



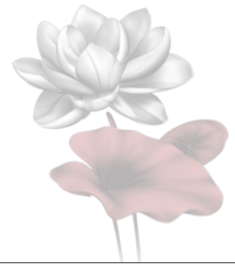
Life's Good.



LG Water Purifier
Paani Ki Purity
LG Ki Surety



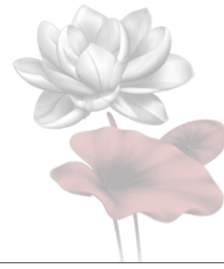
Pure Beginnings With **Pure Water**



Every start is a healthy start with LG Water Purifiers. With its features like Airtight Stainless Steel Tank and Contactless Maintenance, it ensures that your child's first sip of water is filled with purity, health, and hygiene. And that's why, for years, millions of satisfied customers have trusted LG Water Purifier.



Trust In 3 Easy Steps



Trust Of Purity

- ◆ Dual Protection Airtight Stainless Steel Tank with 10-year warranty
- ◆ EverFresh UV Plus



Trust Of Care

- ◆ True RO filtration with Mineral Booster
- ◆ >40%*/60%* recovery with RO Recovery Plus Filter



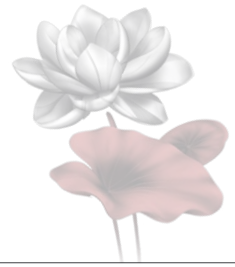
Trust Of Hygiene

- ◆ 2 Free Scheduled & Automated Visits
- ◆ 2 Free Contactless Maintenance
- ◆ 2 Free Pre-Sediment Filters





Trust Of Purity



Why Steel?

Unlike commonly used plastic tanks, LG's industry-best 304 grade Stainless Steel Tank ensures your Water Purifier remains:

Safer: No chemicals leaching or bacteria growing in your water

Stronger: Less likely to crack or leak

Cleaner: Easier to disinfect for better hygiene



Big On Convenience

Family-Sized:

Purified water for families of 4 or more

Cooking Ready:

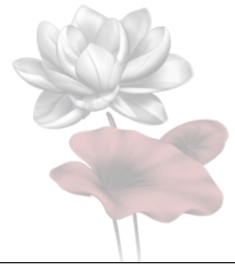
Always have purified water in hand

Peace of Mind:

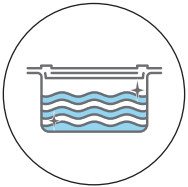
Reliable supply of purified water even during power cuts



LG Dual Protection Airtight Stainless Steel Tank



Assurance of Purity throughout the day.



Stainless Steel Tank

- No foul smell, algae and yellow stain
- Inhibits bacteria growth
- Maintains freshness



Airtight Tank Cover And Lock

- Restricts outside impurities, like germs, dust etc.
- Prevents secondary contamination





Everyone talks about the importance of water filtration, but preservation of filtered water is equally important. It can't be ignored as it can lead to E.coli formation. LG Water Purifier with Stainless Steel Storage Tank is suitable for all weather and has 94.4% less E.coli growth in 24 hrs.

SAFETY CERTIFIED
LG's Stainless Steel water storage tanks have

94.4%*
less E.coli growth in 24 hrs.

SOURCE: TUV SUD as per JISZ 2801 method -
Anti-bacterial performance of the material in 24 hrs.

Based on Independent Third Party Test Report Tested Under Standard Lab Conditions.
Images Shown Are For Representation Purpose Only.

UV During Preservation

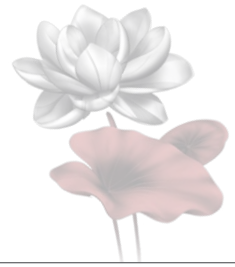
What Is UV?

LG Water Purifiers utilize ultraviolet (UV) light during the storage stage. It is a powerful disinfectant that destroys harmful microorganisms without adding any chemicals to the water.





EverFresh UV Plus: In Tank



Why Is UV Important?



Even after RO filtration, there are chances of germ reformation inside the tank. LG goes a step further with EverFresh UV Plus protection which:

- ◆ Treats stored water every **6 hours for 75 minutes***
- ◆ Ensures your purified water **stays fresh**
- ◆ **Deactivates bacterial growth** within the tank



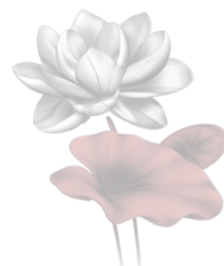
Fresh Water



Filter



Trust Of Care With **Filtration**



What Is RO?

RO stands for Reverse Osmosis. In the process of reverse osmosis, water is forced through the RO membrane, leaving over $0.0001\mu^*$ size contaminants behind and producing clean, purified water on the other side.

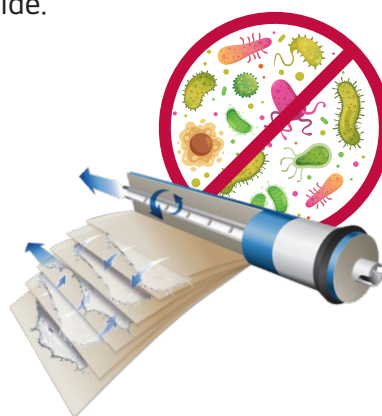
Why Is RO Important?

RO makes water safe for drinking by:

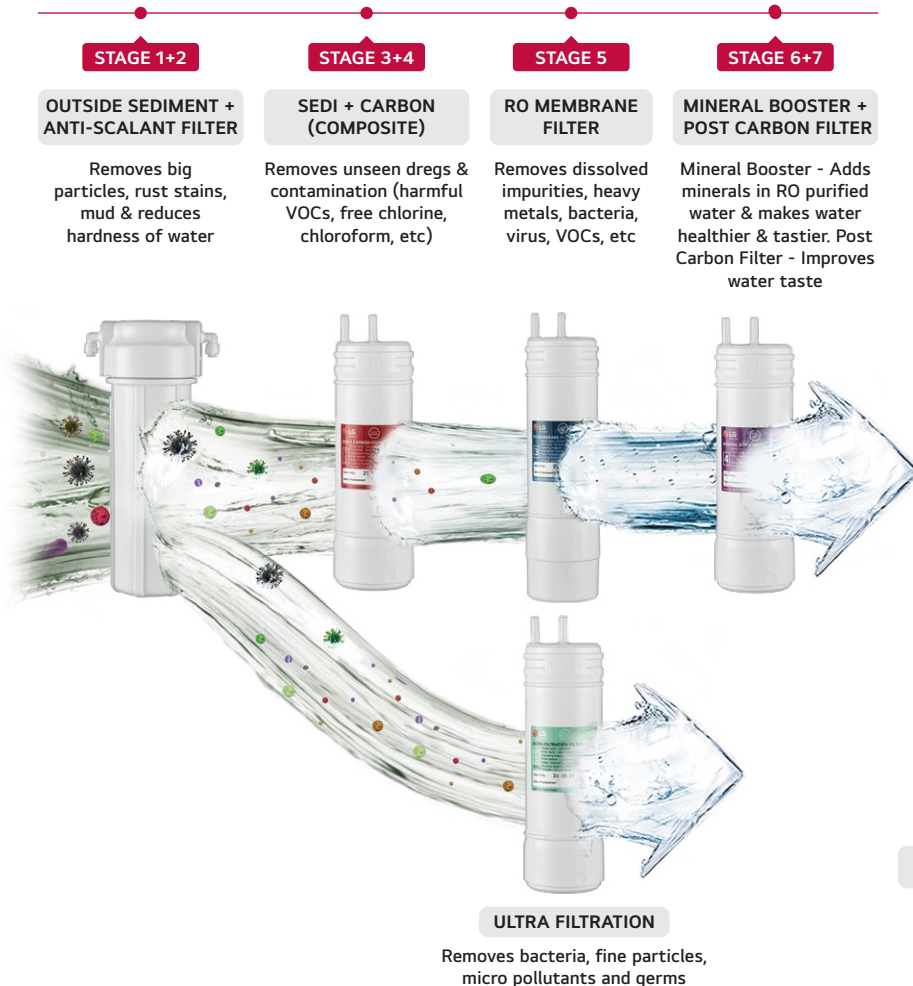
Removing Dissolved Contaminants

Improving Taste and Odor

Eliminating Risk of Waterborne Diseases



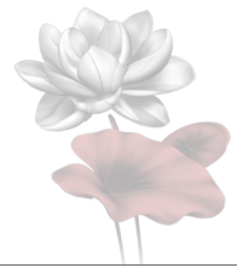
Multi-Stage Filtration Process



pH Meter

Alkaline Balanced Water

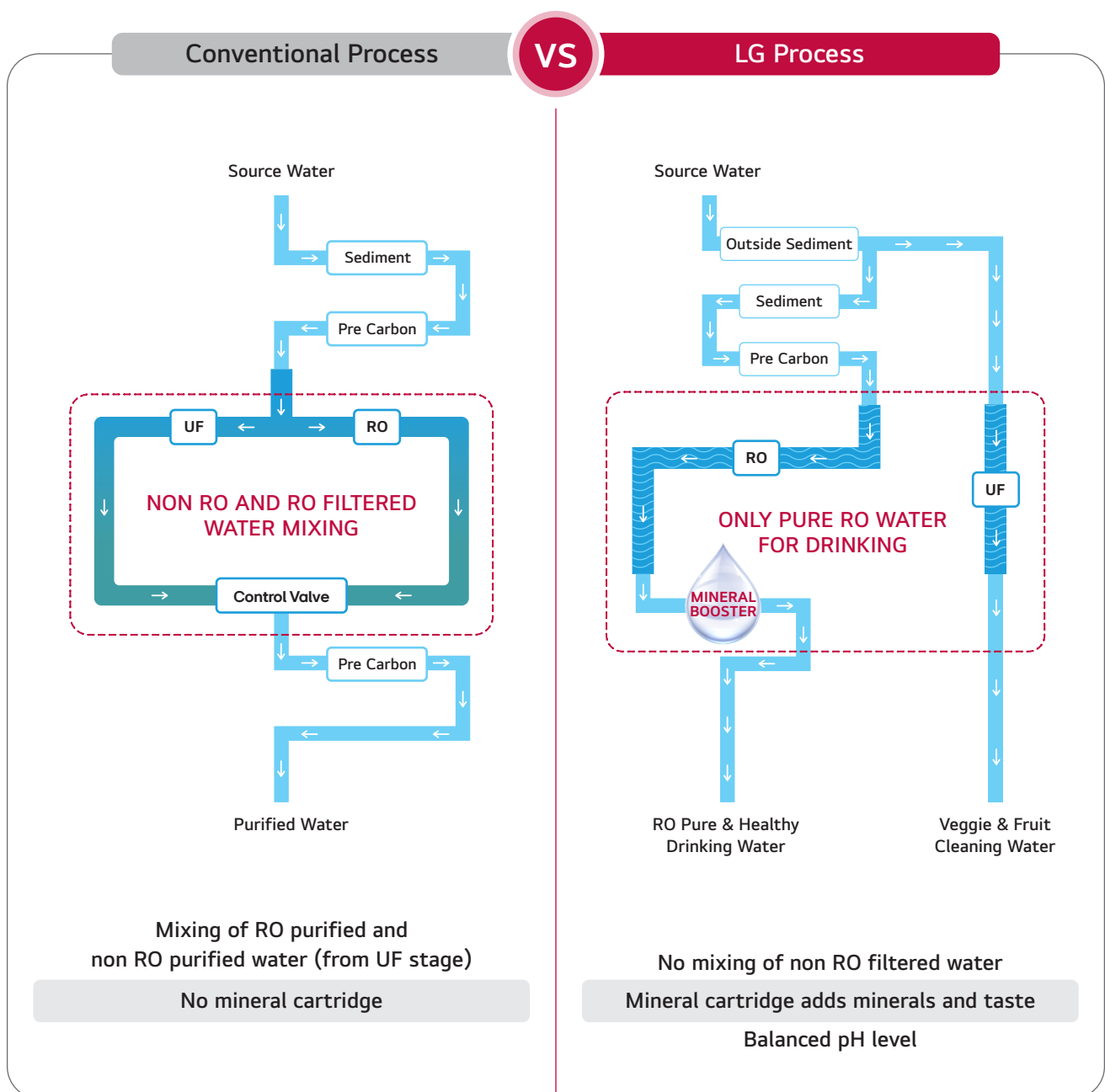
The LG Water Purifier maintains 7+ pH level for utmost purity.

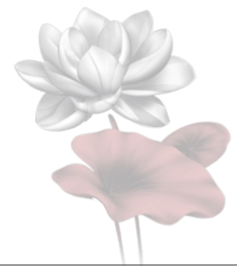


Did You Know?

RO eliminates viruses and bacteria from the water, making UV filtration unnecessary at the filtration stage. LG makes the right use of UV by shifting its usage to the preservation stage.

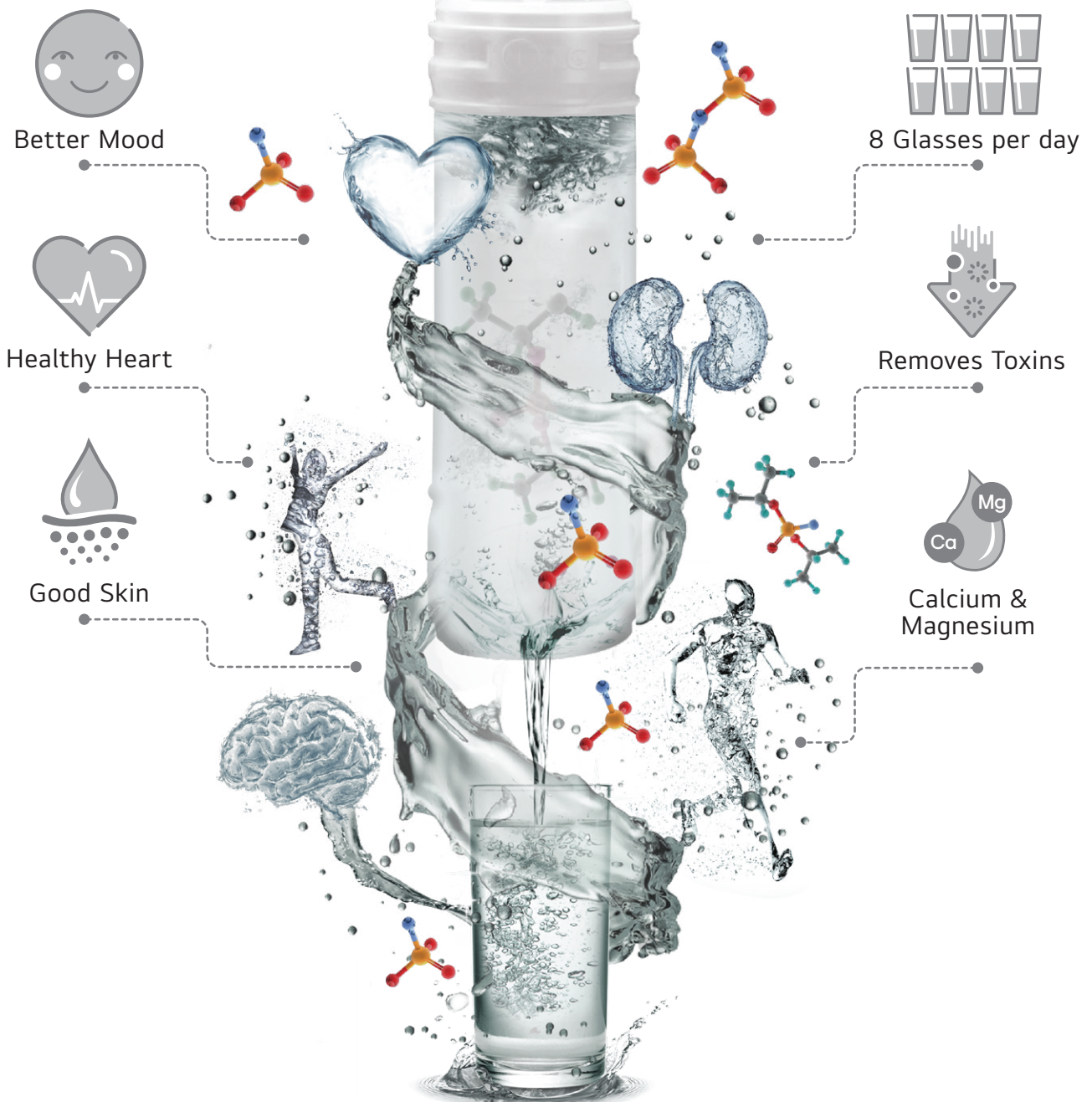
No Mixing of Non RO Filtered Water






Why Mineral Booster?

Mineral Booster adds essential minerals to the water, like Calcium and Magnesium, making it healthier and tastier.



General Benefits of Drinking Pure Water

Presenting **The All-New RO Recovery Plus Filter**



**Maximize water
conservation
with the innovative
RO Recovery Plus Filter
in LG Water Purifiers,
designed to recover over
60%* of water.**

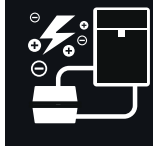
Key Benefits

Over 60%* water recovery

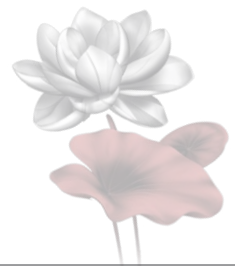
Contributes to saving water for future generations

Efficient use of water, minimal waste

Recovery $\geq 40\%^*/60\%^*$ at Input Water Temperature of 25°C, at Input Water Pressure of 8.8 kgf/cm², at Input TDS up to 1500/2000 mg/L (ppm).
Based on Independent Third Party Test Report. Images Shown Are For Representation Purpose Only.



Trust Of Hygiene



Contactless Maintenance

LG Contactless Maintenance cleans and sanitizes water paths, like hose, faucet and pipes without using any harmful chemicals.

Benefits of LG Authorized Filters & Parts

Guaranteed Safety:

LG's authorized filters & parts ensure safe operation

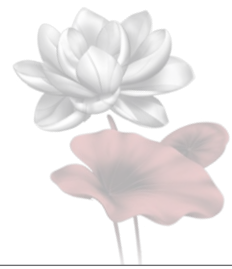
Peak Performance:

Authentic components maintain high efficiency

Long-Term Reliability:

Trust in LG's quality to extend the lifespan of your purifier





Benefits Of Contactless Maintenance

LG Contactless Maintenance offers peace of mind by ensuring clean drinking water for you and your family with these added benefits-



No manual cleaning

Clean tank & water path

No chemical treatment

Automatic call on every fourth month for regular service

For details refer to Warranty T&C available in User Manual on LG.com
(Available on LG.com Home/ Support/ Downloads & Manuals/ User Manual)

Free True Maintenance



2 FREE

Scheduled & Automated Visits



2 FREE

Contactless Maintenance



2 FREE

Outside Sediment Filters

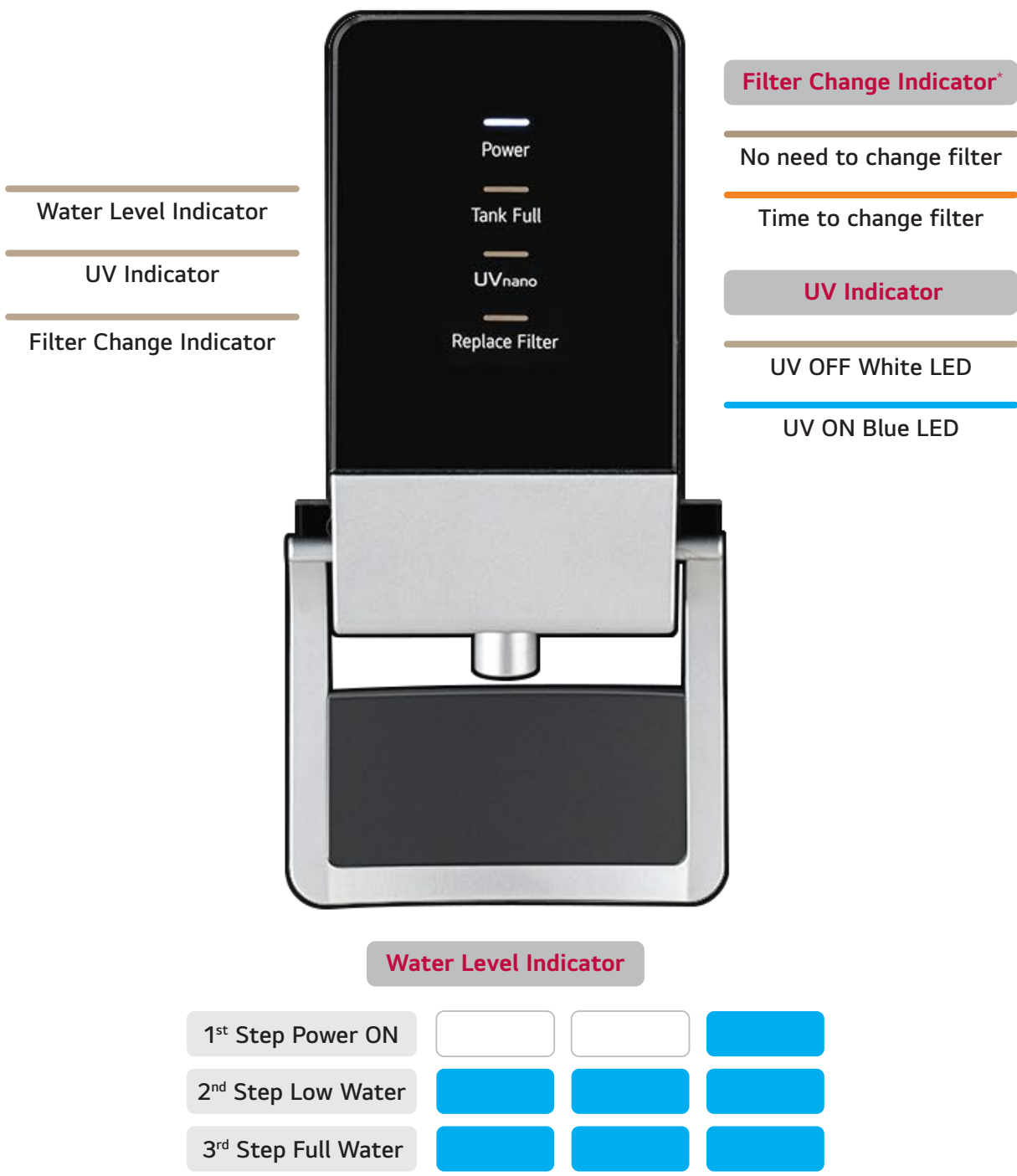
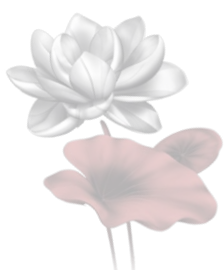
PACKAGE WORTH
₹4200*
Part of 1st year maintenance



*Indicative price, subject to change. Applicable on select model.

Convenience At **Its Best**

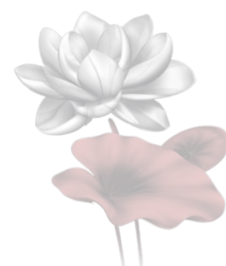
Smart Display



*Applicable on Outside Sediment Filter. Images Shown Are For Representation Purpose Only.

LG Water Purifiers'

2-in-1 Water Solution



Pure Water For Drinking & Washing Groceries

LG's innovative 2-in-1 Water Solution feature includes a secondary valve on the side, allowing you to easily and hygienically wash fruits and rinse vegetables using clean, purified water.



Flexible Installation

Either wall mount it or place it on counter top, as per your requirement.



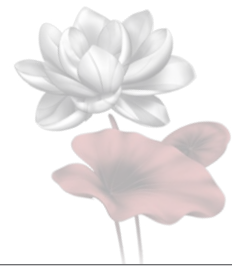
UF + UV Water Purifier

Presenting

LG UF + UV Water Purifier with Heavy Metal Removal Filter!

No Heavy Metals, **Only** Pure Water!





Did You Know?

Heavy metals can be invisible to our eyes and they can easily dissolve in groundwater and become a part of our daily consumption.

What's the LG Solution?



7 Stage Purification

Our extensive purification process happens in 7 stages. In these stages mud, rust, lint, unseen dregs and 7 harmful heavy metals are removed. Once the water is stored, the machine automatically sterilizes the stored water for 75 minutes every 6 hours.



7 Heavy Metal Removal*

LG UF+UV Water Purifier comes with Heavy Metal Removal Filter which removes 7 harmful metals from the water such as Mercury, Copper, Chromium, Cadmium, Arsenic, Lead and Iron.



Virus Clean+**

LG Post Carbon Filter comes with new and innovative technology that removes viruses and ensures 99.99% purity.



Stainless Steel Tank

Plastic Tanks serve as the conventional storage container in ordinary purifiers but LG UF+UV Water Purifier comes with a Stainless Steel Tank which ensures pure water for a longer duration.



Natural Water

Through its ultrafiltration technology, the purifier maintains the TDS level under 250 and keeps the water as natural as it comes from nature. It works with a water pressure of 0.4kgf / cm².

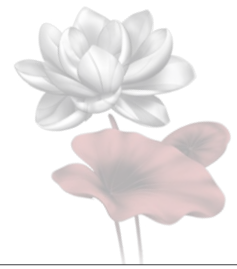


Zero Water Wastage

LG UF+UV Purifier's innovative ultrafiltration technology ensures zero wastage of water.

*As per test reports of SPECTRO following IS16240 Standards

**Tested for MS2 Phage Reduction : as per test reports of TUV SUD Asia Following IS16240 Standards. Images Shown Are For Representation Purpose Only.



Low Pressure Installation

LG Water Purifier supports low pressure installation, eliminating the need for an external booster pump. This means less noise and no extra costs for you.



Works at 0.1 kgf pressure



Low noise*



Savings



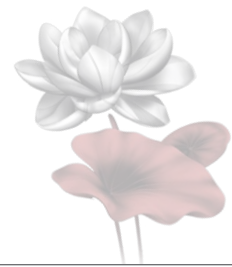
*In comparison with conventional water purifier with external booster pump.

Awards & Certificates



Specifications

LG True Water Purifier



RO Models

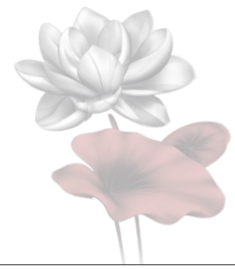


Model		WW184ETB	WW184ETC	WW176GTBW	WW156RTTB
Type		Wall Mount/ Counter Top	Wall Mount/ Counter Top	Wall Mount	Wall Mount
Water Supply		Room Temp.	Room Temp.	Room Temp.	Room Temp.
Water Tank	Material	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank
	Capacity	8 L	8 L	8 L	8 L
Recovery		High (>60%*)	High (>60%*)	High (>60%*)	High (>40%*)
Filter	1	Outside Sediment + Antiscalant	Outside Sediment + Antiscalant	Outside Sediment + Antiscalant	Outside Sediment + Antiscalant
	2	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)
	3	RO Recovery Plus	RO Recovery Plus	RO Recovery Plus	RO Recovery
	4	Mineral Booster	Mineral Booster	Mineral Booster	Mineral Booster
	5	Ultra Filtration	Ultra Filtration	-	-
EverFresh UV Plus (UV LED)		✓	✓	✓	✓
2-in-1 Water Solution (Drinking+Fruit & Veggie Cleaning)		✓	✓	-	-
Water Tray		✓	✓	-	-
Smart Indicator	Power	✓	✓	✓	✓
	Replace Filter	✓	✓	✓	✓
	UV Nano	✓	✓	✓	✓
	Tank Full	✓	✓	✓	✓
Color		Premium Black with Wave Pattern	Crimson Red with Wave Pattern	Black & White with Glass 2 Tone Pattern	Premium Black with Lotus Pattern
Dimensions (WxHxD) mm		365 x 500 x 275	365 x 500 x 275	365 x 508 x 264	365 x 508 x 264
Weight		10.1 kg	10.1 kg	10 kg	9.3 kg

Recovery ≥40%*/60%* at Input Water Temperature of 25°C, at Input Water Pressure of 8.8 kgf/cm², at Input TDS up to 1500/2000 mg/L (ppm).
Based on Independent Third Party Test Report. Images Shown Are For Representation Purpose Only.

Specifications

LG True Water Purifier



RO Models

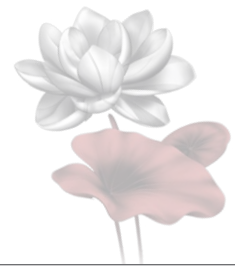


Model		WW156RTTC	WW155NTB	WW146RTLb	WW146RTLc
Type		Wall Mount	Wall Mount	Wall Mount	Wall Mount
Water Supply		Room Temp.	Room Temp.	Room Temp.	Room Temp.
Water Tank	Material	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank
	Capacity	8 L	8 L	8 L	8 L
Recovery		High (>40%*)	High (>40%*)	High (>40%*)	High (>40%*)
Filter	1	Outside Sediment + Antiscalant	Outside Sediment + Antiscalant	Outside Sediment + Antiscalant	Outside Sediment + Antiscalant
	2	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)
	3	RO Recovery	RO Recovery	RO Recovery	RO Recovery
	4	Mineral Booster	Mineral Booster	Mineral Booster	Mineral Booster
	5	-	-	-	-
EverFresh UV Plus (UV LED)		✓	✓	-	-
2-in-1 Water Solution (Drinking+Fruit & Veggie Cleaning)		-	-	-	-
Water Tray		-	-	-	-
Smart Indicator	Power	✓	✓	✓	✓
	Replace Filter	✓	✓	✓	✓
	UV Nano	✓	✓	-	-
	Tank Full	✓	✓	✓	✓
Color		Crimson Red with Lotus Pattern	Premium Black with Regal Pattern	Black with Leaf Pattern	Crimson Red with Leaf Pattern
Dimensions (WxHxD) mm		365 x 508 x 264	365 x 506 x 283	365 x 508 x 264	365 x 508 x 264
Weight		9.3 kg	9.3 kg	9.3 kg	9.3 kg

Recovery ≥40%*/60%* at Input Water Temperature of 25°C, at Input Water Pressure of 8.8 kgf/cm², at Input TDS up to 1500/2000 mg/L (ppm).
Based on Independent Third Party Test Report. Images Shown Are For Representation Purpose Only.

Specifications

LG True Water Purifier



RO Models

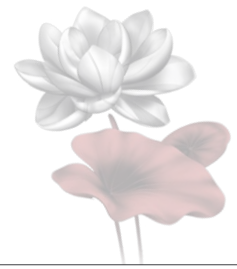


Model		WW136RTNB	WW131NF	WW132NF
Type		Wall Mount	Wall Mount/ Counter Top	Wall Mount/ Counter Top
Water Supply		Room Temp.	Room Temp.	Room Temp.
Water Tank	Material	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank
	Capacity	8 L	8 L	8 L
Recovery		High (>40%*)	High (>40%*)	High (>40%*)
Filter	1	Outside Sediment + Antiscalant	Outside Sediment + Antiscalant	Outside Sediment + Antiscalant
	2	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)
	3	RO Recovery	RO Recovery	RO Recovery
	4	Post Carbon	Post Carbon	Post Carbon
	5	-	-	-
EverFresh UV Plus (UV LED)		-	-	-
2-in-1 Water Solution (Drinking+Fruit & Veggie Cleaning)		-	-	-
Water Tray		-	-	-
Smart Indicator	Power	✓	✓	-
	Replace Filter	✓	-	-
	UV Nano	-	-	-
	Tank Full	✓	✓	-
Color		Black with Solid Pattern	Black with Solid Pattern	Black with Solid Pattern
Dimensions (WxHxD) mm		365 x 508 x 264	365 x 506 x 283	365 x 506 x 283
Weight		9.3 kg	9.2 kg	9.2 kg

Recovery ≥40%*/60%* at Input Water Temperature of 25°C, at Input Water Pressure of 8.8 kgf/cm², at Input TDS up to 1500/2000 mg/L (ppm).
Based on Independent Third Party Test Report. Images Shown Are For Representation Purpose Only.

Specifications

LG True Water Purifier



UF+UV
Model



Model		WW120NNC
Performance	Filter	1. Outside Sediment 2. Sedi+HMR Carbon 3. Ultra Filtration 4. Virus Clean+
	Recovery	100% (Zero Wastage)
Volume	Storage [L]	8 L
Hygiene	Product	Airtight Stainless Steel Tank
	In-Tank UV	Yes
Ease of Use	Indicator	Power On/Off Tank Full Filter Change UV Working
Suggested For	TDS	Below 250
Installation Type	Wall Type	Yes
	Counter Top	X
	Installation Pressure	0.4 kgf/cm ² (Minimum)
Color		Crimson Red
Size (WxHxD) mm		365 x 506 x 283



LG BEST Care

24 x 7 CUSTOMER CARE

08069379999

www.lg.com/in/support

LG WhatsApp No.
9711709999

LG Service India Mobile App
Available at **Google Play**

www.facebook.com/lgindiapage/

www.x.com/lgindia

To know more about LG,
visit www.lg.com/in
For Corporate/Institutional enquiries,
please write to corp.enquiries@lge.com

24x7

**NOW SHOP AT
LG BRAND STORE**

www.lgbrandstore.com/in

Regd. Office: LG Electronics India Limited, A-24/6, Mohan Cooperative Industrial Estate, Mathura Road, New Delhi-110044 CIN No. U32107DL1997PLC220109

Availability of different models of product may vary and till stock lasts. The information is for general information purposes provided free of cost and created for consumer awareness. Mentioned awards and certifications are by independent third parties. Any reliance on information is strictly at its own risk. In no event Company or its employees or its Directors will be liable for any loss or damage including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data or profits arising out of or in connection with the use of this information. No part of this text or any of its contents may be reproduced, copied, modified or adapted, without the prior written consent of the Company. The images shown here are for representation only, simulated and differ from actual product. Listed features are representative, not all inclusive. Technology, Features, Size & Specification may vary from model to model. Recovery $\geq 40\%$ */ 60% * at Input Water Temperature of 25°C , at Input Water Pressure of 8.8 kgf/cm^2 , at Input TDS up to $1500/2000\text{ mg/L}$ (ppm). Based on Independent Third Party Test Report.