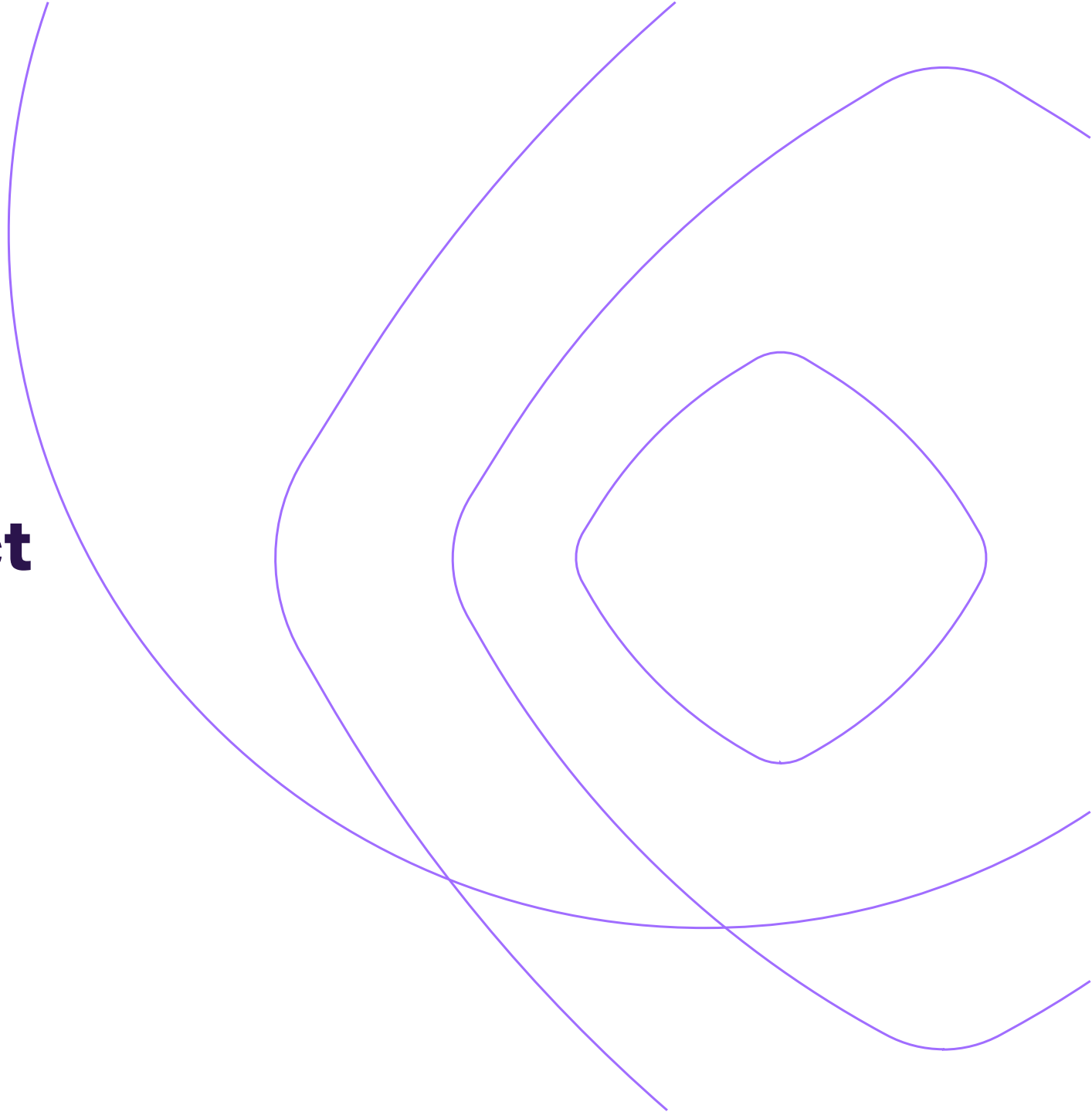




Impact assessment of Cancer Support project

LG Electronics India Limited

March 2026





3rd March, 2026

To,
LG Electronics India Limited (“LG”)

LG engaged Grant Thornton Bharat LLP (“GT”) to conduct impact assessments of its CSR projects – Cancer support project, Let’s Build a House, Life’s Good Nutrition (Mid day Meals & Daily Nutrition), and Cancer Support.

The focus of our assessment included understanding outreach and impact of the projects; gauging the perception of stakeholders; analysing perception and feedback about the projects/ processes followed; and providing any relevant way forward. We followed a four-stage methodology which included, kick off call with the client to understand the project and its scope; review of all project related documents; stakeholder interactions to map their perspective; and analysis and reporting of key findings. GTBL confirms completion of all tasks within the scope of work as detailed in the engagement letter dated 15th September 2025 signed between both parties.

This report is with restrictive circulation and has been prepared exclusively for LG. Information collected for this study is through field visits, meeting with various stakeholders, information shared by respondents and backend data provided by the client. We have relied on the information shared by these sources. The scope of work here does not constitute an audit or due diligence of the information shared. This report should not be considered as an expression of opinion on any form of assurance on the financial statements of or on its financials or other information. GTBL holds no responsibility on accuracy or sanctity, or authenticity of information provided by company or implementing partner or stakeholders covered or any other party involved, and results / references drawn basis the same. We shall not take responsibility for the consequences resulting from decisions based on information included in the report.

Abhishek Tripathi
Partner – ESG & Risk Consulting
Grant Thornton Bharat LLP

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- The information collected for this study is through field visits, interactions with the project team, interviews with stakeholders, facilitated by LGEIL and its Partners. We have relied on the information shared by these sources.
- The scope of work here does not constitute an audit or due diligence of the information shared. Hence, information received from the various sources was believed to be accurate.
- The recommendations provided as part of the assessment exercise may be implemented after an analysis of prioritization. The decision to implement the recommendations is the responsibility of the management of LGEIL.
- Field visits were conducted in cognizance with LGEIL's prior acceptance on approach, methodology, coverage plan, tools and indicators.
- Owing to communication gap and the inherent human instinct to report everything as above-expectations and glitch-free, it was challenging to make interviewees understand the purpose of the survey and ensure that correct data was accordingly gathered.
- Grant Thornton Bharat LLP holds no responsibility on accuracy or sanctity, or authenticity of information provided by LGEIL or implementing partner or stakeholders covered or any other party involved, and results / references drawn basis the same.
- This report should not be considered as an expression of opinion on any form of assurance on the financial statements of or on its financial or other information.
- This report has been prepared solely to address issues specific to the Client and may not have addressed issues of relevance to any other person or entity. Any person or entity that is not a party to our engagement letter with the Client shall have no right to enforce any of its terms against us.

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Introduction and background



About LG Electronics India

- LGEIL, a wholly owned subsidiary of LG Electronics Inc, South Korea was established in January 1997 in India.
- It is one of the most formidable brands in consumer electronics - Home Entertainment, home appliances*, HVAC, IT hardware.
- In India, LG Electronics has earned a premium brand positioning and is an acknowledged trendsetter in the industry.
- LGEIL's manufacturing unit at Greater Noida is one of the most eco-friendly units among all LG manufacturing plants in the world.
- The second Greenfield facility is located at Ranjangaon; Pune which manufacture LED TVs, air conditioners, commercial air conditioning systems, washing machines, refrigerators, and monitors.

Key CSR focus areas in alignment with the Schedule VII:



Eradicating hunger, poverty and mal-nutrition, promoting preventive health care and sanitation



Promoting education, including special education and employment enhancing vocation skills



Measures for the benefit of armed forces veterans, war widows and their dependents.



Ensuring environmental sustainability, ecological balance, and protection of flora and fauna

Project rationale

Outline the project's necessity by detailing current conditions and relevant historical data from government reports, industry reports, and studies.

Cancer is a major public health challenge in India, with rising incidence, uneven access to screening services, and widening disparities in early detection particularly affecting underserved communities.

- **Growing cancer incidence in India:** According to the Indian Council of Medical Research (ICMR), India recorded an estimated 14+ lakh cancer cases in 2023, with cancer incidence projected to rise further in coming years.
- **High burden of common cancers:** Government data indicates that oral, breast and cervical cancers account for over 50% of cancer deaths in the country, making them priority areas for prevention and early detection.
- **Low access to screening and delayed detection:** There is wide state-level disparities in cervical cancer screening coverage, highlighting inconsistent availability of preventive services, especially in rural and low-resource geographies.
- **High mortality from late-stage diagnosis:** Over 9 lakh cancer deaths in 2022, with oral, breast, and cervical cancers ranking among the top causes of mortality, most of which are highly treatable when detected early.
- **Rising future burden:** ICMR's National Cancer Registry project projects a 12% increase in cancer cases by 2025, driven by lifestyle risks, tobacco use, and inadequate early detection.

About the project

LGEIL and the Indian Cancer Society (ICS) implemented the Cancer Support Project focuses on seamless, end-to-end care pathway spanning awareness, community-based screening (oral, breast, cervical), navigation to tertiary hospitals, financial assistance (CCF, AKITF), and survivorship and education support.

Awareness

- Objective was to raise awareness about oral and cervical cancers for early detection. Multi-channel outreach through radio, cinema, digital/social media, and community sessions.
- Awareness sessions conducted in schools, colleges, corporates, and workplaces.
- Awareness sessions were conducted across various locations such as Delhi, Noida, Pune, Mumbai, Varanasi, Patna, and others.

Survivorship & Rehabilitation

- Financial and emotional support for childhood and young cancer survivors
- The aim to is help them to continue their education post completion of treatment
- The support was provided in Delhi, Mumbai among other locations across the country.

Screening

- Free screening for oral, breast, and cervical cancers through community camps.
- Over 12,000 beneficiaries screened, identifying suspects for further diagnostics.
- Mobilisation and support by ASHA workers, medical officers, and local leaders.
- Screening activities were conducted in Thane, Varanasi, Noida, Pune, Patna and others.

Cancer treatment support

- Treatment support delivered through Cancer Cure Fund (CCF) and Dr. Arun Kurkure Initiation and Treatment Fund (AKITF)
- Treatment support was provided in multiple locations including Andhra Pradesh, Bihar, Delhi, Haryana, Jharkhand and other states as well.
- As part of the project, links were created with various hospitals across the country to ensure easy access to treatments

Implementation process

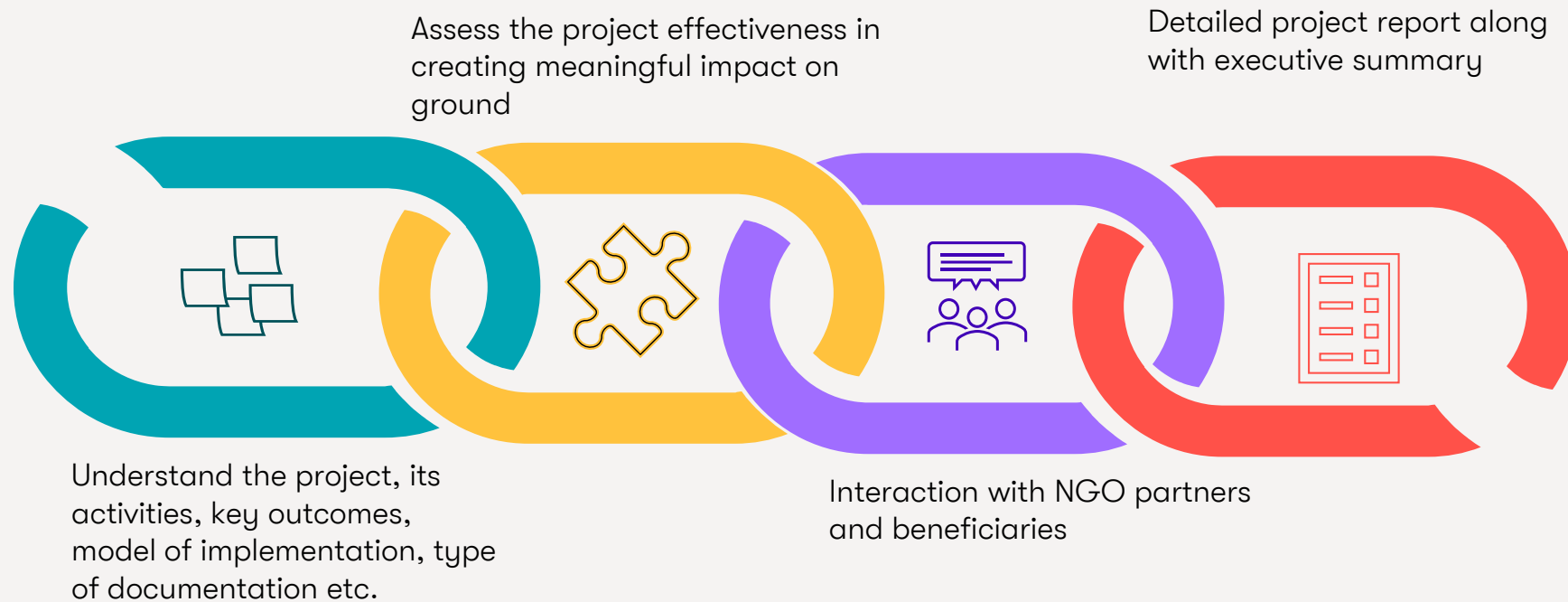


Awareness Raising knowledge about cancer and early detection	Community screening Conducting local screenings for oral, breast and cervical cancer	Navigation to care Guiding patients to diagnostics and treatment at partner hospitals	Financial Support Providing financial and cancer treatment	Survivorship support Offering ongoing support and resources for survivors including educational scholarships
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Scope of work

Grant Thornton Bharat LLP was engaged by LGEIL to undertake an impact assessment of the Cancer Support Initiative. The Partner for the project was India Cancer Society

Objectives of the assessment



02

Approach and methodology



Our framework

Based on the principals of OECD DAC, the APICS evaluation framework for social development projects helps evaluate projects holistically.

Approach and methodology



Accessibility

- Evaluating the accessibility of the initiative to the target beneficiaries, in terms of ease of participation, and inclusivity.
- Assessing the barriers, if any, that may hinder access to services provided through the project.



Importance

- Assessing the importance of the services within the context of addressing the health needs of the beneficiaries.
- Recognizing the significance of LGEIL's contribution in providing access to free and quality services



Performance

- Analyzing performance of the Karein Roshni project in achieving its stated goals and objectives
- Measuring the performance metrics, to gauge the effectiveness of the initiative in delivering expected outcomes.



Coherence

- Assessing the alignment of eye care support with relevant government schemes or policies
- Ensuring coherence between the objectives of the project with the broader mission of LGEIL

*Considering the nature of the project, the aspect of Sustainability is not relevant.

Our Methodology

01 Kick off and scoping

- Inception meeting with LGEIL team to discuss scope and project details
- Discussion with the implementing partners to understand the project.
- Review of secondary data to understand coverage in terms of beneficiary profiles, relevance etc.

02 Desk review

- Review of data and documents maintained by the partners.
- Mapped key areas of enquiry as per the objectives of the study.

03 Beneficiary interaction

- Qualitative interactions with the beneficiaries and stakeholders
- In-depth interactions with the implementing partners to understand the importance, performance and impact of the program

04 Analysis and reporting

- Thorough analysis of the data collected.
- Preparation of draft and final report post incorporating the inputs from LGEIL

Areas of enquiry and sample coverage

The table below highlight the areas on enquiries as per the stakeholders. Additionally, the table on the right highlights the sample coverage across different locations. GT team conducted on-ground visits across selected hospitals/ locations. Further, interactions were conducted both telephonically and on-ground as well.

Areas of Enquiry		S.no	Component	State/city	Hospital	Beneficiaries
Beneficiaries	Project Team	1	Cancer cure support	Mumbai	Tata Memorial Hospital	6
<ul style="list-style-type: none"> • Accessibility and satisfaction • Quality of care and treatment outcomes • Impact on daily life • Utilisation of the services provided • General feedback on the process • Feedback or challenges faced, if any 	<ul style="list-style-type: none"> • Project objectives and community engagement • Patient screening and selection process • Challenges faced during project implementation • Patient safety and comfort • Project outcomes and impact on beneficiaries 			Delhi	Rajiv Gandhi Cancer and Research Institute	5
				U.P (Varanasi)	Homi Bhabha Cancer Hospital	3
				U.P (Varanasi)	Mahamanna Pandit Madanmohan Malviya Cancer Center	7
		2	Survivorship & Rehabilitation	Mumbai	Tata Memorial Hospital	5
				Delhi	AIIMS	3

Note: For screening and awareness sessions, secondary data review and project team interactions were conducted.

03

Analysis
and findings



Accessibility



- ✓ Give the underprivileged community access to quality resources
- ✓ The focus is on ensuring outreach to the maximum
- ✓ Spread across multiple parts of the country

- **Geographical accessibility:** The various aspects of the project focused on ensuring it covers different parts of the country. This helped communities access quality screening, awareness, and financial aid across geographies and also in various locations including schools, colleges, and community areas.
- **Information accessibility:** The awareness sessions were conducted using a range of mediums which ensured reach was wide. This included radio campaign across stations, and awareness sessions at offices and educational institutions.
- **Collaboration with local resources:** Project teams worked closely with ASHA workers and other health workers to help ensure maximum registration for the awareness sessions and screening initiatives.
- **Mobilization efforts:** Beneficiaries primarily learned about the cancer cure support through hospital teams, indicating strong integration with hospital processes. Counsellors and project staff played a critical role in guiding patients, especially those with low literacy, migrant families, or first-time hospital users.

“ ”

The support helped me gain better understanding of why cancer needs to be detected early and how it can help in the treatment journey

**- Beneficiary
Delhi**

Performance



- ✓ Long term and continuity of care provided
- ✓ Smooth process of implementation
- ✓ Clear communication between those providing services and beneficiaries

- **Support through stages:** The project's objectives were not limited to any one stage of cancer support, rather it was a multi-pronged approach. It addresses challenges from prevention, detection, to treatment, and long-term socio-educational resilience.
- **Targeted Disbursement:** Financial support prioritised low-income households and patients that may require assistance in treatment regimens, optimising impact created by the project. The holistic coverage model strongly aligns with patient needs and improves treatment adherence
- **Psychosocial Benefits:** Beneficiaries supported for educational initiatives reported improved motivation, social participation, and resilience. This highlights the broader impact beyond financial assistance. The beneficiaries were children in the age group of 10-20 years.

Scholarship support

Beneficiary aged 14 at AIIMS Delhi and another aged 12 in Tata Memorial Hospital Mumbai stated that the support helped reduce educational disruptions. This indicates that non-medical support (fees, counselling) is pivotal to sustained care engagement.

Performance

- **Efficient model of implementation:** Beneficiaries consistently described the treatment initiation process as smooth, with OPD visits, diagnostics, and treatment pathways supported efficiently by project and hospital staff.
- **Effective communication:** Counsellors and local resourced ensured clear communication about treatment steps, which reduced anxiety and improved adherence. During a beneficiary (age 43) interaction at Rajiv Gandhi Cancer and Research Institute, stated that the hospital staff were extremely efficient and supportive. Additionally, she also noted that without the project, her treatment would have cost anywhere between INR 16 to 17 lakh. This demonstrates strong communication between all the stakeholders involved in the project's execution.
- **Organized system of evaluation:** Basis discussion with the project team, it was highlighted that the educational initiative through financial aid focused on a rigorous process of selecting beneficiaries that required support. It involved conducting due verifications at the schools/ colleges and screening of applicants. Further, to ensure efficiency and transparency, the monetary support was provided directly to the educational institutions.

As per data received from the partner, over 82 survivors supported through the educational initiative (financial aid). These included children and youth across various classes, colleges, and vocational courses.

Importance (1/2)



- ✓ Addresses critical health needs of the beneficiary community
- ✓ Provides essential free and quality healthcare services
- ✓ Reduces financial burden on vulnerable populations

The project demonstrated importance by reinforcing the pillars of awareness, survivorship, and treatment, enabling vulnerable families to access essential, no-cost, quality services that directly addressed their most urgent health needs.

Reducing pressure on patients

Caregivers required flexible, empathetic communication: Caregivers highlighted that they faced significant emotional and logistical pressures while navigating the health system. Through awareness sessions there was on-site counselling and clear guidance at initial touchpoints to reduce anxiety, build trust, and support families in planning appointments effectively.

Structured psychosocial guidance:

Respondents mentioned that the AIIMS ACT Clinic Lead provides credible, continuous psychosocial counselling at the hospital, demonstrating how expert-led engagement at entry points improves understanding, reinforces awareness messages, and lowers caregiver stress.

Ensuring continuity

Education and counselling enabled sustained academic continuity: Young survivors often struggle to return to school after treatment-related interruptions. Survivorship support comprising of counselling, scholarships, and career guidance played a critical role in helping children resume or continue their education.

Reduced financial burden post recovery:

Respondents who received financial support noted that this assistance directly enabled their reintegration into academic settings by reducing financial strain and allowing them to focus on resuming their education. This demonstrates how educational assistance combined with psychosocial scaffolding translates clinical recovery into meaningful social and academic reintegration.

Importance (2/2)

Support through treatment

- **Financial protection is essential to prevent catastrophic health expenditure:** Respondents indicated that before the project, families often borrowed money or sold assets to pay for initial diagnostic tests. Treatment support provided through the project played a critical role in stabilizing care by covering major expenses and preventing financially devastating out-of-pocket spending.
- **Comprehensive coverage enables families to prioritise care:** Respondents mentioned that full financial support was pivotal in helping families stay focused on treatment rather than being restressed about unmanageable expenses.
- **Financial aid and navigation support reduce systemic barriers:** Respondents also highlighted that financial assistance, along with counsellor guidance, significantly eased affordability and navigation challenges

“ ”

I have been undergoing treatment for a hematological condition for several years, and the costs were overwhelming for my family. Because the project covered treatment expenses, we no longer had to worry about how to afford each test or procedure. This support allowed me to stay focused on my treatment and continue it without interruption

**- Beneficiary
Delhi**

Coherence



- ✓ Aigned with key objective of LGEIL's vision
- ✓ Aligned with CSR focus areas and multiple SDGs

LGEIL's CSR vision

The project demonstrated strong integration with hospitals, and several NGOs contributed additional support such as food, travel assistance, and psychosocial counselling for vulnerable families. **It aligns with LGEIL's CSR vision of "A better life for all by creating social contribution programs well aligned with Schedule VII of the Companies Act, 2013"**

Schedule VII of Companies Act, 2013

The project is in alignment with two provisions in the Schedule VII of the Companies Act, 2013 such as – the **Promotion of Healthcare** that directly addresses the issue of accessibility of medical aid among underprivileged individuals.

Sustainable Development Goals

The project is in alignment with SDGs

- **SDG 3: Good Health and Well-being**-Support by improving access to early detection, diagnosis, treatment, and survivorship care
- **SDG 4: Quality Education**- through long-term educational support for cancer survivors.
- **SDG 10: Reduced Inequalities**- Reduce disparities in access to healthcare by supporting low-income and vulnerable populations promoting inclusivity /reducing inequalities.

Additional highlights of the initiative

Short term outcomes

- **Improved access to screening and early detection:** More individuals are reached through community-based screening, enabling quicker identification of high-risk or symptomatic cases for timely follow-up.
- **Reduced immediate financial burden:** Families avoid high upfront diagnostic and treatment costs through early financial support, preventing urgent loans or distress asset sales.
- **Immediate psychological relief:** Continuous emotional support from counsellors helps reduce fear, anxiety, and uncertainty for both patients and caregivers during the initial treatment stages.
- **Immediate educational continuity for young survivors:** Scholarships and academic support prevent school dropouts, allowing child and adolescent survivors to resume studies without financial interruptions.

Long term outcomes

- **Reduced long-term financial catastrophe:** Continued support and subsidized care protect families from future medical debt, preventing long-term economic instability.
- **Improved long-term survival and health outcomes:** Sustained follow-ups, risk-based reviews, and structured survivorship care reduce relapse risks and strengthen overall health outcomes over time.
- **Long-term psycho-emotional stability:** Ongoing counselling, mentorship, and survivorship engagement help patients rebuild confidence, emotional resilience, and stable daily routines.
- **Improved health-seeking behavior:** Increased awareness and positive treatment experiences encourage beneficiaries and families to adopt sustained, proactive health practices such as regular check-ups and early screening.

04

Conclusion



Conclusion

The Cancer Support Project has effectively strengthened the full continuum of cancer care awareness, early detection, navigation, treatment, and survivorship. It has reduced financial burden for vulnerable families, improved access to timely diagnostics and treatment, and enabled young survivors to return to education with confidence.

Partner hospitals demonstrated strong integration and reliable follow-ups, while beneficiaries consistently reported compassionate support and improved quality of life. With focused enhancements in process efficiency and standardised navigation, the project is well-positioned to scale sustainably and continue transforming lives.

05

Annexures



Project team

Priya Dixit (Psychologist), Delhi AIIMS – Survivorship & Rehabilitation

The Survivorship & Rehabilitation initiative at AIIMS, launched in 2021, supports paediatric and young adult cancer survivors dealing with academic gaps, neurocognitive issues, and emotional stress. Led by Dr. Priya Dixit since 2022, the support runs weekly ACT Clinics combining medical reviews, psychosocial assessments, and scientific neurocognitive testing. Most beneficiaries are paediatric survivors, supported through mandatory scholarships and LG-OCS financial aid routed via the hospital and ICS.

A two-step selection process reviews age, income, documentation, academics, motivation, and cognitive status. Survivors receive personalised intervention plans with follow-ups that taper from frequent reviews to six-monthly or annual visits, while scholarship students meet Dr. Priya every three months in person or virtually. Despite challenges with college documentation and academic disruption especially for Classes 10–12 the project consistently supports a cohort of 20–25 students, adds 5–8 new beneficiaries annually, and has helped many graduate or enter vocational paths, with all services provided free of cost.

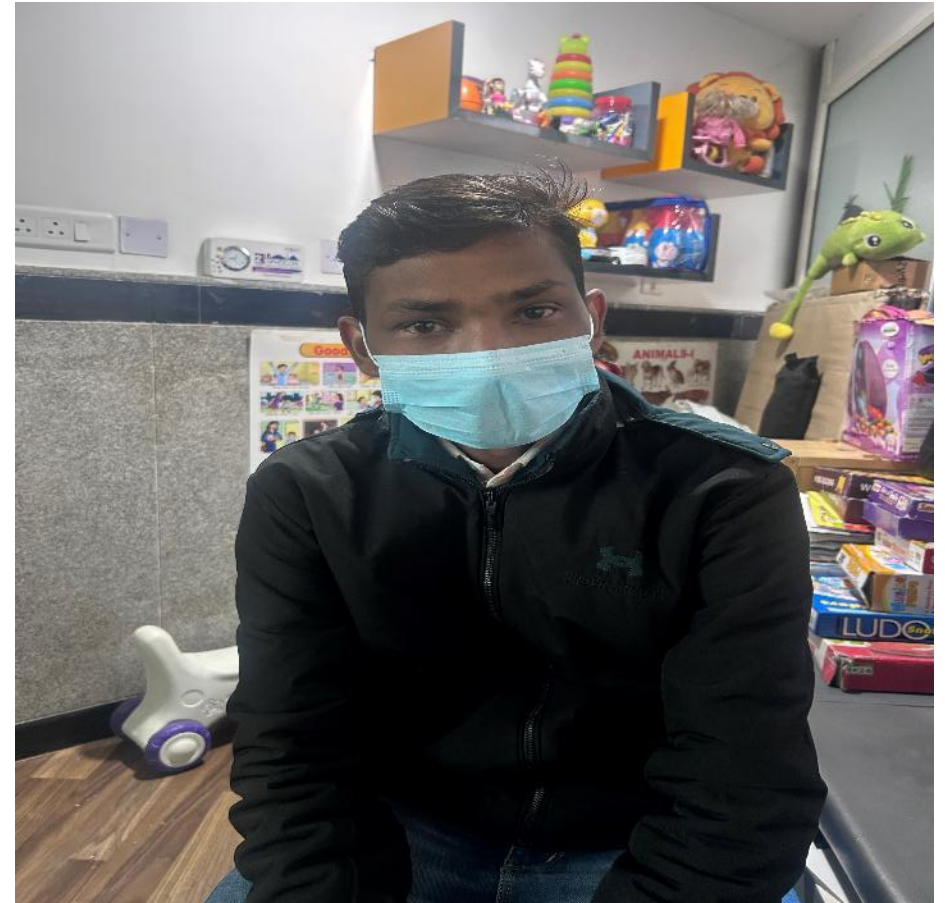


Beneficiary case study

Puneet (Age 23Y), Delhi AIIMS – Survivorship & Rehabilitation

Puneet, 23, underwent chemotherapy and radiation in 2015-16, which caused a major school gap during Classes 7-8. After submitting eligibility documents such as Aadhaar, income certificate, and past academic records, he received scholarship support through ICS while pursuing B.Tech at R.D. Engineering College.

Although he had already paid 60% of his first-year fees himself, the support covered about ₹75,000. He attended regular 3-month, 6-month, and annual follow-ups, and also received late-effects care for TB, gallbladder issues, and onco-fertility. With mental and financial support from the project, he only needed to pay exam fees. Puneet says that without this project, managing treatment and education would have been extremely difficult. He hopes to secure a job or pursue a master's degree and wishes the support would continue and expand so survivors like him can keep progressing.



Beneficiary case study

Alkama Afaq Shaikh (Age 12Y), Mumbai – Survivorship & Rehabilitation

Alkama, a 12-year-old student from Padgah High School in Bhiwandi, was diagnosed with lung cancer after episodes of paralysis and fever, initially detected at the Bhiwandi Government Hospital and later treated at Wadia Hospital for 1.5 years, including radiation at Mumbai Central Hospital.

Though the treatment cost was around ₹10 lakh, it was provided free of charge, easing the family's financial strain during a period of heavy travel, medical needs, and academic disruption. To keep his education stable, Alkama received ₹20,000 in school support for Std. 5 and 6 through the project, with the cheque sent directly to his school. Now healthy for the past year, his family hopes the educational support continues to ensure his studies are not interrupted.



Beneficiary case study - Cancer Care

Pallavi (Age 43Y), Rohini

Pallavi discovered a lump on her upper body in 2023 and was diagnosed with cancer. Without insurance, she approached Rajiv Gandhi Cancer Institute, where she was guided into the support project. She underwent surgery, six chemotherapy cycles, radiotherapy, and 17 hormonal injections. She shared that the treatment would have cost her ₹16–17 lakhs without project support. She found the hospital and project staff very efficient. With her husband working as a driver and limited income at home, the financial aid was crucial. Today, Pallavi actively encourages others to get screened and adopt health-seeking behaviour.

Nishtha (Age 17Y), Rohini

Nishtha, an open-school student, began experiencing symptoms in 2023 and went to multiple hospitals in Haryana before being referred to Rajiv Gandhi Cancer Institute. There, her family was counselled about the treatment process for her blood cancer, which requires three years of active treatment. Without the project, her parents would have needed to pay ₹20–30 lakhs out of pocket—an impossible burden. With the hospital and project covering major costs, her family has been able to focus on her health. She continues long-term treatment with close monitoring and full financial relief.

Photos (Delhi AIIMS)



Tool

Cancer support programme tool– Beneficiaries/ their families

Introduction

Hello, my name is _____. I'm from Grant Thornton Bharat, and I'm here to carry out an assessment for LG for the Cancer support program by Indian Cancer Society.

I would like to understand your experience and capture your feedback. You will be asked a few questions, and your responses will enable us to gauge your perspectives regarding the program.

1. **Name:**
2. **Gender:**
3. **Age:**
4. **Location**

Question	Section
How did you first hear about this program?	Awareness (Objective: To measure reach and influence of cancer awareness activities.)
Have you seen or heard any awareness messages about cancer in the past 1 year? If yes, where and what was the message?	
Which awareness medium (radio, cinema, community session, etc.) was most effective and why?	
What suggestions would you give to improve future awareness programs?	
Please rate the following statements from 1 to 5 (1 = Strongly Disagree, 5 = Strongly Agree): Statement 1: The awareness campaign helped me understand that cancer can be detected early. Statement 2: The messages helped reduce fear or stigma related to cancer. Statement 3: The awareness materials (posters, sessions, radio) were easy to understand. Statement 4: I discussed what I learned with my family or neighbours. Statement 5: The awareness drive motivated me to go for screening.	
Did you attend a cancer screening camp organized under this program? If yes, which screenings did you undergo? (oral, cervical, breast)	Screening & Detection (Objective: To assess access, experience, and service quality during camps.)
Were you informed about the camp in advance? And how did you come to know about it?	
Please rate the following statements from 1 to 5 (1 = Strongly Disagree, 5 = Strongly Agree): Statement 1: The screening site was clean and well-organized. Statement 2: The registration process was smooth and quick. Statement 3: The staff/health workers treated me with respect. Statement 4: The process and purpose of the screening were clearly explained to me. Statement 5: Adequate privacy was provided during the examination.	

Statement 6: I received clear information about my test results or follow-up steps.	Cancer Cure (Treatment & Financial Aid) (Objective: To understand access to treatment and financial support for underprivileged patients.)
Did you face any challenges during the camp?	
Were you or a family member diagnosed with cancer after screening? If yes, Did you receive any treatment support or financial aid through this programme? If yes, please specify the treatment/support/aid received	
Was your treatment done at an empanelled hospital? If yes, what services were you provided at the hospital?	Survivorship & Rehabilitation (Objective: To assess post-treatment support and quality of life improvement.)
Did you face any challenges during treatment or in getting support?	
What more could be done to help underprivileged patients like you?	Overall Program Impact
After completing treatment, did you receive any follow-up or counselling? If yes, pls explain the follow up or counselling you received, and what kind of support did you find most helpful after treatment?	
Did you or your children receive any of the following? (Educational scholarship, Vocational course support, Counselling services etc.)	
Are there any challenges you still face as a survivor?	
Please rate the following statements from 1 to 5 (1 = Strongly Disagree, 5 = Strongly Agree): Statement 1: Counselling sessions helped me emotionally recover from the illness Statement 2: Educational or vocational support reduced my financial stress Statement 3: I feel confident returning to work/school or normal daily activities. Statement 4: My family and community are now more supportive after my recovery. Statement 5: Overall, the survivorship support has improved my quality of life	
What do you think is the biggest benefit of this program for your community?	Overall Program Impact
How has this program changed your attitude toward health and screening?	
Any suggestions to make this program better or reach more people?	
Please rate the following statements from 1 to 5 (1 = Strongly Disagree, 5 = Strongly Agree): Statement 1: I am more aware about early detection and symptoms of cancer Statement 2: I am more likely to go for regular health check-ups now. Statement 3: My family is more open to discussing cancer-related issues. Statement 4: Community members are now more aware and less fearful about cancer Statement 5: Overall, the survivorship support has improved my quality of life	
Statement 6: This program has made access to cancer services easier for people like me	

Total beneficiaries

Awareness	Details
Cost of the component	1.27 Crores
Geography covered	<ul style="list-style-type: none"> • Delhi / Noida • Pune / Thane • Mumbai • Varanasi • Patna • Bhubaneshwar • Telangana (Nizamabad, Sangareddy, Siddhipet & Jagital)
Beneficiary reached	2,273

Screening	Details
Cost of the component	1.20 Crores
Geography covered	<ul style="list-style-type: none"> • Thane • Pune • Varanasi • Noida • Patna • Telangana (Medchal Malkajgiri, Rangareddy, Vikarabad & Hanmankonda)
Beneficiary reached	12,237 (across 160 camps)

As per the data provided by the India Cancer Society

Total beneficiaries

Cancer cure support	Details
Cost of the component	1.60 Crores (CCF & AKITF)
Geography covered	<ul style="list-style-type: none"> • Andhra Pradesh • Bihar • Delhi • Haryana • Jammu & Kashmir • Jharkhand • Karnataka • Madhya Pradesh • Maharashtra • Manipur • Telangana • Uttar Pradesh • West Bengal
Beneficiary reached	160

S&R	Details
Cost of the component	35.08 Lakhs
Geography covered	<ul style="list-style-type: none"> • Jammu & Kashmir • Delhi • Uttar Pradesh • Maharashtra • Karnataka • Assam • Telangana • Tamil Nadu
Beneficiary reached	82

As per the data provided by the India Cancer Society

End



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