



Introducing the range of
Side-by-Side and French Door Refrigerators

**STUNNINGLY
STYLISH**



Life's Good.

All New

LG Objet Collection

An assortment crafted by
combining incredible technologies
& captivating designs.



Side-by-Side

French Door

Side-by-Side

Content

Design_____

- **LG InstaView Door-in-Door™**
- **Stylish Exterior**

Smart Connectivity_____

- **Wi-Fi Convertible**
- **AI ThinQ**

Freshness_____

- **HygieneFresh⁺™**
- **DoorCooling⁺™**
- **UV_{nano}™**
- **FRESH Balancer™**
- **Metal Fresh**

Convenience_____

- **Mega Capacity**
- **Spaceplus™ Ice System**
- **Utility Box**
- **Wine Rack**
- **Ice & Water Dispenser**

Energy_____

- **BEE 3 Star Energy Efficiency**
- **Smart Inverter Compressor**



LG InstaView Door-in-Door™

Stunningly
Stylish



Design

Sophisticated And Sleek Design

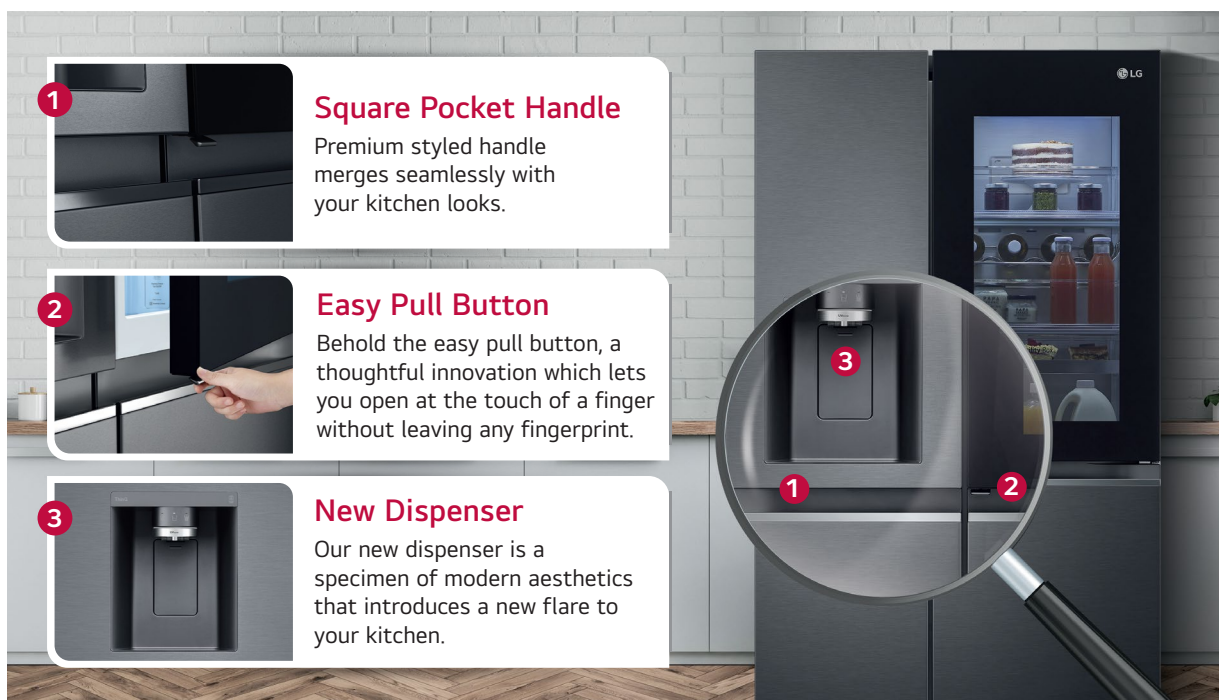
Knock Twice and See the World Inside with **LG InstaView** Door-in-Door™



*Compared to LG conventional Side-by-Side InstaView Door-in-Door™

Stylish Exterior

A modern and minimalist design that enhances your kitchen space.



An upscale finish that stands the test of time.

The metallic back wall gives the interior a timeless, premium feel.



Smart Connectivity

Refrigerator Got Smarter

Presenting
Wi-Fi Convertible
Convert freezer to fridge from anywhere!

Presenting India's first Wi-Fi Convertible Refrigerator by LG that give you the power to convert your freezer into a fridge from anywhere with AI ThinQ.

So, whether you're miles away from home, engrossed in work at the office, or unwinding on a vacation, enjoy peace of mind with the convenience of switching your refrigerator's modes remotely.



Convertible Modes

The 3 Easy Convertible Modes bring you added storage for your convenience. Simply choose the mode that you want and convert your freezer into a fridge with just a click from anywhere.



Regular Fridge



Full Fridge



Mini Fridge



Explore Connected Convenience

Discover a world of ease with our latest range of Wi-Fi Convertible Refrigerators that redefine your convenience by allowing you to control your refrigerator's modes from anywhere, anytime.



Powered By

AI ThinQ with **WiFi**

Stay close even when you are far away.



AI ThinQ



Control Temperature

Fridge and Freezer
Temperature Control



Express Freeze

Express Freeze On/Off



Smart Diagnosis

Detects Problem Automatically



Push App Alarms

- Door Open*
- Express Freeze Finish



Smart Learner™#

Provides Optimal Storage
Algorithm Based on Usage
Pattern Analysis

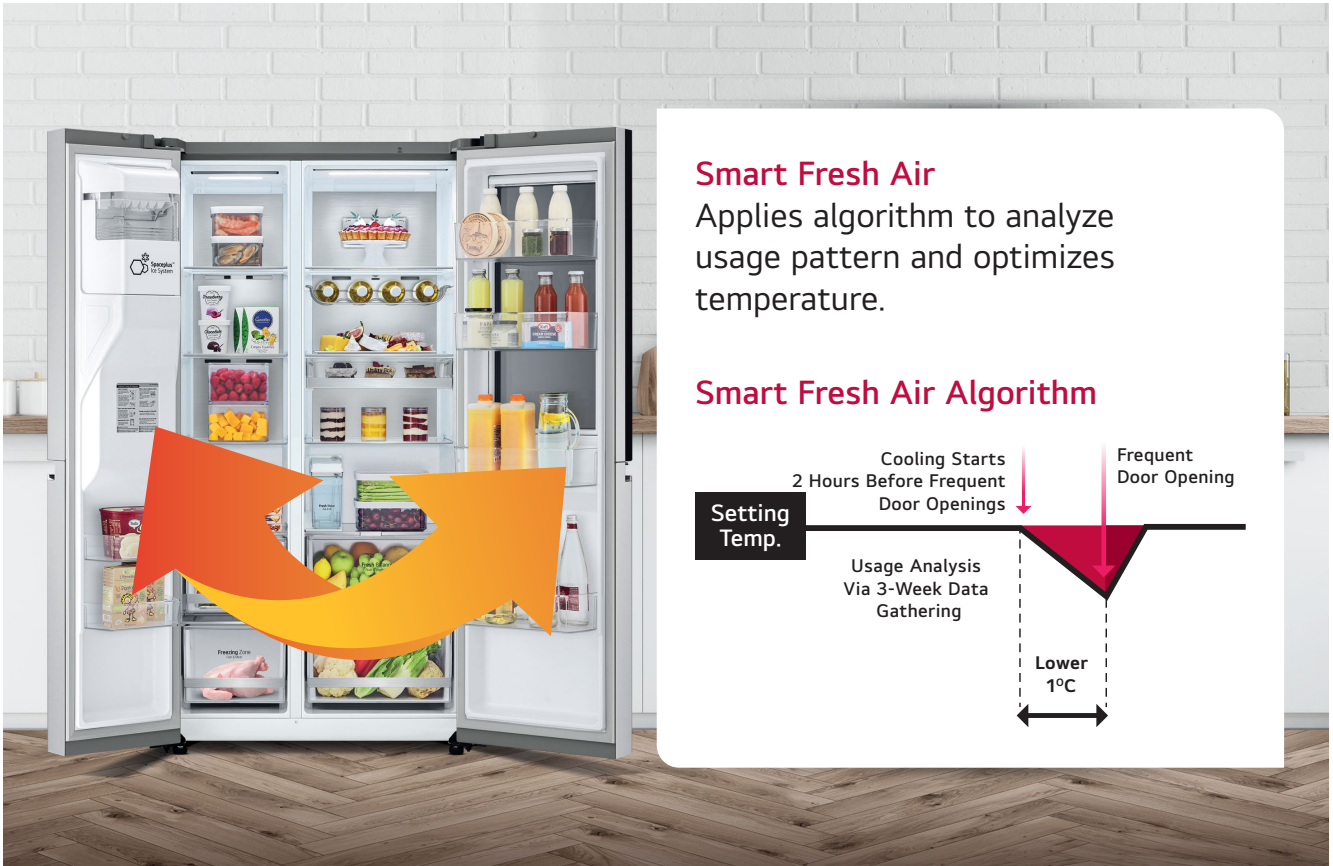
*After opened 10 minutes continuously.

#Smart Learner™ operation controlled and monitored only in LG ThinQ™ App.

Smart Learner™

Your refrigerator just got a lot smarter with Smart Learner™

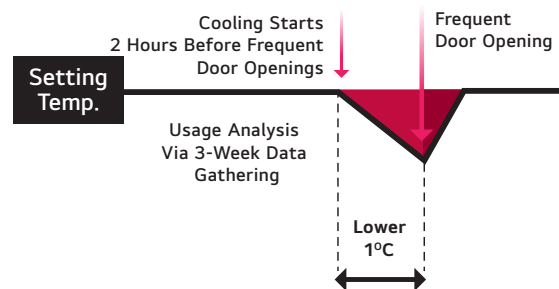
LG's Smart Learner Technology learns your usage pattern for over three weeks. Then it optimizes everything from cooling performance to energy consumption as per your usage.



Smart Fresh Air

Applies algorithm to analyze usage pattern and optimizes temperature.

Smart Fresh Air Algorithm



Smart Fresh Air minimizes the rise in inner temperature with the help of intensive cooling algorithm just two hours before user's frequent door opening time. It does so by accumulating data on hourly, daily and weekly basis.

Freshness

What's Fresh Remains Fresh



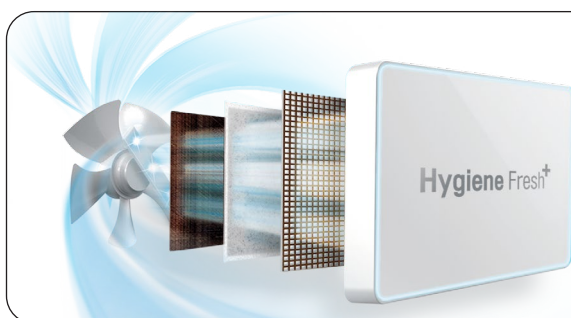
Freshness

What's Fresh Remains Fresh

HygieneFresh⁺TM

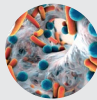
Minimizes Bacteria and Odors.
Maximizes Freshness.

Hygiene Fresh⁺TM maintains an utmost hygienic environment inside the refrigerator by reducing 99.99%* bacteria activity and eliminating acidic & alkaline odors.



Up to
99.99%*
Reduction in Activity of Bacteria

4 Typical Bacteria



Staphylococcus aureus



Escherichia coli



Listeria monocytogenes



Klebsiella pneumoniae



*Tested by Intertek.

DoorCooling⁺TM

Cooling that is Uniform & Faster

LG's exclusive DoorCooling⁺TM technology cools quicker than a conventional cooling system. It gives you fresher food and colder beverages on every shelf, including items stored in the door.



UVnano™

Keeps the Nozzle of your Dispenser Clean

Automatically removes 99.99%* of bacteria from the dispenser's nozzle with UV light. The built-in UV LED cleans the nozzle of the dispenser for 10 minutes every hour, giving clean and fresh water every time.



| UV-LED Light Emitting Direction | Operation Method | Power |
|--|---|------------------------------|
| Removes bacteria, maximizes efficiency. | Removes bacteria automatically 10 min. every 1 hr. | 99.99% (KCL, KTR, TUV) |

*The UVnano (function name: Self Care) was assessed by laboratory tests by TÜV Rheinland using internal testing methods of measuring reduction of E. coli, S. aureus and P. aeruginosa in distilled water samples after exposure to the product's UV LED for 10 minutes each hour, after a total of 24 hours in normal household use. Actual results may vary depending on environmental conditions and usage. The product does not treat or cure health-related conditions and does not guarantee that water filtered by the product will be free from contaminants such as microbiological particles affecting health of users. *UVnano is a compound of the words UV (ultraviolet) and nanometer (unit of length).

FRESH Balancer™

Fruits and Vegetables Stay Fresh for Long

FRESH Balancer™ is the hexagonal structure inside the machine that securely retains moisture, while the sliding control allows you to select the ideal humidity setting to keep fruits and vegetables fresh.



Convenience

A Machine That Makes Life Easier



Convenience

A Machine That
Makes Life Easier.

Mega Capacity

With a big storage capacity, this refrigerator lets you fit all your food and cut down on trips to the supermarket.



*Based on EU standard, 635L is capacity of LGE model GSXV91NSAE.

Spaceplus™ Ice System

In-built Ice & Water Dispenser

Enjoy easy access to fresh water & chilled ice without having to open the fridge.



Store Extra With Extra Internal Space

A door-mounted slim ice maker provides more storage space in the freezer.



Utility Box

Easy Access Makes Cooking Easy

Cooking is easier, with the additional drawer that lets you store & easily access items like cheese and butter.



Full Wine Rack

An exciting feature for wine lovers who can now store up to four wine bottles in an optimal temperature around 4°C.



Energy Saving

Energy Efficient For Every Home

Smart Inverter Compressor™
from the Leaders of Energy Saving.



Smart Inverter Compressor™

Energy Efficient & Long-Lasting



LG's Smart Inverter Compressor™ has taken energy efficiency to a whole new level, now you can save both money & the planet. It cools the machine based on the load inside the refrigerator. While conventional compressors always work at high capacity, the LG Smart Inverter Compressor™ checks the actual demand to supply the optimal level of cooling to save energy and keep food fresh.



Long-Lasting Freshness



More Energy Saving



10 Year Warranty
on Compressor



Energy Efficiency
BEE Rating - 3 Star

Give a Modern
Touch to your Lifestyle



French Door Refrigerators

GR-B24FQGJB

Clay Brown - Clay Beige



Features

- French Door (4-Door)
- Premium Glass Door
- AI ThinQ
- DoorCooling⁺™
- HygieneFresh⁺™
- Smart Diagnosis™
- Smart Inverter Compressor™
- Freezer at the Bottom
- Counter Top Digital Display
- Retractable Shelf
- Cheese & Chocolates Zone
- BEE Rating - 3 Star

Capacity: 614 Litres

AI ThinQ

DoorCooling⁺™



Range of Side-by-Side Refrigerators (InstaView)

GL-X257AMC3

Matte Black



Features

- Side-by-Side
- **Wi-Fi Convertible**
- InstaView Door-in-Door™
- AI ThinQ
- DoorCooling⁺™
- HygieneFresh⁺™
- UVnano™
- Wine Rack
- Smart Diagnosis™
- Utility Box
- Water and Ice Dispenser (Non Plumbing)
- Automatic Ice Maker
- Spaceplus™ Ice System
- Metal Fresh
- Smart Inverter Compressor™
- BEE Rating - 3 Star*

Capacity: 630 Litres

Wi-Fi
Convertible

AI ThinQ

DoorCooling⁺™



Hygiene Fresh⁺™

UVnano™



Smart
Diagnosis™

Range of Side-by-Side Refrigerators (Dispenser)

GL-L257CPZ3

Shiny Steel



GL-L257CMC3

Matte Black



Features

- Side-by-Side
- **Wi-Fi Convertible**
- AI ThinQ
- DoorCooling⁺™
- HygieneFresh⁺™
- Wine Rack
- Smart Diagnosis™
- Water and Ice Dispenser (Non Plumbing)
- Spaceplus™ Ice System
- Multi Air Flow
- Express Freeze
- Multi Digital Sensor
- Smart Inverter Compressor™
- BEE Rating - 3 Star

Capacity: 630 Litres

Wi-Fi
Convertible

AI ThinQ

DoorCooling⁺™

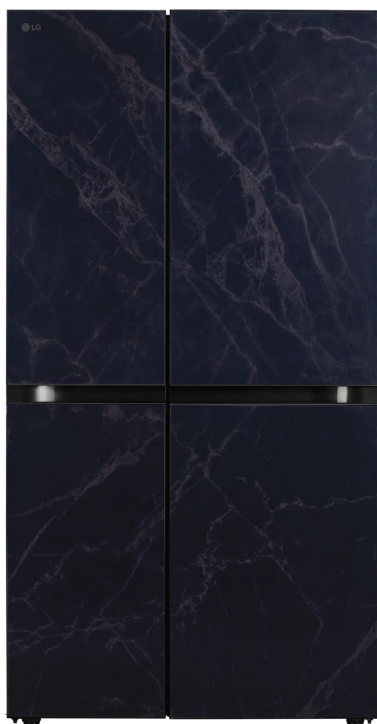
Hygiene Fresh⁺™

Smart
Diagnosis™

Range of Side-by-Side Refrigerators (D-Series)

GL-B257DUB3

UltraGlam Black



GL-B257DUW3

UltraGlam White



Features

- Side-by-Side
- **Wi-Fi Convertible**
- Premium Glass Door
- AI ThinQ
- DoorCooling⁺™
- HygieneFresh⁺™
- Wine Rack
- Smart Diagnosis™
- Express Freeze
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor™
- BEE Rating - 3 Star

Capacity: 650 Litres

Wi-Fi
Convertible

AI ThinQ

DoorCooling⁺™

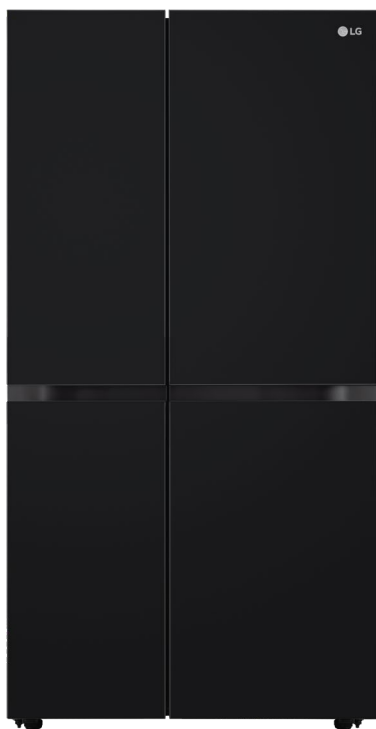
Hygiene Fresh⁺™

Smart
Diagnosis™

Range of Side-by-Side Refrigerators (D-Series)

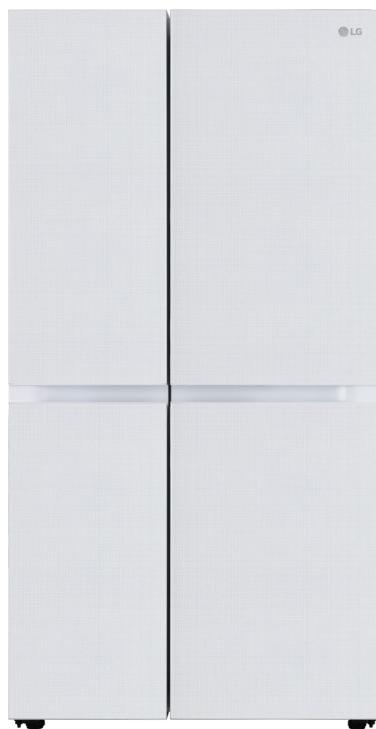
GL-B257DBM3

Black Mirror Glass



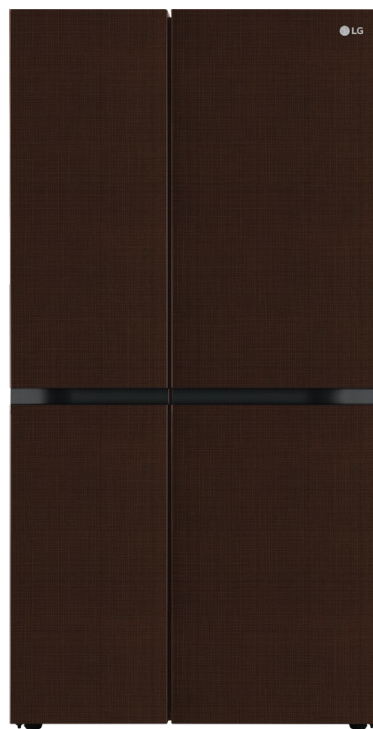
GL-B257DLW3

Linen White Glass



GL-B257DLN3

Linen Brown Glass



Features

- Side-by-Side
- **Wi-Fi Convertible**
- Premium Glass Door
- AI ThinQ
- DoorCooling⁺™
- HygieneFresh⁺™
- Wine Rack
- Smart Diagnosis™
- Express Freeze
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor™
- BEE Rating - 3 Star

Capacity: 650 Litres

Wi-Fi
Convertible

AI ThinQ

DoorCooling⁺™

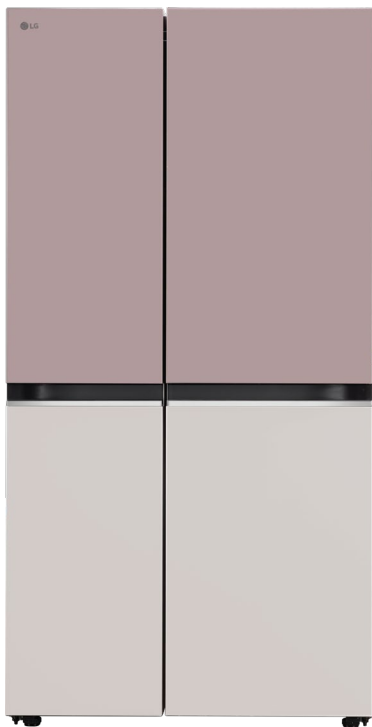
Hygiene Fresh⁺™

Smart
Diagnosis™

Range of Side-by-Side Refrigerators (E-Series)

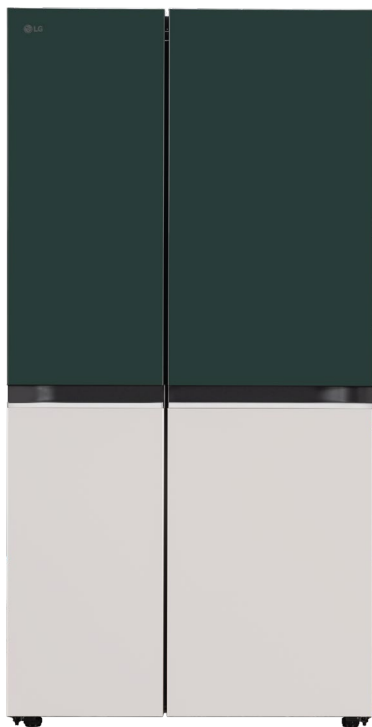
GL-B257EPT3

Clay Pink Tango



GL-B257EET3

Emerald Tango



GL-B257EUS3

Urban Steel



Features

- Side-by-Side
- **Wi-Fi Convertible**
- AI ThinQ
- DoorCooling⁺™
- HygieneFresh⁺™
- Wine Rack
- Smart Diagnosis™
- Multi Air Flow
- Express Freeze
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor™
- BEE Rating - 3 Star

Capacity: 650 Litres

Wi-Fi
Convertible

AI ThinQ

DoorCooling⁺™

Hygiene Fresh⁺™

Smart
Diagnosis™

Range of Side-by-Side Refrigerators (E-Series)

GL-B257EES3

Ebony Sheen



GL-B257EMC3

Matte Black



GL-B257EPZ3

Shiny Steel



Features

- Side-by-Side
- **Wi-Fi Convertible**
- AI ThinQ
- DoorCooling⁺™
- HygieneFresh⁺™
- Wine Rack
- Smart Diagnosis™
- Multi Air Flow
- Express Freeze
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor™
- BEE Rating - 3 Star

Capacity: 650 Litres

Wi-Fi
Convertible

AI ThinQ

DoorCooling⁺™

Hygiene Fresh⁺™

Smart
Diagnosis™

Range of Side-by-Side Refrigerators (H-Series)

GL-B257HPZ3

Shiny Steel



GL-B257HMC3

Matte Black



GL-B257HDS3

Dazzle Steel



GL-B257HWB3

Western Black



Features

- Side-by-Side
- **Convertible**
- DoorCooling⁺™
- Smart Diagnosis™
- Smart Pocket Handle
- Express Freeze
- Multi Digital Sensor
- Multi Air Flow
- Easy Ice Maker (Door Mounted)
- Smart Inverter Compressor™
- BEE Rating - 3 Star

Capacity: 650 Litres



Convertible

DoorCooling⁺™



Range of Side-by-Side Refrigerators (J-Series)

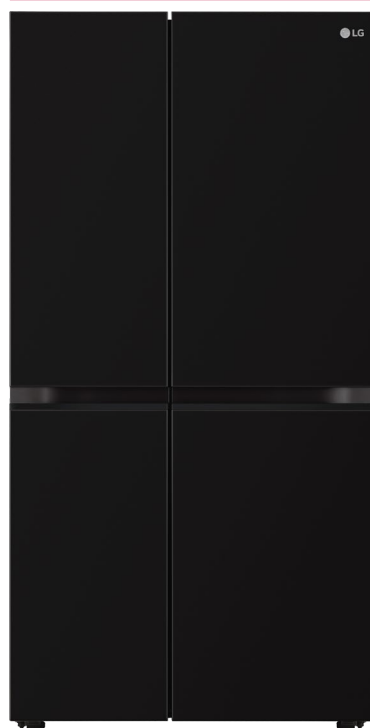
GL-B257JDS3

Dazzle Steel



GL-B257JWB3

Western Black



Features

- Side-by-Side
- **Convertible**
- Smart Diagnosis™
- Smart Pocket Handle
- Express Freeze
- Multi Digital Sensor
- Multi Air Flow
- Ice Tray with Box
- Smart Inverter Compressor™
- BEE Rating - 3 Star

Capacity: 650 Litres



Convertible



