

# Life's Good.





# LG WATER PURIFIER-HEALTH KA TRIPLE ASSURANCE

**POWERED WITH-**

Regd. Office: LG Electronics India Pvt. Ltd., A-24/6, Mohan Cooperative Industrial Estate, Mathura Road, New Delhi-110044 CIN No. U32107DL1997PTC220109

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Dual Protection Airtight Stainless Steel Tank

Digital Sterilizing Care

Mineral Booster













#### TRUE PRESERVATION

- Dual Protection Airtight Stainless Steel Tank with 10-year warranty
- EverFresh UV Plus



#### TRUE MAINTENANCE

- 3 Free Scheduled & Automated Visits
- 3 Free Digital Sterilizing Care
- 3 Free Pre-sediment Filters



#### TRUE FILTRATION

- True RO Filtration with Mineral Booster
- >50%\* Recovery with RO Recovery Plus Filter





## STEEL IS SAFE

For ages, steel has been the safest and best alternative for water storage. Be it frequently used utensils at home or stainless steel water jugs; steel has always been the most trusted material. Inheriting the same legacy of goodness in the water purifier range; LG True Water Purifiers come with a Stainless Steel Tank for water storage. Not just this, they are covered with an airtight lid to let purity be preserved.



- Suitable for cooking needs
- · Useful at the time of no electricity



# INVASION FREE WITH **DUAL PROTECTION SEAL &** MAINTAINS FRESHNESS WITH STAINLESS STEEL

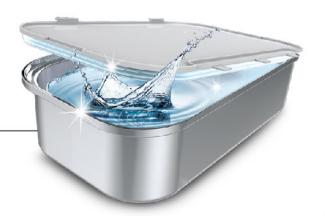
#### LG Dual Protection Airtight Stainless Steel Tank

#### Stainless Steel Tank

- · No foul smell, algae and yellow stain
- Inhibits bacteria growth Maintains freshness Airtight Tank Cover and Lock · Restricts outside impurities, like germs, dust etc. Prevents secondary contamination

## FAST IN REFILLING. PURE IN DRINKING.

Faster Refilling of 8 litres storage tank as compared to Conventional Water Purifiers.





Everyone talks about the importance of Water Filtration, but Preservation of Filtered Water is equally important. It can't be ignored as it can lead to E. coli formation. LG Water Purifier with Stainless Steel Storage Tank is suitable for all weather and has 94.4% less E. coli growth in 24 hrs.

> SOURCE: TUV SUD as per JISZ 2801 method -Anti-bacterial performance of the material in 24 hrs.



# SAFETY CERTIFIED

LG's Stainless Steel water storage tanks have

94.4% less E. coli growth in 24 hrs.

SOURCE: TUV SUD as per JISZ 2801 method - Anti-bacterial performance of the material in 24 hrs.

# UV DURING PRESERVATION

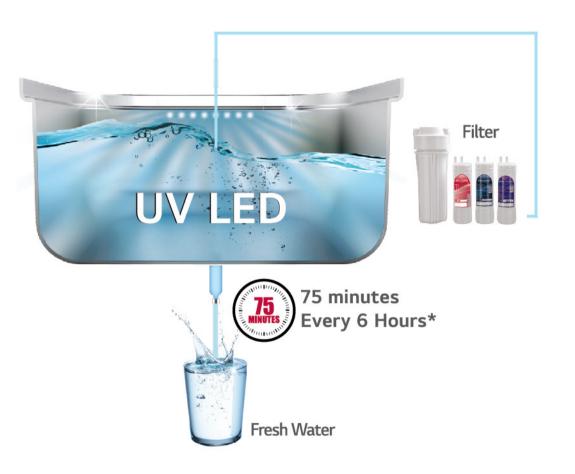
# PRESERVING PURITY, THE HEALTHY WAY!

UV cycle in LG True Water Purifiers runs during the storage stage. While the filtered water stored in airtight Stainless Steel Tank is absolutely safe and clean to drink, the UV cycle that automatically starts every 6 hours is an added benefit and deactivates any bacteria that may have popped up during the storage level.





DEACTIVATES BACTERIA & REVITALIZES FRESHNESS WITH MORE EFFICIENT UV LED





## EverFresh UV Plus

RO removes Virus and Bacteria, so there is no need for UV in the filtration stage. Though there are chances of germ reformation in water stored in the tank. LG makes sure you get pure water by having In-tank UV, which treats stored water every 6 hrs. for 75 mins. to deactivate bacteria and revitalize freshness.

\*When water is stagnant for more than 6 hours.

# TRUE MAINTENANCE

## HYGIENIC DIGITAL STERILIZATION

LG Digital Sterilizing Care cleans and sanitizes water paths, like hose, faucet and pipes without using any harmful chemicals.



#### **LG AUTHORIZED FILTERS & PARTS**

When it comes to the maintenance of your water purifier, LG authorized filters and other genuine parts make it absolutely safe to use. Not just this, they also help in retaining the high efficiency of the product for long.



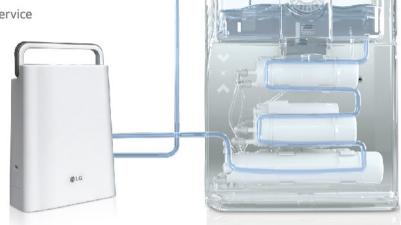
# THE BENEFIT OF DIGITAL STERILIZING CARE

#### LG Process

- · No manual cleaning
- · Clean tank & water path, like hose, faucet & pipes
- · No chemical treatment
- Automatic call on every fourth month for regular service

# TRUE MAINTENANCE PACKAGE

As a part of the True Maintenance Package, LG covers 3 Free Scheduled & Automated Visits, 3 Free Digital Sterilization Care and 3 Free Outside Sediment Filters. This is applicable for the 1st Year from the date of purchase.



For details refer to Warranty T&C available in User Manual on LG.com (Available on LG.com Home/ Support/ Downloads & Manuals/ User Manual)

# FREE TRUE MAINTENANCE

PACKAGE WORTH

₹4200\*

Part of 1st year maintenance



FREE
Scheduled &
Automated
Visits



FREE Digital Sterilizing Care



FREE Outside Sediment Filters

\*Indicative price, subject to change.

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# **CONVENIENCE**



#### Filter Change Indicator\*

# Co E

No need to change filter



d to Time to filter change filter

**Water Level Indicator** 



UV OFF White LED

Co Linning



**UV** Indicator

1<sup>st</sup> Step Power ON



p ter l

3<sup>rd</sup> Step Full Water

Blue LED

#### **CONVENIENCE AT ITS BEST**

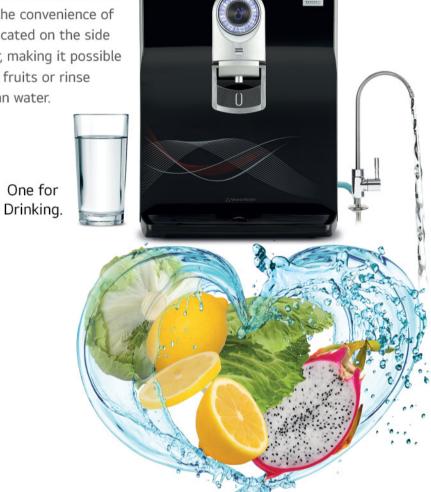


### WITH LG WATER PURIFIERS' 2-IN-1 WATER SOLUTION

GET WATER FOR DRINKING AND CLEANING FRUITS AND VEGGIES.

#### 2-in-1 Water Solution

LG's Water Purifier is also equipped with the 2-in-1 Water Solution feature. This system offers the convenience of a secondary valve located on the side of the water purifier, making it possible to hygienically wash fruits or rinse vegetables with clean water.



One for Cleaning Fruits & Vegetables.

Flexible Installation



Wall mount

Either wall mount it or place it on counter top, as per your requirement.



Counter top

\*Applicable on Outside Sediment Filter



## WHAT IS RO?

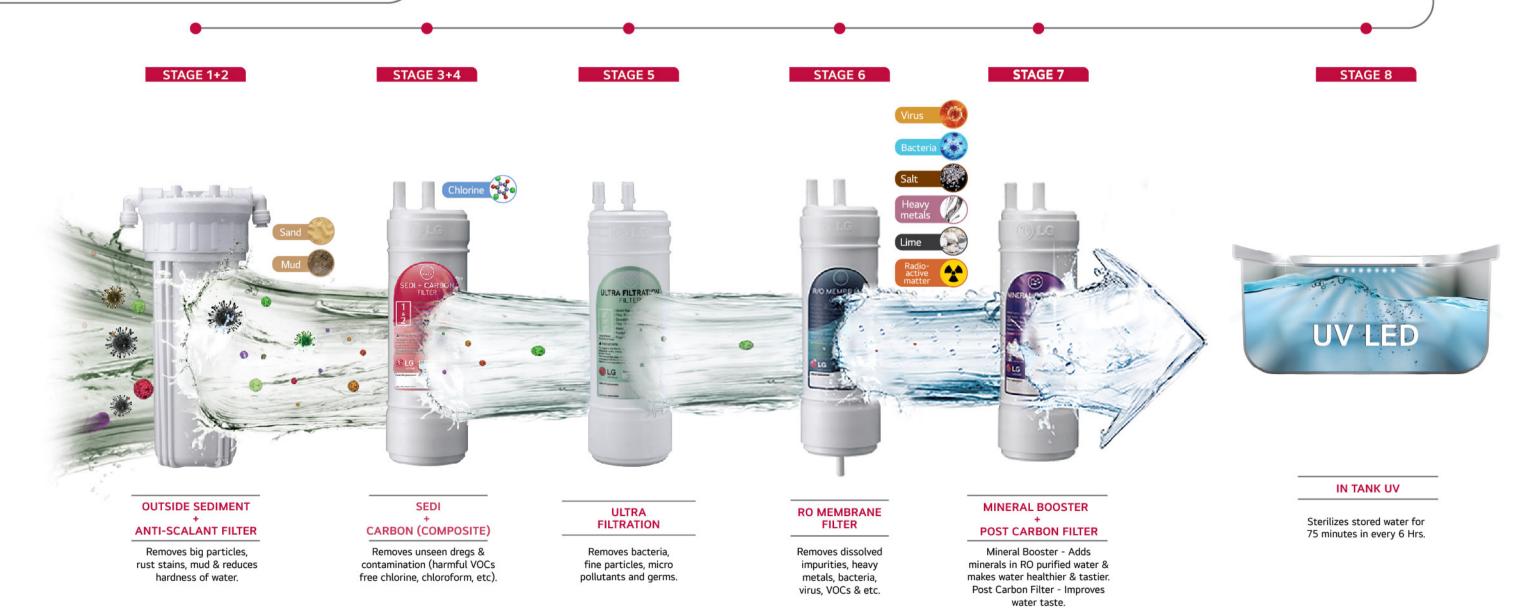
RO Membrane removes over  $0.0001\mu^*$  size impurities, such as heavy metallic substances, ionized substances and micro organisms.



# WHY RO IS REQUIRED?

- Dissolved impurities, like bacteria, viruses, heavy metals, pesticides, etc. that can cause water-borne diseases.
- RO effectively removes impurities and provides the purest form of water.

#### **MULTI-STAGE FILTRATION PROCESS**

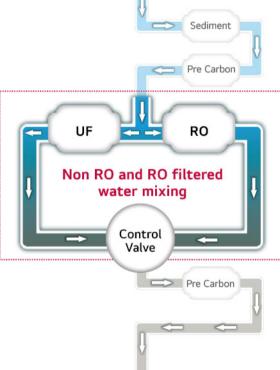


#### NO MIXING OF NON RO FILTERED WATER

**Conventional Process** 

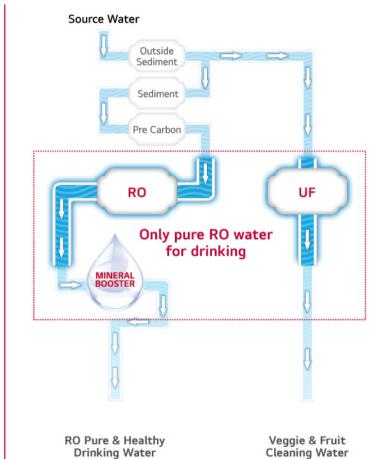
**LG Process** 

# Source Water



- Purified Water
- Mixing of RO purified and Non RO purified water (from UF stage)
- NO mineral cartridge

VS



- · No mixing of Non RO filtered water
- · Mineral cartridge adds minerals and taste
- Balanced pH level

# HELPS RETAIN MINERALS IN THE WATER







General Benefits of drinking Pure Water

#### What is Mineral Booster?

Mineral Booster adds essential minerals to the water, like calcium and magnesium, making it healthier and tastier.

#### Benefits of Mineral Booster

Water enriched with Ca and Mg.

All images are for representation purpose. \*Available in select cities. Please contact store manager,

# PRESENTING THE ALL-NEW RO RECOVERY PLUS FILTER MORE THAN 50%\* WATER RECOVERY. 100% PURITY.



Ensuring incredible water conservation, the all-new RO Recovery Plus Filter in LG Water Purifiers does not settle until more than 50%\* water is recovered. Because the more we save water, the more we save the earth.

#### **BENEFITS OF LG WATER PURIFIER**

- Recovers more than 50%\* water
- Saves more water for the future generation
- Recovers more, wastes less

# TRY ONCE, BEFORE YOU KEEP IT FOREVER.

Bid goodbye to those shopping instances that made you cry afterwards. Just book a home demo of the latest LG True Water Purifier. Try it and we are sure that you would love it.

Now is the time to try before you buy.



## LOW PRESSURE INSTALLATION





Works at 0.1 kgf pressure



Low noise\*



Savings

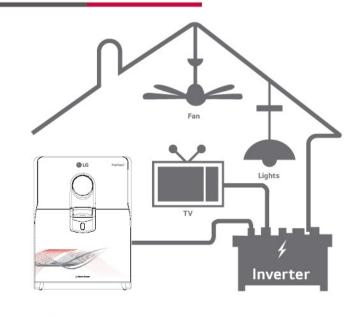
Low Pressure Installation is possible in LG Water Purifier, so there is no need for an external booster pump. This means you need not worry about the external noise and additional costs.

\*In comparison with conventional water purifier with external booster pump

# LG WATER PURIFIER NEVER SWITCHES OFF

#### **AUTO SMART CONNECT**

Auto Smart Connect is a technology that helps connect your water purifier to your home inverter. Once the water purifier is connected to the home inverter, every time the power goes off it automatically takes inverter power to run the water purifier without any manual supervision.



\*Recovery ≥50% at Input Water Temperature of 25°C, at Input Water Pressure of 1.5 kgf/cm2, at Input TDS up to 2000 mg/L (ppm)

Feature may vary from model to model.

# UF + UV WATER PURIFIER

## WHY CONSUME HEAVY METALS

WHEN YOU CAN DRINK THE PUREST WATER!



# Presenting LG UF + UV Water Purifier with Heavy Metal Removal Filter!

# DO NOT TAKE THE HEAVY METALS LIGHTLY!



Do you know that heavy metals can be invisible to our eyes? They can easily dissolve in groundwater and become a part of your daily consumption. To address this problem, we have equipped our LG UF+UV Purifiers with HMR Filter (Heavy Metal Removal Filter) which removes 7 heavy metals like Mercury, Copper, Chromium, Cadmium, Arsenic, Lead and Iron. After all, at LG we ensure that if you are drinking water, you drink it as nature intended it to be.



#### 7 Stage Purification

Our extensive purification process happens in 7 stages. In these stages Mud, Rust, Lint, Unseen Dregs and 7 harmful heavy metals are removed. Once the water is stored, the machine automatically sterilizes the stored water for 75 minutes every 6 hours.



#### 7 Heavy Metal Removal\*

LG UF+UV Water Purifier comes with Heavy Metal Removal Filter which removes 7 harmful metals from the water such as Mercury, Copper, Chromium, Cadmium, Arsenic, Lead and Iron.



#### Virus Clean+\*\*

LG Post Carbon Filter comes with new and innovative technology that removes viruses and ensures 99.99% purity.



#### Stainless Steel Tank

Plastic Tanks serve as the conventional storage container in ordinary purifiers but LG UF+UV Water Purifier comes with a Stainless Steel Tank which ensures pure water for a longer duration.



#### **Natural Water**

Through its ultrafiltration technology, the purifier maintains the TDS level under 250 and keeps the water as natural as it comes from nature. It works with a water pressure of 0.4kgf / cm2.



#### Zero Water Wastage

LG UF+UV Purifier's innovative ultrafiltration technology ensures zero wastage of water.

\*As per test reports of SPECTRO following IS16240 Standards
\*\*Tested for MS2 Phage Reduction: as per test reports of TUV SUD Asia Following IS16240 Standards

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# **AWARDS & CERTIFICATE**







# **SPECIFICATIONS**

#### LG TRUE WATER PURIFIER











Model		WW184EPB	WW184EPC	WW175EPW	WW174NPB	WW174NPC
Туре		Wall Mount/ Counter Top	Wall Mount/ Counter Top	Wall Mount/ Counter Top	Wall Mount	Wall Mount
Water Supply		Room Temp.	Room Temp.	Room Temp.	Room Temp.	Room Temp.
Water Tank	Material	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank	Stainless Steel Tank
	Capacity	8 L	8 L	8 L	8 L	8 L
Recovery		High (>50%*)	High (>50%*)	High (>50%*)	High (>50%*)	High (>50%*)
Filter	1	Outside Sediment	Outside Sediment	Outside Sediment	Outside Sediment	Outside Sediment
	2	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)
	3	RO Membrane	RO Membrane	RO Membrane	RO Membrane	RO Membrane
	4	Mineral Booster	Mineral Booster	Mineral Booster	Mineral Booster	Mineral Booster
	5	Ultra Filtration	Ultra Filtration	-	-	-
EverFresh UV Plus (UV LED)		√	✓	<b>√</b>	✓	√
2-in-1 Water Solution (Drinking+Fruit & Veggie Cleaning)		√	<b>√</b>	-	-	_
Water Tray		√	√	✓	-	-
Smart Indicator	Filter Change	√	√	√	√	√
	UV Sterilizing	√	✓	√	√	√
	Water Level	√	√	✓	. 1	√
Color		Premium Black with Wave Pattern	Crimson Red with Wave Pattern	Ivory with Wave Pattern	Black with Leaf Pattern	Crimson Red with Leaf Pattern
Dimensions (WxHxD) mm		365 x 500 x 275	365 x 500 x 275	365 x 500 x 275	365 x 506 x 283	365 x 506 x 283
Weight		10.5 kg	10.5 kg	10.5 kg	10 kg	10 kg

# **SPECIFICATIONS**

LG TRUE WATER PURIFIER











Model		WW151NP	WW151NPR	WW140NP	WW140NPR	WW130NP
Туре		Wall Mount				
Water Supply		Room Temp.				
Water Tank	Material	Stainless Steel Tank				
	Capacity	8 L	8 L	8 L	8 L	8 L
Recovery		Normal	Normal	Normal	Normal	Normal
Filter	1	Outside Sediment	Outside Sediment	Outside Sediment	Outside Sediment	Outside Sediment
	2	Sedi + Carbon (Composite)				
	3	RO Membrane				
	4	Mineral Booster	Mineral Booster	Mineral Booster	Mineral Booster	Post Carbon
	5	-	-	-	-	-
EverFresh UV Plus (UV LED)		√	√	-	-	-
2-in-1 Water Solution (Drinking+Fruit & Veggie Cleaning)		-	-	-	-	-
Water Tray		-		-	-	-
	Filter Change	√	√	√	√	-
Smart Indicator	UV Sterilizing	√	√	-	-	-
	Water Level	√	√	√	√	✓
Color		Black with Floral Pattern	Red with Floral Pattern	Black	Red	Red
Dimensions (WxHxD) mm		365 x 506 x 283				
Weight		9.2 kg				

# **SPECIFICATIONS**

LG TRUE WATER PURIFIER

Designer Series









Model		WW145NPW	WW155NPB	
Туре		Wall Mount	Wall Mount	
Water Supply		Room Temp.	Room Temp.	
Water	Material	Stainless Steel Tank	Stainless Steel Tank	
Tank	Capacity 8 L		8 L	
Recovery		Normal	Normal	
	1	Outside Sediment	Outside Sediment	
	2	Sedi + Carbon (Composite)	Sedi + Carbon (Composite)	
Filter	3	RO Membrane	RO Membrane Mineral Booster	
	4	Post Carbon		
	5	-	-	
EverFresh UV Plus (UV LED)		√	✓	
2-in-1 Water Solution (Drinking+Fruit & Veggie Cleaning)		х	Х	
Water Tray		х	Х	
	Filter Change	√ .	√	
Smart Indicator	UV Sterilizing	√	√	
	Water Level	√	√	
Color		Ivory with Regal Pattern	Black with Regal Pattern	
Dimensions	s (WxHxD) mm	365 x 506 x 283	365 x 506 x 283	
Weight		9.2 kg	9.2 kg	

Model		WW120NNC	
Performance	Filter	Outside Sediment     Sedi+HMR Carbon     Ultra Filtration     Virus Clean+	
	Recovery	100% (Zero Wastage)	
Volume	Storage [L]	8 L	
Hygiene	Product	Airtight Stainless Steel Tank	
	In-Tank UV	Yes	
Ease of Use	Indicator	Power On/Off Tank Full Filter Change UV Working	
Suggested For	TDS	Below 250	
	Wall Type	Yes	
Installation Type	Counter Top	х	
	Installation Pressure	0.4 kgf/cm² (Minimum)	
Color		Crimson Red	
Size (WxHxD) mm		365 x 506 x 283	