



Life's Good.

# The Next Generation of AI TVs

LG NanoCell AI | LG UHD AI | LG SMART TV AI

LG NanoCell AI



LG UHD AI



## NanoCell Picture



### Pure Colors in Real 4K

Watch 4K content refined with vivid color accuracy and crisp details, making every scene visually striking and enjoyable.

### 4K Super Upscaling brings every frame to life

LG's powerful processor boosts the resolution to the original quality. Enjoy 4K Super Upscaling enhanced resolution, brightness, and clarity.

\*Image quality of upscaled content will vary based on the source resolution.



### HDR10

Vibrant colors and brightness takes the screen resolution to new heights. Jump into elevated image quality with sharper contrast.



AI-Powered Experience

## Meet the powerful and smart alpha 7 AI Processor Gen8

With significant improvements to performance, faster processing from alpha 7 AI Processor Gen8 now delivers 4K picture quality with much better sharpness and depth than before.



## AI Customization



### AI Voice ID

## Your voice is your ID

LG AI Voice ID recognizes each user's unique voice signature and offers personalized recommendations the moment you speak.

\*Reduced or limited content may be shown depending on region and network connectivity.

\*Voice ID support may vary and is available on NanoCell and UHD TVs released from 2025 onwards.

\*It works only with apps that support the Voice ID account.

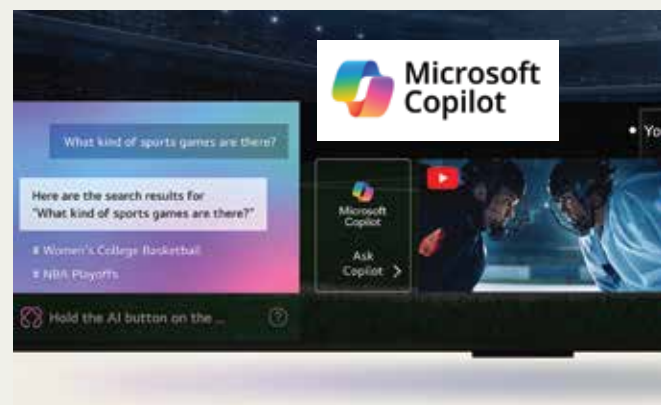
### AI Search

## Ask your TV anything

Ask your TV anything. Built-in AI recognizes your voice and swiftly provide spersonalized recommendations to your requests. You can also get additional results and solutions with Microsoft Copilot.

\*AI Search is available on NanoCell and UHD TVs released from 2025 onwards.

\*Internet connection required.



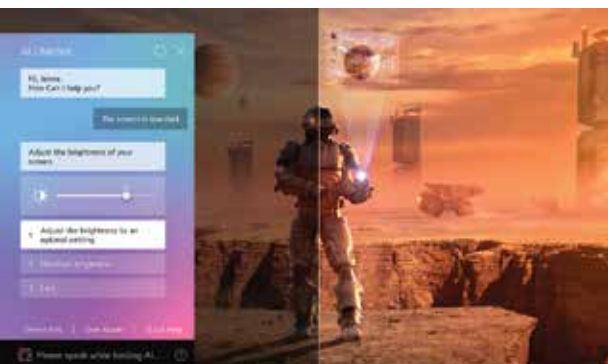
### AI Chatbot

## Intuitively provides solutions

Interact with the AI Chatbot through your AI Magic Remote and address all concerns from configuring settings to troubleshooting. AI can understand user intent and will provide immediate solutions.

\*Internet connection required.

\*It is possible to link the AI chatbot to customer service and mobile contacts.



## AI Customization



### AI Concierge Personalizing your TV viewing

One short press on the AI button on your remote opens up your AI Concierge which provides customized keywords and recommendations based on your search and watching history.

\*Supported menus and apps may vary.

\*Menus displayed may be different upon release.

\*Keyword recommendations vary according to the app and time of day.

### AI Picture Wizard Customized picture settings

Advanced algorithms learn your preferences by going through 1.6 billion image possibilities. Based on your selections, your TV creates a personalized picture just for you.



### AI Sound Wizard Sound tuned to you

Choose the audio you like from a selection of sound clips. From 40 million parameters, AI creates a tailored sound profile tuned to your preferences.



**AI Picture Pro**

# AI Picture Pro brings every frame to life

AI Super Upscaling analyzes each frame's elements to enhance resolution, brightness, depth, and clarity.

\*AI Picture Pro will not work with any copyright-protected content on OTT services.

\*Image quality of upscaled content will vary based on the source resolution.



## AI Sound Pro

# AI Sound Pro fine-tunes your sound for impact



## AI Clear Sound

Precision tone correction enhances sound clarity for an exceptional audio experience.

\*Sound may vary according to the listening environment.

## Dynamic Sound Booster powered by AI Processor

AI processing enhances TV sound for a more powerful sound experience.

\*Sound may vary according to the listening environment.



## Virtual 9.1.2 channels for all-encompassing surround sound

Get the surround sound experience with just your LG TV. AI uses deep learning algorithms to make it feel as if sound is coming from 9.1.2 channels all around you.

\*Sound may vary according to the listening environment.

# AI Magic Remote



**AI Magic Remote  
completes the  
AI experience**

Control your TV easily with AI magic remote - no extra device needed! With a motion sensor and scroll wheel, point and click to use it like an air mouse or simply speak for voice commands.



**WOW Synergy**

## Enrich your sound with LG TV and LG Soundbar

### Orchestra Sound, Immersive Sound through perfect synergy

LG UHD TVs and LG Soundbars are the perfect match, made to work harmoniously together to provide multi-surround sound environments.



### WOW Interface lets you control sound easier from your TV

Conveniently operate your soundbar settings from your TV.



\*Soundbar can be purchased separately.

\*Soundbar Mode Control may vary by model.

\*Please note that the service may not be available at the time of purchase. A network connection is required for updates.

\*The soundbar models compatible with the TV may vary.

\*LG TV remote usage is limited to certain features only.

## Cinematic Experience

# The ultimate TV for movies



Watch movies come to life in your home cinema with immersive sound and FILMMAKER MODE that adjusts to environmental lighting for picture quality that meets top filmmaker standards.



## Dolby Atmos

Let lifelike surround sound move all around you, making you feel like you're in the center of all the action.

\*FILMMAKER MODE is a trademark of UHD Alliance, Inc.

\*FILMMAKER MODE auto starts on AppleTV+ and Amazon Prime video app.

## Gaming & Connectivity



### Advanced Gameplay

Experience peak gaming with VRR. Get your game on without lag or motion blur hindering your performance.

\*Support for these features may vary by model.

**VRR**  
Variable Refresh Rate

**ALLM**  
Auto Low Latency Mode

**eARC**  
Enhanced Audio Return Channel

Mobile Connectivity

### Cast your apps directly onto your TV

See content from your iPhone or Android device on your LG TV screen effortlessly with Apple AirPlay and Chromecast built-in.



 works with  
**Google Cast**

 Works with  
**Apple AirPlay**



## Ultra Big TV Experience

# The big screen experience

See all your favorite films, sports, and games on LG Ultra Big TV. Dive into high resolution on a 100 (254cm) super-scale screen.



## webOS Re:New Program

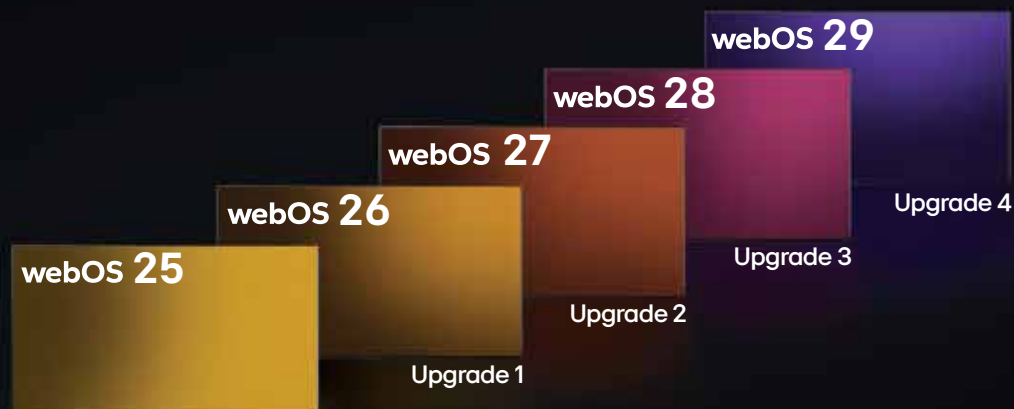
# New upgrades every year with webOS Re:New Program

Get full upgrades and enjoy the benefits of the latest features and software. A CES Innovation Awardee for the cybersecurity category, feel safe knowing webOS keeps your privacy and data secure.



A smart and more  
secure TV every year

**New UI | Upgraded Security  
New Features**



\*webOS Re:New Program applies to 2025 OLED/QNED/NanoCell/UHD TVs.

\*The webOS Re:New Program supports a total of four upgrades over five years, the threshold is the pre-installed version of webOS, and upgrade schedule varies from month-end to year-start.

\*Updates and the schedule to some features, applications, and services may vary by model and region.

\*Upgrades also available for select 2022 LG OLED TVs and 2023 LG UHD TV and above models, select LG OLED, LG QNED, LG NanoCell and LG UHD TVs

## LG Channels



Always ON. Always FREE.



STREAM  
**100+**  
CHANNELS  
FOR  
**FREE**



NO  
PAYMENT



NO  
SUBSCRIPTION



NO SET-TOP  
BOX

### What is LG Channels?

LG Channels is LG's exclusive streaming service, which brings a variety of live channels across News, Music, Entertainment, Kids and more at your fingertips for FREE.

GHOST  
HUNTERS  
CHANNEL

yrfo

B4U  
movies

आल  
रिड्स

INDIA  
YOGA

B4U  
music

E 24

OX  
JALWA

दिव्य

PITAARA

babyfirst

NDTV  
24x7

NEWS 18  
इंडिया

DABANGG

INDIA TV

R.

INDIA  
TODAY

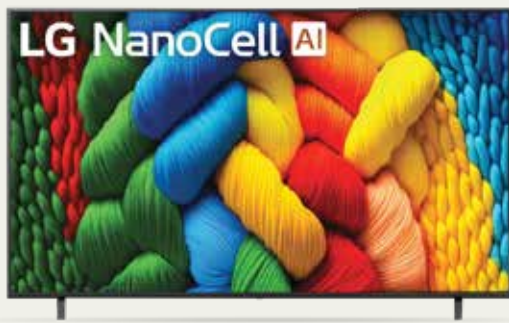
CNBC  
TV18

tv9  
भारतवर्ष

\*Terms and conditions apply. Images simulated are for representational purpose only, actual product may vary. All third party images / logos / marks are trademarks/ registered trademarks / copyright of respective third parties. The list of channels is dynamic and can change without prior notice. Please visit [www.lg.com/in](http://www.lg.com/in) for latest channel list and more details on LG Channels.



## NANOCELL TV RANGE



### NANO85A

126cm (50) / 139cm (55) / 164cm (65)  
189cm (75) / 217cm (86)

### NANO83A

109cm (43) / 139cm (55) / 164cm (65)  
189cm (75)

Display	Pure Nano Color
Resolution	4K (3840 x 2160)
Processor	alpha 7 AI Processor 4K Gen8
Picture Quality	AI Brightness Control, Dynamic Tone Mapping, HLG, HDR10, 4K Super Upscaling
Sound	AI Sound Pro, Virtual 9.1.2 Ch
Speaker	2.0 Ch / 20W
AI Customization	AI Voice ID, AI Search, AI Chatbot, AI Concierge, AI Picture Wizard (1.6 Billion possibilities), AI Sound Wizard (40 Million possibilities)
AI Smart	LG ThinQ AI, Chromecast built-in, Built-in Alexa, Apple AirPlay 2 & HomeKit, Works with Hey Google
Operating System	webOS 25 Re:New Program
Cinematic Experience	Dolby™ Atmos, Filmmaker Mode™
Game	Game Optimizer, Game Dashboard, HGiG Profile
HDMI Features	ALLM, eARC
Connectivity	3 x HDMI, 2 x USB, Wi-Fi 5, Bluetooth
Remote	AI Magic Remote

## UHD TV RANGE



# UA8300 / UA8350 UA8250 / UA8200

109cm (43) / 126cm (50) / 139cm (55) /  
164cm (65)

Display	Real 4K Display
Resolution	4K (3840 x 2160)
Processor	alpha 7 AI Processor 4K Gen8
Picture Quality	Dynamic Tone Mapping, HLG, HDR10, 4K Super Upscaling
Sound	AI Sound Pro, Virtual 9.1.2 Ch
Speaker	2.0 Ch / 20W
AI Customization	AI Voice ID, AI Search, AI Chatbot, AI Concierge, AI Picture Wizard (1.6 Billion possibilities), AI Sound Wizard (40 Million possibilities)
AI Smart	LG ThinQ AI, Chromecast Built-in, Built-in Alexa, Apple AirPlay 2 & HomeKit, Works with Hey Google
Operating System	webOS 25 Re:New Program
Cinematic Experience	Dolby Atmos™, Filmmaker Mode™
Game	Game Optimizer, Game Dashboard, HGiG Profile
HDMI Features	ALLM, eARC
Connectivity	3 x HDMI, 1 x USB, Wi-Fi 5, Bluetooth
Remote	AI Magic Remote* * Standard Remote with UA8250 / UA8200

# SMART TV RANGE



**32LR686**

80cm (32)

Resolution	HD (1366 x 768)
Processor	α5 AI Processor Gen6
Picture Quality	HDR10, HLG, Dynamic Tone Mapping, AI Resolution Upscaler
Sound	AI Sound, Virtual 5.1 Ch
Speaker	2.0 Ch / 20W
AI Customization	AI Chatbot, AI Concierge
AI Smart	LG ThinQ AI, Apple AirPlay & HomeKit, Google Home & Amazon Echo Connection, Home Dashboard
Operating System	webOS 23
Game	Game Optimizer, Game Dashboard, HGiG Mode
Connectivity	2 x HDMI, 1 x USB, Wi-Fi 5, Bluetooth
Remote	AI Magic Remote (MMRC)



# SMART TV RANGE



32LR656

80cm (32)

Resolution	HD (1366 x 768)
Processor	α5 AI Processor Gen6
Picture Quality	HDR10, HLG, Dynamic Tone Mapping, AI Resolution Upscaler
Sound	AI Sound, Virtual 5.1 Ch
Speaker	2.0 Ch / 20W
AI Customization	AI Chatbot
AI Smart	LG ThinQ AI, Apple AirPlay & HomeKit, Google Home & Amazon Echo Connection, Home Dashboard
Operating System	webOS 23
Game	Game Optimizer, Game Dashboard, HGiG Mode
Connectivity	2 x HDMI, 1 x USB, Wi-Fi 5, Bluetooth
Remote	Standard Remote

# SMART TV RANGE



**32LR57**

80cm (32)

Resolution	HD (1366 x 768)
Processor	α5 AI Processor Gen6
Picture Quality	HDR10, HLG, Dynamic Tone Mapping, AI Resolution Upscaler
Sound	AI Sound, Virtual 5.1 Ch
Speaker	2.0 Ch / 10W
AI Customization	AI Chatbot, AI Concierge
AI Smart	LG ThinQ AI, Apple AirPlay & HomeKit, Google Home & Amazon Echo Connection, Home Dashboard
Operating System	webOS 23
Game	Game Optimizer, Game Dashboard, HGiG Mode
Connectivity	2 x HDMI, 1 x USB, Wi-Fi 5, Bluetooth
Remote	Magic Remote (MMRC) * LQ573 comes with Standard Remote * LR576 comes with Magic Remote

# SMART TV RANGE



**32LR60**

80cm (32)

Resolution	HD (1366 x 768)
Processor	α5 AI Processor Gen6
Picture Quality	HDR10, HLG, Dynamic Tone Mapping, AI Resolution Upscaler
Sound	AI Sound, Virtual 5.1 Ch
Speaker	2.0 Ch / 20W
AI Customization	AI Chatbot, AI Concierge
AI Smart	LG ThinQ AI, Apple AirPlay & HomeKit, Google Home & Amazon Echo Connection, Home Dashboard
Operating System	webOS 23
Game	Game Optimizer, Game Dashboard, HGiG Mode
Connectivity	2 x HDMI, 1 x USB, Wi-Fi 5, Bluetooth
Remote	Standard Remote Control



# PEACE OF MIND WITH **EXTENDED WARRANTY**

Renew your happiness and avail exclusive services only  
with LG Best Care Plan.

Why  
**CHOOSE**  
LG Extended Warranty?



## CONVENIENCE

A dedicated team of  
engineers at your service



## GENUINE SPARE PARTS

Use of only Genuine Spare Parts



## VALUE FOR MONEY

No visit charge & functional  
parts cost



## PREVENTIVE MAINTENANCE\*

Regular visit from engineers on call



## 24x7 Call Center

Engineer is just a call away



## QUALIFIED ENGINEERS

Service by company trained &  
qualified engineers



<b>LG iBEST Care</b>	<b>24 x 7 CUSTOMER CARE</b> <b>08069379999</b> <a href="http://www.lg.com/in/support">www.lg.com/in/support</a>	<b>LG WhatsApp No.</b> <b>9711709999</b> <b>LG Service India Mobile App</b> Available at <b>Google Play</b>	<b>www.facebook.com/lgindiapage/</b> <b>www.x.com/lgIndia</b>	To know more about LG, visit <a href="http://www.lg.com/in">www.lg.com/in</a> For Corporate/Institutional enquiries, please write to <a href="mailto:corp.enquiries@lge.com">corp.enquiries@lge.com</a>	<b>24x7</b> <b>NOW SHOP AT</b> <b>LG BRAND STORE</b> <a href="http://www.lgbrandstore.com/in">www.lgbrandstore.com/in</a>
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