bonuses will be delivered to Australian addresses only. The Promoter is not liable in respect of any delivery that is dispatched before any change of delivery address is notified to the Promoter.
15. Delivery of the Bonus may take up to the time specified in the 'Details'. The Promoter is not responsible for any delays in delivery outside its control.
16. If a Bonus is delivered or provided by a third party supplier, the Promoter accepts no responsibility or liability for any delay by the third party delivering the Bonus.

### Liability

17. Nothing in these Terms excludes, limits or modifies, or purports to exclude, limit or modify any consumer rights (including statutory guarantees, implied warranties and conditions) under any statute, including but not limited to the *Competition and Consumer Act 2010* (Cth) or any other statute that may not be lawfully excluded, limited or modified by agreement.
18. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence) for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to that arising out of the following:
  - a. any technical difficulties or equipment malfunction (not under the Promoter's control), including any omission, interruption, deletion, defect, delay in operation or transmission, communications line or telephone, mobile or satellite network failure, technical problems or traffic congestion on the internet or website or software failure;
  - b. acts or omissions (including negligent acts or omissions) of the Promoter's employees, agents or third parties involved in the conduct of this Promotion, with the exception of any wilful misconduct or fraud of the Promoter's employees;
  - c. any third party interference or unlawful act;
  - d. any loss or damage to any computer related to or resulting from participation in this Promotion, downloading any materials in connection with the Promotion or use of a Bonus, including loss arising from a security breach, theft or destruction;
  - e. any conduct or event that is beyond the reasonable control of the Promoter;
  - f. any variation in the value of a Bonus from the value stated in these Terms, after the date of first publication of these Terms;
  - g. any tax liability incurred by a claimant; or
  - h. any receipt, taking, acceptance or use of a Bonus.
19. The Promoter accepts no responsibility for claims or other communications that are late, lost, delayed, misdirected, incomplete, illegible or incorrectly submitted.
20. If this Promotion is interfered with in any material way affecting the integrity of the Promotion or is not capable of being conducted as reasonably anticipated for any reason, including but not limited to a Force Majeure Event, any

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infection by computer virus, bugs, tampering, unauthorised intervention or technical failures, the Promoter reserves the right to modify, suspend, terminate or cancel the Promotion (subject to any regulatory requirements).

**Force Majeure Event** means any cause outside the Promoter's reasonable control and which could not have been prevented or avoided by the taking of all reasonable steps.

21. Any attempt to deliberately damage or interfere with the Promoter's website, social media accounts/pages or the Promotion website, to cause malicious damage or interference with the normal functioning of the Promoter's website, social media accounts/pages or the Promotion website or to otherwise undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, the Promoter reserves the right to seek damages to the fullest extent permitted by law in respect of such conduct.
22. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

### Collection and use of personal information

23. The Promoter collects personal information from claimants for the purposes of the conduct of this Promotion and for future promotional, marketing and publicity purposes, including to contact claimants to provide information about special offers or other marketing materials via any medium. Claimants consent to the collection, storage and use of their personal information for these purposes.
24. The Promoter may disclose personal information to:
  - a. its related companies and to third parties (including promotional partners, contractors and agents) both within Australia and overseas for the purposes of the conduct of this Promotion;
  - b. its related companies and promotional partners both within Australia and overseas for promotional, marketing and publicity purposes who may use that personal information to provide information about special offers or other marketing materials via any medium.
25. By participating in this Promotion, claimants consent to the collection, storage, use and disclosure of their personal information by the Promoter in accordance with these Terms.
26. If personal information requested by the Promoter in the course of conducting this Promotion is not provided, the claimant may not be eligible to participate in the Promotion and/or the Promoter may not be able to provide the Bonus.
27. Claimants may obtain access to, update, correct or require destruction of personal information held by the Promoter, make a complaint about a breach of privacy, or opt out of receiving any communications by contacting the Promoter at the address specified in the 'Details'.
28. A copy of the Promoter's Privacy Policy in relation to the treatment of personal information may be obtained at <http://www.lg.com/au/privacy> or by contacting the Promoter.

### General

29. Any costs associated with entering the Promotion and making a claim, including accessing the Promotion website, are the responsibility of claimants. All taxes (excluding GST) which may be payable as a consequence of receiving a Bonus are the sole responsibility of the claimant. All other incidental and ancillary costs including but not limited to insurance, taxes (excluding GST) and any and all other expenses are the responsibility of the claimant.
30. Subject to any rights that a claimant may have under the *Competition and Consumer Act 2010* (Cth) (or any other rights under statute that cannot be excluded by law), the Bonus is not refundable, transferable or exchangeable and is not redeemable for cash (except where the Bonus is specified to be cash). The Bonus must be taken as offered and cannot be varied.
31. Claimants grant the Promoter and its affiliates, agents, representatives and third party promotional partners a sole, royalty-free, perpetual, irrevocable, transferable, worldwide licence, with the right to grant sublicenses, to use, edit, reproduce and exploit any intellectual property associated with the claimant's participation in this Promotion by all means whatsoever (including, without limitation, reproduction in print and electronic format) for any purpose. Claimants also consent to the use by the Promoter and its affiliates, agents, representatives and third party promotional partners of any intellectual property associated with the claimant's participation in this Promotion, even if the use may otherwise be an infringement of any moral rights.
32. These Terms are governed by the laws of New South Wales. Claimants submit to the non-exclusive jurisdiction of the courts of New South Wales.