



Life's Good.

The Real 4K TV

for Vivid Colors and Remarkable Details



UHD  **ThinQ**

UHD / Smart Collection 2023

UHD Tech

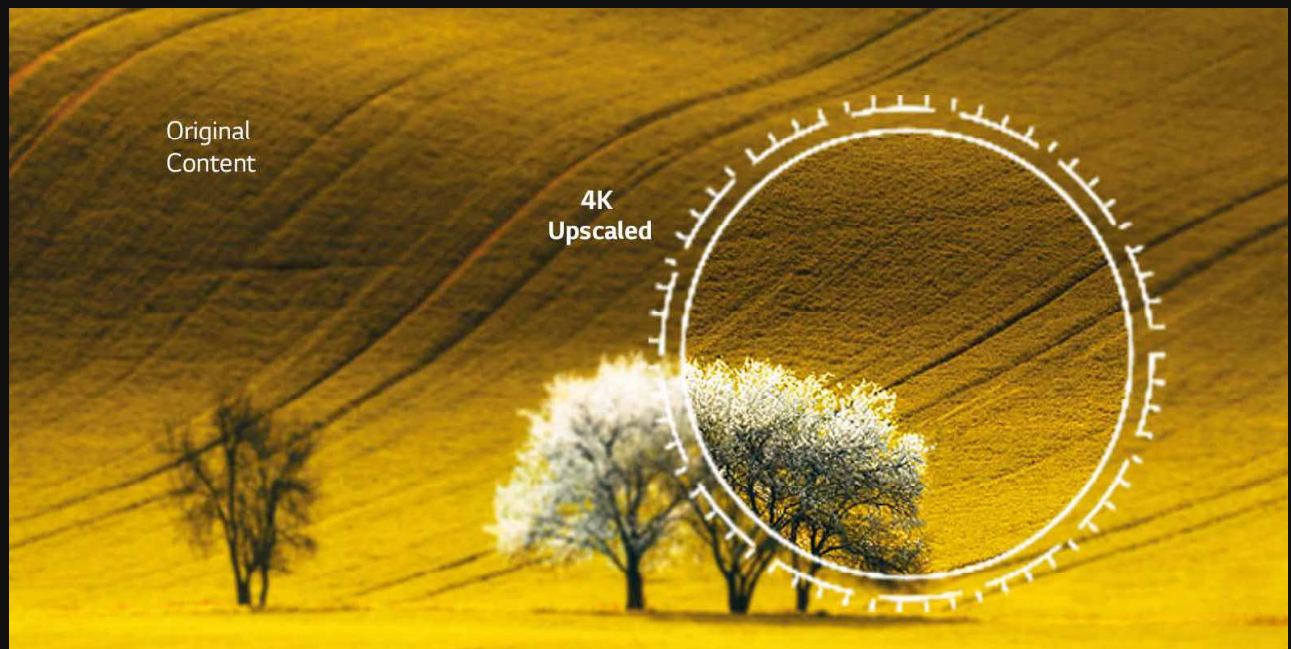
Reveal the Last Detail

LG UHD TV with HDR10 Pro brings optimized brightness levels for vivid color and remarkable detail.



Redefine Scale of 4K

Watch non-4K content in 4K on big UHD screens to enjoy clarity and precision in every moment.

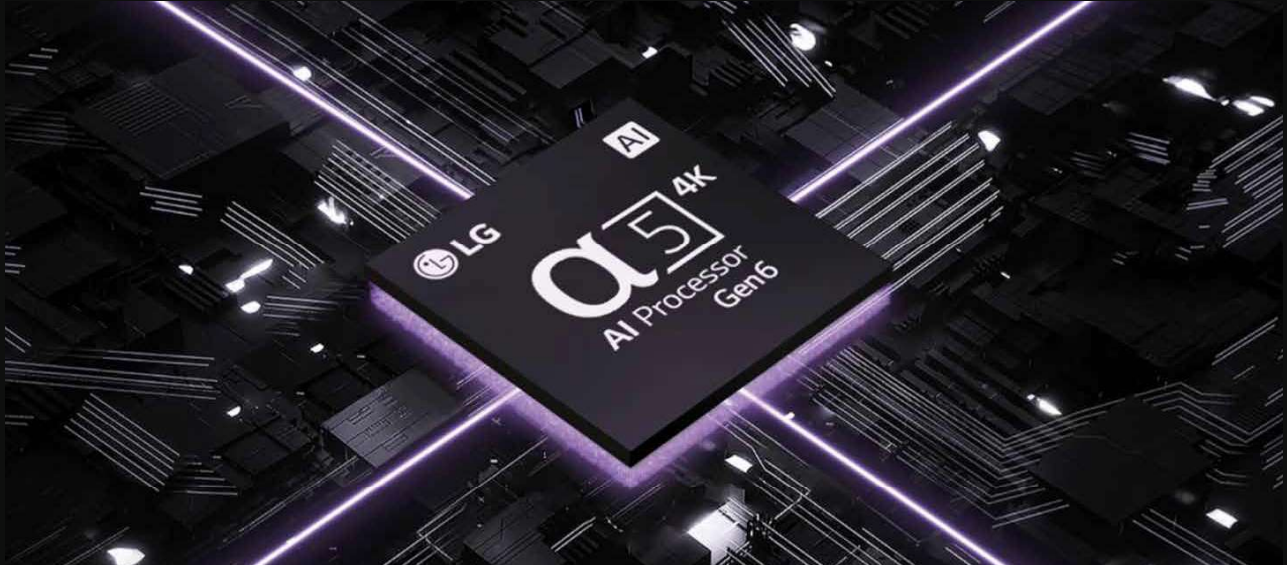


UHD Processor

α 5 AI Processor 4K Gen6

Boost Your Viewing Experience

α 5 AI Processor 4K Gen6 enhances the LG UHD TV to provide you with an immersive experience.



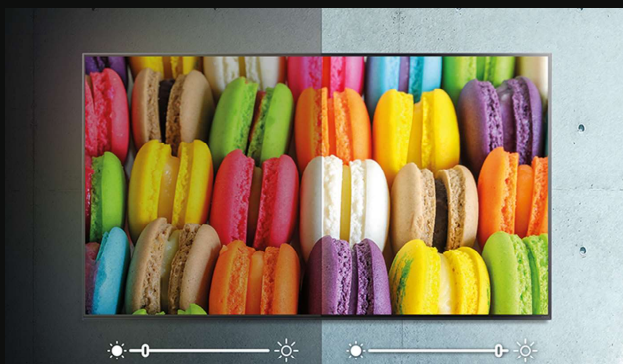
*86"UR80 feature α 7 AI Processor 4K Gen6.



*86"UR80 feature α 7 AI Processor 4K Gen6. *UR78, UR73 feature virtual surround 5.1 up-mix.

AI Sound Pro

Rich audio immersion. AI Sound Pro's deep learning algorithms enhance sound by converting 2 channels of audio into 5.1.2 virtual surround, so you enjoy full sound for all the content you love.



AI Brightness Control

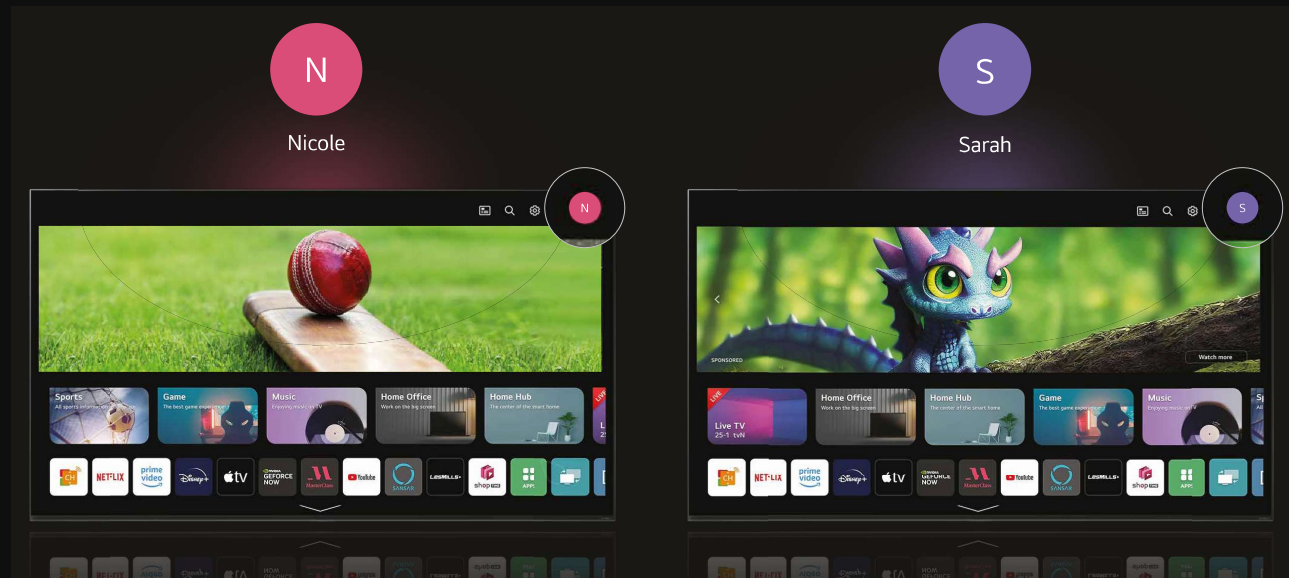
Automatically adjusts your screen's brightness to match the ambient lighting levels, ensuring optimal viewing in any setting.

UHD Smart

webOS23 New Home | My Profile

Smart Functions For You

Bring convenience to your TV with personalized alerts and customized recommendations for every family member. The All New Home gives you a faster, more intuitive viewing experience.



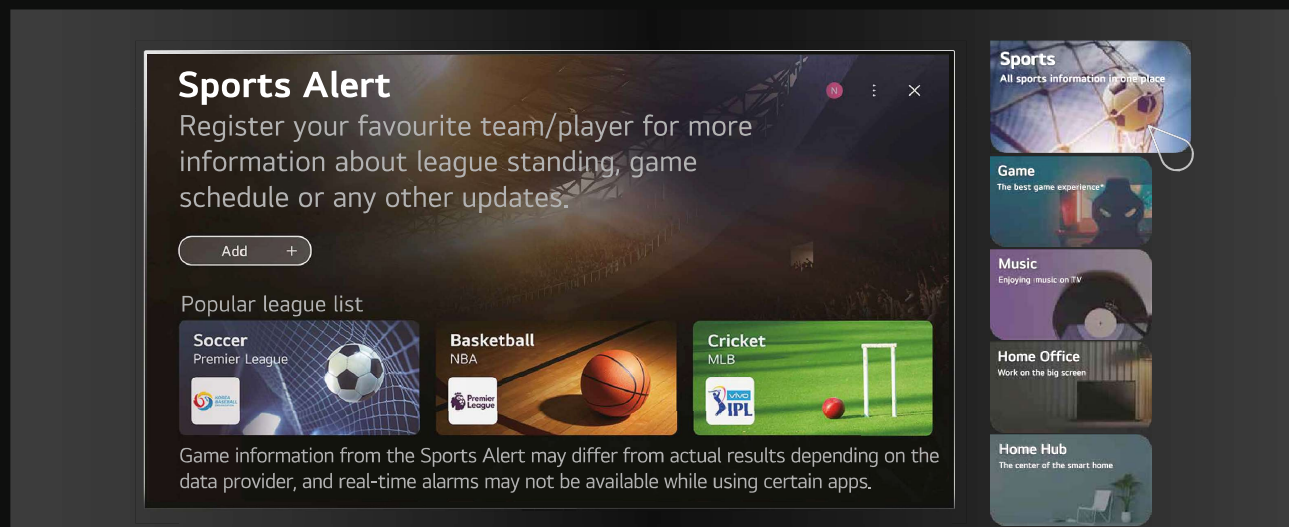
LG ThinQ AI



*Service availability may differ by region or country.
*Separate subscriptions required for OTT SERVICES.

Quick Card

Easily and quickly access apps and content that matter to you!
You can even edit Quick Cards for different user profiles to make sure your favorite content stays close at hand.



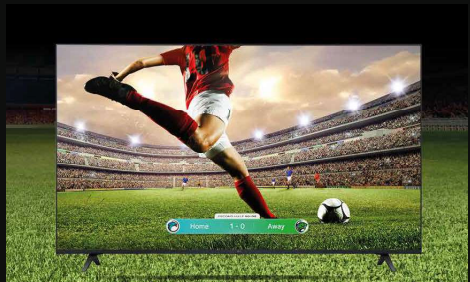
UHD Smart



*LG Smart Cam is sold separately.

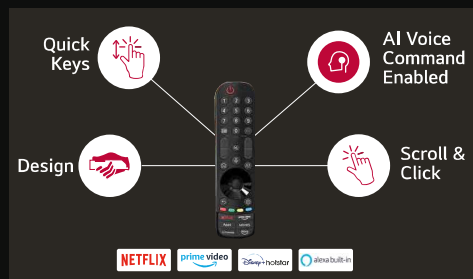
LG Smart Cam

With easy TV installation and a slim design, LG Smart Cam makes your remote meetings a breeze to put on the big screen.



Sports Alert

Receive notifications on your favorite matches and before all the most important games.



*Service availability may differ by region or country.
*Separate subscriptions required for OTT services.

New Magic Remote

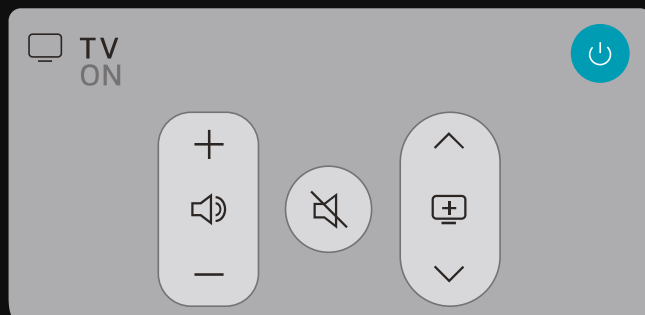
More like a Magic Wand

The redesigned Magic Remote boasts of an ergonomic design and Built-in AI that provides easy access to services.

LG THINQ APP



LG ThinQ App



Manage Household Tasks with One Hand

Enjoy single-window access to all LG Electronics home appliances and IoT devices with the LG ThinQ app. Operate, monitor and diagnose your LG devices anytime, anywhere.

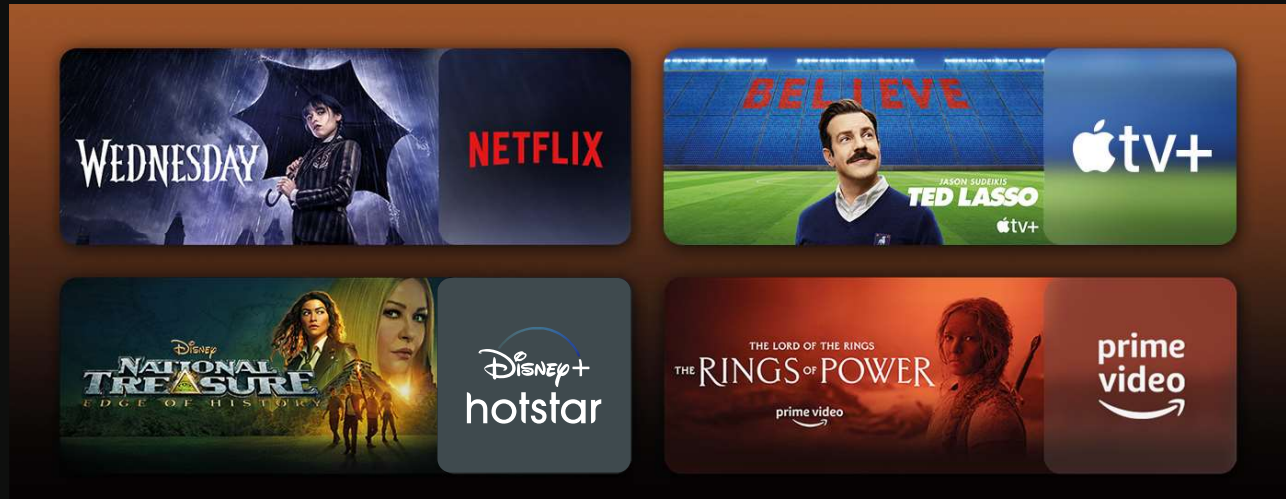
*LG ThinQ App needs to be downloaded separately in compatible devices. All features and functionality depends upon device.

UHD Cinema

Entertainment

Endless Content On Demand

Easily enjoy content from the biggest streaming platforms directly on LG TV.



*Netflix streaming membership required. Disney+ content available on Hotstar App. Amazon, Prime Video and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Amazon Prime membership and/or Prime Video fees apply. See primevideo.com/terms for details. Apple, the Apple logo, and Apple TV are trademarks of Apple Inc, Registered in the U.S. and other countries. Apple TV+ requires a subscription. Supported service may differ by country.



*Images are simulated to enhance feature understanding.
*Conventional refers to LG UHD TVs without NanoCell Technology.

HDR10 Pro Expertly Enhanced Picture

HDR10 Pro uses Dynamic Tone Mapping to automatically improve the contrast and clarity of your content frame by frame.



*Support for FILMMAKER Mode may vary by country.

FILMMAKER Mode™

FILMMAKER MODE™ preserves the original colors, settings, and frame rates to bring the director's original vision to you.

UHD Gaming

Advanced Gaming

Unlock Gaming Greatness

Upgrade your gaming setup with a next-level TV designed for ultimate next-gen gaming.



*Availability of software updates may vary depending on model and region.
*Items in the Game Optimizer menu may vary by series.
*Game Dashboard is activated only when both "Game Optimizer" and "Game Dashboard" is "ON"

Game Optimizer & Dashboard

Game Optimizer keeps all of your gaming settings in one easy-to-use menu while the new Gaming Dashboard gives you quick access to your current settings.



Without **HGiG**

With **HGiG**

*HGiG is a volunteer group of companies from the game and TV display industries that meet to specify and make available for the public guidelines to improve consumer gaming experiences in HDR.
*Support for HGiG may vary by country. *Images are simulated to enhance feature understanding.

HGiG

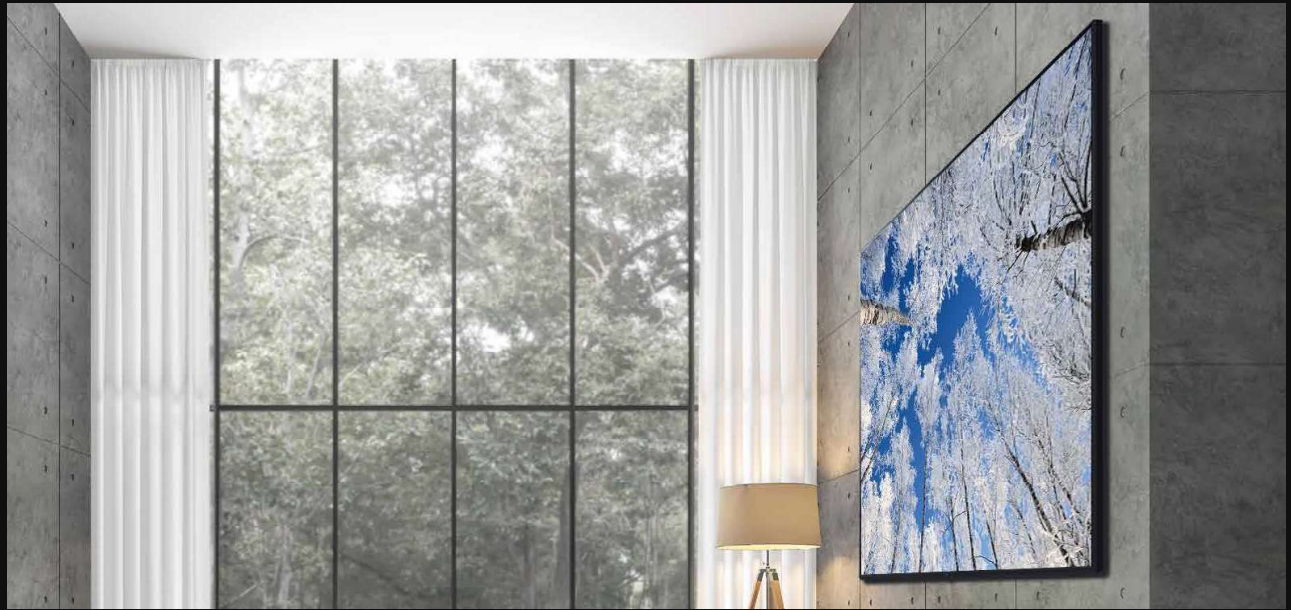
LG has partnered with some of the biggest names in the gaming industry to bring you the latest HDR games with utmost realism and immersion.

UHD Perfect Fit

Design

The Perfect Fit for Your Space

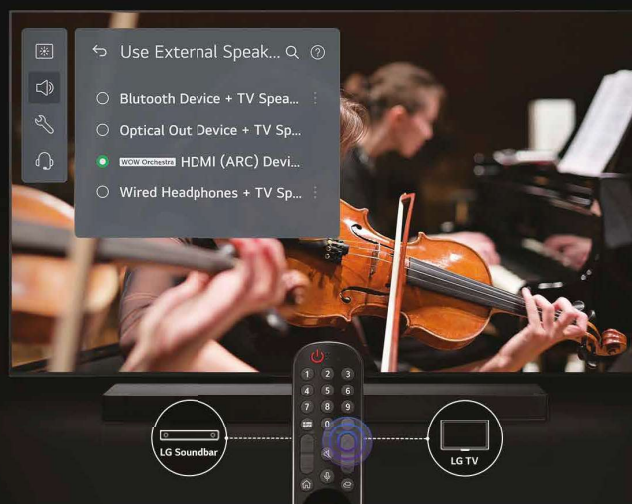
LG UHD TV now features a slim design and minimalistic bezel that complement your home interior.



WOW Interface

The Perfect Fit for Your Sound

When connected to an LG TV, the soundbar switches modes automatically. Additional sound settings can be enjoyed on the soundbar as well as on the TV.



*This feature is only supported on 2023 TV models. Support varies by model.

*Feature support varies by LG Soundbar model.

Smart TV

Smart Beyond What You Think

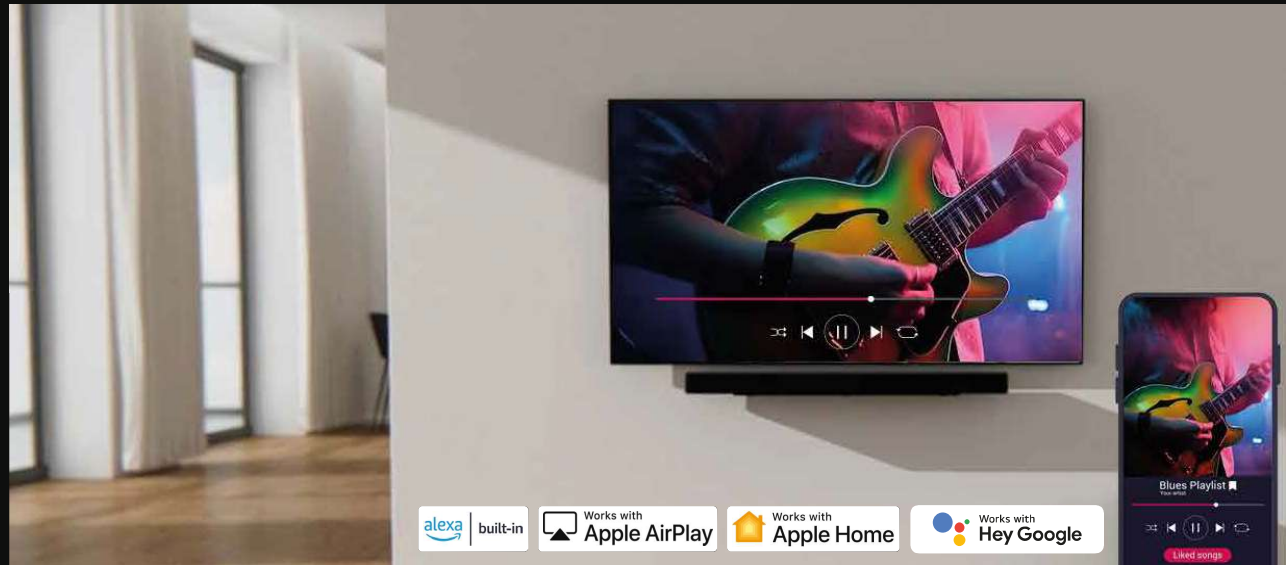
Introducing LG Smart TVs with $\alpha 5$ AI Processor Gen6.



Smart Utilities

Smart Assistant & Connectivity

Access information almost instantly with Alexa Built-in, Apple AirPlay, Homekit, and it also works with Hey Google.



Bluetooth Surround Ready

Easily connect to a true wireless surround sound experience. All the action sounds richer and more realistic, bringing the big game atmosphere to your living room.



Home Dashboard

Home at your command. All in one place. Using the intuitive Home Dashboard, you can access connected smart devices remotely from one big screen.

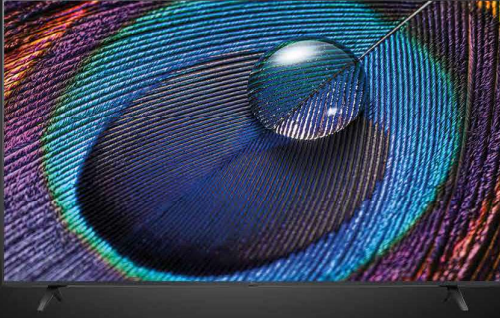


Game Optimizer & Dashboard

Game Optimizer keeps all of your gaming settings in one easy-to-use menu while the new Gaming Dashboard gives you quick access to your current settings.

*Availability of software updates may vary depending on model and region. *Items in the Game Optimizer menu may vary by series.
**Game Dashboard* is activated only when both "Game Optimizer" and "Game Dashboard" is "ON"

UHD Specs



UR9050

190 cm (75) / 164 cm (65)

139 cm (55) / 127 cm (50)

108 cm (43)

Resolution	4K (3840x2160)
Display	Real 4K Display
Processor	α5 AI Processor 4K Gen6
Picture Quality	AI Brightness Control, Dynamic Tone Mapping, HLG, HDR10, 4K Upscaler
Sound Quality	AI Sound Pro, AI Acoustic Tuning
Speaker	2.0 Ch / 20W
Sound	Virtual Surround 5.1.2
AI Smart	LG ThinQ AI, Built-in Alexa, Apple Airplay & HomeKit, Works with Hey Google
Cinema	Filmmaker Mode™, Netflix, Prime Video, Disney+ Hotstar, Apple TV+ and many more
Game	Game Optimizer/Game Dashboard/HGiG Profile
HDMI Features	ALLM / eARC
Ports	3 x HDMI / 2 x USB
Sports	Sports Alert / Bluetooth Surround Ready
Platform	webOS 23 with User Profiles & Quick Cards
Magic Remote	Yes

UHD Specs



UR8050 / UR8040

218 cm (86)* / 190 cm (75)
177 cm (70) / 164 cm (65)
139 cm (55) / 127 cm (50)
108 cm (43)

Resolution	4K (3840x2160)
Display	Real 4K Display
Processor	α5 AI Processor 4K Gen6 (218 cm (86)) : α7 AI Processor 4K Gen6)
Picture Quality	AI Brightness Control, Dynamic Tone Mapping, HLG, HDR10, 4K Upscaler
Sound Quality	AI Sound Pro, AI Acoustic Tuning
Speaker	2.0 Ch / 20W
Sound	Virtual Surround 5.1.2
AI Smart	LG ThinQ AI, Built-in Alexa, Apple Airplay & HomeKit, Works with Hey Google (+ Multi-View Feature in 218 cm (86))
Cinema	Filmmaker Mode™, Netflix, Prime Video, Disney+ Hotstar, Apple TV+ and many more
Game	Game Optimizer / Game Dashboard / HGiG Profile
HDMI Features	ALLM / eARC
Ports	3 x HDMI / 2 x USB (218 cm (86)) : 4 HDMI / 2 USB)
Sports	Sports Alert / Bluetooth Surround Ready
Platform	webOS 23 with User Profiles & Quick Cards
Magic Remote	Yes

*Only in UQ8050

UHD Specs



UR7550

164 cm (65) / 139 cm (55)

127 cm (50) / 108 cm (43)

Resolution	4K (3840x2160)
Display	Real 4K Display
Processor	α5 AI Processor 4K Gen6
Picture Quality	AI Brightness Control, Dynamic Tone Mapping, HLG, HDR10, 4K Upscaler
Sound Quality	AI Sound, AI Acoustic Tuning
Speaker	2.0 Ch / 20W
Sound	Virtual Surround 5.1
AI Smart	LG ThinQ AI, Built-in Alexa, Apple Airplay & HomeKit, Works with Hey Google
Cinema	Filmmaker Mode™, Netflix, Prime Video, Disney+ Hotstar, Apple TV+ and many more
Game	Game Optimizer/Game Dashboard/HGiG Profile
HDMI Features	ALLM / eARC
Ports	3 x HDMI / 2 x USB
Sports	Sports Alert / Bluetooth Surround Ready
Platform	webOS 23 with User Profiles & Quick Cards
Magic Remote	Yes

UHD Specs



UR7790

108 cm (43)

Resolution	4K (3840x2160)
Display	Real 4K Display with Ultra Bright Panel
Processor	α5 AI Processor 4K Gen6
Picture Quality	AI Brightness Control, Dynamic Tone Mapping, HLG, HDR10, 4K Upscaler
Sound Quality	AI Sound Pro, AI Acoustic Tuning
Speaker	2.1 Ch / 35W
Sound	Virtual Surround 5.1.2, Built-in Woofer
AI Smart	LG ThinQ AI, Built-in Alexa, Apple Airplay & HomeKit, Works with Hey Google
Cinema	Filmmaker Mode™, Netflix, Prime Video, Disney+ Hotstar, Apple TV+ and many more
Game	Game Optimizer/Game Dashboard/HGiG Profile
HDMI Features	ALLM / eARC
Ports	3 x HDMI / 1 x USB
Sports	Sports Alert / Bluetooth Surround Ready
Platform	webOS 23 with User Profiles & Quick Cards
Magic Remote	Yes

UHD Specs

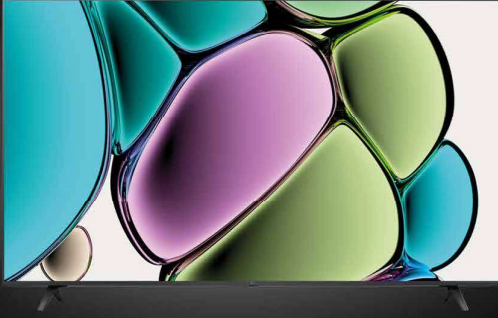


UQ7350 / 7300

108 cm (43)

Resolution	4K (3840x2160)
Display	Real 4K Display
Processor	α5 AI Processor 4K Gen5
Design	Cinema Screen
Picture Quality	Dynamic Tone Mapping, HLG, HDR10, 4K Upscaler
Sound Quality	AI Sound
Speaker	2.0 Ch / 20W
Sound	Virtual Surround 5.1
AI Smart	LG ThinQ AI, Apple Airplay & HomeKit
Cinema	Filmmaker Mode™, Netflix, Prime Video, Disney+ Hotstar, Apple TV+ and many more
Game	Game Optimizer / Game Dashboard / HGiG Profile
HDMI Features	ALLM / eARC
Ports	3 x HDMI / 2 x USB
Sports	Sports Alert / Bluetooth Surround Ready
Platform	webOS 22 with User Profiles & Family Settings

Smart Specs



LR656

80 cm (32)

Resolution	HD (1366x768)
Processor	α5 AI Processor Gen6
Design	Cinema Screen
Picture Quality	HDR10, HLG, AI Brightness Control, Dynamic Tone Mapping
Sound Quality	AI Sound
Speaker	2.0 Ch / 20W
Sound	Virtual Surround 5.1
AI Smart	LG ThinQ AI, Apple Airplay & HomeKit, Google Home & Amazon Echo Connection, Home Dashboard
Cinema	Netflix, Prime Video, Disney+ Hotstar, Apple TV+ and many more
Game	Game Optimizer / Game Dashboard / HGiG Profile
Ports	2 x HDMI / 1 x USB
Sports	Sports Alert / Bluetooth Surround Ready
Platform	webOS 23 with User Profiles & Quick Cards
Remote	Remote with Hot Keys

Smart Specs



LQ640 / LQ645

80 cm (32)

Resolution	HD (1366x768)
Processor	α5 Gen5 AI Processor
Design	Cinema Screen
Picture Quality	HDR10, HLG, Dynamic Tone Mapping
Sound Quality	AI Sound
Speaker	2.0 Ch / 16W
Sound	Virtual Surround 5.1
AI Smart	LG ThinQ AI, Apple Airplay & HomeKit, Google Home & Amazon Echo Connection, Home Dashboard
Cinema	Netflix, Prime Video, Disney+ Hotstar, Apple TV+ and many more
Game	Game Optimizer / Game Dashboard / HGiG Profile
Ports	3 x HDMI / 2 x USB
Sports	Sports Alert / Bluetooth Surround Ready
Platform	webOS 22 with User Profiles & Family Settings
Remote	Remote with Hot Keys

Smart Specs



LQ6360 / LQ636B

80 cm (32)

Resolution	LQ6360: FHD (1920x1080) LQ636B: HD (1366x768)
Processor	α5 Gen5 AI Processor
Picture Quality	HDR10 Pro, HLG, AI Brightness, Dynamic Tone Mapping
Sound Quality	AI Sound, AI Acoustic Tuning
Speaker	2.0 Ch / 20W
Sound	Virtual Surround 5.1
AI Smart	LG ThinQ AI, Built-in Google Assistant & Alexa, Apple Airplay & HomeKit, Home Dashboard
Cinema	Netflix, Prime Video, Disney+ Hotstar, Apple TV+ and many more
Game	Game Optimizer / Game Dashboard / HGiG Profile
Ports	2 x HDMI / 1 x USB
Sports	Sports Alert / Bluetooth Surround Ready
Platform	webOS 22 with User Profiles & Family Settings
Remote	Magic Remote with Hot Keys & Voice Command Enabled

Smart Specs



LQ635
80 cm (32)

Resolution	HD (1366x768)
Processor	α5 Gen5 AI Processor
Picture Quality	HDR10 Pro, HLG, AI Brightness, Dynamic Tone Mapping
Sound Quality	AI Sound
Speaker	2.0 Ch / 20W
Sound	Virtual Surround 5.1
AI Smart	LG ThinQ AI, Google Home & Amazon Echo Connection, Apple Airplay & HomeKit, Home Dashboard
Cinema	Netflix, Prime Video, Disney+ Hotstar, Apple TV+ and many more
Game	Game Optimizer/Game Dashboard/HGiG Profile
Ports	2 x HDMI / 1 x USB
Sports	Sports Alert / Bluetooth Surround Ready
Platform	webOS 22 with User Profiles & Family Settings
Remote	Remote with Hot Keys

Smart Specs

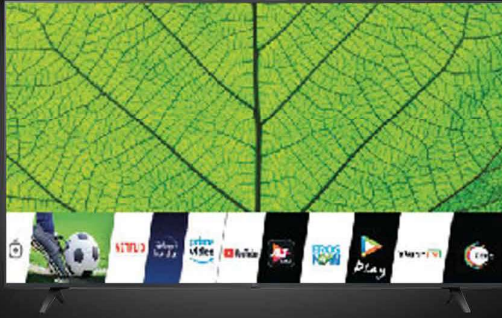


LQ573 / LQ570

80 cm (32)

Resolution	HD (1366x768)
Processor	α5 Gen5 AI Processor
Picture Quality	HDR10 Pro, HLG, AI Brightness, Dynamic Tone Mapping
Sound Quality	AI Sound
Speaker	2.0 Ch / 10W
Sound	Virtual Surround 5.1
AI Smart	LG ThinQ AI, Google Home & Amazon Echo Connection, Apple Airplay & HomeKit, Home Dashboard
Cinema	Netflix, Prime Video, Disney+ Hotstar, Apple TV+ and many more
Game	Game Optimizer / Game Dashboard / HGiG Profile
Ports	2 x HDMI / 1 x USB
Sports	Sports Alert / Bluetooth Surround Ready
Platform	webOS 22 with User Profiles & Family Settings
Remote	Remote with Hot Keys

Smart Specs



LM562 / LM560

108 cm (43) / 80 cm (32)*

Resolution	HD (1366x768)
Processor	Quad Core Processor
Picture Quality	HDR10 Pro, Resolution Upscaler, Dynamic Tone Mapping
Sound Quality	Dolby Audio, Clear Voice III
Speaker	2.0 Ch / 20W (80 cm (32): 10W)
AI Smart	Home Dashboard, Works with Alexa (external device)
Cinema	Netflix, Prime Video, Disney+ Hotstar, Apple TV+ and many more
Ports	2 x HDMI / 1 x USB
Platform	LG webOS Smart TV with Full Web Browser
Remote	Remote with Hot Keys

*Only in LM562



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