



\* All images in this brochure are for illustrative purposes only.

## LG SuperSign<sup>Cloud</sup>

### Upgrade Displays with Powerful Content Management Solution



Cloud Solution



Content Management



Professional Content Partners



Device Management



Insightful Analytics



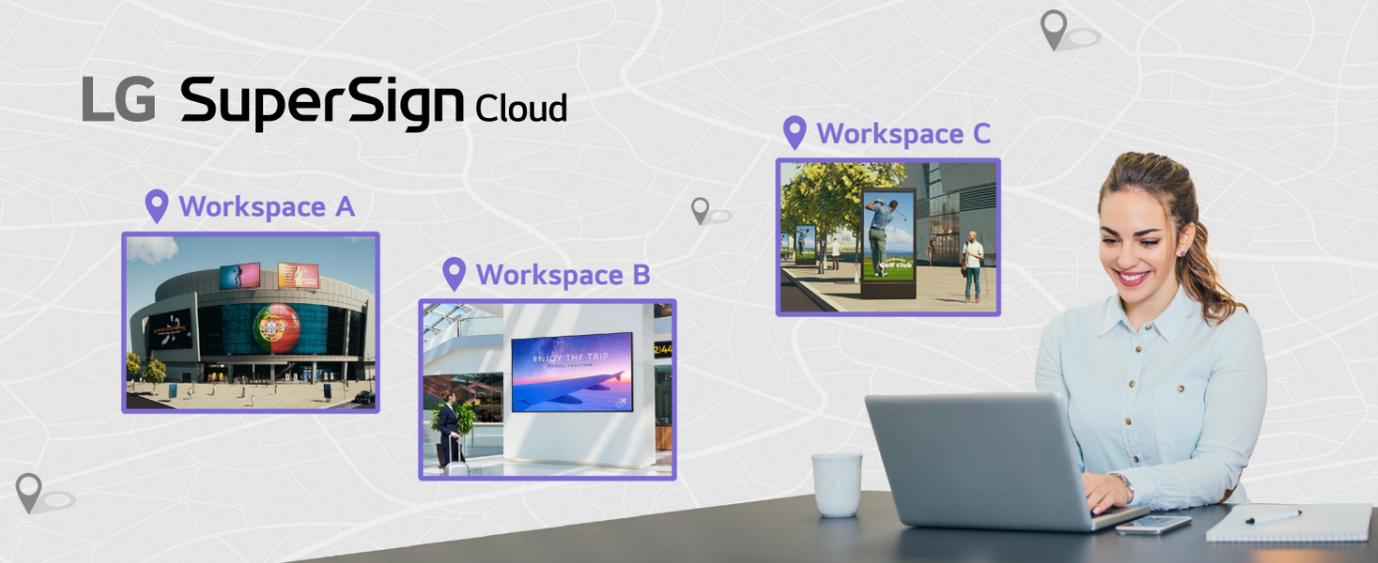
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# LG SuperSign Cloud



LG SuperSign Cloud is a cloud-based CMS (Content Management Solution) for integrated digital signage management. Through LG SuperSign Cloud, users can remotely control multiple displays\*, create and distribute content tailored to each space anytime anywhere without being restricted by time and location\*\*.

\* Compatible with LG signage (webOS 4.0 and above) and devices with Android 9, 10 or 11 or Windows 10 or 11 version that has 'SuperSign Cloud Player' installed. Upon purchasing an LG SuperSign Cloud license, the 'SuperSign Cloud Player' installation file will be provided within the SuperSign Cloud platform. The applicability of the solution may vary by product, and support may be limited for certain webOS 4.0 and above signage models. For details, please check with your local sales team.

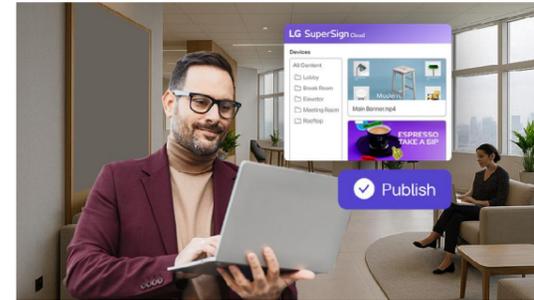
\*\* Since LG SuperSign Cloud is a cloud-based solution, it may be affected by network conditions.

A comprehensive CMS offering integrated device management, rich content resources, and actionable analytics.

## CONTENT MANAGEMENT

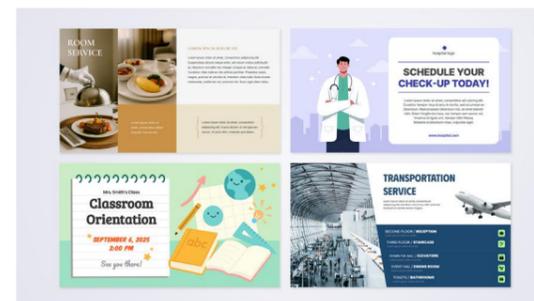


By utilizing a content management software solution, LG SuperSign Cloud, businesses can reduce the time spent on aggregating separate sources for content creation. LG SuperSign Cloud is a software solution that provides various efficient content management features with flexible editing functions for users to create and distribute content on their signage displays effortlessly.



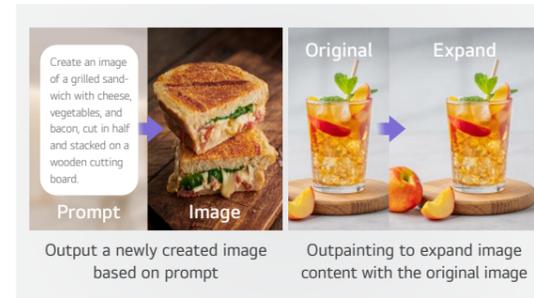
## CUSTOMIZABLE CONTENT CREATION

LG SuperSign Cloud is a cloud-based digital signage solution that offers intuitive content creation tools. Users can easily design and edit content through a drag-and-drop interface, choose from a variety of space-tailored templates, and enhance displays by adding widgets such as date, time, weather and more.



## TAILORED TEMPLATES FOR DIVERSE INDUSTRIES

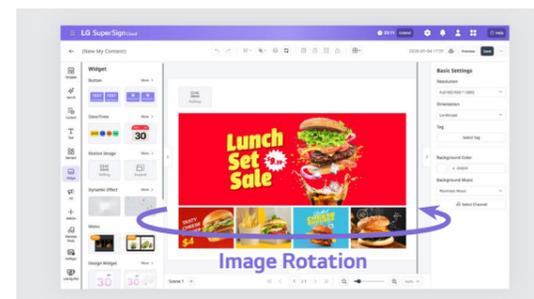
LG SuperSign Cloud offers content templates designed for a wide range of industries, including restaurants (menu boards), education, transportation, healthcare, and retail. Users can easily create and manage content using these ready-made templates, and further customize them by adding their own logos, images, and other elements to suit their specific business environment.



## AI IMAGE GENERATION, GEN AI

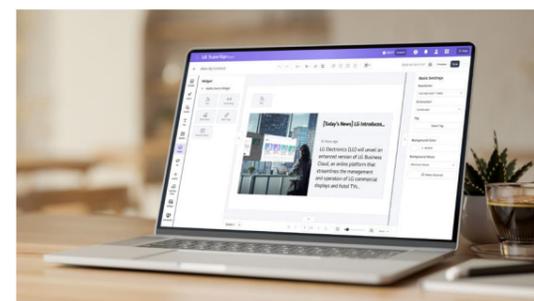
LG SuperSign Cloud's Gen AI feature significantly streamlines the image creation process. This advanced AI automatically generates high-quality images based on user prompts, making it ideal for tasks such as image editing and resizing.

\* Gen AI feature is only available with LG SuperSign Cloud 'Art Lounge', and 'Premium' License.



## BRING SCREENS TO LIFE WITH DYNAMIC MOTION IMAGES AND EFFECTS

LG SuperSign Cloud comes with a range of stylish widgets like weather, date, time, and menu boards. Especially with its motion image effects and text animations, users can bring visuals to life and create rich, context-aware content.



## ENHANCE CONTENT WITH RSS FEEDS AND CODE WIDGETS

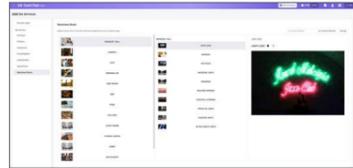
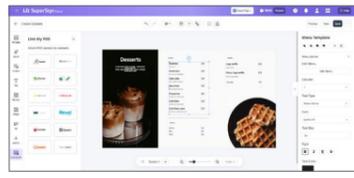
Integrate live RSS feeds and custom HTML code\* to deliver real-time information and interactive elements on users' screens. LG SuperSign Cloud lets users embed external content seamlessly, giving them the flexibility to create personalized and informative displays.

\* To use the RSS Feed or HTML features, users must input the desired RSS URL or provide HTML/CSS code.

## PARTNER SERVICES WITH ADD-ON SERVICES

LG SuperSign Cloud offers a range of content partner services through its Add-On Service. Users can enjoy these offerings with an additional subscription.

\* These features can be utilized with additional subscription.

<p><b>DESIGN TEMPLATE</b></p> <p><b>DsMenu</b></p>  <p>postermymwall</p>	<p><b>ART CONTENT</b></p>  <p>ArtPlayer</p>	<p><b>BACKGROUND MUSIC</b></p>  <p>WANTREEZ MUSIC</p>
<p><b>AUDIENCE MEASUREMENT</b></p> <p>FastSensor</p>  <p>SpaceVision</p>	<p><b>MULTI-POS SYSTEM</b></p>  <p>LINK MY POS</p>	<p><b>INFOTAINMENT</b></p>  <p>SCREENFEED</p>

## ART LOUNGE

Enrich your space with art collections that reflect seasonal moods and atmospheres. LG SuperSign Cloud's Art Lounge\* offers curated selections, making it easy to choose and display artworks that complement any environment.



\* For LG SuperSign Cloud users with Basic, Standard, or Premium licenses, additional points must be purchased to use artwork content from Art Lounge. However, users with the Art Lounge license can use all artwork content unlimitedly without extra cost.

## CONTENT DISTRIBUTION



It is easy to use the content distribution features of LG SuperSign Cloud. With various user-friendly functions provided by this software solution, users can conveniently create and manage content distribution schedules at their preferred times.



### PUBLISH & TRACK PUBLISH HISTORY

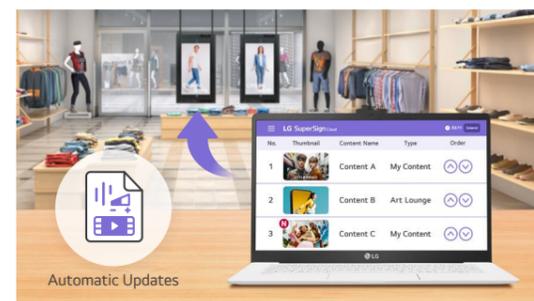
Deploy content easily with minimal setup and track schedule status with reports.



### PUBLISH IF TAGS MATCH

Available to selectively distribute content matched to each device based on tag settings.

\* The availability of this feature may vary depending on the device model. For details, please check with your local sales team.



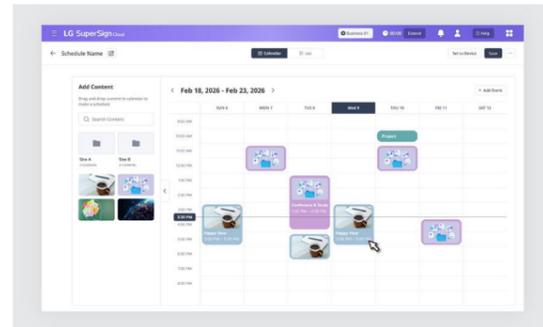
### AUTO-APPLY FOR EFFORTLESS UPDATES

Enable auto-apply to manage content distribution more efficiently, even when schedules or playlist change.



### RULES SETTING

Available to automate content deployment and device control by setting trigger conditions.



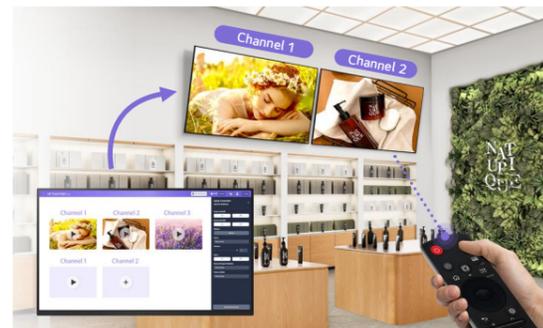
### SIMPLE SCHEDULING WITH EASY DRAG & DROP

Just drag and drop to quickly add content from storage to your calendar.

No.	Thumbnail	Content Name	Order	Play
1		Content A	↑ ↓	▶
2		Content B	↑ ↓	▶
3		Content C	↑ ↓	▶
4		Content D	↑ ↓	▶

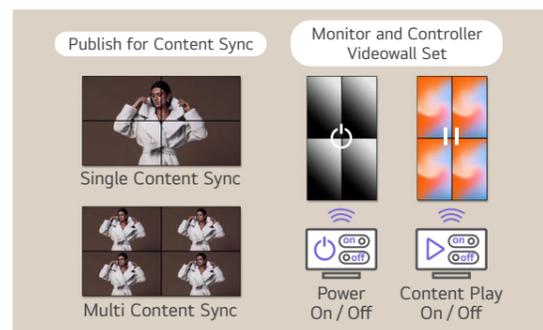
### FLEXIBLE CONTENT PLAY

Easily set playback options for individual content in a playlist — including playback status, order, and duration — with just a few clicks.



### MULTI CHANNEL DISTRIBUTION

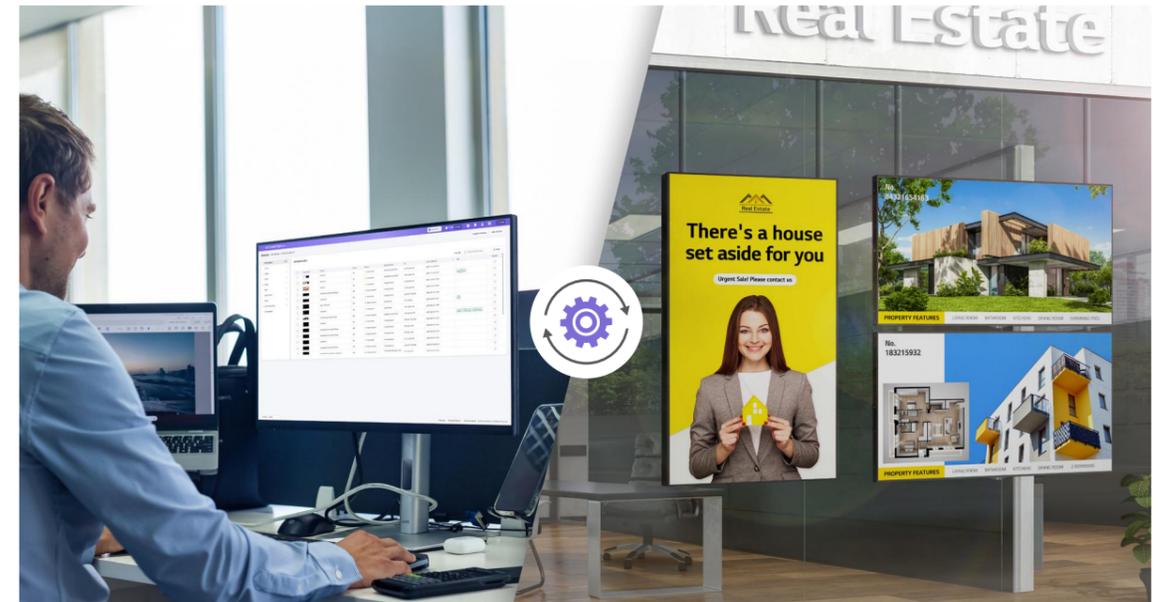
Assign desired channel numbers to content items and control playback on signage with a remote control.



### VIDEOWALL SYNC

Easily manage your videowall with various sync modes — operate it as one large display or four independent screens. Users can also remotely monitor and control power settings and content playback.

## DEVICE MANAGEMENT



Gain actionable insights into display performance, content playback, and impact — and optimize your content strategy to enhance operational efficiency across your displays.



### ONE SCREEN, MULTI-DEVICE CONTROL

Easily monitor and control multiple digital signages with real-time access to content usage, device status, and frequently used features — all in one screen.

Content Report				
No.	Media Name	Media Duration(s)	Number	Total Play Time(s)
1	Art 1 - Doodle	59	2	118
2	Travel A - Adventure	35	30	1050
3	Travel B - Island	10	7	70
4	Travel C - Roadtrip	125	6	750
5	Art 2 - Naive Art	30	14	420

### STATISTICS REPORTS FOR BETTER USE

Dedicated reports for Device Playback History, Content Playback History, and Device Status enable users to quickly access key data and manage signage and content with confidence.



### LINK CONTENT TO SALES WITH DATA

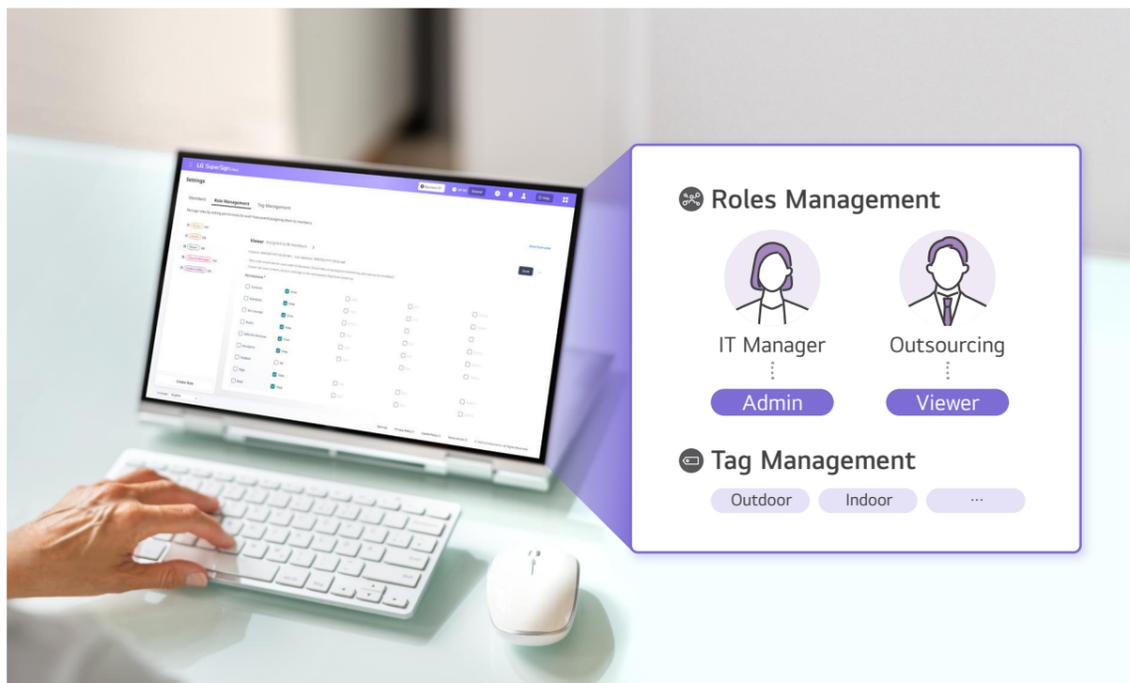
By integrating POS data, users can analyze content effect on how content influences sales and make smarter decisions to improve store performance.



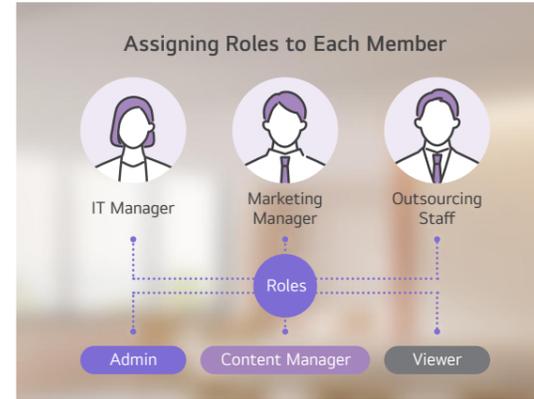
### VERIFY CONTENT PLAYBACK WITH GREATER CONFIDENCE

LG SuperSign Cloud captures device screens at user-defined intervals (15 seconds to 15 minutes), allowing visual confirmation of actual content playback.

## SETTINGS



Assign roles to each account and set tags such as business site, workspace, or global to use LG SuperSign Cloud more efficiently.

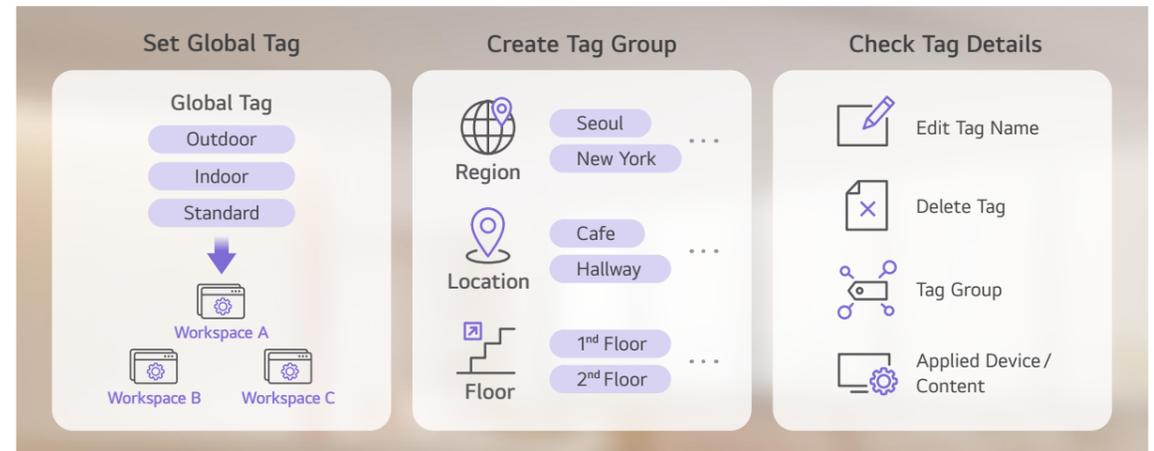


### ROLE MANAGEMENT

The Main user of the LG SuperSign Cloud can assign 6 basic roles (Master, Admin, Viewer, Content Editor, Content Manager, Schedule Manager) to each member belonging to business site or workspace. It allows role-based access control, limiting available features for each member according to their responsibilities.

### TAG MANAGEMENT

Users can monitor the overall tag list in a single view to check which tags have been assigned to each device or content. Additionally, users can group individual tags into tag groups or create a global tag that is used across the entire workspace.



### COMPATIBLE DEVICES

Compatible with LG Signage supported by webOS 4.0 and above, as well as Windows/Android OS<sup>1)</sup> device that have 'SuperSign Cloud Player' installed. This software solution provides a 'Virtual Screen (web player)' feature that allows users to distribute content on a device with a web browser<sup>2)</sup>.



<sup>1)</sup> For Android and Windows devices, 'SuperSign Cloud Player' must be installed before use, and only Android 9, 10 or 11 and Windows 10 or 11 devices are supported.  
<sup>2)</sup> Users can create content using the 'Virtual Screen' feature and deliver it to devices with a web browser (PC versions of Chrome 53 or higher are supported).  
<sup>3)</sup> The applicability of the LG SuperSign Cloud may vary by product, and support may be limited for certain webOS 4.0 and above signage models. For details, please check with your local sales team.