

Rules of the Promotion

“GET UP TO 300 000 POINTS ON YOUR NOMAD CLUB CARD with LG TVs”

Promotion period from "28" November 2023 to "31" December 2023 (both days included)

These rules for participation in the promotion “Get up to 300 000 points on your Nomad Club card with LG TVs” (hereinafter referred to as the “Promotion”) are an agreement between LG Electronics Almaty Kazakhstan LLP (hereinafter referred to as the “Promoter”) and the Participant of the Promotion. By participating in the Promotion, the Participant accepts these Promotion rules (hereinafter referred to as the “Rules”).

1. General provisions

1.1. Promoter: LG Electronics Almaty Kazakhstan LLP, legal address: 2/9 Kokoray St., Almaty, Republic of Kazakhstan, actual address: 42 Abay Ave., Baykonyr Business Centre, 13th Floor, Republic of Kazakhstan;

1.2. Partner: Air Astana JSC, registered office: 4A, Zakarpatskaya str., Almaty, Republic of Kazakhstan;

1.3 Promotion – “Get up to 300,000 points on your Nomad Club card with LG TVs”, which is an advertising incentive event aimed at generating and maintaining consumer interest in products bearing the “LG” trademark, stimulating its sales, and promoting it in the market, carried out by the Organizer subject to the terms of the Rules;

1.4 A Promo code is a combination consisting of 16-18 characters. The promotional code is sent via SMS from LG online shop and authorized partners.

The following promotional codes are considered incorrect, are not taken into account, are not registered and are not accepted for participation in the Promotion:

- fictitious (fake, including, but not limited to, issued in violation of the requirements of the Rules, etc.);
- previously registered start dates of the Promotion period;
- registered later than the end date of the period for accepting applications for participation in the Promotion;
- damaged codes that do not have enough symbols to identify the code.

1.5. Period of the Promotion: From November 28, 2023 (10:00 a.m.) to December 31, 2023 (23:00 p.m.), Astana time;

1.6. Cities where the Promotion takes place: all cities of the Republic of Kazakhstan;

1.7. Networks of the Promoter's authorised partners:

- Technodom Operator JSC (Technodom Operator) - TECHNODOM;
- Mechta Market LLP - Mechta;
- Arena S LLP - Sulpak;
- Evrika Company LLP - EVRIKA;
- Online Brand Shop LG.com.

2. Promotion participant

2.1. Only people aged 18 and over who are citizens of the Republic of Kazakhstan and non-residents of the Republic of Kazakhstan with a residence permit who have complied with all terms and conditions of these Rules (hereinafter - “Participant”) may take part in the Promotion.

3. Participation Terms and Conditions for the Promotion

3.1. Subject to these Rules, the Participant who has complied with all terms and conditions of these Rules will receive bonus points from Nomad Club Partner Program as set out in clause 4.2 of these Rules (hereinafter referred to as the “Bonus Points”);

3.2. In order to participate in the Promotion, the Participant shall:

- Purchase one of the LG brand TV models (hereinafter referred to as the “LG TV”) specified in paragraph 4.2. of these Rules on LG.com online brand shop and in the Promoter's authorized partners network.
- Receive a Promo code from the LG.com online brand shop and from authorized partners via SMS message;
- Go to the main page of the Promotion <https://www.lg.com/kz/oled-nomadclub>;
- In the registration form, select the store where the product was purchased;
- Fill out all fields of the registration form;
- Indicate the number of the Nomad Club member card, the Partner's bonus program;
- Download a Promo code from the Network of authorized partners;
- Points will be credited to the Nomad Club card.

Note:

If there is no card number, that is, if the Participant does not participate in the Nomad Club Partner's bonus program, the Participant must independently register on the Partner's website at the link:
<https://airastana.com/kaz/ru-ru/NomadClub/Zaregistrirovatsia/Vrezhimeonlain>.

4. Bonus points and the way of distributing them

4.1. Promotion Bonus Points:

- The total Promotion prize pool is limited to 8 133 000 (eight million one hundred thirty-three thousand) Bonus Points. 1 point = 1 KZT;
- Points from the Promotion's total prize pool will be credited to Participants who have complied with all conditions of clause 4.2 of these Rules, in date and time order of registration on the promotional page. When crediting the Bonus Points, priority will be given to the first registered Participants;
- One Participant may purchase an unlimited number of LG TVs during the Promotion Period and for each LG TV the Participant will receive Bonus Points, which will be credited to one Nomad Club bonus card indicated by the Participant during registration;
- Once the Participant has successfully registered, he/she is not entitled to change his/her Nomad Club card number;
- Promotion Participants can choose their own destinations, pay for them with Bonus Points, save Bonus Points for the future or upgrade their class of service;
- For more information on the terms and conditions of the Nomad club bonus programme, visit: <https://airastana.com/kaz/ru-ru/Nomad-Club/Nomad-Corporate/Pravila-i-usloviya>;
- You can choose your destinations on the Partner's website at: <https://airastana.com>;
- Bonus points do not affect status upgrades in the Nomad Club rewards programme;
- The validity period of the Bonus Points is 36 months from the date the Bonus Points are credited to your Nomad Club membership card.

4.2. LG TVs participating in the promotion:

TV models	Nomad Points
OLED42C2RLB	7,000
OLED48A2RLA	7,000

OLED48C2RLA	8,000
OLED55A2RLA	8,000
OLED48A3RLA	9,000
OLED42C3RLA	10,000
OLED55B2RLA	10,000
OLED48C3RLA	10,000
OLED55C2RLA	11,000
OLED55A3RLA	11,000
OLED55B3RLA	12,000
OLED55C3RLA	13,000
OLED65A2RLA	14,000
OLED65B2RLA	15,000
OLED65C2RLA	17,000
OLED65A3RLA	17,000
OLED65G2RLA	17,000
OLED65B3RLA	18,000
OLED65C3RLA	20,000
OLED65G3RLA	24,000
OLED77C2RLA	35,000
OLED77C3RLA	36,000
OLED77G2RLA	38,000
OLED77G3RLA	43,000
OLED83C2RLA	70,000
OLED97G2RLA	300,000
OLED88Z29LA	300,000
42LX3Q6LA	28,000
48LX1Q6LA	20,000
55LX1Q6LA	24,000
65ART90E6QA	42,000
55QNED876QB	9,000
65QNED7S6QA	8,000
65QNED816QA	10,000
65QNED876QB	14,000
65QNED916PA	13,000
75QNED7S6QA	12,000
75QNED816QA	14,000
75QNED876QB	18,000
75QNED996PB	25,000
86QNED816QA	20,000
86QNED876QB	30,000
55QNED876RA	10,000
65QNED756RA	10,000
65QNED816RA	11,000

65QNED876RA	15,000
75QNED756RA	15,000
75QNED816RA	17,000
75QNED876RA	22,000
86QNED816RA	27,000

*The indicated TV models and points awarded for their purchase, indicated in the table above, are valid as of November 28, 2023.

4.3. Each Participant will be checked for compliance with all conditions of these Rules. Participants who successfully fulfill the condition of clause 3.2. of these Rules will receive Bonus Points in accordance with the Bonus Point distribution table set out in clause 4.2. of these Rules.

4.4. The Promoter shall contact the Participant, who fulfilled all conditions of the Promotion, after the expiration of the return and exchange period specified in clause 3.2. of these Rules, by sending a personal message (e-mail, SMS to the mobile phone).

4.5. The participant loses the right to participate in the Promotion in the event of :

- violation of any conditions of the Promotion;
- violation of the identification terms (incl. provision of incorrect identification data, participation under several accounts, etc.);
- providing false/incorrect data to contact the Participant;
- in case the Promoter is unable to contact the Participant using the contact details given by the Participant;
- in case of detection of fraud attempts or other unlawful actions

5. Other provisions

5.1. All Participants participating in the Promotion accept these Promotion Rules and undertake to adhere to and comply with them. If the Participant violates the Promotion Rules or commits an act of fraud and/or deception to earn Bonus Points, the Participant will lose the right to earn Bonus Points;

5.2. By participating in the Promotion and providing any information, including that which is personal data, the Participant consents to the collection, storage, transmission and processing of his/her personal data in the following scope: city of location, full name and surname, telephone number, e-mail address, identification data, by the Promoter to third parties, including but not limited to “Progression CA” LLP, Air Astana JSC, for the purpose of control of the Promotion, fulfillment of its terms, advertising, marketing and newsletters, as well as for other actions not contrary to the laws of the Republic of Kazakhstan, for marketing purposes. The consent extends to all kinds of processing of transferred data necessary to achieve the above purposes, including, but not limited to: obtaining, recording, storing, clarifying, using, transferring (including cross-border transfer in accordance with applicable law), deleting, destroying, including to authorized persons of the Promoter/other authorized persons/third parties. The consent shall be valid from the moment of transfer of such data to the Promoter and until the withdrawal of the consent in accordance with the procedure established by the applicable laws of the Republic of Kazakhstan;

5.3. The Promoter has the right to unilaterally cancel the Promotion or amend these Rules by notifying the Participants in advance by posting a relevant notice on the official page of the Promoter on Instagram social network, on the official promotional website <https://www.lg.com/kz/oled-nomadclub>, as well as on the official page of the Promoter [lg.com/kz](https://www.lg.com/kz). The date of notification shall be the date of publication of the relevant

information on the above-mentioned addresses or additional date indicated on the Promotion page. If the Participant does not agree with these changes, he/she has the right to refuse to participate in the Promotion. Continuing participation in the Promotion after that date shall be deemed the Participant's consent to the changes made

5.4. The Promotion is not a competition, lottery or any other risk-based game of chance;

5.5. By participating in the Promotion, the Participants give their consent to the placement of photos/videos/clips with their image/participation as well as to the use/placement of the clips submitted by the Participants for participation in the Promotion on the Promoter's website as well as on the Promoter's official social media pages;

5.6. The Promotion Participant may receive a call from the Service Quality Control Department for feedback. The Promotion Participant shall have the right to refuse to provide his/her opinion.

Contact details of the Promoter's call centre:

Support LG Electronics Kazakhstan
2255 from mobile phone
10:00 - 20:00 (daily)

Nomad Club Member Support
Phone + 7 (727) 244 55 30