

* All TV images with 2 poles are applied to only $\stackrel{-}{\mathsf{UM660H}}$.

Commercial TV UM660H

4K UHD Hotel TV with Pro: Centric Solutions



Pro:Centric Solutions



4K UHD



Google Cast



AirPlay



Netflix



Slim Design



Game Optimizer

UM660H

Stand Type	d Type 2 Poles				
Sizes	109.22 cm (43), 127 cm (50), 139.7 cm (55), 165.1 cm (65)				
Resolution	3,840 x 2,160 (4K UHD)				
Digital	DVB-T2/C				
Analog	PAL				
VESA TM	65 / 55 : 300 x 300 mm 55 / 43 : 200 x 200 mm				

Life's Good.



Pro:Centric Cloud

Pro:Centric Cloud improves the usability of enterprise's CMS solution and cloudification of system, reinforcing the service of 3rd party solution. It also offers various design templates, improving data collection and analytics platform with an eye-catching dashboard. In addition with new features; Mobile Application Creator lets you simplifies the process of setting up concierge services on mobile device for guests. Through this function, the guest' request will be satisfied with immediate response.



LG Hotel TV works with Google Cast

Enjoy quick access to your personal devices with a convenient QR code on LG Hotel TV for streaming your favorite OTT shows on the big screen, and experience secure checkout with automatic erasure of personal information for peace of mind. Plus, with persisted pairing, connect your devices once and stay linked throughout your entire stay!

* Google Cast is a trademark of Google LLC.



Works with AirPlay

With Apple AirPlay, guests can stream content to LG Pro:Centric Smart Hotel TVs, right from their iPhone or iPad, whether it's to watch movies and shows from their favorite apps or share what's on their Apple devices, including photos, personal videos, games and more. Guests simply scan a unique, on-screen QR code after checking in to privately and securely pair their iPhone or iPad directly to the TV in the room for the duration of their stay.



Easily Accessible to Netflix Application

Experience a wide variety of video content from Netflix on UM660H with Pro:Centric solution. Enjoy the comfort of your room and a streaming service that offers a thousands of selections.

* Netflix membership required.



Pro:Centric Direct

The hotel content management solution Pro:Centric Direct offers easy and simple editing tools, making it easy to perform service and IP network-based remote management with a single click. The Pro:Centric Direct solution enables users to edit their interface easily by providing customized interface and efficiently manages all TVs in the room. It provides IoT-based in-room control that will be your starting point to prepare for the hotel rooms of next generation through artificial intelligence.

* Some features may not be supported based on PCD versions.



Slim Depth for a Sleek Look

With a slim design, the UM660H series integrates smoothly into the interiors, delivering a modern impression to guest.



Conformal Coating

TVs in hotels or resorts can't avoid exposure to environments with salt, dust, iron powder, and humidity, which may lead to hampered performance over time. Conformal coating on the major circuit board (power board) significantly reduces these risks from such environments by protecting TVs from salt, dust, iron powder, humidity, etc.



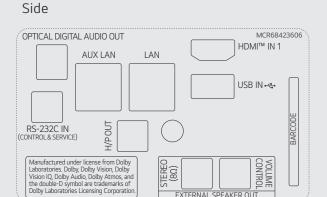
Game Optimizer

LG Game Optimizer will get you and keep you in the action through selection of game mode, picture adjustment and etc.

 $\ensuremath{^{\star}}$ All images are for illustrative purposes only.

CONNECTIVITY

UM660H 43 / 50 / 55 / 65



Rear



SPECIFICATIONS

Model		43UM660H	50UM660H	55UM660H	65UM660H	
	Size	109.22 cm (43)	127 cm (50)	139.7 cm (55)	165.1 cm (65)	
Pisplay	Resolution	(15)		(3,840 x 2,160)	100(00)	
	Al Picture Pro			'es		
Video	HDR_HDR 10 Pro			/es		
	HDR_HLG (Hybrid Log Gamma) Game Optimizer			'es 'es		
	Speaker (Audio Output)) W		
Audio (Sound)	Al Sound		Yes			
	Al Acoustic Tuning		Yes (Ready, MMR Required)			
	LG Sound Sync		Yes			
Broadcasting System	Digital Analog	DVB-T2/C PAL				
ouccasting system	Teletext (Auto Teletext)			res		
Hospitality Solution	Pro:Centric Smart		Yes			
	webRTC (Real Time Communication)	Yes				
	Pro:Centric Cloud Pro:Centric Direct	Yes Yes				
	Pro:Centric V	Yes				
	Pro:Centric Server	Yes				
	Quick Menu (Customizable Portal)	Yes				
	Pro:Idiom (DRM)	Yes				
	Pro:Idiom Media (DRM)	Yes				
	webOS version Web Browser	webOS 23 Yes				
	Magic Remote Compatibility	Yes (Ready)				
	Multi-View	Yes				
	Mood Display	Yes				
	Gallery Mode			es		
Smart Function	Wi-Fi Bluetooth	Yes Yes				
a. c . uncuon	Soft AP	Yes Yes				
	Screen Share	Yes				
	DIAL		Yes			
	Bluetooth Audio Playback		Yes			
	HDMI-ARC Voice Recognition (Standalone / Solution)		Yes (HDMI2) Yes			
	Voice Recognition (Standalone / Solution) IoT			'es 'es		
	EzManager		Yes			
	USB Cloning			'es		
	Wake on RF	Yes				
	WOL	Yes				
	SNMP Diagnostics	Yes Yes (IP Remote)				
	HTNG-CEC (Version)	Yes (1.4)				
	Simplink (HDMI-CEC) (Version)	Yes (1.4)				
	IR Out	Yes (RS-232C, HDMI)				
	Multi IR Code	Yes				
	Hotel Mode / PDM / Installer Menu Welcome Video	Yes Yes				
	Welcome Screen (Splash Image)	Yes Yes				
	Insert Image	Yes				
spitality Feature	One Channel Map	Yes				
spiratry reacure	External Speaker Out / Line Out		Yes (Ext. Speaker Out)			
	USB Auto playback / playback +		Yes (USB Auto playback)			
	Instant ON V-Lan Tag		Yes Yes			
	Mobile Remote		Yes Yes			
	Port Block		١	'es		
	Lock mode		Yes (Limited)			
	RJP (Remote Jack Pack) Compatibility	Yes				
	Conformal Coating	Yes Yes				
	Energy Saving mode Healthcare Headphone Mode		Yes Yes			
	RTC (Real Time Clock)		Yes			
	NTP sync timer	Yes				
	BEACON	Yes				
	Video Tag HDMI In	Yes (2 Video) Yes (3ea)				
	USB (Ver.)		Yes (3ea) Yes (2ea / 2.0)			
	RF In	Yes (1ea)				
	AV In		Yes			
nnectivitiy	Digital Audio Out (Optical)		Yes			
	External Speaker Out (3.5 mm Phone jack)		Yes			
	Headphone Out RJ45 (Usage Purpose)		Yes 2 (Ethernet Aux)			
	RS-232C (D-Sub 9pin / Phone jack)	2 (Ethernet, Aux) Yes (Phone jack)				
VES Ken:	VESA™ Compatible	200 x 2	200 x 200 mm 300 x 300 mm			
	Kensington Lock			es .		
	Dimension with Stand (W x H x D)	967 x 621 x 200 mm	1121 x 716 x 230 mm	1235 x 780 x 230 mm	1454 x 903 x 269 r	
	Dimension without Stand (W x H x D) Dimension in Shipping (W x H x D)	967 x 564 x 57.1 mm 1055 x 660 x 142 mm	1121 x 651 x 57.1 mm 1215 x 775 x 152 mm	1235 x 715 x 57.5 mm 1360 x 810 x 162 mm	1454 x 838 x 57.7 r 1600 x 970 x 172 n	
	Bezel Width (L/R/U/B, On Bezel)	2 200 2 142 11111		12.8/19.9 mm		
	Bezel Width (L/R/U/B, Off Bezel)	6.9/6.9/6.9/18.4 mm	7.3/7.3/7.8/18.4 mm	6.9/6.9/6.9/18.4 mm	6.8/6.8/6.8/18.4 m	
	Weight with Stand	8.9 kg	11.8 kg	14.1 kg	21.6 kg	
	Weight without Stand	8.8 kg	11.7 kg	14.0 kg	21.4 kg	
	Weight in Shipping	10.7 kg	14.5 kg	18.9 kg	27.6 kg	
sign	Stand Type Front Color	2 Pole Ashed Blue				
Power Specification	Power Supply (Voltage, Hz)			V, 50/60 Hz		
	Power Consumption (Max)	103.5 W	119 W	143 W	168 W	
Specification	Power Consumption (Typ)	80.3 W	82 W	117 W	142 W	
	Standby Power Consumption	Under 0.5 W				
andard	Safety EMC	CB CF				
	Line	CE S-Con / MMR (Option)				
cessories	Remote type		S-Con / M	MR (Option)		

As a continuing policy of product development at LG Electronics, the design and specifications are subject to change. They may vary from model to model. Color/shades may vary due to printing restrictions. E&OE.











To know more about LG, visit www.lg.com/in/business For B2B Solutions/Product enquiries, please write to £2b.solutions@lge.com
For B2B Service, please write to b2bsupport.india@lge.com

^{*}Product images shown are for representative purpose only. Actual product may vary.

*Some features may require additional hardware, software or subscriptions.