2023 WELCOME TO
LG ELECTRONICS
LG Corp.
Holding structure (2022 base)

Revenue

190 KRW Trillion

Revenue share by companies

58%
Electronics
LG Electronics
LG Display
LG Innotek

31%
Chemicals
LG Chem
LG Energy Solution
LG Household & Health Care

11%
Telecom & Services
LG U+
LG CNS
LG HelloVision

Companies

Domestic operation 63
Global operation 270
Workforce 278,000
History

LG Electronics over the years.

- **1958**: Established GoldStar Co., Ltd., the predecessor of LG Electronics
  - Produced Korea’s first TV

- **1966**: Achieved USD 100M in exports

- **1978**: Established first overseas plant

- **1982**: Changed company name to LG Electronics

- **1995**: Unveiled world’s first Inverter Linear Compressor refrigerator

- **2001**: Unveiled LG Styler, world’s first steam-based garment care system

- **2011**: Established Vehicle component Solutions (VS) Company

- **2013**: Introduced LG SIGNATURE, the company’s first premium brand

- **2016**: Unveiled LG CLOi commercial robots

- **2018**: Launched world’s first Rollable OLED TV

- **2020**: LG Smart Park selected as a Lighthouse Factory by the World Economic Forum (WEF)

- **2022**: LG Electronics Tennessee selected as a first U.S. home appliance Lighthouse Factory by the World Economic Forum (WEF)

- **2023**
Philosophy on Quality

Our founder’s philosophy on quality has been the foundation for raising the consciousness of LG Electronics employees.

Koo In Hwoi
1907-1969
LG Founding Chairman

If 1 out of 100 is found to be defective, then we must assume there are defects in the other 99.

Selling many products is not in our best interest if that one product is not the right product.

It should be common sense that customer trust is more valuable than profit.
“Each and every one of us at LG is a ‘Value Creator’ for our customers. My hope is that everyone truly appreciates our customers and contemplates how we can provide them with more and better values by meeting, listening to and becoming them.”

“We need to courageously go through the trials and difficulties that we inevitably encounter in our individual challenges with an optimistic attitude and positive mindset that we can definitely succeed, as we have done so far.”

William Cho
CEO
Philosophy on Management

Vision

Through Jeong-Do Management and its two tenets of ‘Customer-Value Creation’ and ‘People-Oriented Management’, we ultimately aspire to become No. 1 LG, a market-leading company recognized and respected by industry peers as well as consumers worldwide. (differ line breakings above)
Global Network

Korea (HQ)
Seoul

Regional offices
- Frankfurt
- Moscow
- Dubai
- Bengaluru
- Singapore
- Santa Clara
- New York
- Toronto
- Sao Paulo

AI Research Lab

(2022 Base)

Workforce  74,266
Korea : 35,825  Global : 38,441

Global operations  141
Structure

H&A
Home Appliance & Air Solution

HE
Home Entertainment

VS
Vehicle component Solutions

BS
Business Solutions

CEO
Companies

Regional offices

North America
Latin America
Europe
Asia
Middle East & Africa

Korea Sales & Marketing Company
Business Overview

2022 Revenue Total 83.5 KRW Trillion
12.9 % ↑ (Compared to previous year)

2022 Revenue
Home Appliance & Air Solution 29.9 KRW Trillion 36%
Home Entertainment 15.7 KRW Trillion 19%
Vehicle Component Solutions 8.6 KRW Trillion 10%
Business Solutions 6.1 KRW Trillion 7%

Revenue Share by companies

* Other revenue and LG Innotek revenue are included in the total.
Business Overview

Home Appliance & Air Solution

Home Entertainment

Vehicle component Solutions

Business Solutions
Well-known for quality, reliability and energy efficiency, LG kitchen appliances offer a superior experience with innovative technology such as InstaView™ and UVnano for the ultimate convenience and hygiene in the kitchen.
LG’s living appliances come in innovative form factors coupled with unrivaled washing and cleaning performances, offering innovative features such as Artificial Intelligence Direct Drive™ (AI DD) and TrueSteam™. Designed to meet consumers’ various lifestyle, the powerful CordZero vacuum Cleaner series takes care of the cleaning with maximum efficiency and ease.
With a wide range of residential air conditioners and air purifiers to keep spaces pleasant and clean, our air solutions are also certified by international organizations for the effectiveness in reducing dust and allergens in the air.
Our conditioning provides optimized solutions for every sector and climate with a wide range of cutting-edge systems that bring exceptional heating, ventilation, and air conditioning performance to buildings worldwide. Through our unmatched expertise and industry knowledge, we respond directly to the needs of businesses seeking digitalized and eco-conscious HVAC solutions.
We present the tailored lifestyle that can be achieved through new concept lifestyle solutions. With category-creating appliances designed in conjunction with distinctive sensibilities, we create aesthetically-and technologically-sophisticated solutions, delivering a more customized user experience and a better life at home.
LG OLED: A Decade of Leadership Built on Unparalleled Excellence and Innovation

Celebrating the 10th anniversary in 2023, LG OLED TVs have pioneered and continue to lead the premium TV market. We are committed to exploring the broad possibilities presented by our self-lit technology as we start a new decade of OLED leadership and innovation.

OLED 10 year Anniversary Milestones

- **2013**: World’s first 55 inch OLED TV
- **2014**: World’s first 4K OLED TV
- **2015**: Paper slim design
- **2016**: OLED HDR
- **2017**: Wallpaper design
- **2018**: First processor designed for OLED
- **2019**: World’s first 8K OLED TV
- **2020**: World’s first rollable OLED TV
- **2021**: Evolution of OLED TV : OLED evo
- **2022**: Lifestyle screen innovations
- **2022**: OLED Line up from smallest to largest screen size
LG OLED evo is our own suite of technologies created to deliver premium picture quality, which includes the a9 AI processor Gen 6, Brightness Booster and other advanced technologies.
We have created an exciting, diverse range of Lifestyle Screen TVs that delivers differentiated value and new spatial and interior-design freedom to enhance the customer experience.
Our latest webOS Smart TV Platform provides more personalized user experience. Presenting all New Home, a redesigned user interface (UI) that offers a wealth of personalization options and more convenience than ever.
We are leading the future of mobility with innovative technology integrated with the company’s consumer electronics and IT capabilities, transforming the in-vehicle experience beyond our expectations.
The LG Vehicle component Solutions Company is bringing human-centric innovations to the auto industry. Having secured its position as a trusted and innovative partner, the company continues to provide intelligent and environmentally responsible solutions including in-vehicle infotainment, Connectivity and automotive vision systems.
Our advanced robots are capable of providing specialized assistance in diverse industries, including hospitality, retail, security and healthcare.
Our Micro LED displays, named LG MAGNIT, use millions of self-emissive, micrometer-scale pixels to create images of exceptional vibrancy and depth. Designed to deliver next-level viewing experiences, LG MAGNIT solutions are suitable for various business and residential environments.
With a diverse range of cutting-edge offerings designed for various types of venues, our digital signage solutions are helping the company’s global customers find innovative ways to reach their audiences. We also provide remote monitoring and content management solutions for convenient signage management.
Portable Computing

With a diverse and powerful LG gram laptops’ lineup, LG gram continues the perfect balance of power and portability, packing premium specs into sleek, ultra-lightweight form factors delivering take-anywhere convenience and exceptional user experiences.
From entertainment to productivity, our advanced monitors, displays and projectors, backed by the latest LG technologies, deliver exceptionally bright and clear images with superb black levels, enhancing the viewing experience at home and in the workplace.
ESG Vision

Better Life for All

For the Planet

- Carbon neutrality
  Pursuing carbon neutrality and use of renewable energy
- Circularity
  Building a circular economy with recycling of waste
- Clean technology
  Building a circular economy with recycling of waste

For People

- Decent workplace
  Strengthening supply chain ESG risk management
- Diversity & Inclusion
  Organizations that grows with a foundation of diversity
- Design for all
  Developing products/services that are convenient for all
Global Social Contribution

Activity related to business / ESG

- LG Global IT Challenge
- LG-KOICA Hope TVET
- Love Hands

Encourage stakeholder’s engagement

- LG Smart Green Project
- LG Global ambassador
- ESG Academy