

Win Big With LG - GAME OF CHANCE

FULL TERMS AND CONDITIONS

Details

Promotion	The " Promotion " is the Win Big With LG promotion being run by the Promoter during the Promotion Period.				
Promoter	The " Promoter " is LG Electronics Australia Pty Ltd ABN 98 064 531 264 of Level 44, 6-8 Parramatta Square, 10 Darcy Street, Parramatta NSW 2150. Tel: 1300 54 2273				
Authorities	NSW Authority No. TP/01444. ACT Permit No. TP 25/01536. SA Licence No. T24/1139.				
Promotion Period	<p>The Promotion commences at 12:01am (Sydney time) on 21 July 2025 and closes at 11:59pm (Sydney time) on 18 August 2025 ("Promotion Period").</p> <p>To the extent permitted by law and subject to any approval required from a regulatory authority, the Promotion Period may be extended at the Promoter's reasonable discretion.</p>				
Who can participate?	<p>To enter the Promotion, entrants must:</p> <ul style="list-style-type: none"> a. be an Australian resident currently residing in Australia; b. be aged 18 years or over or, for entrants who are under the age of 18, obtain the prior permission of their parent or guardian aged 18 years of age or over to participate in the Promotion; c. be registered as a MyLG member prior to 11:59pm (Sydney time) on 18 August 2025; d. enter the Promotion in accordance with these Terms; and e. comply with these Terms. 				
Prize details	<p>All entrants will be awarded a Coupon Prize. The Coupon Prize is a coupon code to receive 15% off a maximum of two (2) future transactions on the LG Online Store.</p> <p>There are six (6) additional LG Product Prizes to be awarded. Each LG Product Prize consists of one item from the relevant tier in the LG Product Prize Pool.</p> <p>LG Product Prize Pool means the following:</p> <ul style="list-style-type: none"> • Tier 1 LG Product Prize (1 winner) <ul style="list-style-type: none"> • 1 TV (model no. OLED55C5PSA) (value \$3,299.00*) • Tier 2 LG Product Prize (1 winner) <ul style="list-style-type: none"> • 1 Styler (model no. S3BF) (value \$2,499.00*) • Tier 3 LG Product Prize (1 winner) <ul style="list-style-type: none"> • 1 Fridge (model no. GF-B505BB) (value \$2,199.00*) • Tier 4 LG Product Prize (1 winner) <ul style="list-style-type: none"> • 1 StanbyMe (model no. 27ART10AKPL) (value \$1,999.00*) • Tier 5 LG Product Prize (1 winner) <ul style="list-style-type: none"> • 1 All-in-one Vac (model no. A9T-MAX.ECGR LAP) (value \$1,599.00*) • Tier 6 LG Product Prize (1 winner) <ul style="list-style-type: none"> • 1 Dehumidifier (model no. DD12GMWE0) (value \$999.00*) <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="text-align: left;">Total Number of LG Product Prizes</th><th style="text-align: left;">Total Value of LG Product Prizes</th></tr> </thead> <tbody> <tr> <td style="text-align: center;">6</td><td style="text-align: center;">\$12,594*</td></tr> </tbody> </table> <p>*RRP, current as at 19 June 2025.</p>	Total Number of LG Product Prizes	Total Value of LG Product Prizes	6	\$12,594*
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6	\$12,594*				
Maximum number of entries	Entries are limited to one per eligible person. Persons with more than one MyLG account will not be entitled to more than one entry.				

How to enter	<p>To enter this Promotion and be eligible to win a Coupon Prize and LG Product Prize, each entrant must:</p> <p>(a) if they have an existing MyLG account prior to 12:01am (Sydney time) on 21 July 2025, register during the Promotion Period by:</p> <ol style="list-style-type: none"> visiting https://www.lg.com/au/2025winbigwithmylg; entering an email address (that must be the same email address used to sign up for a MyLG Account); and confirming agreement to these Terms. <p>OR</p> <p>(b) if they do not have a MyLG account prior to 12:01am (Sydney time) on 21 July 2025, sign up to MyLG and then register their interest in accordance with (a) above during the Promotion Period.</p>										
LG Product Prize Draw Details	<p>The LG Product Prize draw will take place at 2:00pm (Sydney time) on Wednesday 20 August 2025 at LG Electronics Australia Pty Ltd ABN 98 064 531 264 of Level 44, 6-8 Parramatta Square, 10 Darcy Street, Parramatta NSW 2150.</p> <table border="1"> <thead> <tr> <th>Draw</th><th>Entries close</th><th>Draw Date</th><th>Publication Date</th></tr> </thead> <tbody> <tr> <td>LG Product Prize Draw</td><td>11:59pm (Sydney time) on Sunday 18 August 2025</td><td>Wednesday 20 August 2025</td><td>Friday, 22 August 2025</td></tr> </tbody> </table>			Draw	Entries close	Draw Date	Publication Date	LG Product Prize Draw	11:59pm (Sydney time) on Sunday 18 August 2025	Wednesday 20 August 2025	Friday, 22 August 2025
Draw	Entries close	Draw Date	Publication Date								
LG Product Prize Draw	11:59pm (Sydney time) on Sunday 18 August 2025	Wednesday 20 August 2025	Friday, 22 August 2025								
Winners	<p>All entrants will receive a Coupon Prize.</p> <p>The LG Product Prizes will be awarded as follows:</p> <ol style="list-style-type: none"> The first valid entry drawn will win the Tier 1 LG Product Prize; The second valid entry drawn will win the Tier 2 LG Product Prize; The third valid entry drawn will win the Tier 3 LG Product Prize; The fourth valid entry drawn will win the Tier 4 LG Product Prize; The fifth valid entry drawn will win the Tier 5 LG Product Prize; and The sixth valid entry drawn will win the Tier 6 LG Product Prize. 										
Notification of Winners	<p>Entrants will be notified of the details of the coupon code for the Coupon Prize via the email address associated with their MyLG account on Monday 19 August 2025. To redeem, entrants must add products to a cart from 12:00am (Sydney time) 19 August 2025 to 11:59pm (Sydney time) 30 September 2025, enter the email address used to sign up for a MyLG Account and apply the coupon code in the relevant fields at checkout. The 15% discount will be applied automatically.</p> <p>Within 2 business days of the Draw Date (that is, by Friday 22 August 2025), winners of the LG Product Prize will be notified of a prize they have won and the particulars of how the prize is to be delivered via the email address provided to the Promoter on the registration form. Winners may be asked to provide contact details, including a mailing address to receive their prize. It is the responsibility of the entrants to check their email to determine if they have won an LG Product Prize, and to respond to requests for information.</p>										
Publication details	<p>The last name, first initial and post code of winners of the LG Product Prizes (and their state or territory of residence) will be published online at https://www.lg.com/au/2025winbigwithmylg for a minimum of 28 days.</p>										
LG Product Prize Claim Date	<p>LG Product Prizes must be claimed by Thursday 20 November 2025 ("LG Product Prize Claim Date").</p>										
Unclaimed LG Product Prize Draw	<p>A second chance draw may be held on Friday 21 November 2025 at the same time and place as the first draw to distribute any unclaimed LG Product Prize(s), subject to any directions from a regulatory authority.</p>										
Notification and publication details of unclaimed LG Product Prize	<p>Winners of the second chance draw will be notified in writing by email within two business days of the unclaimed LG Product Prize draw (that is, Tuesday 25 November 2025).</p> <p>The last name, first initial and post code of winners of the unclaimed LG Product Prize draw (and their state or territory of residence) will be published online at https://www.lg.com/au/2025winbigwithmylg for a minimum of 28 days.</p>										

draw winner(s) (if any)	
Delivery of LG Product Prizes	Winners of an LG Product Prize should allow 28 days for LG Product Prize delivery.
Prize Restrictions	<ul style="list-style-type: none"> a. If a winner of a LG Product Prize is under the age of 18 years, the LG Product Prize will be awarded to the winner's parent or guardian on the winner's behalf. b. The Coupon Prize can be redeemed with purchases made on the LG Online Store (lg.com/au/) only. c. The Coupon Prize can be redeemed on a maximum of two (2) future transactions. d. The Coupon Prize cannot be used in conjunction with any other offer, unless otherwise stated.
Privacy Policy	The Promoter's Privacy Policy can be found at http://www.lg.com/au/privacy

Conditions of entry

- Information about the Promotion, Coupon Prize, LG Product Prizes and how to enter, including the matters in 'Details' above, forms part of these Terms and Conditions ("**Terms**"). Participation in this Promotion is deemed acceptance of these Terms. Only entries that comply with these Terms will be valid.

Who is not eligible to participate?

- Employees, directors and/or officers (and their immediate family members and members of their households) of the Promoter or of its subsidiaries or related companies, prize drawers and retailers or any agencies associated with the Promotion are ineligible to participate in the Promotion.

Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.

- Corporate Partners and Education Hub members are not eligible to participate in this promotion.

Prizes

- Details of the Coupon Prize and LG Product Prizes (each a "**Prize**" and together, the "**Prizes**") are set out in the 'Details' above. If any Prize becomes unavailable for any reason beyond the Promoter's control, the Promoter may substitute a Prize with an item of equal or greater value, subject to any written directions from a regulatory authority.
- Prize values are correct as at the date of first publication of these Terms. The Promoter accepts no responsibility for any variation in the value of the Prizes or the LG Product Prize Pool from that stated in these Terms after the date of first publication of these Terms.

Entry

- Entries must be received by the Promoter during the Promotion Period. Entries received after the Promotion Period will not be accepted.
- The Promoter accepts no responsibility for inaccurate or incomplete information provided by or on behalf of an entrant to the Promoter in connection with this Promotion. Entrants are responsible for notifying the Promoter of any changes to contact or mailing details that are provided to the Promoter.
- All entries are deemed to be received at the time of receipt by the Promoter (and not the time of transmission by the entrant). Records of the Promoter and its agencies are final and conclusive as to the time of receipt.

Prize draws

- Winners may be asked to provide contact details including a mailing address when notified of their win.
- Subject to any unclaimed prize draw, if for any reason a winner does not redeem the LG Product Prize or a part of the LG Product Prize by the LG Product Prize Claim Date described in 'Details' then the LG Product Prize or that part of the LG Product Prize will be forfeited and cash will not be awarded in lieu of that LG Product Prize or part of that LG Product Prize.

Verification and invalid entries

11. Entries that do not comply with these Terms are invalid and may not be accepted. If an entrant does not provide the Promoter with all the information requested on the entry form, the entry will be invalid.
12. The Promoter is not responsible for receipt of incomplete, damaged, incomprehensible, indecipherable or illegible entries. All such entries may be deemed invalid. For the avoidance of doubt, printing and other quality control errors outside the Promoter's control will not invalidate an otherwise valid prize claim. Entries that include other errors or omissions may be accepted at the Promoter's discretion.
13. Entries may be subject to verification by the Promoter. Entrants must, within a reasonable period specified by the Promoter, produce to the Promoter (or its nominated agent) any documents or evidence that the Promoter may reasonably require (including photo identification or other documentation) to verify the entrant's identity, age, residential address and email address, purchase receipt or tax invoice (if applicable), compliance with these Terms, eligibility to enter and any other information provided to the Promoter in the course of participating in the Promotion.
14. Prizes will only be awarded to winners (or their parent/guardian) following any validation and verification that the Promoter reasonably requires. If documentation requested by the Promoter is not received by the Promoter (or its nominated agent) or an entry has not been verified to the Promoter's reasonable satisfaction within the time requested, that entrant's entry will be invalid. The Promoter's decision is final.
15. The Promoter may disqualify, and not award a Prize to, any entrant who:
 - a. has breached these Terms;
 - b. provides false information or fails to provide information in accordance with these Terms;
 - c. has submitted an entry which is not in accordance with these Terms;
 - d. the Promoter reasonably believes:
 - i. is not the original entrant;
 - ii. has forged, manipulated, interfered or tampered with, or appeared to benefit from forging, manipulating, interfering or tampering with, the Promotion;
 - iii. has engaged in conduct that is fraudulent, unlawful, misleading or deceptive, or other conduct that interferes with the fair and proper conduct of the Promotion; or
 - e. does anything in the course of participating in this Promotion that may adversely affect the name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this Promotion.

Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

16. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted from that source and by those entrants invalid.

Content

17. Entrants agree that they are responsible for the content of any entry submitted to the Promoter, including but not limited to any written materials, photographs and videos (including sound recordings in those videos) ("**Content**"). The Promoter shall not be liable in any way for such Content to the full extent permitted by law. Entrants warrant and agree that:
 - a. the Content is their own original work and is not copied in whole or in part;
 - b. the Content does not contain any material which the entrant does not have permission to use;
 - c. they own or are authorised to use all intellectual property rights in the Content in the manner contemplated by these Terms;
 - d. if applicable, they have obtained the prior consent from any person who has jointly created or has any other rights in the Content prior to the Content being submitted to the uses contemplated by these Terms;
 - e. they will not submit any Content to the Promoter that is unlawful or fraudulent, infringes the intellectual property rights of any third party or amounts to a breach of confidence, privacy, publicity or any other right, is defamatory, obscene, derogatory, pornographic, sexually explicit, indecent, inappropriate, violent, abusive, harassing, threatening, offensive to any person, objectionable with respect to race, religion, origin or gender or otherwise not reasonably suitable for publication. Entrants must ensure that any person depicted in the video or photograph is decently dressed and presented;
 - f. they have express consent from any person identifiable from or whose image or likeness is included in the Content (or if any person's image or likeness included in the Content is under the age of 18, from that person's parent or legal guardian) to their inclusion in the Content and submission of the Content to the Promoter in accordance with these Terms;
 - g. the Content does not contain confidential information or personal information of a third party who has not consented to the submission of the Content in this Promotion;
 - h. the Content does not contain viruses and will not cause injury or harm to any person or entity; and
 - i. they will comply with all applicable laws and regulations, including without limitation, those governing copyright, content, defamation, privacy, publicity and the access or use of others' computer or communication systems.

Without limiting any other terms, the entrant indemnifies the Promoter against all costs and claims by third parties arising from a breach of this warranty and the Promoter reserves the right, in its absolute discretion, to reject entries for any breach of this clause.

18. Entrants grant the Promoter and its affiliates, agents, representatives and third party promotional partners a sole, royalty-free, perpetual, irrevocable, transferable, worldwide licence, with the right to grant sublicenses, to use, edit, reproduce and exploit any intellectual property in the Content or otherwise associated with the entrant's participation in this Promotion by all means whatsoever (including, without limitation, reproduction in print and electronic format) for any purpose. Entrants also consent to the use by the Promoter and its affiliates, agents, representatives and third party promotional partners of any intellectual property associated with the entrant's participation in this Promotion, including the Content, even if the use may otherwise be an infringement of any moral rights. If requested by the Promoter, the entrant agrees to sign any further documentation required by the Promoter to give effect to these Terms.
19. Entrants agree:
 - a. to the Content and any part of it being made publicly available, including on the website of the Promoter and its related companies and social media platforms; and
 - b. that all Content is subject to the approval of the Promoter. The Promoter reserves the right to reject Content prior to publication on its website and social media platforms and may remove (and may request the removal of) Content from its website or any social media platform at any time in its absolute discretion.
20. Entrants (or if the entrant is under 18, their parent or guardian) consent to the Promoter using the entrant's name, likeness, image and/or voice (including photograph, film or recording of the same) in any media for an unlimited period without remuneration for publicity, commercial and promotional purposes for the purpose of the conduct of this Promotion and for the purpose of promoting the Promoter (and its related companies or affiliates), and any products manufactured, distributed and/or supplied by the Promoter or its related companies or affiliates.
21. Entries will not be returned to any entrant.

Notice and Delivery of Prize

22. Prizes will be sent by the most suitable method of delivery for the prize (for example mail or email). The Promoter will notify the winner how they will receive their prize.
23. Prizes will be delivered to Australian addresses only. The Promoter is not liable in respect of any delivery that is dispatched before any change of delivery address is notified to the Promoter.
24. The Promoter is not responsible for any delays in delivery outside its control.

Liability

25. Nothing in these Terms excludes, limits or modifies, or purports to exclude, limit or modify any consumer rights (including statutory guarantees, implied warranties and conditions) under any statute, including but not limited to the *Competition and Consumer Act 2010* (Cth) or any other statute that may not be lawfully excluded, limited or modified by agreement.
26. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence) for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to that arising out of the following:
 - a. any technical difficulties or equipment malfunction (not under the Promoter's control), including any omission, interruption, deletion, defect, delay in operation or transmission, communications line or telephone, mobile or satellite network failure, technical problems or traffic congestion on the internet or website or software failure;
 - b. acts or omissions (including negligent acts or omissions) of the Promoter's employees, agents or third parties involved in the conduct of this Promotion, with the exception of any wilful misconduct or fraud of the Promoter's employees;
 - c. any third party interference or unlawful act;
 - d. any loss or damage to any computer related to or resulting from participation in this Promotion, downloading any materials in connection with the Promotion or use of a Prize, including loss arising from a security breach, theft or destruction;
 - e. any conduct or event that is beyond the reasonable control of the Promoter;
 - f. any variation in the value of a Prize or the Prize Pool from the value stated in these Terms, after the date of first publication of these Terms;
 - g. any tax liability incurred by an entrant; or
 - h. any receipt, taking, acceptance or use of a Prize.

27. The Promoter accepts no responsibility for entries or other communications that are late, lost, delayed, misdirected, incomplete, illegible or incorrectly submitted. The Promoter also assumes no responsibility for any failure to receive an entry or for inaccurate information as a result of technical or telecommunications problems, including security breaches.
28. If this Promotion is interfered with in any material way affecting the integrity of the Promotion or is not capable of being conducted as reasonably anticipated for any reason, including but not limited to a Force Majeure Event, any infection by computer virus, bugs, tampering, unauthorised intervention or technical failures, the Promoter reserves the right to modify, suspend, terminate or cancel the Promotion (subject to any regulatory requirements or directions of regulatory authorities).

Force Majeure Event means any cause outside the Promoter's reasonable control and which could not have been prevented or avoided by the taking of all reasonable steps.

29. Any attempt to deliberately damage or interfere with the Promoter's website, social media accounts/pages or the Promotion website, to cause malicious damage or interference with the normal functioning of the Promoter's website, social media accounts/pages or the Promotion website or to otherwise undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, the Promoter reserves the right to seek damages to the fullest extent permitted by law in respect of such conduct.
30. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

Disputes

31. Any dispute relating to this Promotion must, prior to a person commencing proceedings, be dealt with as follows. The affected person ("Complainant") will notify the Promoter of the details of the dispute in writing and within 14 days of receiving this notice, the Complainant and a representative of the Promoter will meet by videoconference to attempt to resolve the dispute. If unresolved within 30 days after that meeting, the dispute will be escalated to a more senior manager of the Promoter not directly involved in the Promotion, who will investigate the dispute and meet by videoconference with the Complainant to further attempt to resolve the dispute. If still unresolved within a further 14 days of being escalated, then the senior manager of the Promoter will make a decision in respect of the dispute.

Collection and use of personal information

32. The Promoter collects personal information from entrants for the purposes of the conduct of this Promotion and for future promotional, marketing and publicity purposes, including to contact entrants to provide information about special offers or other marketing materials via any medium. Entrants consent to the collection, storage and use of their personal information for these purposes.
33. The Promoter may disclose personal information to:
- a. its related companies and to third parties (including promotional partners, contractors and agents) both within Australia and overseas for the purposes of the conduct of this Promotion;
 - b. its related companies and promotional partners both within Australia and overseas for promotional, marketing and publicity purposes who may use that personal information to provide information about special offers or other marketing materials via any medium.
34. By participating in this Promotion, entrants consent to the collection, storage, use and disclosure of their personal information by the Promoter in accordance with these Terms.
35. If personal information requested by the Promoter in the course of conducting this Promotion is not provided, the entrant may not be eligible to participate in the Promotion and/or the Promoter may not be able to provide the Prize.
36. Entrants may obtain access to, update, correct or require destruction of personal information held by the Promoter, make a complaint about a breach of privacy, or opt out of receiving any communications by contacting the Promoter at the address specified in the 'Details'.
37. A copy of the Promoter's Privacy Policy in relation to the treatment of personal information may be obtained at <http://www.lg.com/au/privacy> or by contacting the Promoter.

General

38. Any costs associated with entering the Promotion and making an entry, including accessing the Promotion website, are the responsibility of entrants. All taxes (excluding GST) which may be payable as a consequence of receiving a Prize are the sole responsibility of the entrant. All other incidental and ancillary costs including but not limited to insurance, taxes (excluding GST) and any and all other expenses are the responsibility of the entrant.
39. Subject to any rights that an entrant may have under the *Competition and Consumer Act 2010* (Cth) (or any other rights under statute that cannot be excluded by law), Prizes are not refundable, transferable or exchangeable and are not redeemable for cash (except where the Prize is specified to be cash).
40. These Terms are governed by the laws of New South Wales. Entrants submit to the non-exclusive jurisdiction of the courts of New South Wales.