



## Hospitality & Accommodation

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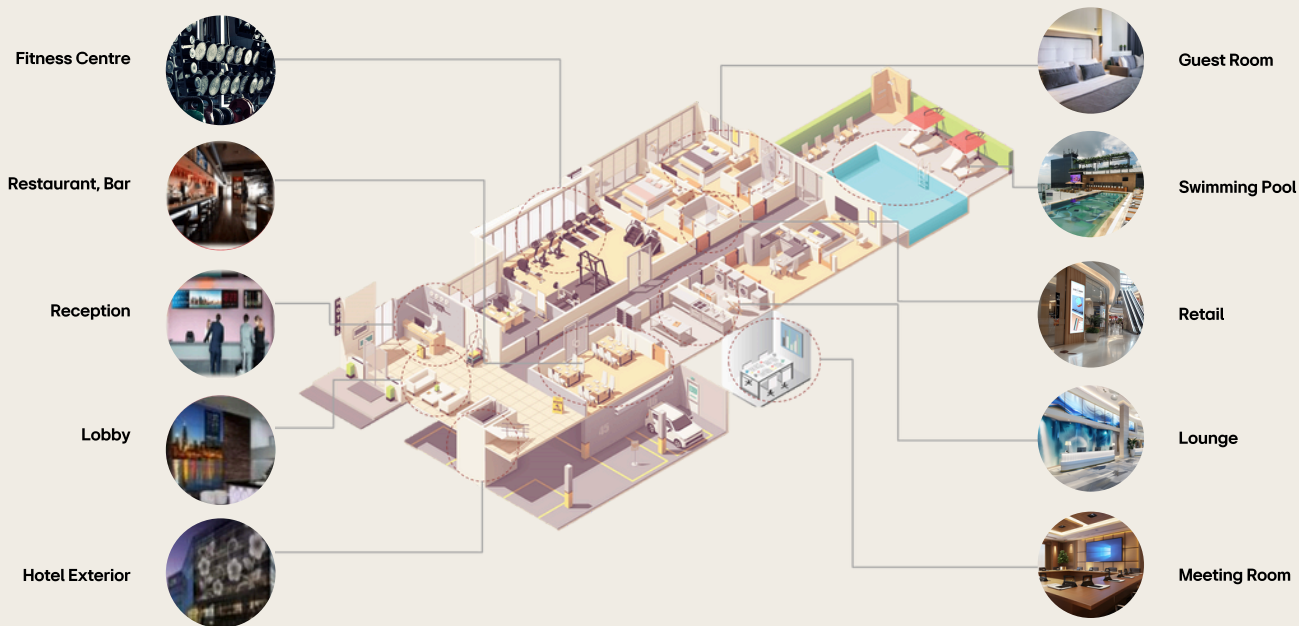
LG Information Display



# Projects | Tenders | Upgrades | Replacements

LG Hospitality Solutions

Specialised for the hotels, LG develops innovative displays, including Pro:Centric Smart TVs, informative open-frame displays for lobbies and other signage options.



\* Image simulated for illustration purposes. Actual may be different.



# Projects | Tenders | Upgrades | Replacements

LG Hospitality Solutions












LG Electronics has a wide range of signage products including OLED, LED, Standard, Interactive, and Commercial TVs.

With LG's unique technology, we can capture the attention of customers and provide a variety of contents in various spaces such as hotel rooms and public spaces.

Full Line-up Display

Outstanding Technology

Comprehensive Solution

LED	OLED	Standard	Interactive	Commercial TV	Software / Service
					 Built-in Google Chrome Cast™  <b>LG Pro:Centric</b>  <b>LG ConnectedCare</b>  <b>LG SuperSign</b>
					
Micro & Indoor/Outdoor LED	Transparent OLED	UHD/FHD	Interactive Digital Board	Hotel TV	
136" All-in-One LED	Curved	Video Wall	One:Quick Series	SuperSign TV	



# LG Hospitality TVs - Hotel & Short Stays

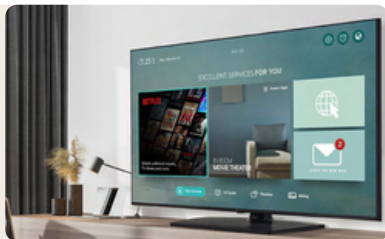
## LG Hospitality Solutions

LG Hospitality TVs are designed for Hotels to customise messages to guests, design Guest User Interface (GUI), and automatically erase login details upon check out. Server is required for integration with Hotel PMS (i.e. Oracle). Besides the TVs, other products are essential for full AV functionality. They are:

- Hospitality Server (On-Prem or Cloud)
- License per TV
- Built-in Casting
- PMS Integration

## 4K UHD Hospitality TV

UM662H | UR765H  
43" | 50" | 55" | 65" | 75"



### Key features

- Built-in Google Casting
- 4K UHD 3,840 x 2,160
- Pro:Centric Platform
- Quick Menu



## 4K UHD Hospitality TV

UM767H  
43" | 50" | 55" | 65" | 75"

### Key features

- Built-in Google Casting
- Resolution : 3,840 x 2,160
- Pro:Centric Solutions
- Slim Design





# LG SMART TVs - BTR, PBSA & Long Stays

LG Hospitality Solutions

This TV is similar to the residential ones, but for commercial purposes. It comes with a minimum of 3-year warranty (up to 5 years) and includes main apps such as Netflix, Amazon, YouTube, etc. In terms of privacy, Hotels need to delete all login details manually once guests check out. This is an affordable option, with one-off cost only.

## 4K UHD SMART TV

UT801C

43" | 50" | 55" | 65" | 75" |  
86"

### Key features

- Built-in Google Casting
- Resolution: 3,840 × 2,160
- ThinQ AI and HGIG
- Thrilling Sports Experience



# LG Commercial TVs - Common Areas / Meeting Rooms

LG Hospitality Solutions

LG Business Solutions is committed to providing commercial electronic products that helps business perform better. We offer a wide range of products, including information displays and digital signage for advertising with a clear and attractive view.

## 4K UHD Commercial TV

UR640S

43" | 50" | 55" | 65" | 75"  
| 86"

### Key features

- Resolution: 3,840 x 2,160
- from 300 - 400 nits, 16/7
- Slim Depth Design
- Landscape Only
- Compatible with AV Control Systems
- LG SuperSign Control



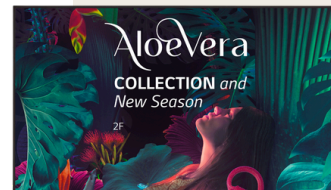
## 4K UHD Commercial Signage

UH5N

43" | 49" | 55" | 65" | 75"  
| 86" | 98"

### Key features

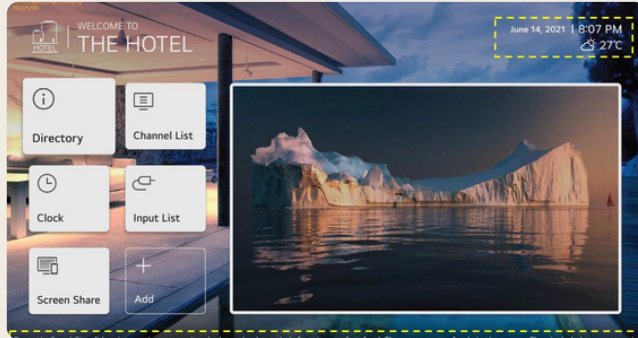
- Resolution: 3,840 x 2,160
- 500 nit, 24/7
- Slim Depth Design
- Compatible with AV Control Systems
- Landscape & Portrait
- webOS Smart Platform



# Pro:Centric Solution - Hospitality CMS\*

LG Hospitality Solutions

## LG Pro:Centric Solution Features



## Group and Remote Management

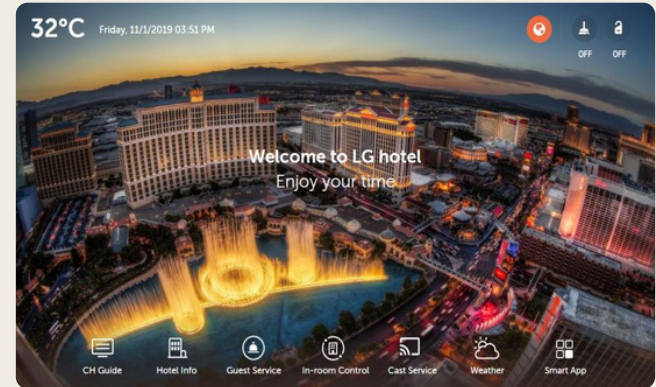
Pro:Centric is a centralised TV management solution. It is ideal for integrated management, helping hotels customise their content and deliver intuitive, interactive services to clients. With Pro:Centric Direct, multiple properties can be managed together as one.



\*Content Management System

## Interactive Service and Advertisement

With Pro:Centric Solution, guests can request hotel services such as room cleaning and laundry at the click of a button, while hotel managers can provide them with personalised advertisements and messaging.



# SuperSign Solution - Signage CMS

LG Hospitality Solutions



## LG SuperSign CMS



Content  
Creation



Content  
Distribution



Device  
Management



Additional  
Features



Remote  
Control



Reduced  
Initial Cost



Reduced  
Initial Cost



Professional  
Content Partners

### Easy to Use Content Management Solution

LG SuperSign CMS is a comprehensive content management solution that simplifies the process by offering a wide range of features.

Users can easily create, edit, and schedule content for distribution across various LG devices. The software also allows for real-time data display by connecting to external databases, making it ideal for showcasing information like weather conditions or flight status updates that can be automatically updated and shown in real-time.

\* Design, Art, and Music services are only available to customers with paid subscriptions.

## LG SuperSign Cloud

### Enhance Creativity and Efficiency with Cloud Content Management

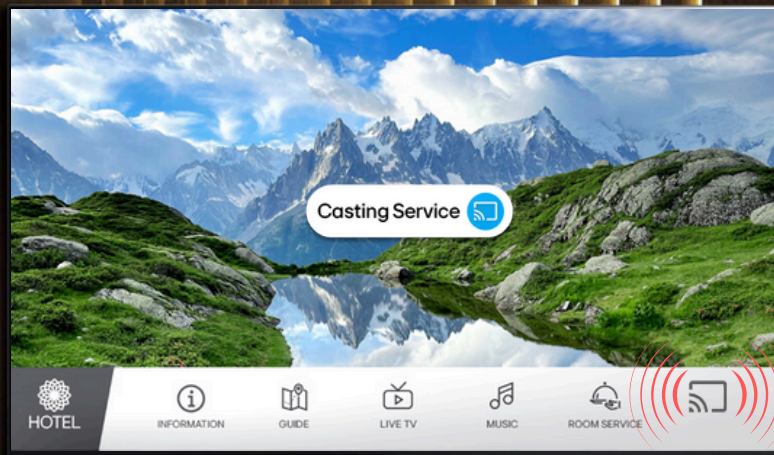
With a network connection, you can operate the display from any location at any time. Equipment from different locations can be centrally managed, improving efficiency.

Cloud server-based solutions have lower initial costs compared to on-premise solutions as they don't require physical servers. Professional content partnerships allow you to access a vast collection of templates and other creative assets that cater to their unique business requirements

\* Please be aware that additional purchases are necessary to access these features.



# LG Hospitality TV supports embedded casting solution



Built-in Google  
Chrome Cast™



**Built-in Google  
Chrome Cast™**

support the major  
mirroring technologies



**Easy to get  
started**

No need to install  
another Apps / Devices

iOS, MacOS, Android,  
Chrome OS, Windows

**Multi-OS  
Compatible**



Live streaming to  
YouTube

**YouTube  
Live Certified**



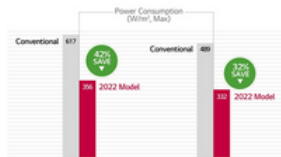
**OTT Service**



# Innovate Today for a Sustainable Tomorrow

LG Hospitality Solutions

From manufacturers to consumers, present to the future generation, and technology to sustainable earth, we create a better future for humanity through sustainable innovations for everyone.



## High Efficiency Lighting Technology

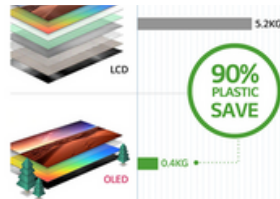
Saving up to 42% of electricity  
(\* LG MAGNIT & LG Bloc)



Recycled cardboard

Use only Black ink

## Back cover with Recycled resins



## Reducing Environmental Pollutant

LG OLED technology decreases plastic usage by up to 90% in comparison with conventional LCD displays.



## Smart Energy Management

Automatic adjustment by environmental changes





# Integrated Solutions

## LG Hospitality Solutions

Besides the provision of Displays, LG Hospitality All-in-One Solution package is aimed not only to maximise the procurement and purchasing process but also to provide cost efficiencies. With the support of one LG point of contact for all appliances, short and long-term accommodation providers can benefit from a streamlined path to implement goods into their properties such as:



- TV & Sound Bar
- Fridges
- Washing Machine & Dryer
- Microwave
- Monitor & Laptop (BOH)
- Commercial HVAC



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**LG Information Display**

<https://www.lg.com/au/business/information-display>

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