



**Dive into 4K Clarity,  
Refined with Nano Detail**

**LG NANO 4K UHD AI**



Nano 4K UHD and Smart TV Catalog 2026

**Life's Good.**

# LG is India's No. 1 Trusted TV Brand\*



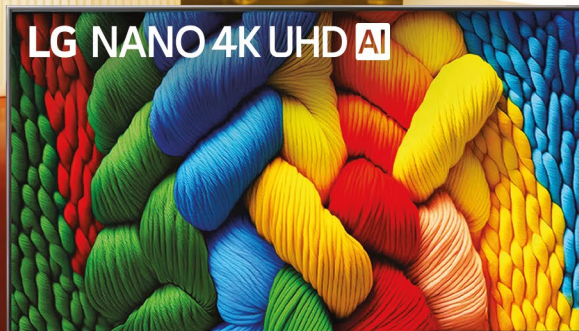
LG OLED evo AI



LG QNED evo AI  
Mini LED



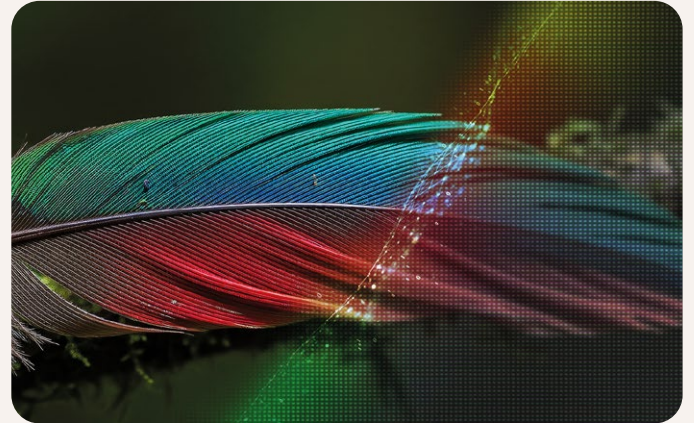
LG NANO 4K UHD AI



\*T&C apply. As per TRA's The Most Trusted Brands 2026 Report, a study conducted by TRA Research Pvt. Ltd. Results are not endorsement of LG Electronics India Limited. Any reliance on these results is at third-party's own risk. Product images shown are for representative purpose only. Actual products may vary. For more information, please visit [www.lg.com/in](http://www.lg.com/in)  
\*LG OLED TV has been ranked No.1 selling OLED TV Brand for 13 consecutive years by Omdia.

# Nano Detail Enhancer refines contrast for more lifelike depth

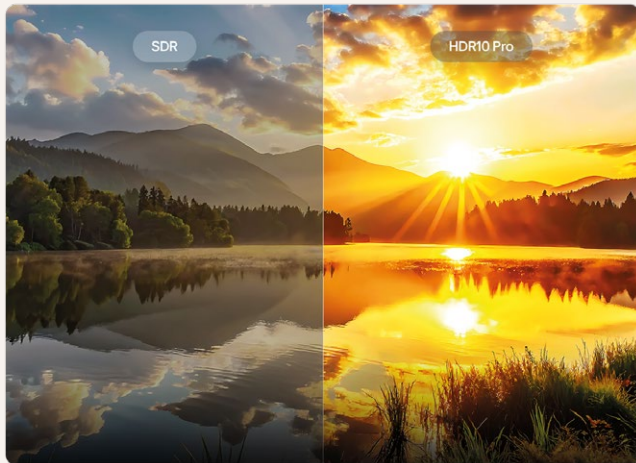
Powered by the alpha 7 Gen 9 AI Processor, your TV analyzes images to reveal nano details, boosting contrast and depth for every scene.



# HDR10 Pro reveals detail and contrast in every scene

Our HDR10 Pro brings brighter highlights and deeper shadows. Dive into brighter scenes with richer detail.

\*HDR10 Pro is not a format but LG's own Dynamic Tone Mapping applied frame by frame for HDR10 content.



# Upscale every frame up to 4K even on Ultra Big TVs

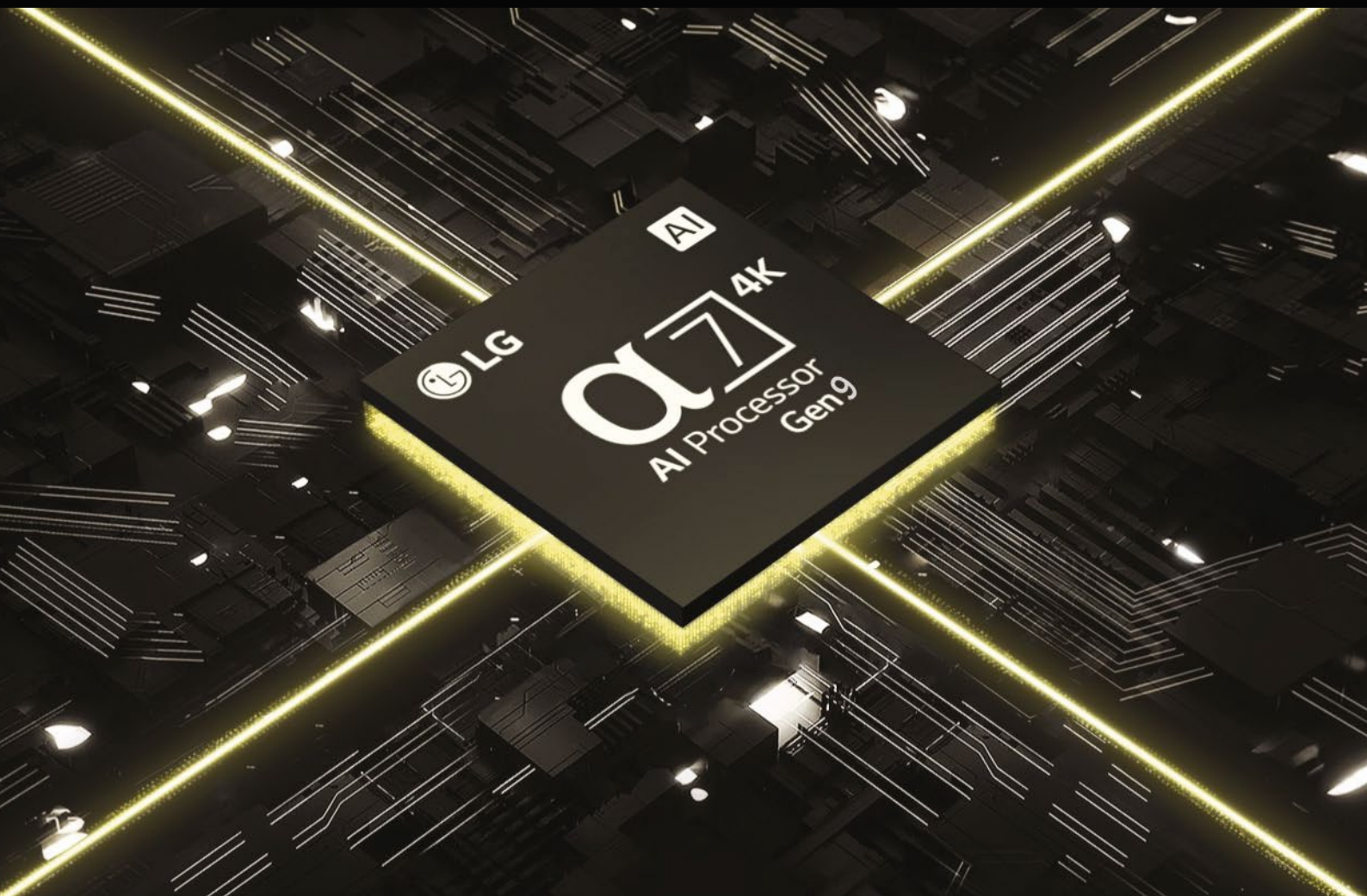
Enjoy large screens without sacrificing quality. AI Super Upscaling and Dynamic Tone Mapping Pro deliver 4K with balanced brightness.

\*AI Picture Pro will work with any copyright-protected content on OTT services. \*Images are upscaled to up to 4K-like quality. Results may vary depending on the source resolution.



## Meet the powerful and smart alpha 7 AI Processor Gen8

With significant improvements to performance, faster processing from alpha 7 AI Processor Gen8 now delivers 4K picture quality with much better sharpness and depth than before.



## Why LG AI TV?

LG AI TV optimizes picture and sound while making every day smarter with personalized AI Hub.

### AI Picture Pro

## Upscale every frame up to 4K even on Ultra Big TVs

Enjoy a larger screen without sacrificing on quality. AI Super Upscaling refines image quality up to 4K and Dynamic Tone Mapping Pro ensures balanced brightness and detail for each object in every frame.

\*AI Picture Pro will work with any copyright-protected content on OTT services.  
\*Images are upscaled to up to 4K-like quality. Results may vary depending on the source resolution.



### AI Object Remastering Pro

## Hear voices clearly in every scene with AI Object Remastering Pro

No need to adjust the volume to hear voices clearly. AI Sound automatically fine-tunes voices, background music, and sound effects for crystal-clear audio and an immersive experience.

\*Must be activated through the Sound Mode menu. And sound may vary according to the listening environment.



### Virtual 9.1.2 Ch

## Immersive and room-filling sound with Virtual 9.1.2 Ch

AI Sound refines sound quality to deliver multi-dimensional audio that surrounds you, heightening your senses through deeper immersion.

\*Sound may vary according to the listening environment.

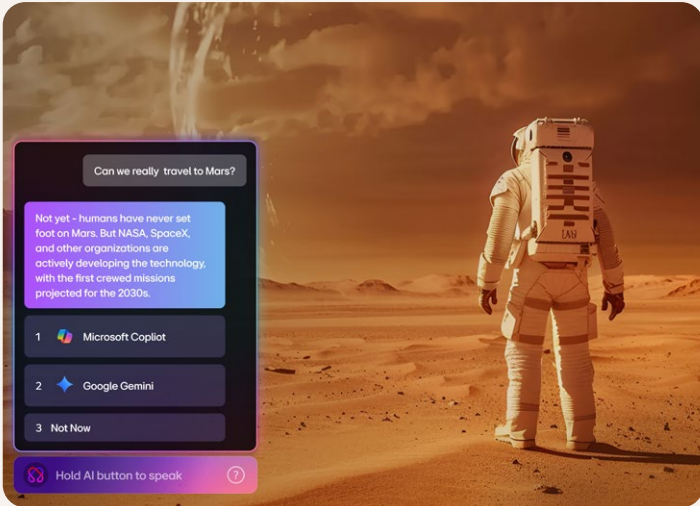




## Multi AI Search Advanced Multi AI search with Google Gemini and Microsoft Copilot

Simply say what you are searching for, then select the AI model. The system connects to multiple AI models to deliver broader, more relevant results.

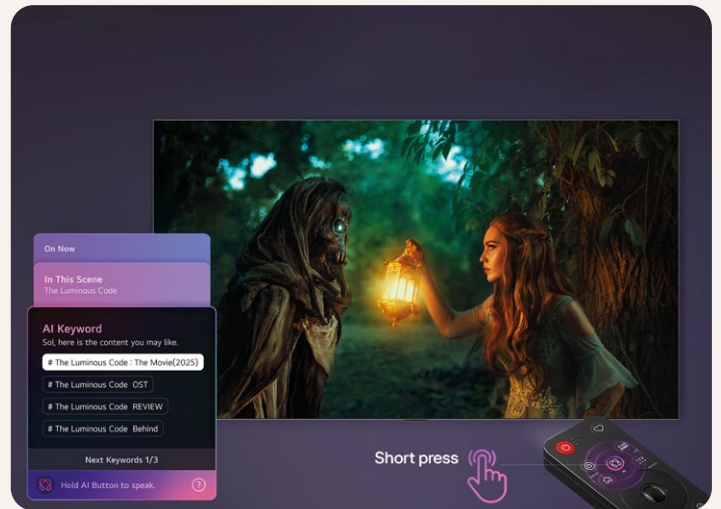
\*An internet connection is required, and partner AI services may be subject to change or require a subscription. \*This feature may vary by region and model and is not available in countries where LLM support is not provided.



## AI Concierge Get personalized content recommendations and information

AI Concierge suggests content and updates tailored to your interests. This scene provides relevant recommendations.

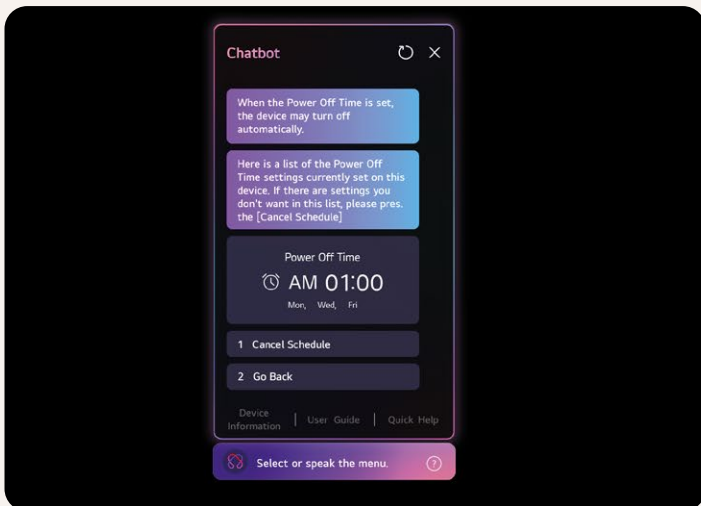
\*Some of these features may not be supported in certain regions or models. \*Menu displayed may be different upon release. \*Keyword recommendations vary according to the app and time of day. \*'In This Scene' card is available in countries that support EPG (Electronic Program Guide). \*'On Now' card is not available on Netflix and Other CP (Content Provider) apps, so the card will not be displayed. \*'Generative AI' card is available in certain regions or models.



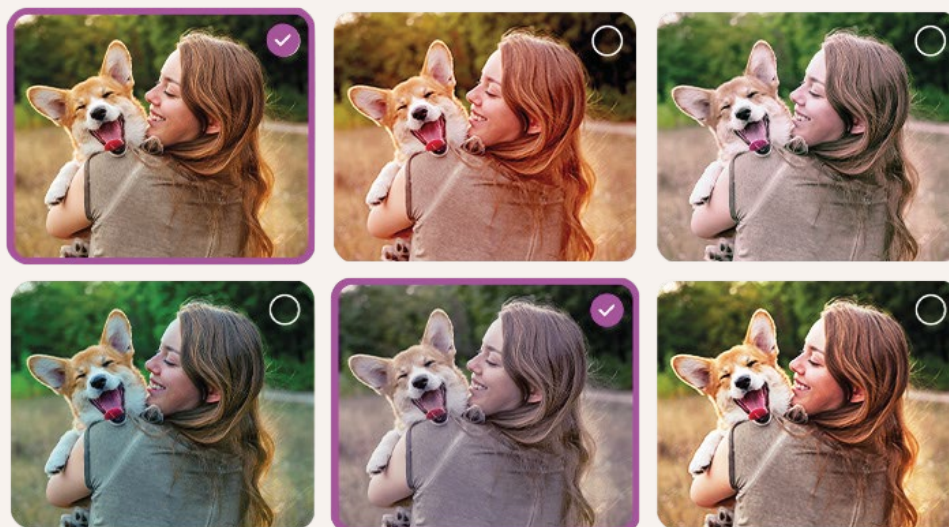
## AI Chatbot Knowing the problem before you ask

When your TV shows signs of trouble, the system detects the issue and provides step-by-step guidance, helping you resolve it instantly or connect to support.

\*Internet connection required. \*It is possible to link the AI Chatbot to customer service. \*In countries where NLP is not supported, voice-based app access and usage may not be available.



## AI Customization



### AI Picture Wizard

## Making your picture, your way

Advanced algorithms learn your preferences. Based on your selections, your TV creates a personalized picture just for you.



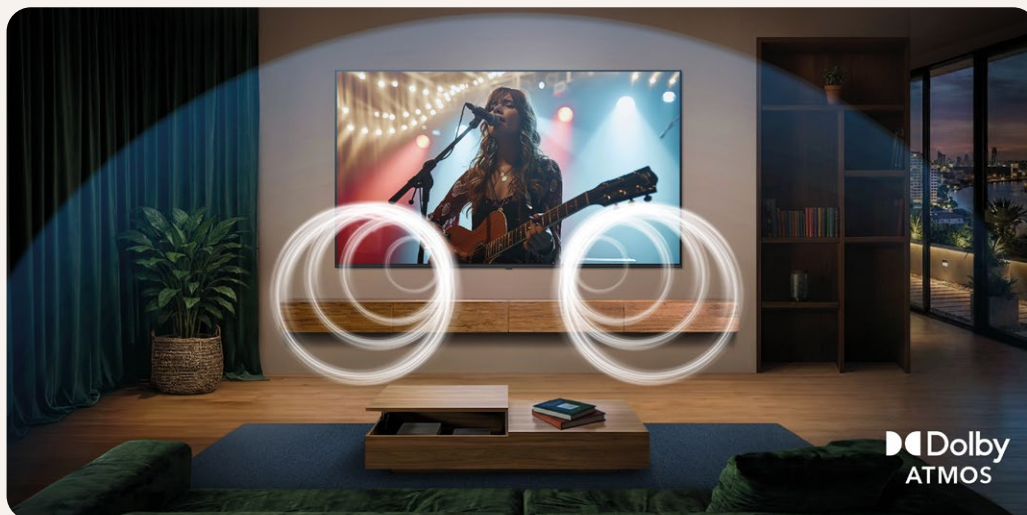
### AI Sound Wizard

## Making your sound, your way

Your TV adjusts the sound to your hearing preferences and optimizes overall sound quality to create a sound profile tuned precisely to you.

### Dolby Atmos

By rendering sound as immersive 360° audio objects rather than static channels, the system creates a home cinema environment where detail and depth stay true to the scene.



### FILMMAKER MODE

Experience cinema as the director intended with FILMMAKER MODE that adapts to surroundings and keeps visuals as close as possible to its original form.

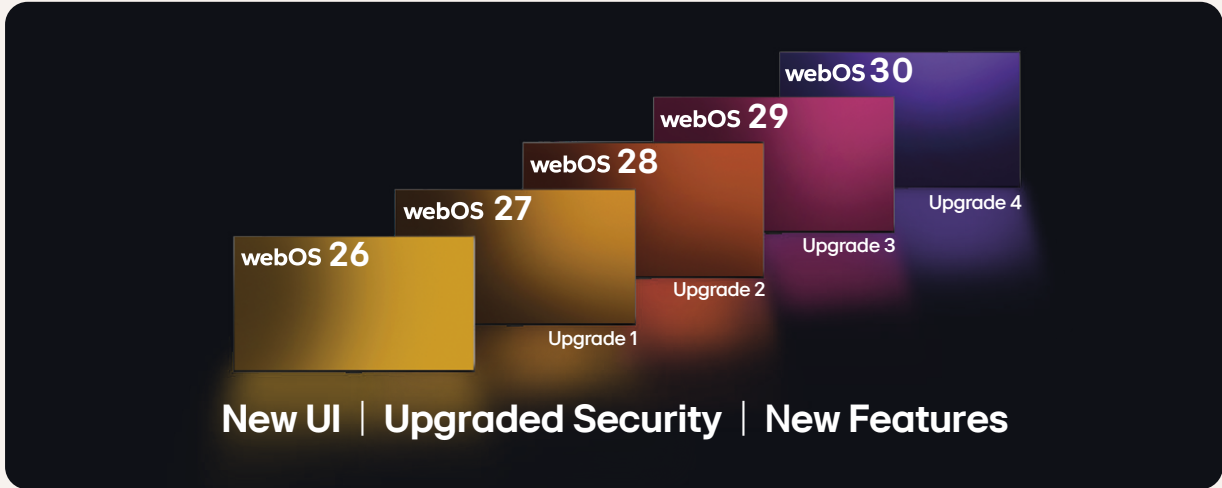


\*FILMMAKER MODE is a trademark of UHD Alliance, Inc.

\*FILMMAKER MODE auto starts on AppleTV+ and Amazon Prime video app. \*FILMMAKER MODE works on models equipped with a light sensor.

# New upgrades every year with webOS Re:New Program

Get webOS upgrades and enjoy the benefits of the latest features and software.



\*webOS Re:New is a software upgrade program and is available on select models only. The number of upgrades and Re:New support duration may vary by product, model, or region.

\*Upgrade schedule, as well as features, applications, and services may vary by model and region.

\*Available features, contents and services are subject to change without notice and may vary by product, model or region.

## LG Shield

# Security you can trust

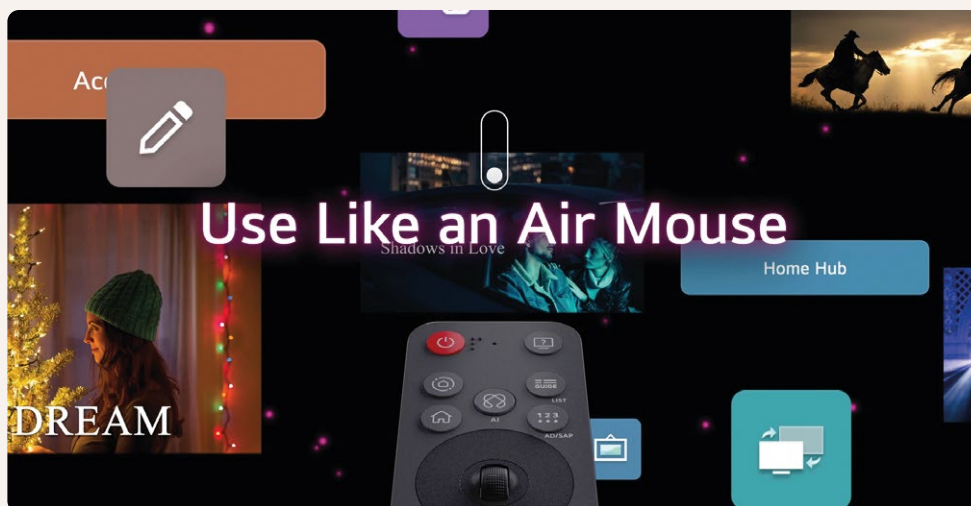
LG Shield's 7 core technologies ensure your data stays safe with secure data storage and management, secure cryptographic algorithms, ensured software integrity, user authentication and access control, secure data transmission, security event detection and response, and secure update management.





## Easily navigate and point like an air mouse to enjoy AI Hub

Control your TV easily with AI Magic Remote. With a motion sensor and scroll wheel, click, drag, and drop to use it like an air mouse or simply speak for voice commands.



\*Provides quick access to the TV's AI features but has no built-in AI processing.  
\*AI Magic Remote's design, availability and functions may vary by region and supported language, even for the same model.  
\*Some features may require an internet connection.  
\*AI Voice Recognition is only provided in countries that support NLP in their native language.

Ultra Big TV Experience

## The bigger screen, the more immersive the experience

Enjoy sports, films, and games on an LG Nano 4K UHD Ultra Big TV. With its vivid colors, action unfolds with breathtaking scale and clarity.

**98**  
(249cm)



## Linear Flow Design with a solid finish to complement your space

Your TV features a modern metallic finish with real heft and a tasteful linear design that's made to elevate your space.



## Advanced Gameplay

Experience peak gaming with VRR. Get your game on without lag or motion blur.



**VRR**  
Variable Refresh Rate

**ALLM**  
Auto Low Latency Mode

**HGiG**  
HDR GAMING INTEREST GROUP

# LG Channels



## Always ON. Always FREE.



Stream **150+**  
CHANNELS FREE

NO PAYMENT

NO SUBSCRIPTION

NO SET-TOP BOX

### What is LG Channels?

LG Channels is LG's exclusive streaming service, which brings a variety of live channels across News, Music, Entertainment, Kids and more at your fingertips for FREE.

### How to access LG Channels?

Simply turn on your LG Smart TV and make sure it is connected to the internet. Click on the LG Channels app on your LG Smart TV and start watching TV or press the LG Channels button if you have a magic remote.



\*Terms and conditions apply. Images simulated are for representational purpose only, actual product may vary. All third party images / logos / marks are trademarks/ registered trademarks / copyright of respective third parties. Please visit [www.lg.com/in](http://www.lg.com/in) for more details.



# NU885/880

215cm (85), 189cm (75),  
164cm (65), 139cm (55),  
126cm (50), 109cm (43)

<b>Display</b>	Nano Color 4K
<b>Processor</b>	alpha 7 AI Processor 4K Gen9
<b>Picture</b>	AI Super Upscaling, Dynamic Tone Mapping, AI HDR Remastering
<b>Sound</b>	AI Sound Pro (Virtual 9.1.2ch)
<b>Speaker</b>	2.0ch / 20W
<b>Movie</b>	Dolby Atmos™ / FILMMAKER Ambient MODE / HDR10 Pro
<b>Game</b>	Game Dashboard, HGiG, ALLM, eARC
<b>Connectivity</b>	HDMI - 2.0, Wi-Fi, Bluetooth
<b>webOS (Secured by LG Shield)</b>	AI Magic Remote (to be purchased separately for UN875 to use Voice commands) / AI Voice ID with My Page / AI Concierge / Multi AI Search with Google Gemini & Microsoft Copilot / AI Picture Wizard / AI Sound Wizard / AI Chatbot
<b>Additional features</b>	LG Channels / Gaming Portal / Sports Portal

\*Features are subject to change and may vary from model to model.



# NU875

189cm (75), 164cm (65),  
139cm (55), 126cm (50),  
109cm (43)

<b>Display</b>	Nano Color 4K
<b>Processor</b>	alpha 7 AI Processor 4K Gen9
<b>Picture</b>	AI Super Upscaling, Dynamic Tone Mapping, AI HDR Remastering
<b>Sound</b>	AI Sound Pro (Virtual 9.1.2ch)
<b>Speaker</b>	2.0ch / 20W
<b>Movie</b>	Dolby Atmos™ / FILMMAKER Ambient MODE / HDR10 Pro
<b>Game</b>	Game Dashboard, HGIG, ALLM, eARC
<b>Connectivity</b>	HDMI - 2.0, Wi-Fi, Bluetooth
<b>webOS (Secured by LG Shield)</b>	AI Magic Remote (to be purchased separately for UN875 to use Voice commands) / AI Voice ID with My Page / AI Concierge / Multi AI Search with Google Gemini & Microsoft Copilot / AI Picture Wizard / AI Sound Wizard / AI Chatbot
<b>Additional features</b>	LG Channels / Gaming Portal / Sports Portal

\*Magic Remote to be purchased separately for NU875. Magic Remote is required for voice commands. Features are subject to change and may vary from model to model.



# LB659 / LB657

81cm (32)

<b>Resolution</b>	HD (1,366 x 768)
<b>Processor</b>	alpha 5 AI Processor 4K Gen9
<b>Picture</b>	HDR10, HLG, Dynamic Tone Mapping, AI Resolution Upscaler
<b>Sound</b>	Dolby Atmos™ / AI Sound Pro (9.1.2ch)
<b>Speaker</b>	2.0ch, 10W
<b>AI Smart</b>	AI Concierge, AI Chatbot, AI Voice ID, Multi AI Search with Google Gemini & Microsoft Copilot, Google Home, Google Cast, Apple Home, Apple Airplay
<b>Operating System</b>	webOS 26
<b>Game</b>	Game Optimizer, HGiG Mode
<b>Connectivity</b>	HDMI - 2ea, Wi-Fi, Bluetooth
<b>Remote</b>	AI Magic Remote

\*Features are subject to change and may vary from model to model.



# LB653

81cm (32)

<b>Resolution</b>	HD (1,366 x 768)
<b>Processor</b>	alpha 5 AI Processor 4K Gen9
<b>Picture</b>	HDR10, HLG, Dynamic Tone Mapping, AI Resolution Upscaler
<b>Sound</b>	Dolby Atmos™ / AI Sound Pro (9.1.2ch)
<b>Speaker</b>	2.0ch, 10W
<b>AI Smart</b>	AI Concierge, AI Chatbot, AI Voice ID, Multi AI Search with Google Gemini & Microsoft Copilot, Google Home, Google Cast, Apple Home, Apple Airplay
<b>Operating System</b>	webOS 26
<b>Game</b>	Game Optimizer, HGiG Mode
<b>Connectivity</b>	HDMI - 2ea, Wi-Fi, Bluetooth
<b>Remote</b>	Standard Remote

\*Magic Remote to be purchased separately for voice commands. Features are subject to change and may vary from model to model.



# LB651

81cm (32)

<b>Resolution</b>	HD (1,366 x 768)
<b>Processor</b>	alpha 5 AI Processor 4K Gen9
<b>Picture</b>	HDR10, HLG, Dynamic Tone Mapping, AI Resolution Upscaler
<b>Sound</b>	AI Sound Pro (9.1.2ch)
<b>Speaker</b>	2.0ch, 10W
<b>AI Smart</b>	AI Concierge, AI Chatbot, AI Voice ID, Multi AI Search with Google Gemini & Microsoft Copilot, Google Home, Google Cast, Apple Home, Apple Airplay
<b>Operating System</b>	webOS 26
<b>Game</b>	Game Optimizer, HGiG Mode
<b>Connectivity</b>	HDMI - 2ea, Wi-Fi, Bluetooth
<b>Remote</b>	Standard Remote

\*Magic Remote to be purchased separately for voice commands. Features are subject to change and may vary from model to model.

# Don't Compare LG AMC with Others



Choose **AMC directly from the brand** and  
enjoy complete peace of mind.

## Why **CHOOSE** LG Extended Warranty?

LG AMC Plans offer expert care to make your life easy and worry-free, so you can enjoy the best of our products. Our Service Team is just a call away to help ensure your products remain in optimal working condition. Only LG Genuine Spare Parts are used to keep your products running smoothly.



### QUALIFIED ENGINEERS

Get expert care with our company-trained engineers



### ON-TIME SERVICE

Timely response and quick resolution, at your service



### GENUINE SPARE PARTS

All our parts are 100% LG-authorized



### COMPLETE OWNERSHIP

Enjoy long-term comprehensive coverage



### HASSLE FREE EXPERIENCE

24\*7 complaint registration (Voice & WhatsApp)



### MAXIMIZED SAVINGS

Discounted price on AMC - within 30 days



### PAN-INDIA PRESENCE

61 LG owned service centers & 929 LG service centers across the country



LG BEST Care

LG 24 x 7 CUSTOMER CARE  
08069379999  
www.lg.com/in/support

LG WhatsApp No.  
9711709999  
LG Service India Mobile App  
Available at Google Play

www.facebook.com/lgindiapage/  
www.x.com/lgIndia

To know more about LG,  
visit www.lg.com/in  
For Corporate/Institutional enquiries,  
please write to corp.enquiries@lge.com



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