



**Full HD Standard Signage** SM5J

# LG webOS Standard Signage



webOS Smart Platform



Built-in Speaker



Support Landscape / Portrait Mode

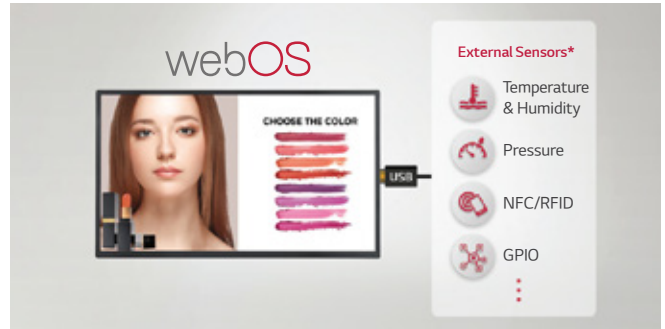
## SM5J

Size	81.28 cm (32)
Operation Time	24 hrs / 7 days
Brightness	400 nits
Screen Resolution	1,920 x 1,080
LG's Solution Compatibility	LG ConnectedCare
Speaker	Built-in
Interface	HDMI(3) / USB 2.0 / RS232C / RJ45 IR / Audio
Built-in Speaker	10 W + 10 W
Operation Hours (Hours / Day)	24 / 7
Orientation	Portrait / Landscape



## HIGH-PERFORMANCE WITH WEBOS 6.0

webOS 6.0, upgraded in SoC and web engine, is available on SM5J for a smooth execution of several tasks. LG webOS smart signage platform enhances user convenience with intuitive GUI and provides to SI or/and developers simple app development tools such as SDK (Software Development Kit), SCAP, sample applications.



## VARIOUS SENSOR CONNECTION

LG webOS smart signage platform helps to easily provide additional solutions by supporting simple connections with external sensors\* such as GPIO, NFC/RFID, temperature sensors, etc., via USB plug-in.

\* External sensors need to be purchased separately and tested for compatibility with webOS platform.



## MOBILE & WEB MONITORING

Through the Control Manager, the embedded web monitoring solution, you can control and monitor the status of the SM5J series displays in different locations in real-time. It is available on internet connected devices, allowing you to flexibly and rapidly respond to emergency situations.

\* The mobile devices need be connected with the Signage IP address and can control one Signage at a time.

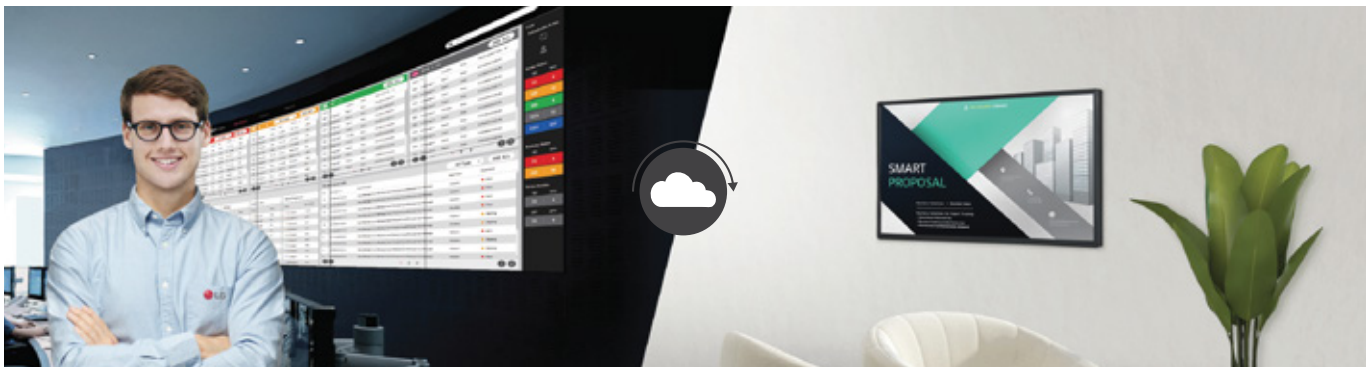
\*\* Control Manager is optimized for Google Chrome 56 version and above.



## COMPATIBLE WITH AV CONTROL SYSTEM

The SM5J series supports Crestron Connected® for high compatibility with professional AV controls to achieve seamless integration and automated control\*, boosting business management efficiency.

\* Network based control



## REAL-TIME LG ConnectedCare SERVICE

Maintenance is easy and fast with the optional LG ConnectedCare\* service, a cloud service solution provided by LG. It remotely manages the status of displays in client workplaces for fault diagnosis and remote-control services, supporting the stable operation of clients' businesses.

\* The availability of the 'LG ConnectedCare' service differs by region, and it needs to be purchased separately.





### REAL-TIME PROMOTION

With Beacon and Bluetooth® Low Energy (BLE), shop managers can provide coupons and information in real-time.



### CONTENT SHARING

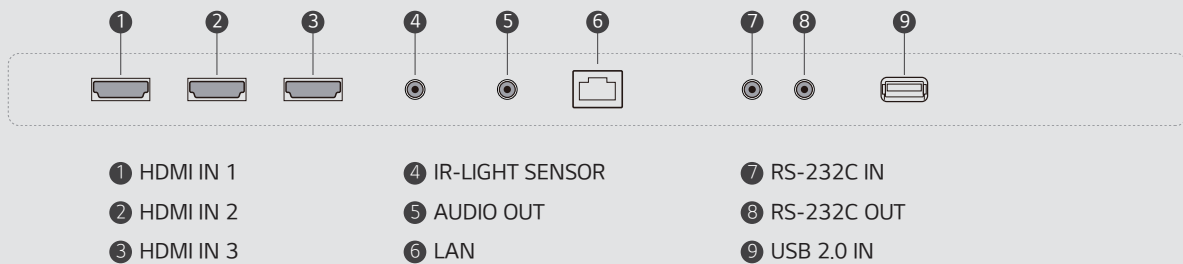
Content Mirroring among devices is available on a Wi-Fi network.



### WIRELESS ACCESS POINT

The SM5J series operates as a virtual router which can be an wireless access point for mobile devices.

## CONNECTIVITY



\* Jack Panels may differ from the above image, so please contact LG sales team to verify before ordering.

# Specification

		Model Name	SM5J
Panel		Screen Size	81.28 cm (32)
		Panel Technology	IPS
		Back Light Type	Direct
		Aspect Ratio	16:9
		Native Resolution	1920 x 1080 (FHD)
		Refresh Rate	60 Hz
		Brightness	400 nits (Typ.)
		Viewing Angle (H x V)	178 x 178
		Color Depth	10-bit (D), 1.07Bilion colors
		Response Time	10 ms (G to G)
		Surface Treatment (Haze)	1%
		Operation Hours (Hours / Day)	24 / 7
		Portrait / Landscape	Yes / Yes
Connectivity	Output	Input	HDMI (3, HDCP 2.2), USB 2.0 ( Type A)
		Output	Audio Out (Off / Fixed / Variable)
		External Control	RS-232C In / Out (Phone-jack Type), RJ45 In (LAN), IR In (Phone-jack Type)
Mechanical Specification		Bezel Color	Black
		Bezel Width	13 mm (T/ R / L), 18 mm (B)
		Weight (Head)	5.7 Kg
		Weight (Head+Stand)	6.5 Kg
		Packed Weight	7.4 Kg
		Monitor Dimension (W x H x D)	729.4 mm x 428.9 mm x 55.5 mm
		Monitor Dimensions with Stand (W x H x D)	729.4 mm x 481 mm x 154 mm
		Carton Dimensions (W x H x D) (Box outer size)	810 mm x 510 mm x 132 mm
		VESA™ Standard Mount Interface	200 x 200
Key Feature		Internal Memory 8 GB, Built-in Wi-Fi, Temperature Sensor, Auto Brightness Sensor, Local Key Operation, webOS 6.0, Embedded CMS (Local Contents Scheduling, Group Manager), USB Plug & Play, Fail Over, Background Image (Bootimg Logo Image, No Signal Image), Screen Share, Play via URL, Setting Data Cloning, SNMP, ISM (Image Sticking Minimization) Method, Control Manager, Smart Energy Saving, PM Mode, Wake on LAN, Beacon, HDMI-CEC (Compatibility may differ by equipment), SI Sever Setting, webRTC, ProIdiom	
Environment Conditions	Operation Temperature		0 °C to 40 °C
	Operation Humidity		10 % to 80 %
Power	Power Supply		AC 100-240V ~,50 / 60 Hz
	Power Type		Built-In Power
Power Consumption	Typ.		55 W
	Max.		75 W
	BTU (British Thermal Unit)		187.67BTU / Hr (Typ.), 255.911BTU / Hr (Max.)
	Smart Energy Saving		38.5 W
	DPM		0.5 W
	Power off		0.5 W
Sound	Speaker		10 W x 2 EA
Certification	Safety		CB / NRTL
	EMC		FCC Class "A" / CE
	Energy Star		Yes
Software Compatibility	SuperSign CMS		Yes
	SuperSign Control / Control+		Yes / Yes
	SuperSign WB		Yes
	SuperSign Media Editor		Yes
	LG ConnectedCare		Yes
Accessory	Basic		Remote Controller (include battery 2ea), Power Cord, QSG, HDMI Cable, Phone to RS232C Gender
	Optional		Stand (ST-322T), Wall bracket (LSW230B), VESA Adapter (AM-B220S)

Creative Visualization

\*Product Images shown are for representative purpose only. Actual product may vary.

As a continuing policy of product development at LG Electronics, the design and specifications are subject to change. They may vary from model to model. Colour/shades may vary due to printing restrictions. E&OE.



**LG B2B CUSTOMER CARE**

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5757554 (Send SMS)

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